

The online experience . . .

- 14-week semesters allow students to learn at a manageable pace.
- Format eliminates need to be online at assigned day and time.
- Contact with professor via e-mail or telephone.
- Online access to learning resources (library, tutoring, advising).
- Degree and transcripts identical to those earned by on-campus students.
- Online courses allow coursework completion at times and locations convenient to student, demanding exceptional self-discipline and time management skills.
- Regular, reliable computer access with *high-speed* Internet service is required.

2009-2010 Fees:

\$430*/ credit hour

\$1290*/ 3-credit hour course

*Includes online scholarship for out-of state students. Fees are subject to annual revision by the Tennessee Board of Regents.

The University of Memphis, a Tennessee Board of Regents Institution, is an equal opportunity/affirmative action university committed to education of a non-racially identifiable student body.



 **Campus**

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Stay
Competitive

Master of Science
Sport Commerce

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<http://www.memphis.edu/ecampus/sportcommerce.php>

Online Master of Science Sport Commerce

The University of Memphis is proud to announce a new online degree in Sport Commerce.



Focusing on the application of management and leadership skills in the exciting field of sport commerce, this degree program prepares students for career advancement or skill and knowledge enhancement.

Apply now for this challenging program offered by the established and accredited University of Memphis in the flexible and always accessible online format. Designed to meet the needs of current or aspiring administrators, classes are offered via the Internet, allowing students to complete work at flexible times and locations that accommodate any busy schedule. Students may choose to complete their degree **completely online** or on our campus.

M.S. in Sport Commerce Degree Plan

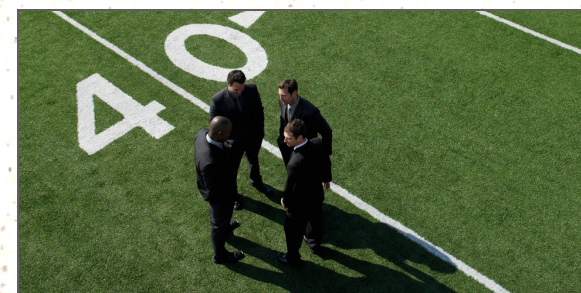
Selected Coursework			
I. Sport Commerce Concentration Requirements: 18 hours			
SLC	7031	3	Financial Management in Sport Organizations
SLC	7321	3	Theoretical Foundations of Sport Commerce
SLC	7420	3	Sport Marketing
SLC	7440	3	Sport Promotion and Sponsorship
SLC	7503	3	Organizational Dynamics in Sport Commerce
EDPR	7521	3	Introduction to Educational Research
II. Guided Elective Courses (This is a suggested list only. See http://www.memphis.edu/ecampus/sportcommerce.php for a complete list of possible electives.)			
SLC	7603	3	Administration of Athletics
SLC	7800	3	Computer Applications in Sport Commerce
ACCT	7080	3	Financial/Managerial Accounting
FIR	7155	3	Financial Management
ISDS	7313	3	Operations Management
JOUR	7440	3	Organizational Public Relations
JOUR	7450	3	Public Relations Management
JOUR	7335	3	Executive Communications
MIS	7030	3	Integrated Software Applications
MKTG	7140	3	Strategic Marketing
III. Culminating Experience (students will choose one)			
HMSE	7996	6	Thesis
SLC	7605	3	Practicum in Sport Commerce

Successful completion of an oral or written comprehensive examination required. (Contact department for details.)
A total of 33 hours is required to complete the degree.

See the downloadable Degree Plan posted at <http://www.memphis.edu/ecampus/sportcommerce.php> for many more elective options.

"I've been looking for an online degree program to accommodate my hectic schedule for over 10 years. This degree from a reputable program such as the University of Memphis provides the perfect fit."

- Alfred B. White
Associate Commissioner
Conference USA



Apply for admission at <http://www.memphis.edu> and follow links to Graduate School Admissions. Please apply separately to the Sport Commerce Program. For more information, contact:

Dr. Richard Irwin, Program Director
sportcommerce@memphis.edu
or 901-678-3476

The University of Memphis is one of the foremost metropolitan research universities in America.

Founded in 1912, the university enrolls over 20,000 students per term.

The university has offered online programs since 1997.

