Karen Weddle-West, Ph.D.
Provost/Director of Diversity Initiatives
Faculty Tenure & Promotions
Faculty Promoted to Full Professor

James Campbell, Ph.D.  
Mathematical Sciences

Arleen Hill, Ph.D.  
Earth Sciences

Stephen Hancock, MFA  
Theatre and Dance
Faculty Promoted to Full Professor

Stephanie Ivey, Ph.D.
Civil Engineering

Eddie Jacobs, Ph.D.
Electrical and Computer Engineering

Anita Lenhart, MFA
Theatre and Dance
Faculty Promoted to Full Professor

Esra Ozdenerol, Ph.D.
Earth Sciences

Chrysanthe Preza, Ph.D
Electrical and Computer Engineering

Sharon Stanley, Ph.D.
Political Science
Faculty Promoted to Full Professor

Gregory Washington, Ph.D.
Social Work

Yonghong Xu, Ph.D.
Counseling Educational Psychology & Research

Jin Yang, Ph.D.
Journalism and Strategic Media
Faculty Promoted to Full Professor

Mohammed Yeasin, Ph.D
Electrical and Computer Engineering

Hongmei Zhang, Ph.D.
School of Public Health
Faculty Promoted to Associate Professor and Granted Tenure

Seth Abrutyn, Ph.D.  
Sociology

SangNam Ahn, Ph.D.  
School of Public Health

Angela Antipova, Ph.D.  
Earth Sciences
Faculty Promoted to Associate Professor and Granted Tenure

Bonny Banerjee, Ph.D.  
Electrical and Computer Engineering

Lynda Black, J.D.  
Cecil C. Humphreys School of Law

Coriana Close, M.F.A.  
Art
Faculty Promoted to Associate Professor and Granted Tenure

Maria Elena Delevaga, Ph.D.
Social Work

Darryl Domingo, Ph.D.
English

Scott Fleming, Ph.D.
Computer Science
Faculty Promoted to Associate Professor and Granted Tenure

Mohd Hasan Ali, Ph.D.
Electrical and Computer Engineering

Cody Havard, Ph.D.
Kemmons Wilson School of Hospitality and Resort Management

Boris Mamlyuk, Ph.D, J.D.
Cecil C. Humphreys School of Law
Faculty Promoted to Associate Professor and Granted Tenure

James Meindl, Ph.D.
Instruction & Curriculum Leadership

Bashir Morshed, Ph.D.
Electrical and Computer Engineering

Philip Pavlik, Ph.D
Psychology
Faculty Promoted to Associate Professor and Granted Tenure

Danny Schaffzin, J.D.
Cecil C. Humphreys School of Law

Brian Ruggaber, MFA
Theatre and Dance
Faculty Promoted to Associate Professor

Michael Hutchinson, Ph.D.
Kemmons Wilson School of Hospitality and Resort Management
Faculty Promoted to Clinical Associate Professor

Sheri Howard, Ph.D.
Loewenberg College of Nursing

Felesha Perry, DNP
Loewenberg College of Nursing
Faculty Promoted to Clinical Professor

Teresa Richardson, DNP
Loewenberg College of Nursing
Faculty Granted Tenure

Michael Duke, Ph.D
Anthropology
Recruitment, Retention, & Graduation Initiatives
University of Memphis

PREDICTIVE ANALYTICS: Partnership Overview, Success and Strategic Recommendations for Financial Aid/Enrollment Optimization
10 Schools Which Represent 37% of Non-Matrics

Competitive Landscape

UT and MTSU Loom Large

These institutions comprise 36.8% of all non-matrics in this category in 2015.
Net Tuition Revenue and Enrollment Outcomes

Fall Freshman Enrollment
Entering Classes 2013-2016

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollment</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>2,037</td>
<td>$14.3M</td>
</tr>
<tr>
<td>2014</td>
<td>2,300</td>
<td>$16.8M</td>
</tr>
<tr>
<td>2015</td>
<td>2,027</td>
<td>$15.8M</td>
</tr>
<tr>
<td>2016</td>
<td>2,617</td>
<td>$24.1M</td>
</tr>
</tbody>
</table>

1) NTR is of full time freshman
Strategic Recommendations

1. **Strategic Goal Setting**
   Create NTR and Enrollment Targets merged with state enrollment-based funding formula for a comprehensive understanding and management of financial outcomes.

2. **Net Tuition Revenue Focus**
   Manage to NTR… Not a capped Financial Aid “Budget”. A capped financial aid budget limits consistency in the treatment of students as the admit pool changes.

3. **Merit and Need Based Policy**
   Develop need-based award policy, integrated with consistent merit scholarship targets that include all students above the median. This will support both enrollment and retention to meet performance metric targets.

4. **Execution and Data are Key:**
   Capture and manage data for all admitted students to develop a predictive model for strategic enrollment goals and to monitor policy implementation for scholarships and aid.
National Conference on Undergraduate Research (NCUR) - Recruitment

NCUR 2017 was a huge success!

- 4,141 total paid attendees (excludes UofM faculty and staff attendees)
- *Graduate School Fair with over 100 vendors
- 17 UofM College and Departmental Open Houses
- 392 Institutions represented from the U.S. and 6 other countries (Canada, England, Qatar, United Arab Emirates, Japan, Panama)
- Plenary Speakers: Frederick Smith, Santosh Kumar, Terri Lee Freeman, Daphene R. McFerren
- NCUR2017 had over 700 abstract reviewers, session moderators, and volunteers. THANK YOU, FACULTY!
Record Enrollment: High Achievers & Socioeconomic/Regional Diversity

• Fall 2017: On track to enroll Second Largest Freshman class in last 10 years.
• First Time Freshman Class 2017 has the following characteristics:
  • Average High School GPA: 3.43 (compared to 3.37 in Fall 2016)
  • 64% are receiving the Hope scholarship (compared to 63% in last year’s class)
  • Come from 29 states and 15 countries
  • 21% in Helen Hardin Honors College (compared to 19% last year)
  • 25 were valedictorians of their high school class
  • Increased average ACT Composite score
  • 52% are Pell-eligible (same as 2016)
## Overall Enrollment (8/25/2017)
from Daily Enrollment Tracker

<table>
<thead>
<tr>
<th>Level</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Headcount</td>
</tr>
<tr>
<td>Graduate</td>
<td>3,842</td>
</tr>
<tr>
<td>Law</td>
<td>310</td>
</tr>
<tr>
<td>Undergraduate</td>
<td>16,429</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>20,581</strong></td>
</tr>
</tbody>
</table>
Dual Enrollment

- Started high school based program in 2006 with 124 students at 4 high schools
- Fall 2016: >1,300 students representing 1,334 course enrollments at 20 area public, private, and charter high schools in the region
- Participating departments include English, Math, Biology, History, Criminal Justice, Physics, Language, Political Science, Health Studies, University College, Theatre, Earth Science, Engineering, and Communication
- Course enrollments fall 2016 represented a 29% increase over fall 2015
Helen Hardin Honors College

- Honors College’s inaugural first-year class is the largest ever: 534 freshmen
- Honors Program elevated to Honors College
- Honors College sponsored 90 students to present research at NCUR 2017
- QuaesitUM, the undergraduate research journal, published its 4th edition in Spring, 2017
- Total Honors enrollment for Fall 2017: 1,820 students.
Retention
Student Success Collaborative Campus Implementation

• An Academic and Student Affairs Initiative
• >3600 advising appointments since April 1, 2017
• 139 Progress Reports providing actionable intervention information
• Several intervention cases resulted in re-enrollment
• Student Affairs, Enrollment Services, and CARES outreach significantly increased Fall registrations
Student College/School Specific Success Teams

• 9 College/School specific teams comprised of representatives from Academic Affairs & Student Affairs

• Resulted in increased retention rates of >80% from Freshman to Sophomore year
Freshmen and Sophomores on Academic Warning

Freshmen Academic Warning (FAW) students who participated in at least five academic coaching sessions had a fall-to-spring retention rate near 80%

FAW students who didn’t participate in coaching had a fall-to-spring retention rate of 47%

GAs in Counseling serve as Academic Coaches

Results: Higher GPAs & credit hours earned for students with five+ coaching interventions

Expansion: Faculty Coaches & Booster Sessions for Juniors and Seniors
Record Degrees Awarded
Record Number Degrees Awarded

• > 4,000 degrees have been awarded annually for the past 4 years
• 2016-17: highest number of degrees ever awarded:
  3,101 Bachelor’s degrees
  162 Doctoral Degrees
4-Year Graduation Rate

- 2016-17: Highest four-year graduation rate for first time freshmen, at **25.1%** and steadily increasing

<table>
<thead>
<tr>
<th>Cohort Term</th>
<th>Fall 08</th>
<th>Fall 09</th>
<th>Fall 10</th>
<th>Fall 11</th>
<th>Fall 12</th>
<th>Fall 13*</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 Year Grad Rate</td>
<td>15.3%</td>
<td>17.5%</td>
<td>17.8%</td>
<td>18.9%</td>
<td>22.6%</td>
<td>27.9%</td>
</tr>
</tbody>
</table>

*preliminary
Athletics & Academics

- Spring 2017 is 13th consecutive semester student-athletes earned a cumulative departmental GPA of 3.0 or higher
- 87% Graduation Rate for student-athletes
- UofM teams ranked 25th in the nation for community service hours
Finish Line (signature completion program)

- 129 graduates (AY 17)
- 387 graduates since inception (2013)
  - 71% Pell recipients
  - 68% underrepresented minorities
  - 45% first generation
- 70 students have graduation plans for fall, 2016
- Awarded NACADA Outstanding Advising Program
- Awarded THEC Veteran Reconnect Grant
UofM Global
Online Degrees
Online Coaching, Mentoring, Tutoring, and Advising

Dr. Richard Irwin, Vice Provost for Academic Innovation/Dean of UofM Global

Success Services and Advising Support
- Smart Start Learner Readiness Results Integration
- Online Orientation Module
- Smarthinking 24/7 Online Tutoring

Digital Marketing Campaign – Canvas the State of TN

Corporate Partnerships, such as
  Sedgwick
  West Tennessee Health Care

International Recruitment
UofM Global Success in Increasing Enrollment

Enrollment
Fall 2017
Course Enrollments = 7,800
Growth year to year = 21%
Online credit hours = 35,000
Students Fully Online AY 2016-17
Unduplicated headcount = 7,200
Growth year to year = 8%

Course Success
Spring 2012-2017 Undergraduate: Upper Division
Course success: 83.4%

Bachelor Degrees Earned
AY17 - 82% studied online sometime while at UofM
Inaugural Academic Chairs’ Professional and Leadership Academy

• September 28 and 29, 2017
• Provide department chairs with information and resources to assist them in their work as managers and academic leaders of their departments
• Address topics related to personnel policies and procedures, conflict management, faculty advancement, financial management and other topics developed based on your feedback
• Director of Professional and Leadership Development for Academic Affairs, Everald Clarke
The Office of the Provost is partnering with the FedEx Institute of Technology on a new initiative to provide seed funding and logistical support for academic departments that wish to host reputable national and international research conferences, workshops and seminars on our campus.
Veteran Initiatives

- Certified 830 veterans and dependents for VA Educational Benefits
- OASIS selected University of Memphis for Success in Completion Initiatives
Partnerships

- MOU between Methodist Le Bonheur, Shelby County Schools, and University of Memphis: A collaborative designed to create seamless pipelines from Central High School, to the University of Memphis, to Health Care Professionals at Methodist Le Bonheur

- MOU between Methodist Le Bonheur and the Memphis Speech and Hearing Clinic at the University of Memphis

- The Urban Child Institute continued grant awards (PI: Drs. Loretta Rudd, Lin Zhan, Marie Gill, Greg Washington, Amy Campbell) for mitigating Adverse Childhood Experiences (ACE) in Memphis
Healthy Memphis Initiatives & Accomplishments

• Partnership with Church Health (CH): Resulted in UM being named a White House Healthy Campus!

• 32 UM faculty (representing 20 schools/programs) engaged in collaborative projects/research/internships with CH

• 49 UM Graduate Students enrolled in Church Health Plan

• UM supported CH successful AmeriCorps VISTA application for community health navigators
Critical Conversations

- Goal is to use our collective scholarship to sustain and facilitate a democratic civil society that values diversity, civil rights, human rights, and nonviolent movements and initiatives
- Latest developments include:
  - Rapid Response Team to respond to internal or external social issues that might impact campus or would be of interest to students
  - On-going programming to engage students and the community
    - Round table discussions
    - Panel discussions and invited speakers
    - Film screenings and discussions
Thank you to Faculty Advisors, and Staff for Enhancing Student Success!
College and School Highlights
College of Arts and Sciences

- **Degrees**
  - Continued leader in degree production
  - Undergraduate: 905 - 10% increase over 2015-16
  - Graduate: Ph.D. 62 - 14% increase; Master’s Degrees 281 – 10% increase
- **Rankings:** 9 of the University’s 18 nationally ranked graduate programs are in CAS
- **Grants Awarded (Highlights):** MD2K—awarded additional $13.8 million to develop mPerf mobile sensor technology for the workplace; CERI--$3.2M; Tom Sutter (Biology)--$1.6M; James Murphy (Psychology)--$1M; $4M IIS ONR in FY16 and more to come in FY17; $3M Patterson (CERI) Hazard Mapping; 3 new external funding millionaires (Beck, McDevitt-Murphy, Whelan in PSYCH)
- Other notable research accomplishments: Duane McKenna, 3 years in a row featured in *Science*
Fogelman College of Business & Economics

• Increased scholarly productivity (faculty); College faculty published 20 “A+” and 23 “A” rated articles in 2016-2017.

• Articles Written by FCBE Faculty Cited 46,716 Times Over a 5-Year Period

• Increased exemplary student awards such as:
  - Five students ranked top 5% of the Bloomberg Trading Competition
  - Four finance students won 1st Place at the Southeastern Hedge Fund Competition, beating teams from 39 universities including Duke, Emory, Vanderbilt, and UTK.

• Online Enrollment Growth: exemplar course module – accessible content
College of Communication and Fine Arts

- Welcomed Dean Anne Hogan
- Developing Arts Corridor along Central Avenue
- **Partnerships** with arts organizations such as Dixon Gallery and Gardens, Shelby County Schools
- **New Scheidt Family Music Center** expected to launch 2020
- MLK50 activities
  - Screening of *At the River I Stand*
  - Collaboration across other departments to host symposium, *Once More at the River: From MLK to BLM*
- Increased recruitment, retention, and graduation rates
- Selected community **partnerships**, Memphis Symphony Orchestra, Sears Crosstown and Crosstown Arts, Meeman 901 Strategies (Journalism student-run public relations firm)
College of Communication and Fine Arts

Notable Faculty Research and Creative Activity: A Sample

• Associate Professor **Tony DeVelasco** and Professor Emeritus John Angus Campbell, editors (Communication), *Rethinking Rhetorical Theory, Criticism, and Pedagogy: The Living Art of Michael C. Leff*, Michigan State University Press, 2016.


• Professor **Steve Ross** (Communication), director, “Kallen Esperian: *Vissi D’arte.*” Selected by the American Documentary Film Festival in Palm Springs, 2017.


• Associate Professor **Todd Richardson** (Art History) directs the $230 million Crosstown Concourse – Sears building revitalization opening in April 2017, which will employ over 1,500 people; he was voted Communicator of the Year 2016.

• Associate Professor **Sarah Brown**, (Theatre & Dance) invited to perform her one-woman show *Shooting Starts in Jordan* at the Teatro Gazeta in Sao Paulo, Brazil, 2017.
School of Communication Sciences and Disorders

• Continues to be highly ranked nationally in *Speech-language Pathology* and *Doctor of Audiology programs*
• Successful Partnership: Methodist Le Bonheur Healthcare (MLH) and Memphis Speech & Hearing Center (MSHC)
• New Clinic programs: *Vestibular/balance testing*; Autism, Behavior, & Communication (ABC) program in collaboration with Special Ed faculty; Medical team collaborations in development (ENTs from Le Bonheur, UTHSC)
• American Sign Language
• New faculty grants: Oller/Buder, NIH Grant, van Mersbergen, DARPA, Buder/Kumar, IARPA-MOSAIC
• Totaling more than $1.5m to the UofM
College of Education
• Dean Kandi Hill-Clarke arrived January 2017
• CAEP/NCATE accreditation approval
• Top public university in Tennessee Teacher Education Report Card
• New chairs for Leadership (Dr. James Jacob) and CEPR (Dr. Steven West)
• Over 50 doctoral graduates (from only 3 departments)
• Enhanced collaborative working relationship with Shelby County Schools
• THEC Diversity in Teaching grant in collaboration with the Office of Academic Innovation and Support Services
• Received a Tennessee Department of Education funded grant for Principal Pipeline program in partnership with Shelby County Schools
Herff College of Engineering

• Enrollment increase: Freshman, 81.0% 1-yr increase, 140.5% 3-yr cumulative
• Improved 6-yr graduation rate for Fall 2010 cohort
• Student success initiatives
  • Implemented early alert system
  • Increased participation in Living Learning Communities
• Increased PhDs awarded
• Increased successful grant proposals by 26.6%
• Received GMACW grant to expand internships
• Launched Women In Engineering initiative
School of Health Studies

- New graduate certificate program in *Faith and Health* (partnership with Church Health and Methodist Healthcare)—first cohort completed in May 2017
- New online graduate certificate program in *Sport Nutrition and Dietary Supplementation* (fall 2017)
- Adaptive learning courses in SHS—received *Collaborative Opportunity Grant SHS & LCON*
- Research lab renovation
- Hosted grand opening of the *Sport Performance and Health Consulting Center*
Loewenberg College of Nursing

- Academic Programs Fully Accredited by TNBON & CCNE, Commission on Collegiate Nursing Education (2020)
- Nationally Ranked RN-BSN Program (Top 50) & MSN Programs (Top 100)
- BSN & MSN Student Retention Rates => 90%
- 6yrs Graduation Rates - 90% and NCLEX Pass Rates > 90%
- Increased faculty with doctorates from 18% (2010) up to > 57% (2017)
- Expanded Foot Clinic and Poverty Simulation to Lambuth campus
- Dr. Marcy Purnell as the Chair of Excellence/Director for Nursing Research
- Taylor Mayberry – first Student Trustee (BOT)
School of Public Health

• In 2016 CY, submitted 43 new proposals requesting $10.6 million, resulting in 12 awards to date, totaling $938,532
• Since January 2016, received 3 major NIH awards
  – $7.5 million in total costs across the study time periods
  – includes 3 new funded PHD GA positions and 2 post-docs
• Currently have 20 active research projects with extramural funding
  – Additional 9 projects funded from intramural (MRC) sources
• 60% increase in enrollment in past 4 academic years
• Expanded online course offerings
• Leading the Baptist Healthcare Leadership Training Program for executives
• New M.S. Biostatistics degree program approved by BOT
University College

- Graduated more than 500 undergraduates for fourth straight year
  - More than 20% graduate with honors
- Redesigned and renamed “Merchandising—Apparel and Accessory” to “Fashion Merchandising;” adding “Fashion Design” in Fall
- Adding two new child development concentrations in Fall 2017
- Developed articulation agreement with SWCC for BPS in Alcohol & Drug Abuse Services and BPS in Human Services
- Completed successful THEC peer review
- Ranked 50th in the country for adult learners (US News & World Report)
Cecil C. Humphreys School of Law

• ABA Reaccreditation and AALS (Association of American Law Schools) Membership
• Improved US News & World Report ranking, rising to 140, record high
• Community Partnership Programs: Children’s Defense Clinic, Adverse Childhood Experiences (ACE) Initiative Policy Lab, Medical Legal Partnership with Methodist LeBonheur Children’s Hospital and Memphis Area Legal Services
• Graduate Employment Success: 78% 2016 class employed; 7% of graduating class in federal clerkships, placing Law School in top 20 nationally
• Partnership with National Civil Rights Museum for MLK50 joint symposium April 2-3, 2018 – Civil Rights/Social Justice (Hyde Foundation funding)
Graduate School

- Increased graduate enrollments by 4.7%
- 18 graduate programs ranked by US News & World Report
- 4 new graduate certificates (Health Systems Leadership, Clinical Mental Health, School Counseling, Sport Nutrition and Dietary Supplementation)
- 2 new Accelerated Bachelors/Master’s programs in Information Systems & Sport Commerce
- BOT approval for three new programs: DNP in Nursing, Doctor of Liberal Studies & MS in Biostatistics
- SciPhD Professional Development Program for graduate students
- Launched the Center for International Education Services
- Bringing FedEx work to support graduate students
Kemmons Wilson School of Hospitality & Resort Management

• **New programs:** Graduate programs in Sport (M.S. - traditional and online) and Hospitality (M.A.L.S); Graduate certificate in Hospitality; Study Abroad Program in Hospitality at Scuola Internazionale di Alta Formazione (SIAF), Volterra, Italy; NAC Professional certification built into courses; IHG Academy Certification

• Research: 9 faculty have 152 publications and over 1,300 citations

• Scholarship and funding initiatives increased

• Bureau of Sport Research and KWS Research Forum launched

• Book publication by Dr. Radesh Palakurthi
University Libraries

- Benjamin L. Hooks Institute for Social Justice Award for Digitization of the Hooks papers led by Dr. John Evans and colleagues
  - Funding by FedEx, Hyde Family Foundation, and DuPont
  - Largest collection in a university Libraries Digital Repository (ULDR)
- Margaret ("Bess") Robinson named Interim Dean
- NEDtalks: fun and engaging opportunity for short-form interdisciplinary “edutaining” talks by and for students and faculty.
- UNIV Senior Project Library Research Path: interconnected interactive online information literacy tutorials to support students as they complete their capstone project
Lambuth Campus

- Reached enrollment goal of 1,000 students!
- Added MSN-FNP and the first cohort of RN to BSN.
- Added the MSW program
- Added a new BS in Political Science (hybrid)
- 5th cohort of Ed.D. Leadership degree
- M.D. Anderson Planetarium remodeled and reopened to the public.
- First Undergraduate Research program at Lambuth campus
- Hosted multiple events: West TN Education leadership meetings; National Rural Social Work conference; Executive MBA; UofM Tiger football camp and scrimmage
Thank you Deans, Directors, and Faculty!