

# Center for Information Assurance



@ FedEx Institute of Technology

As part of National Cyber Security Awareness Month, The University of Memphis Center for Information Assurance (CfIA) hosted the 1<sup>st</sup> Annual Cyber Security Expo on Thursday, Oct. 16, at the FedEx Institute of Technology. Over 120 attendees from industry, local and national law enforcement and academia gathered to discuss and attend lectures and presentation focusing on the latest cyber security threats and trends across the nation.

Daniel J. Larkin, chief of the FBI's Cyber Initiative and Resource Fusion Unit and former FBI unit chief of the Internet Crime Complaint Center, was the keynote speaker and kicked the off the Expo with an overview of "Emerging Trends in Cyber Security."



Daniel J. Larkin presents "Emerging Trends in Cyber Security"

Larkin also keynoted at the 2006 Black Hat Convention. Among Larkin's many accomplishments,

he co-authored the FBI's National Cyber Crime Strategy, initiated and managed the first FBI National Undercover Operation, targeting international Cyber Crime, and oversaw numerous Joint Initiatives in which more than 500 individuals and organizations were prosecuted domestically and abroad.

Lectures and sessions were presented throughout the day in The Zone. Featured speakers were Tony Cuccia presenting *Vendor Security: Managing Third-Party Security and Privacy Safeguards*; Eric Imsand on *Addressing the Need for Cyber Security Training*; Bradley Lide on *Safe Mobile Computing*; Brian Monks on *Counterfeiting: Not a Victimless Crime*; James Purcell on *Web Application Penetration Testing, An Overview*; James F Ruffer, III on *Social Engineering: Emerging Trends*; and Dennis Thibodeaux, presenting *Open Source Computer Forensic Tools*.



FBI Assistant Special Agent in Charge Perrye Turner gives Opening Remarks

networking, for eating and visiting.

There was time incorporated into the event for visiting the numerous valuable exhibits, for



Attendees Visit exhibition booths in the Cyber Cafe

The Cyber Security Expo was definitely not a stuffy affair. There was even opportunity for “letting your hair down” by participating in the “Rock Band” exhibition that was set up in the collaboration area the

entire day.



Expo guests take a break to play "Rock Band"

The 1<sup>st</sup> Annual Cyber Security Expo was a resounding success. During this National Cyber Security Awareness Month, the center also organized many outreach activities and hosted a professional security training session, “SANS 542: Web Application Penetration Testing In-Depth,” on Oct. 20-23, 2008.