2017 Registration Pricing Options

Pricing Option #1 (Early Bird)
Register AND Pay by Tuesday, January 17, 2017

<table>
<thead>
<tr>
<th>Property/Location</th>
<th>Rates*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Property/Location 1</td>
<td>$350</td>
</tr>
<tr>
<td>Property/Location 2</td>
<td>$350</td>
</tr>
<tr>
<td>Properties 3 and above</td>
<td>$250** each</td>
</tr>
</tbody>
</table>

Why Be an Early Bird?
- Reduced Pricing
- Priority positioning in the Rose Theatre
- Inclusion in additional Early Bird advertisements in the Daily Helmsman

Pricing Option #2 (Regular)
Register and Pay by Monday, February 28, 2017

<table>
<thead>
<tr>
<th>Property/Location</th>
<th>Rates*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Property/Location 1</td>
<td>$375</td>
</tr>
<tr>
<td>Property/Location 2</td>
<td>$375</td>
</tr>
<tr>
<td>Properties 3 and above</td>
<td>$300** each</td>
</tr>
</tbody>
</table>

Pricing Option #3 (Late)
Register and Pay between March 1—20, 2017

<table>
<thead>
<tr>
<th>Property/Location</th>
<th>Rates*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Property/Location 1</td>
<td>$400</td>
</tr>
<tr>
<td>Property/Location 2</td>
<td>$400</td>
</tr>
<tr>
<td>Properties 3 and above</td>
<td>$350** each</td>
</tr>
</tbody>
</table>

*The base registration fee applies to each of your first 2 properties registered. Additional properties (third and above) can each be registered at the volume discounted rate shown.

**To receive the volume discounted rate for your 3rd and above properties, you must register the properties at the same time as your first two.

REGISTER TODAY AT www.memphis.edu/acss/services/housingfair.php

Let’s Get Social! Connect with us via the following social media outlets:
facebook.com/uofmhousingfair  twitter.com/uofmemphis_acss

Please Note—Your payment must be received by January 17, 2017 to be considered an Early Bird.

Registration Instructions

1. Enter contact and registration information.
2. Select your preferred payment method.
3. Click the button to review your entries
4. Click “Register for Information Fair”
5. Choose online payment:
6. Review and confirm your payment.
7. View and print your confirmation! You’re done!

Once the University receives and processes your payment, we will notify you via e-mail and update your payment status from “Pending” to “Received”.

All registrations are FINAL.
(No refunds or cancellations)
If you have questions regarding registration and payment please contact Mr. Stefen White or Mrs. Joy Stout at (901) 678-2644 or housingfair@memphis.edu.
Register Online and Pay-By-Mail

MAIL-IN PAYMENTS

If you chose mail-in payment:

1. Make your check/Money order payable to: “The University of Memphis”.
2. Print out a copy of your registration confirmation page and attach it to your check/money order. Then mail to:

The University of Memphis
PO Box 1000, Department 313
Memphis, TN 38148-0313

Once the University receives and processes your payment, we will notify you via e-mail and update your payment status from “Pending” to “Received”.

What are You Waiting For?
REGISTER TODAY AT
www.memphis.edu/acss/services/housingfair.php

The University of Memphis does not endorse any particular vendor. This event is designed only to provide attendees with information about your property and/or services options.

Benefits

The Off-Campus Housing Information Fair is a signature program designed to give you a face-to-face opportunity to provide information about your properties, services & options to a diverse population of students, faculty and staff, and maximize your exposure to hundreds of potential customers.

- All prices remain unchanged from last year!
- Premium Location — The Michael D. Rose Theatre sits at a prime location - on one of the busiest pedestrian thoroughfares on campus, thus ensuring greater visibility and foot traffic.
- Electronic advertising campaign via e-mail, social media, digital signage in UC, etc.
- Multiple Housing Fair advertisements in The Daily Helmsman campus newspaper (readership: exceeds 20,000), including:
  - 1 full-page ad listing all participants in the housing information fair (a $1500.00 value)
  - 1 half-page ad listing all participants in the housing information fair (a $400.00 value)
- Advertising on several local college campuses
- Complimentary meals and garage parking
- One 6 ft. table with seating for up to two representatives

REGISTER NOW!

www.memphis.edu/acss/services/housingfair.php

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An Equal Opportunity/Affirmative Action University