SUPPLY CHAIN MANAGEMENT

WHAT YOU CAN DO WITH IT
- Identify a company’s purchasing requirements and develop effective sourcing strategies to meet those requirements
- Design and develop a distribution network that meets desired customer service levels at the lowest total cost
- Develop and manage an efficient and effective transportation function
- Manage distribution center or production operations
- Utilize state-of-the-art information systems and technologies to manage supply chain activities

CAREER OPPORTUNITIES
- Supply analyst, buyer, commodity manager, purchasing manager
- Inventory analyst, demand manager, production planner, inventory manager, materials manager
- Operations analyst, quality control specialist, operations manager
- Transportation analyst, transportation/traffic manager, international logistics operations, logistics manager
- Customer service manager, distribution center operations, distribution center manager
- Supply chain analyst, supply chain manager, logistics and SCM consultant

SCHOLARSHIPS AND INTERNSHIPS
- A number of scholarships are available to qualified students majoring in logistics/supply chain management.
- Student internships are available with leading companies in the Memphis and Mid-South area, including Autozone, FedEx, Cummins, International Paper, Medtronic, Smith & Nephew, Target, Thomas & Betts, Warner Brothers, and many others.

Course Requirements Major (24 hours)  
Valid Catalog: 2012

A minimum 2.25 GPA is required in the major.

Required Courses: (15-18 hours)

MKTG 2610 (3) Introduction to Supply Chain Management
MKTG 3620 (3) Global Logistics Management (Prerequisite: MKTG 2610)
MKTG 3650 (3) Strategic Sourcing and Purchasing (Prerequisite: MKTG 2610)
ISDS 4510 (3) Operations Planning and Resources Management (Prerequisites: ISDS 3510)
AND
MKTG 4810 (3) Problems in Supply Chain Management (Prerequisites: MKTG 2610, junior standing, permission of department chair or SCM program coordinator)
OR
MKTG 4811 (3-6) Internship in Supply Chain Management (Prerequisites: 2.5 overall GPA, completion of lower division business core, MKTG 2610 and permission of department chair or SCM program coordinator)

Choose 2 or 3 courses from following list of major electives: (6-9 hours)

ACCT 3310 (3) Cost Accounting (Prerequisite: ACCT 2020)
isDS 4511 (3) Supply Chain Management Strategy (Prerequisite: ISDS 3510, MKTG 2610)
isDS 4512 (3) Current Topics in Supply Chain Management (Prerequisite: MKTG 2610)
MGMT 3215 (3) Management of Human Resources
MGMT 4420 (3) Organizational Behavior in Business (Prerequisite: MGMT 3110, 3510)
MGMT 4510 (3) International Business Communication and Negotiation (Prerequisite: MGMT 3510)
MIS 3885 (3) Strategic Information Technology Project Management (Prerequisite: MGMT 3110)
MIS 4310 (3) Global Information Technology
MGMT 3410 (3) Consultative Selling
MKTG 4470 (3) Negotiation Skills
MKTG 4810 (3) Problems in Supply Chain Management (if MKTG 4811 is used as a major required course)

Minor (9 hours): MKTG 2610 and two of the following courses: MKTG 3620, MKTG 3650, ISDS 4510.

Minor for Marketing Management majors (9 hours): Choose any three of the following courses: MKTG 3620, MKTG 3650, MKTG 4810, ISDS 4510, ISDS 4511, ISDS 4512.

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