



For Immediate Release

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**FedEx Center for Supply Chain Management Director Nichols to Speak
at Memphis Multi Modal Conference at Peabody**

Dr. Ernest Nichols, Director of the FedEx Center for Supply Chain Management at the FedEx Institute of Technology and Associate Professor of Supply Chain Management in the Marketing and Supply Chain Management Department at the Fogelman College of Business and Economics at the University of Memphis, has been selected to speak at the 2nd Annual Memphis Multi Modal Conference at the Peabody Memphis, March 20.

Dr. Nichols will join Deputy Assistant Secretary Christopher McMullen, U.S. State Department; Sean Connaughton, U.S. Maritime Administrator; Shelby County Mayor A. C. Wharton; William Douglas Buttrey, Surface Transportation Board Member; Director David Spann, U.S. Export Assistance Center (USDOC); Senator Mark Norris, Adams and Reese, LLP; Tom Schmitt, President and CEO FedEx Global Supply Chain Services; Alvin Kellogg, Area Representative Federal Maritime Commission; and John Moore, President Memphis Regional Chamber as presenters.

“Dr. Nichols represents the tremendous business expertise we have at the University of Memphis. He is a national leader in supply chain management issues and is widely sought out by businesses for insight into improving their efficiencies. This conference represents one of Memphis’ great business strengths and Dr. Nichols is an important leader in our community’s successes,” said Shaye Mandle, Executive Director of the FedEx Institute of Technology at the University of Memphis.

Dr. Nichols stated, “Businesses are defined by being better, faster and cheaper than their competitors. I’m pleased to be able to share my expertise in supply chain management with such a large and renowned group of business professionals at the Memphis Multi Modal Conference. At the University of Memphis, we’re dedicated to transferring concepts and knowledge into business practices that can positively impact our economy.”

For more information about the FedEx Center for Supply Chain Management at the University of Memphis, please visit <https://umdrive.memphis.edu/g-cscm/www>.