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UNIVERSITY OF MEMPHIS STUDENTS PRODUCE AND PERFORM AT THIRD  
ANNUAL “HEAR 901” MUSIC FESTIVAL

(MEMPHIS, TN) – This year’s Hear 901 music festival will feature the hottest acts from the University of Memphis, on one of Memphis’s newest stages. The show’s lineup includes The Band CAMINO, Aaron James, Kyndle McMahan, Sonic Pulse, Flirting with Sincerity, and Haley Daniels. Hear 901 is produced entirely by University of Memphis students, and will take place at The Bluff, a new music venue on Highland.

After recently reaching one million streams on Spotify, The Band CAMINO is ready to hit the stage with new music for their fans. The Band CAMINO draws influence from giants of the current alt-rock scene, such as The 1975, The Killers, and Coldplay. Their debut EP *My Thoughts On You* allowed them to build a strong local fan base, and landed them a slot playing the 2016 Beale Street Music Festival. Their performance on the Hear 901 Festival will feature new tracks from their upcoming album release, *Heaven*.

Indie-folk artist Aaron James will be celebrating his album release at the Hear 901 festival. Inspired by folk storytellers like Iron & Wine, Fleet Foxes, and Half Moon Run, Aaron's music explores the never ending journey of finding yourself. In his new EP, *Caught in the Corner of a Half Moon*, Aaron makes sure that not one lyric is wasted nor note played without reason as he paints the path that travels throughout self discovery.

Already known for her role in the Memphis Ukulele Band and the Mason Jar Fireflies, Kyndle McMahan has made quite the name for herself in Memphis. Her incredible voice has led to a strong local performance schedule and landed her in David Porter’s Consortium MMT program as an Emerging Star.

Sonic Pulse, formerly Altars Ego, is a four-piece rock band based out of Memphis. Stemming from Los Angeles, California, brothers Brandon and Tommie Closson moved to Memphis and joined forces with Tony Forte and Casey Triplett. Similar to Pearl Jam and The Eagles, Sonic Pulse creates a sound that is all their own.

After winning the Mississippi Music Foundation's "New Artist of the Year" in 2015 and were nominated the following year for "Songwriter of the Year", Flirting with Sincerity knew that their music was offering new perspective about growing up at a young age. Beginning in 2013, Flirting with Sincerity started to form. They take their admiration for theatrics, jazz, metal, soul, and classic rock, and incorporate them all into their musical language.

Singer-songwriter Haley Daniels will perform next, with music influenced by SZA, Leon, and Alessia Cara. Her diverse interest in different genres of music developed her sound of Soul-R&B Pop.

The Hear 901 music festival is produced by Blue Tom Records, a record label managed entirely by University of Memphis students. In addition to this festival, the student label releases new albums every year and produces the annual This Is Memphis music festival during the fall semesters.

All artists are available for interview to discuss this exciting event. Please contact Grace Hamm to set up an appointment at 901.568.5118 or [grace.hamm17@gmail.com](mailto:grace.hamm17@gmail.com).

What: Hear 901

Who: The Band Camino, Aaron James, Kyndle McMahan, Sonic Pulse, Flirting with Sincerity, and Haley Daniels

When: Friday, April 28th, 2017; 8:00 pm

Where: The Bluff, 535 S Highland St, Memphis, TN 38111

Tickets: Advance \$6.25/Door \$8/VIP \$20