

On the Way with Kay



We find ourselves in difficult economic times that have an impact in many areas of our lives. In Dean Ford's article in this newsletter you read about the budgetary challenges faced by the University as a whole and the University Libraries specifically.

As Friends our mission is the support of the Libraries. A significant part of that mission is financial support. Historically the Friends have provided funds for specific library needs plus the Friends have established a Friends Endowment

Fund with the goal of providing an income source for ongoing needs of the libraries.

The harsh funding realities of this year have underscored the need to grow the endowment fund. This is our focus for 2009. Funds we generate from our membership and activities will go to help build the endowment as the most important long term contribution we can make.

How can you help the Friends and the Libraries?

- Join or renew your membership at the highest level you can afford
- Make an additional donation for the Friends Endowment Fund
- Talk to the Library's development director, Kelly Davis, about naming opportunities or additional specific needs that you could underwrite.

- Consider planned giving as a way to benefit the library.
- Volunteer to help with Friends projects

You can make a difference!

Enclosed in this newsletter is an envelope that you may use for donations or to ask for additional information. Or call the Friends of the Library at 901-678-4310

And please continue to take advantage of the wonderful public programming the Library provides as well as mark your calendar for this year's Delta – Everything Southern Symposium on June 18.

Kay Farrish, Business Development Director for Regions Insurance is our President of Friends of the University of Memphis Libraries

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