



PLEASE JOIN
THE
UNIVERSITY
OF MEMPHIS
ICL
STUDENTS,
STAFF AND
FACULTY

**OUR ANNUAL WORLDWIDE CAMPAIGN TO
CELEBRATE THE JOY OF READING WITH
CHILDREN!**

"Will you read me a story?" This simple question is an invitation to share the joy of reading with a child in your life. At Jumpstart, we know that reading aloud with preschool children lays the groundwork for strong literacy skills and future success in school and in life.

In 2006, we created Jumpstart's Read for the Record, an international campaign to bring preschool children together with valued grownups in their lives to read the same book, on the same day, in communities all over the world. In 2008, we broke our own world record as nearly 700,000 readers shared the classic children's tale, Corduroy. On one historic day, one amazing book was read aloud in classrooms, libraries and homes from Japan, Germany and Brazil to cities and rural communities across America. Hushed with wonder and tickled with giggles, children around the world simultaneously experienced the joy of reading.

Pledge to read today with Jumpstart's Read for the Record and help us to make sure that our fourth annual Campaign on **October 8, 2009** reaches more children than ever before!

<http://www.readfortherecord.org>