

Community Voice Evaluation Team Logic Model

INPUTS		OUTPUTS			OUTCOMES – IMPACT		
		Activities		Participation	Short	Medium	Longer term
<p><i>What MOD invests:</i></p> <ul style="list-style-type: none"> • Personnel • Space • Material resources • Equipment • Curricular & recruitment materials • Incentives • Training • Data tracking 	<p><i>What St. Paul's Invests:</i></p> <ul style="list-style-type: none"> • Personnel • Space • Material resources • Equipment • Recruitment materials • Community capital • Training • Data tracking 	<p><i>What MOD does:</i></p> <ul style="list-style-type: none"> • Program infrastructure developed and maintained (hiring, training, points of contact) • Curriculum development and fidelity maintained (PPT slides, brochures, fact sheets, referral sheets) • Develop recruitment, retention, and outreach strategy (includes identifying and addressing barriers) • Develop marketing materials • Establish effective partnerships around recruitment, retention, and outreach (includes identifying and addressing barriers) • Participate in local networks (data committee, health dept., IM partnership meetings) • Implement trainings • Implement tracking system • Follow up with participants • Develop quarterly booster session • Annual celebration • Participate in CV evaluation • Provide quarterly state reports • Provide audit and program reports • Program review and coordination • Newsletter • Website (includes fact sheets, referral links, link to online newsletter) • Resource manual 	<p><i>What St. Paul does:</i></p> <ul style="list-style-type: none"> • Develop recruitment and outreach strategy • Follow up with prospective participants until trained • Implement and maintain tracking system • Develop marketing materials • Establish effective partnerships around recruitment, and outreach • Participate in CV partnership meetings and communicate regularly with MOD • Train church members • Host training at St. Paul's • LHAs make contacts and provide CRFs to document • Recruit committed pastors • Participate in CV evaluation • Provide quarterly reports to MOD 	<p><i>Who is reached</i></p> <ul style="list-style-type: none"> • Key Stakeholders <ul style="list-style-type: none"> • Community Leaders • Community Partners • Church Leaders • Opinion Leaders • Gatekeepers • Community Members • Government agencies • Targeted Neighborhoods • Targeted Individuals (Including Women of childbearing age) • Targeted Churches, Schools, and Agencies • Local Media 	<p><i>Short-term changes expected</i></p> <p><u>Program Level</u></p> <ul style="list-style-type: none"> • LHA positively rates curriculum and outreach specialist • Outreach specialist is effective teacher • MOD Delivers xx trainings to nn people each in the first year • MOD Delivers trainings in targeted neighborhoods • St. Paul delivers 12 new trained church members (July 1-September 30, 2008) • St. Paul hosts one training (July 1 –September 30, 2008) • St. Paul provides a list of ten committed pastors (July 1-September 30, 2008) <p><u>Individual Level</u></p> <ul style="list-style-type: none"> • LHA has increased confidence in ability to fulfill their role • LHA has 80% knowledge of course content • LHA has more accurate beliefs and attitudes regarding IM • LHA makes contacts in the community 	<p><i>Medium term changes expected</i></p> <ul style="list-style-type: none"> • Raise awareness of racial disparity in birth outcomes • Media exposure (211 linkages) • Community has some knowledge of CV program • Community has some knowledge of course content • Community has more accurate beliefs and attitudes regarding IM • Positive behavioral change among women of childbearing age • Formation of community collaborative board • Implementation is cost effective 	<p><i>Long-term changes expected</i></p> <ul style="list-style-type: none"> • Increased utilization of early prenatal care • Increased utilization of adequate prenatal care • Reduced LBW births • Reduced prematurity • Reduced infant mortality • Sustainability • Scalability • Visibility