

CV Method Estimated Timeline	Responsible PI	Spring 08	Summer 08	Fall 08	Winter 08-09	Spring 09	Summer 09
Observations, Content, and Text Analysis	RF, JC, LS						
Develop measures		●	●				
IRB			●				
set up data entry/codebook	coding team		●				
data analytic plan				●			
refine measures				●			
compare to ACOG guidelines	LS			○			
Media file		●	→	→	→	→	→
Surveys	LS, RF						
Develop measures		●					
IRB		●					
set up data entry/codebook	NE		●				
data analytic plan	NE		●				
refine measures					●		
conduct analysis				→	→	→	→
Knowledge Test	LS, RF						
create scannable version			●				
enter data			●	→	→	→	→
set up data entry/codebook				●			
data analytic plan				●			
conduct analysis				→	→	→	→
Interviews	JC, RF						
draft protocol	(KP, NB)		●				
Develop protocols				●			
IRB				● 10/08			
Conduct interviews w/ CV Dir., MOD State Dir., County Coordinator	JC			● 12/08			
Conduct interviews w/ Outreach specialists	RF, JC			● 12/08			
Compile notes from interviews				● 12/08			
text analysis					●	→	
data analytic plan					○		
Focus Groups	RF, JC						
Develop protocols				● 10/08			
IRB				● 10/08			

Community Voice Evaluation Plan
 Developed by University of Memphis Center for Research on Women

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data analytic plan					○		
Conduct focus groups				● 11/08			
transcribe focus group recordings				● 12/08			
MOD Quarterly Reports	JC				2/9	5/9	8/9
Recruitment Database	LS, PB						
develop with MOD		●	●				
data analytic plan			?				
Contact Reporting Form	PB						
Develop protocols		●					
IRB		●					
set up data entry/codebook			●				
data analytic plan			○				
conduct analysis			→	→	→	→	→
refine measures			●				
Secondary Data Analysis (behavioral data, linked birth-death data)	PB, RF						
IRB		●					
data analytic plan - consult with MSCHD epi							
GIS mapping							
Reports		13-May	aug/sept	nov/dec	feb/mar	may/june	aug/sept
quarterly report template		●					
Draft quarterly report			● 8/22	● 11/21	2/19	5/22	8/21
Final Quarterly report		● 6/5	● 9/5	● 12/5	3/5	6/5	9/5
annual/final report template					○ 3/5/09		
draft report					○ 2/24/09		