

The Center for Advancement of Female Transportation Professionals and the Society of Female Transportation Professionals present the

# Mid-South Women in Transportation Panel of Speakers

Moderator

## Cheryl Burch Citrone

Cheryl Burch Citrone is a partner and executive recruiter with Vaco, one of the nation's fastest-growing, privately-held consulting and executive placement companies. She currently heads the company's Vaco Logistics team - focusing on executive placement in distribution, supply chain and transportation - and has shared her career-planning insights with a variety of media outlets, including WHBQ FOX 13 and WREG News Channel 3. She is passionate in her support of the Mid-South transportation and logistics community and is extremely excited to serve on the Mid-South Women in Transportation advisory panel.



In addition, Citrone is a member of the board of directors for the Mid-South chapter of the Council of Supply Chain Management Professionals (CSCMP) and has been a guest lecturer for the University of Memphis' Supply Chain Management Program. She also is an active supporter of The Traffic Club of Memphis and the Memphis World Trade Club.

She is a University of Memphis graduate and holds a bachelor's degree in computer education.

# Roquita Coleman

Solutions Manager  
CN Supply Chain Solutions



Roquita accepted the opportunity to work with CN Worldwide NA in April 2007; now a division of the CN Rail branded CN Supply Chain Solutions. Based in her hometown of Memphis, she is responsible for supply chain solution development and expertise, across multiple industries, involving CN's non rail transportation services; transload/warehousing, truck brokerage, customs brokerage, domestic door to door, and freight forwarding.

Her logistics career began in 1997 with UPS in Decatur IL where she was charged with transitioning the inside customer support division to a proactive inside sales division. Over a 9-year period, she held key roles in business development, both as front line sales professional and as a leader, coach and mentor of sales professionals. She spent 3 years with UPS Capital as Regional Business Development Manager, representing a portfolio of transportation related risk mitigation and cash flow/lending solutions.

Roquita has spent the past 13 years raising awareness and selling Fortune 500 companies on the Memphis Logistics Advantage. She is a board member and supporter of various logistics organizations- serving in 2011 as the first African American President of the Memphis World Trade Club. She serves as Secretary on the Memphis in May International board of directors and supports both Soulsville and SALT charter school boards. In 2010, Roquita successfully assembled and moderated the Multimodal Conferences very first panel representing all 5 of our city's Class 1 Railroads and continue to be a true trailblazer in the logistics industry.

She is a proud mother of an 18-year-old son, Jamie who is a freshman at the University of Memphis and 1-year-old son, Kai. She is a mentor through Youth Villages Governors Mentor Program and is a volunteer with Make a Wish Foundation of Memphis. When she isn't working, she is reading a good book on the river, biking or practicing hot yoga.

Roquita has been recognized as Memphis Business Journal Top 40 Under 40, Grace Magazine's Whose Who Among Corporate Leaders Enhancing the Lives of Others, named Honorary City Councilman, and honored by the Tri State Defender as a Woman of Excellence.

She is proud to say she is a Memphian and prides herself on living by the following quote, "If you can, help others; if you can not do that, at least do not harm them" Dalai Lama.

## Tanisha J. Hall

**Director of Long Range Planning  
TDOT**

Tanisha Hall, Director of Long Range Planning, is responsible for the division that identifies transportation needs through analysis of travel and safety data, and engages communities to obtain public input on transportation investments. Ms. Hall's group is responsible for the development of a Statewide Freight Plan as well as the 25-year Long Range Transportation Plan.

Ms. Hall graduated from Southern University at New Orleans with dual degrees in Business Administration and Transportation and Logistics. Upon graduation, she studied at the University of Iowa and received a graduate degree in Urban and Regional Planning. Hall has over 17 years of experience in Urban Planning, specializing in Transportation Planning, Research and Travel Demand Management. Immediately preceding her employment at TDOT, she explored her entrepreneurial interests and helped establish the food truck craze in Nashville as a purveyor of New Orleans treats at several large festivals and corporate events around Nashville.

Ms. Hall is a member of Tennessee American Planning Association and American Institute of Certified Planners. She is also involved in several local non-profit organizations. A native of New Orleans and closet foodie, Ms. Hall loves living in Nashville with her husband Byron, their two sons, Brandon and Darin and dog, Rex.



## Karen Hjerpe

**Director of Global Operations and Compliance  
Dunavant Logistics**

Karen has an extensive background in international transportation and logistics. She previously served as Vice President, Global Transportation for Lynx Vendor Management Services, a diversity company. The previous ten years as Manager, Global Transportation for Mallory Alexander International Logistics, LLC., overseeing their NVOCC operation, and seven years prior, the Import Traffic Manager for Kuehne & Nagel, Memphis. Karen has been an active member of the Memphis World Trade Club for the past 18 years, serving several terms on their Board of Directors as well as holding a current position on the Club's newly created Advisory Board. Karen received the club's "President's award" in 2008 and 2010 for her dedication and service to the club. Source: Dunavant Enterprises



## Dr. Stephanie Ivey

### Associate Professor

Dr. Stephanie S. Ivey is an Associate Professor with the Department of Civil Engineering at the University of Memphis. She directs the West Tennessee STEM Collaboratory and the Center for Advancement of Female Transportation Professionals. Her primary research interests are in transportation policy, freight modeling, transportation workforce development, and STEM education. She is currently conducting research focusing on the livability of freight-centric communities, school travel patterns and safety near freight corridors. Dr. Ivey provides research and consulting services to the Tennessee Model Users Group related to travel model data needs, and is PI/co-PI on over \$2 M in funding for undergraduate STEM education research from the National Science Foundation.

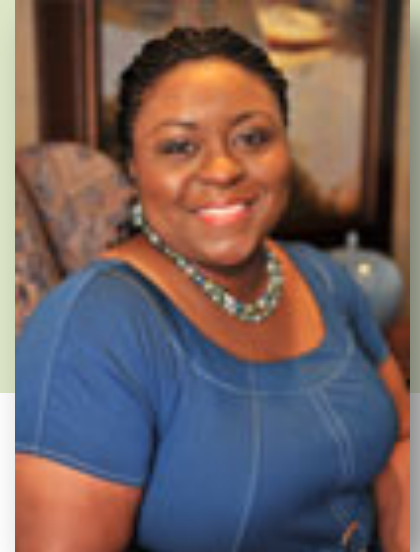
Dr. Ivey has been a program director for the Herff College of Engineering's targeted outreach program, Girls Experiencing Engineering, since its inception in 2004, and also serves as program director for the Transportation Engineering Careers

(TREC) program for high school students. She was an invited participant of the 2013 White House Women in Transportation Forum. Dr. Ivey is the faculty advisor for the student chapter of the Institute of Transportation Engineers at the University, is Volunteer Coordinator for the Institute of Transportation Engineers Transportation Education Council, and serves on the board of the West Tennessee Branch of the American Society of Civil Engineers.

## Adrienne Johnson

### Supervisor, Import Operations V. Alexander & Co., Inc.

Adrienne Johnson is currently on the management team with V. Alexander & Co. Inc., an international Global Supply Chain Management Company founded in Memphis, Tennessee in 1946. She has held this position for 16 of her 23 years with the company and manages the daily supervision of import operations, assisting with sales and interfacing with overseas agents.



Adrienne joined V. Alexander in 1990 and takes pride in the fact that she has learned the business from the ground up. She is responsible for an import team that services upwards to 2000 import clientele. These clients range from small companies new to importing to Fortune 500 companies whose customs business span over 110 U.S. ports of entry. Her position is instrumental in assisting clients with a wide range of services from freight forwarding, customs brokerage, warehousing, domestic deliveries, and quarterly reporting.

A native of Memphis, TN, Adrienne is a product of the Memphis City School system and a graduate of The University of Tennessee at Knoxville, TN where she received a Bachelor of Arts degree in Political Science with emphasis in Public Administration.

Adrienne has been a member of the Memphis World Trade Club for 15 years and is an active member of the graduate chapter of Alpha Kappa Alpha Sorority Inc., where she mentors young women on the collegiate level to be a service to the community both the locally and globally.

## Donna Lemm

### VP of Sales & Marketing



Donna Lemm, Vice President of Sales & Marketing of Mallory Alexander International Logistics, has over twenty-five years experience in the maritime industry. Donna spent the first fifteen years working for major ocean carriers including Sealand Services and Mitsui OSK lines. She was the Director of Logistics for Hub Group in Memphis and then joined Mallory Alexander as the Director of Business Development. Donna has assisted Mallory in growing their global sales, warehousing and distribution effort. She has directed Mallory's intermodal program in the US, Canada and Mexico. She is currently responsible for Mallory's global sales effort. She serves on the Board of Advisors for AgTC and is an active speaker on the challenges facing the US export community.

Donna has a Bachelor of Arts degree from Louisiana State University and a Master of Arts degree from the University of Bradford, England.

# Gigi Wolfe

## Manager Global Engineering Support FedEx

Gigi Wolfe graduated from Penn State University with a B.S. in Industrial Engineering. During her tenure at PSU, she worked as a co-op student for the Pennsylvania, Power and Light Company supporting their nuclear plant in Berwick, Pennsylvania.



Following graduation Gigi took a position with the Ingersoll-Rand Corporation within their Manufacturing Management Training Program with leadership roles across two divisions in Colorado and New Hampshire. Gigi joined the FedEx Express Company in 1996 working as Service Engineer across the Eastern Region of the U.S. supporting field operations. Prior to locating to Memphis, she was a District Engineer supporting operations in New York City. In 1999 Gigi moved to Memphis to work as a corporate engineer on wide scale projects to be implemented across all U.S. Operations. In 2007, Gigi was promoted to Manager of the Pickup and Delivery Engineering workgroup. Gigi also received a Master of Science degree in Industrial Engineering from University of Tennessee in 2011. She is currently leading a team of eight engineers focusing on global on road engineering solutions through process improvements and the incorporation of technologies.

Gigi has received several awards and recognition as an Engineer and Manager. Those most notable are the 2008 and 2003 FedEx Five Star awards. She also received the 1998 FedEx Director's Award while supporting the New York City market. In 2004, Gigi was invited to University Park, Pennsylvania to present with the Penn State University Industrial and Engineering Awards and Distinguished Lecturer Series

Gigi resides within Memphis with her husband and two children. As a personal accomplishment, Gigi qualified and ran the 2007 Boston Marathon.

