

THE UNIVERSITY OF MEMPHIS®

BBA in Management Program at Jackson State

The Fogelman College of Business is offering the opportunity for you to complete the Bachelor of Business Administration (BBA) degree in Management without leaving Jackson.

To begin your degree apply to Jackson State Community College (JSCC) and complete the following requirements that will apply to the BBA Degree at Memphis. Other courses may be required for the Associates Degree at JSCC if you are pursuing that degree first.

General Education: (32 hours)

Communication (9 hours) All three of the following courses; must have a grade of C- or better in English:

ENGL 1010 – English Composition

ENGL 1020 – English Composition and Analysis

SPE 211 – Fundamentals of Speech

Literature (3 hours) One course from the following:

ENGL 2210 – Survey of British Literature I

ENGL 2220 – Survey of British Literature II

ENGL 2310 – Survey of World Literature I

ENGL 2320 – Survey of World Literature II

Humanities (6 hours) Two courses from the following:

ART 1030 – Art Appreciation

HIST 1110 – The Development of World Civilization I

HIST 1120 – The Development of World Civilization II

MUS 1030 – Music Appreciation

PHIL 1030 – Introduction to Philosophy

PHIL 2110 – Ethics

THEA 1030 – Theater Appreciation

American History (6 hours):

HIST 2010 and 2020 – Survey of American History I and II

May substitute HIST 2030 – Tennessee History I, for one of the two above history classes.

Natural Science (8 credit hours from the following):

BIOL 1110 – General Biology I/Lab
BIOL 1120 – General Biology II / Lab
CHEM 1110 – General Chemistry I / Lab
CHEM 1120 – General Chemistry II /Lab
PHYS 1010 – Survey of Physical Science I
PHYS 1020 – Survey of Physical Science II
PHYS 2010 – Physics I Non Calculus Based
PHYS 2020 – Physics II Non Calculus Based
PHYS 2110 – Physics I Calculus Based
PHYS 2120 – Physics II Calculus Based

Lower Division Business Core All of these courses must be completed with a minimum 2.25 GPA before taking any upper division business core courses (21 hours; prerequisites refer to JSCC requirements):

ACC 211 – Principles of Accounting 1 (Prerequisites: DSPM Mods. 1-7, DSPR 0800, DSPW 0800)
ACC 212 – Principles of Accounting 2 (Prerequisites: ACC 211)
ECO 211 – Principles of Economics 1 (Prerequisites: DSPR 0800, DSPW 0800, DSPM Mods. 1-7)
ECO 212 – Principles of Economics 2 (Prerequisites: DSPR 0800, DSPW 0800, DSPM Mods. 1-7)
MATH 1830 – Applied Calculus (Prerequisites: MATH 1710 or equivalent)
BUS 231 – Business Statistics (Prerequisites: DSPM Mods. 1-7, 9, 10)
CIS 122 – Integrated Software + MCAS exam (MCAS exam to be taken at U of M)

The semester before you plan to begin taking your University of Memphis courses you will need to apply for admission to the University of Memphis. Once admitted to the University of Memphis you may begin to take the following required courses for your major. These courses will be taught at JSCC by University of Memphis faculty.

Upper Division Business Core A minimum 2.25 GPA required in these courses to graduate (27 hours):

ACCT 3130 – Legal Environment of Business
FIR 3410 – Business Finance (Prerequisites: ACC 212, ECO 212, BUS 231)
ISDS 3510 – Production Management (Prerequisite: BUS 231)
ISDS 3711 – Analytical Tools (Prerequisite: BUS 231)
MIS 3210 – Critical Thinking & Project Management for Business
MKTG 3010 – Principles of Marketing
MGMT 3110 – Organization and Management
MGMT 3510 – Business Communication (Prerequisite: CIS 122)
MGMT 4710 – Strategic Management (Prerequisite: MGMT 3110, MGMT 3510, Senior standing)

Management Major Required Courses A minimum 2.25 GPA required in these courses to graduate (12 hours):

- MGMT 3215 – Management of Human Resources
- MGMT 4420 – Organizational Behavior in Business (Prerequisites: MGMT 3110, 3510)
- MGMT 4461 – Managerial Leadership (Prerequisites: MGMT 3110, 3510)
- MGMT 4510 – International Business Communication and Negotiation (Prerequisite: MGMT 3510); --- or ---
- MGMT 4810 – International Management (Prerequisites: MGMT 3110, 3510)

Management Electives A minimum 2.25 GPA required in these courses to graduate; choose any four of the following courses (12 hours):

- MGMT 4110 – Organizational Culture (Prerequisite: MGMT 3110, 3510)
- MGMT 4115 – Conflict, Negotiation, & Organizational Politics (Prerequisite: MGMT 3110, 3510)
- MGMT 4240 – Compensation and Performance Appraisal (Prerequisites: MGMT 3110, 3215, 3510)
- MGMT 4251 – Labor Relations (Prerequisites: MGMT 3110, 3215, 3510)
- MGMT 4260 – Employee Staffing and Development (Prerequisites: MGMT 3110, 3215, 3510)
- MGMT 4510 – International Business Communication and Negotiation (Prerequisite: MGMT 3510)
- MGMT 4810 – International Management (Prerequisite: MGMT 3110, 3510)
- MGMT 4820 – Entrepreneurship (Prerequisites: MGMT 3110, 3510)
- MGMT 4911 – Internship in Management (Prerequisites: 2.75 GPA, 15 hours completed in the Upper Division Business Core; check with Advisor for more information on internships)

This is not a complete list of electives. Additional Management electives may be offered, including special topics courses and new electives. Certain non -Management courses may count as Management electives; you MUST obtain approval prior to registration.

You will need a total of 60 hours from a four-year institution. This may require some electives to be taken that are offered by the University of Memphis in addition to the required upper division core and management major. This can vary with the individual student. Talk to the BBA Advisor concerning electives that may be needed.

Advisor for Jackson BBA Management Students:

Dr. Kelly Mollica

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