Given the ever increasing importance of Supply Chain Management, both locally and globally, this is a valuable minor option for business and other majors alike. The SCM minor provides students with an understanding of the key concepts and principles required for effective supply chain management.

**SCM Concepts & Coverage: A Supply Chain View**

- **Support Processes**
  - External suppliers
  - New service/product development
  - Customer relationship management
  - External customers

- **Introduction to Supply Chain Management** (MKTG 2610)
- **Strategic Sourcing and Purchasing** (MKTG 3650)
- **Production Operations Management** (ISDS 3510)
- **Global Logistics Management** (MKTG 3620)
- **Operations Planning & Resources Management** (ISDS 4510)

For students with a major outside of the Fogelman College of Business: 18 total hours required

**Required Courses (18 hours, all courses)**
- MKTG 2610- Introduction to Supply Chain Management
- MKTG 3620- Global Logistics Management
- MKTG 3650- Strategic Sourcing and Purchasing
- MGMT 3110- Organization and Management
- ISDS 2710 (or equivalent)- Business Statistics
- ISDS 3510- Productions and Operations Management

For students within the Fogelman College of Business: Nine total hours required

**Required Courses (Three hours)** MKTG 2610- Introduction to Supply Chain Management

**Elective Courses (Six hours, choose two)**
- ISDS 4510- Operations Planning and Resources Management
- MKTG 3620- Global Logistics Management
- MKTG 3650- Strategic Sourcing and Purchasing

For students specifically within the Marketing Management major: Nine total hours required

**Elective Courses (Choose three courses)**
- MKTG 3620, 3650, and/or 4810
- ISDS 4510- Operations Planning and Resource Management
- ISDS 4511- Supply Chain Management Strategy
- ISDS 4512- Current Topics in SCM

For more information, please contact the Department Chair, Dr. Marla Stafford (mstaffrd@memphis.edu) or the Program Coordinator, Dr. Ernie Nichols (enichols@memphis.edu).