

Departmental Policy Statement: Communication

College of Communication & Fine Arts

Faculty Representative: Dr Antonio de Velasco
Library Liaison: Saundra Williams
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Curriculum

The Department of Communication awards a Bachelor of Arts in Communication, and a Master of Arts degree with a major in Communication with concentrations in Communication, Film and Video Production, and Broadcasting and Electronic Communication. The Department also awards the PhD degree with a major in Communication.

Purpose and Scope of the Collection

Appropriate materials are identified in consultation with the Liaison for the Department of Communication and purchased as funding allows. Donations are accepted as per the provisions of the Gifts guidelines in the UML Collection Development Policy.

Cooperative Agreements

Inter-Library Loan

Geographical Coverage

The United States is the primary focus but materials from other areas of the world are collected.

Period Coverage/Date of Publication Range

Primary emphasis is on contemporary materials.

Languages

The primary language collected is English. Works in other languages are generally not collected unless specifically requested. English translations of foreign language works will be collected.

Types of Materials

Monographs:

Monographs are purchased with the exception of textbooks and general interest.

Serials/Series:

Due to severe cutbacks in scholarly journal budgets for all academic departments, the University Libraries does not at this time enter new subscriptions

Electronic Resources:

The University Libraries buys or subscribe to electronic indexes and full text databases that offer research value. NetLibrary contains full textbooks relevant to Communications. Academic Universe contains citations and some full-text articles from a wide range of subject areas, including the humanities, social sciences, and current events. LexisNexis is a large database that provides access to full text articles and documents that span a wide range of news, business, legal, and reference information. CommAbstracts is a cd-rom containing citations to 56 core journals and is located in the Communications Department.

Government Publications:

The University Libraries is a federal depository library that contains publications important in communications research, especially publications of Congressional committees, the FCC and other agencies regulating the media.

Microforms:

Purchased if requested for periodical retention.

Theses/Dissertations:

The University Libraries collect bound copies of dissertations from Communication Department doctoral students.

Audio/Visual:

Video and audio materials are acquired when relevant to the curriculum.

Location of Materials Collection

Communications Department materials are located in the McWherter Library stacks, the Reference Department, and the Government Publications Department.

Special Collections

Bensman Radio Archives, located in the Periodicals/Microforms Department.

Subject Areas by LC Classification

BF637	Interpersonal Communication
HD30	Communication in Organizations
HD59	Public Relations Practice
HE8662 - HE8700.95	Broadcasting Industry
HF5801 - HF6182	Advertising
HM258 - HM263	Social Psychology of Communication; Public Opinion; Public Relations
K4285-K4343, KF2750-2849	Media Law
LB1033	Communication in Education
N6494	Video Art
P87 - P96	Communication
P96 - P98	Communication and Mass Media
PN4121 - PN4130	Public Speaking
PN1990 - PN1992	Broadcasting
PN4699 - PN5660	Journalism
QA76.76.H94, QA76.76.I5	Hypertext, Interactive Multimedia
TK5101 - TK5104	Telecommunications
TK6540 - TK6571	Radio
TK6630 - TK6687	Television
TR882	Television; Production and Direction

Related Areas of Collection

Journalism