

**Asian Studies and International Trade Program
Confucius Institute at the University of Memphis**

- Are you interested in becoming part of a growing undergraduate degree program?
- Do you want to develop critical business skills as well as second language proficiency?
- Do you want to study abroad to gain cultural knowledge that will put you on the cutting edge of a competitive job market?
- Are you interested in a degree that will prepare you for more advanced degrees such as an MBA?
- Do you want a major that will challenge you academically, culturally, and socially?
- Are you interested in becoming part of a major that has over 95% of its students in the Helen Hardin Honors program?
- If you answered 'yes' to any of these questions, the Asian Studies and International Trade (ASIT) program may be for you. Contact us at (901) 678-2595 or visit us online at www.memphis.edu/cium.

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