Jen Frank, MBA, CPC, ACC

As a Certified Professional Coach, Jen Frank's passion is to help people achieve their goals and live their best lives, while being kind to themselves. By helping people gain self-awareness and self-acceptance (traits central to great leadership), she works to empower people to step up as leaders in their own lives, as well as in their organizations and communities. For more information about executive, life or career coaching for individuals, or workshops for organizations, see www.jenfrankcoaching.com.

Elizabeth Nichols

An inspiration and mentor to women everywhere, Elizabeth Nichols has always had a passion for life and for others that is contagious. A certified image consultant, Elizabeth conducts interactive business-etiquette seminars and workshops for people of all ages.
Joel Nichols is a visionary leader, creative thinker, and owner of LifeSpeak, Inc, which provides branding, marketing consultation, and public speaking development services to anyone who is interested in enhancing their communication skills. He also serves as a Marketing and Management Instructor (adjunct) at the University of Memphis.

Dr. Stafford

Dr. Marla Royne Stafford is the Great Oaks Foundation Professor of Marketing, Senior Research Fellow with the Le Bonheur Center for Healthcare Economics, Chair of the Department of Marketing & Supply Chain Management and Affiliate Faculty in the School of Public Health. She received her Ph.D. from the University of Georgia, her MBA from Rollins College and her BA from the University of Arizona. Prior to joining the University of Memphis in 2001, Dr. Royne Stafford was associate professor of marketing at the University of North Texas. Before entering academia, she held positions with Tupperware Worldwide, Cardinal Industries and Philip Crosby Associates.

Advertising as the leading publisher in the top advertising journals. In 2009, she received the university-wide Distinguished Research in Social Sciences and Business Award. She is co-recipient of the Award for Best Article in the Journal of Advertising for 2002. She held the Suzanne Downs Palmer Professorship in 2005 and the First Tennessee Professorship from 2011-2014. Dr. Royne Stafford is co-editor of Advertising and Violence: Concepts and Perspectives, (2014), and Advertising, Promotion and New Media, (2005), both with Sharpe Publishing.