**ACAD Final Project**

**Public Service Announcement**

**Learning Outcome**

Student will become aware of their growth as a first year student and the resources that assisted them in getting there.

**Purpose**

By creating a message for future freshman, this assignment will give you an opportunity to track your progress and growth as a first year student. It will allow you to recap on the resources that have aided in your first year success.

**Instructions**

Students will be put into groups of five or six to develop and present a PSA (public service announcement) or commercial directed to incoming University of Memphis freshmen.

- Information presented may express the following:
  - Advice group members think is important to achieving academic success the first semester of college.
  - Personal testimonies related to why they were successful or unsuccessful in achieving goals
  - Information that group members wish someone had shared with them that they feel would have been helpful towards achieving goals

- Presentation Guidelines:
  - Presentations must be 5-8 minutes in length
  - All group members must participate in presentation
  - Presentation date(s) __________________________

- Presentation will be evaluated on
  - Information content
  - Delivery
  - Creativity
  - Preparedness/organization