



Only one word came to the mind of Sport Marketing Association (SMA) President, Zach Pritchard, following the *1<sup>st</sup> Fall Frenzy Dodgeball Showdown*, “success.” The 30 students of the SMA worked hard to put on the event selling sponsorships, teams and organizing the event from the ground up in approximately one month’s time. 21 teams consisting of U of M students, faculty and the Memphis Dodgeball Association participated in the competition. “It’s hectic, but it’s been really fun,” commented SMA Vice President of Finance Martin Taggart. Through the SMA member’s efforts KFC, First South Bank and Kroger sponsored the event. “We were very fortunate and grateful to have our members buy into hosting this event like they did. It was an excellent opportunity for the students to get involved with an event they can call their own,” said Pritchard. The Coed Division champion was the BP Express while the Commercial Appeal’s “Hit For Brains” captured the Men’s Division Crown.

For additional coverage of this event visit:

[CA's Hit For Brains Wins Campus Dodgeball Tourney- Daily Helmsman](#)