K. Weddle-West opened the meeting at 2:04 p.m. when a quorum was attained.  

410.1: J. Berman identified a few corrections to be made to the minutes. J. Berman noted that T. Banning should not be listed at absent because he is not serving as the Faculty Senate Representative. As the representative for the Faculty Senate, J. Berman should not be listed at a guest. E. Rakow also identified corrections to be made. He suggested that the following url address be added to section 409.2.3, http://www.memphis.edu/gradschool/calendar.php. E. Rakow also noted that the last sentence in section 409.2.10 required a change. The sentence should read, “Students must select verbal and quantitative scores from the same test administration.” L. Weiss moved (2/E. Rakow) to approve the minutes from meeting #409, with the previously agreed upon corrections. The motion passed by voice vote.  

410.2.1: K. Weddle-West reminded the council that all curricular revisions are due on Friday, October 19, 2012. All materials are to be delivered to M. Kyle in room 217D of the Administration Building.  

410.2.2: K. Weddle-West introduced Nina Henry, the new Graduate Student Association President. Ms. Henry informed the council that the GSA needs members to serve on the executive leadership committee, one from every college and school. She asked the council to encourage their students to get involved with the GSA. The first meeting is tentatively scheduled on October 26, 2012. Lunch will be provided at the meeting. Flyers will be forthcoming.
It was announced that the Graduate Recruitment Fair at the Lambuth campus will be held on October 30, 2012 from 3:00 p.m. - 6:00 p.m. The event will be advertised in the Jackson Sun as well as on various top radio stations.

The tentative dates of the on-campus Graduate Recruitment Fairs were announced. The fall semester fair will be held on November 12, 2012, and the spring semester fair will be held on March 21, 2012. The recruitment fairs will be held in the Rose Theatre. K. Weddle-West thanked the council in advance for their cooperation and participation in this event.

There will be Matrix training for new Graduate Coordinators and other departmental/program staff who manage applications held this semester. K. Weddle-West noted that the date of October 17 provided on the agenda is incorrect. We will be coming forth with another date, possibly multiple sessions to accommodate everyone.

The first meeting of the Growing Graduate Enrollment Strategic Planning Committee will be held on October 19, 2012. The committee will compose a plan for increasing graduate enrollment. This plan will be in place by the time the new Provost arrives.

K. Weddle-West reviewed a PowerPoint presentation on graduate degree enrollment trends and strategies for growth. She also informed the council that she has met with all of the College/School Deans in order to identify their needs and ideas about increasing enrollment. Two common ideas were to increase G.A. stipends to make them more competitive and to allocate more marketing funds for the Graduate School. She also encouraged the council to continue thinking about which courses can be offered online, as online courses will help generate money that can be used for things such as marketing. There was a great deal of discussion among the council about ways to increase graduate enrollment. This brainstorming session produced three ideas which K. Weddle-West asked the council to discuss with their departments. These three options are: 1. a uniform number of hours (9) to use in accelerated ways, 2. create a generic policy for experiential learning credit allowing a maximum of 9 hours to be used, and 3. changing the maximum amount of credit earned through credit-by-exam from 6 to 9 hours. We will continue to discuss these issues further at our next meeting.

There being no further business to discuss the meeting was adjourned at 3:07 p.m.