

M.S. in Human Movement Sciences Degree Advising Sheet

Concentration in Sport & Leisure Commerce

Name: _____ **SID#:** _____

Advisor: _____ **Semester/Year Admitted:** _____

I. Common Core : 3 hours **Grade** **Sem/Year**

EDPR	7521	3	Introduction to Educational Research			
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II. Sport Commerce Concentration Requirements: 15 hours

SPRT	7031	3	Financial Management in Sport Organizations			
SPRT	7321	3	Theoretical Foundations of Sport Commerce			
SPRT	7420	3	Sport Marketing			
SPRT	7440	3	Sport Promotion and Sponsorship			
SPRT	7503	3	Strategic Management of Sport Organizations			

III. Guided Elective Courses: 6-12 hours (Choose from the following courses or courses with advisor approval)

SLC	6102-11	3	Workshops in Sport Commerce (Occasional)			
SLC	6001	3	Sport Sales/Revenue Production I (Instructor Permission only)			
SLC	6002	3	Sport Sales/Revenue Production II (Instructor Permission only)			
SPRT	7142	1-3	Seminar in Sport Commerce			
SPRT	7152	3	Special Problems in Sport Commerce			
SPRT	7165	3	Adv. Pers. on Sprt & Com. & the Global City (London)			
SPRT	7175	3	Adv. Management of Sprt Org. in International Pers. (London)			
SPRT	7331	3	Sport Promotional Culture			
SPRT	7371	3	Sport in the Global Marketplace (London)			
SPRT	7410	3	Athletic Team Management			
SPRT	7600	3	Current Readings in Sport Commerce (can take up to 9 hours)			
SPRT	7603	3	Administration of Athletics			
SPRT	7650	3	Law for the Sport Manager			
SPRT	7651	3	Policy and Governance in Sport			
SPRT	7800	3	Computer Applications in Sport Commerce (Occasional)			
SPRT	7902-11	3	Special Topics in Sport Commerce (Occasional)			
SPRT	7950	1-6	Project in Sport Commerce			
COMM	6011	3	Communications In Organizations			
COMM	6341	3	Interpersonal Communication (Occasional)			
COMM	6375	3	Intercultural Communication			
COMM	6831	3	Broadcast and Cable Sales and Advertising (Occasional)			
ECON	7010	3	Economic Theory (Occasional)			
FIR	7172	3	Global Financial Management (Occasional)			
JOUR	7375/8375	3	Integrated Communication (Occasional)			
JOUR	7400	3	Public Relations Principles and Issues			
JOUR	7420	3	Public Relations Programming and Production (Occasional)			
JOUR	7440	3	Organizational Public Relations			
MIS	7465	3	Information Systems in Organizations			
MGMT	7030	3	Management and Organization (Occasional)			
MGMT	7170	3	International Management			
MGMT	7173	3	Executive Communications (Occasional)			
MGMT	7220/8220	3	Seminar in Human Resources Administration (Occasional)			
MKTG	7060	3	Marketing Management (Occasional)			
MKTG	7140	3	Strategic Marketing			
MKTG	7170	3	Multinational Marketing Seminar (Occasional)			
MKTG	7213	3	Research Methodology			
MKTG	7251	3	Ethics In Business (Occasional)			
MKTG	7510	3	Negotiation Strategies (Occasional)			

IV. Culminating Experience: 3-9 hours

HMSE	7996	6	Thesis			
EDPR	7541	3	Statistical Methods Applied to Education I			

or

SLC	7605	3	Practicum in Sport Commerce			
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Requirements for graduation: Successful completion of an oral or written comprehensive examination. (Contact department for details)

Master's degree candidacy form and intent to graduate form required. <http://www.memphis.edu/gradschool/graduation.php>

A minimum of 33 hours is required for the major.

CLL10F