LOGISTICS/SUPPLY CHAIN MANAGEMENT

WHAT YOU CAN DO WITH IT
- Identify a company’s purchasing, distribution, and transportation needs and develop an effective set of solutions to meet those needs.
- Utilize systems approach to minimize a firm’s logistics costs while maximizing the company’s customer service levels.
- Develop effective transportation solutions for a firm’s distribution requirements.
- Utilize state-of-the-art computer software tools to plan inventory purchase models and minimize transportation costs.

CAREER OPPORTUNITIES
- Purchasing manager
- Production control or inventory manager
- Transportation/traffic manager; logistics manager
- Supply chain management

SCHOLARSHIPS AND INTERNSHIPS
- A variety of scholarships are available to qualified students majoring in logistics/supply chain management.
- Student internships are available with many of the leading companies in the Memphis and Mid-South area, such as FedEx, Cummins Inc., M.S. Carriers, Warner Brothers, and Target.

Course Requirements Major (24 hours) Valid Catalog: 2010

A minimum 2.25 GPA is required in the major.

Required Courses: (15 - 18 hours)
- MKTG 2610 (3) Introduction to Supply Chain Management
- MKTG 3620 (3) Global Logistics Management (Prerequisite: MKTG 2610)
- MKTG 3650 (3) Strategic Sourcing and Purchasing (Prerequisite: MKTG 2610)
- ISDS 4510 (3) Operations Planning and Resources Management (Prerequisites: ISDS 3510)
- MKTG 4810 (3) Problems in Supply Chain Management (Prerequisites: MKTG 2610, junior standing, permission of department chair or SCM program coordinator)
- OR
- MKTG 4811 (3-6) Internship in Supply Chain Management (Prerequisites: 2.5 overall GPA, completion of lower division business core, MKTG 2610 and permission of department chair or SCM program director)

Choose 2 or 3 courses from: (6-9 hours)
- ACCT 3310 (3) Cost Accounting (Prerequisite: ACCT 2020)
- ISDS 4511 (3) Supply Chain Management Strategy (Prerequisite: ISDS 3510, MKTG 2610)
- ISDS 4512 (3) Current Topics in Supply Chain Management (Prerequisite: MKTG 2610)
- MGMT 3215 (3) Management of Human Resources
- MGMT 4420 (3) Organizational Behavior in Business (Prerequisite: MGMT 3110, 3510)
- MGMT 4510 (3) International Business Communication and Negotiation (Prerequisite: MGMT 3510)
- MIS 3885 (3) Strategic Information Technology Project Management (Prerequisite: MGMT 3110)
- MIS 4310 (3) Global Information Technology
- MKTG 3410 (3) Consultive Selling
- MKTG 4470 (3) Negotiation Skills
- MKTG 4810 (3) Problems in Supply Chain Management (if MKTG 4811 is used as a required course)

Minor (9 hours): MKTG 2610 and two of the following courses: MKTG 3620, MKTG 3650, ISDS 4510.

Faculty contact: Dr. Ernest Nichols, (901) 678-4973, enichols@memphis.edu
Department Chair: Dr. Marla Stafford, (901) 678-2667, mstaffrd@memphis.edu