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**2008**  
**Mid-South Planning & Zoning Institute**  
**Speakers**

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**Avis Vidal, Ph.D.**

Professor and Chair  
Department of Geography and Urban  
Planning  
Wayne State University

**Rafael E. Cestero**

Senior Vice-President  
Chief Program Officer  
Enterprise Community Partnership

**Kirk A. Goodrich**

Founder – Maverick Developers LLC  
Former Managing Director  
Enterprise Social Investment  
Corporation

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**2008 Sponsors**

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**Graduate Program in City & Regional Planning**

The Graduate Program in City and Regional Planning (CRP) offers the accredited Master of City and Regional Planning degree. A major responsibility of CRP is to provide planning and design assistance to communities in the Mid-South region around Memphis. Workshops and symposia for community leaders and planning professionals fulfill part of this responsibility.

**School of Urban Affairs & Public Policy**

The School of Urban Affairs and Public Policy (SUAPP) links existing units within the College of Arts and Sciences at The University of Memphis to create alliances that focus on urban and regional problems and an interdisciplinary body of knowledge.

**Regional Economic Development Center**

The Regional Economic Development Center (REDC) is the research and outreach unit of the CRP. REDC provides technical and research assistance in the Mid South.

**Community Development Council of Greater Memphis**

The Community Development Council of Greater Memphis (CD Council) is an association of community development corporations and supporting organizations working to revitalize neighborhoods in Memphis and Shelby County. Their mission is to renew and empower communities through a network of support and technical assistance, in order to build strong and effective neighborhood-based community development.

**Urban Land Institute District Council Memphis**

The mission of the Urban Land Institute District Council Memphis is to provide leadership in the responsible use of land and in creating and sustaining thriving communities in the Mid South region.

**American Institute of Certified Planners**

The American Institute of Certified Planners (AICP) is the national professional organization. The AICP pursues the certification and professional development of its members as a means toward continuous improvement of the practice of community planning.

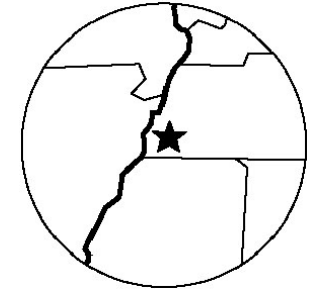
**American Planning Association**

The American Planning Association (APA) is nationally organized to advance the art and science of planning and to foster excellence in physical, economic, and social planning at the local, regional, and national levels. The objective of the APA is to encourage planning that will contribute to public well-being by developing better communities.

The University of Memphis In Association with the Graduate Program in City and Regional Planning

Mid-South Planning and Zoning Institute  
208 McCord Hall  
The University of Memphis  
Memphis, TN 38152

# Mid-South Planning and Zoning Institute



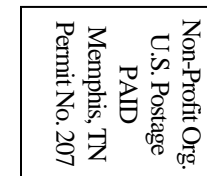
## Promoting Community Revitalization through Participatory Planning and Collaborative Action

8:00 a.m. – 4:00 p.m.

FedEx Institute of Technology  
The University of Memphis

**Sponsored by**

Graduate Program in City & Regional Planning  
Regional Economic Development Center  
School of Urban Affairs and Public Policy  
Community Development Council  
of Greater Memphis  
Urban Land Institute District Council Memphis  
American Planning Association  
American Institute of Certified Planners





## Mid-South Planning and Zoning Institute

The Mid-South Planning and Zoning Institute presents a day-long conference each year for citizen leaders, elected officials, planning commissioners, zoning boards, and planning professionals. The purpose of this conference is to facilitate a better understanding of critical issues in land use planning and policy making. Nationally recognized experts form the faculty of the conference and explore critical issues in planning the future of neighborhoods, towns, cities, counties, and regions in the Mid-South.

The 2008 conference is organized to provide a forum for planners, community leaders and elected officials who wish to explore how local government planning, community-based development organizations, private sector developers, and other urban institutions can work together to stabilize and revitalize our most economically challenged communities.

The conference is held each year on the campus of The University of Memphis at the FedEx Institute of Technology, a state-of-the-art research and educational facility where academia and industry come together to collaborate on cutting edge research, located at 365 Innovation Drive; Memphis, TN 38152.

### For further information or assistance:

Susan Roakes, Director  
Mid-South Planning & Zoning Institute  
901-678-2161  
901-678-4162 (fax)

Email [cityplanning@memphis.edu](mailto:cityplanning@memphis.edu)  
<http://cas.memphis.edu/planning/mpzi.htm>

## Promoting Community Revitalization through Participatory Planning and Collaborative Action

Friday, October 24, 2008

8:00 – 9:00 Registration  
(Coffee, Juice, Pastries)

### Morning Sessions

Welcome and Introduction of Conference Theme

**Avis Vidal, Ph.D.**  
“Building More Vibrant, Equitable, and Sustainable Communities through Participatory Planning and Collaborative Action”

**The Memphis Report:** Moderator: **Emily Trenholm**, Executive Director, Community Development Council of Greater Memphis

**Rafael E. Cestero**  
“Creating Healthy Neighborhoods and Sustainable Regions: Restructuring the CDC Sector for its Leadership Role”

12:30 p.m. Lunch (included in registration fee)

### Afternoon Sessions

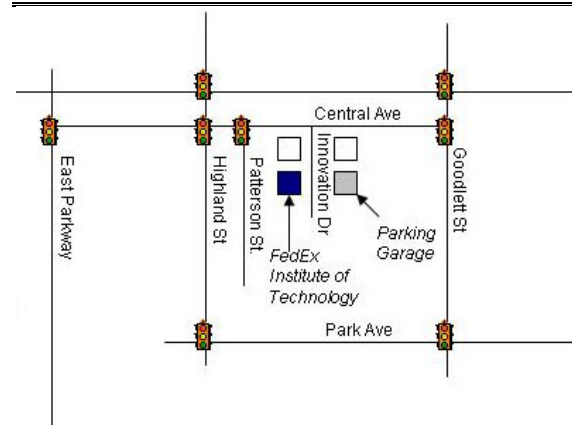
**Kirk A. Goodrich**  
“Innovative Practices in Financing Complex Community Development Projects”

**Future Directions for Memphis.**  
Moderator: **Ann Coulter**, Turley Fellow

**Participatory Planning and Collaborative Action Scholarship:** **Dr. Charles A. Santo**, **Dr. Katherine Pennington-Lambert**, and **Dr. Stephanie Ivey**

\*The conference has applied to the AICP to offer a minimum of 6 Certification Maintenance Credits.

## Memphis Location Map



## Conference Registration & Fees

Registration Fee includes continental breakfast, buffet lunch, snacks & beverages, educational materials, and garage parking (see map).

**Registration** (before October 17) \$125  
10% discount for group payment of 10 or more

**Student registration** (before October 17) \$ 50

**Late Registration** October 18-24 \$140

Checks should be made payable to: **Tennessee Chapter American Planning Association**  
**No credit cards accepted**  
**No refunds after October 17**

Three ways to register:

1. Fax registration form to **(901) 678-4162** (payment due at registration)
2. Email to [cityplanning@memphis.edu](mailto:cityplanning@memphis.edu) (payment due at registration)
3. Mail with check to:

**Mid-South Planning & Zoning Institute**  
**208 McCord Hall**  
**The University of Memphis**  
**Memphis, TN 38152**

Receipts available at conference (upon request)

EMAIL	TELEPHONE	CITY, STATE, ZIP	ADDRESS	ORGANIZATION	NAME
<p><b>2008 Mid-South Planning &amp; Zoning Institute Registration Form</b>  <b>Also available at <a href="http://cas.memphis.edu/planning/mpzi/registration">http://cas.memphis.edu/planning/mpzi/registration</a></b>            Fax to 901-678-4162 or email <a href="mailto:cityplanning@memphis.edu">cityplanning@memphis.edu</a>            Make checks payable to: <b>Tennessee Chapter American Planning Association</b>  <b>Mail to: Mid-South Planning &amp; Zoning Institute; 208 McCord Hall;</b>  <b>The University of Memphis, Memphis, TN 38152</b></p>					