



Pete Naldoza
Manager, Global Marketing
FedEx Corporate Services
Executive MBA Class of 2012

Pete Naldoza has been in the transportation industry for 21 years having started with Viking Freight in San Jose, CA in 1994 as a delivery driver and currently is responsible for marketing of FedEx's U.S. domestic airfreight and Less-Than-Truckload (LTL) freight product portfolio. Pete and his team of professionals are responsible for ensuring the ultimate customer experience for all freight products within the FedEx portfolio of services. Pete has also held management positions in market research, product development, Cost and Market Analysis.

Prior to his transportation experience, Pete was an officer of Wells Fargo Bank in San Diego, CA, working in their real estate loan division for 9 years as a manager of loan payoffs, mortgage loan officer and I.T. liaison responsible for managing and testing updates to the real estate loan system. In between FedEx and Wells Fargo, Pete helped open and manage the La Jolla Brewing Company, a restaurant and micro brewery.

Pete is an active member of the Germantown community where he lives and is also a member of the Product Development Managers Association, the American Marketing Association and is actively involved with community service projects for the United Way and Operation Feed in the Memphis area. He is also an official for USA Swimming and he volunteers time with Memphis Thunder Aquatics and other local swim teams.

Pete and his family relocated from California to Memphis in 2007 due to his work with FedEx and have enjoyed it ever since. He has been married to his wife Rosie for 14 years and has three wonderful children Deliah 25, Agustina 12 and Carter 10. In his spare time he enjoys yard work, going to the gym with his family, and is a certified BBQ judge for the Memphis BBQ Network.