

A Market Analysis For Child Care Centers In Fayette, Hardeman And Haywood Counties

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Executive Summary

This study examines the need for child care facilities in Fayette, Hardeman and Haywood Counties. The study was conducted for the Christian Methodist Episcopal Church by the Regional Economic Development Center at The University of Memphis.

Fayette and Hardeman Counties were found to have child care enrollments well below state and national averages. Fayette County has the largest population of the three counties but has the lowest enrollment and number of licensed child care spaces. Critical needs were found in several areas for both pre-school centers, and for before and after school programs.

Estimated demand for child care was compared with licensed capacity for 21 census tracts in the three county study area to identify areas with the greatest need. Five communities were identified where demand is high and there is a reasonable likelihood of attaining a sufficient number of children to support a new child care center. These tentative sites include Oakland, Rossville, Williston/Macon, Laconia, and Bolivar.

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Introduction

The purpose of this study is to determine the current need for licensed child care facilities in Fayette, Hardeman and Haywood Counties in southwest Tennessee. The study was conducted by the Regional Economic Development Center (REDC) at The University of Memphis through a contract with the Christian Methodist Episcopal (CME) Church, First Episcopal District, headquartered in Memphis. James Murray, AIA, of A/E Designers and Consultants, Inc. served as liaison between the First Episcopal District and REDC for this study.

The CME Church's recent conceptual planning report calls for location of a rural activity center, with a tentative location along Highway 64 between Somerville and Whiteville (Laconia community).¹ This activity center would offer a variety of ministries to children and adults. Child care for pre-school and after school programs are included among the potential services of the activity center. REDC was asked to address this location and others in its market study.

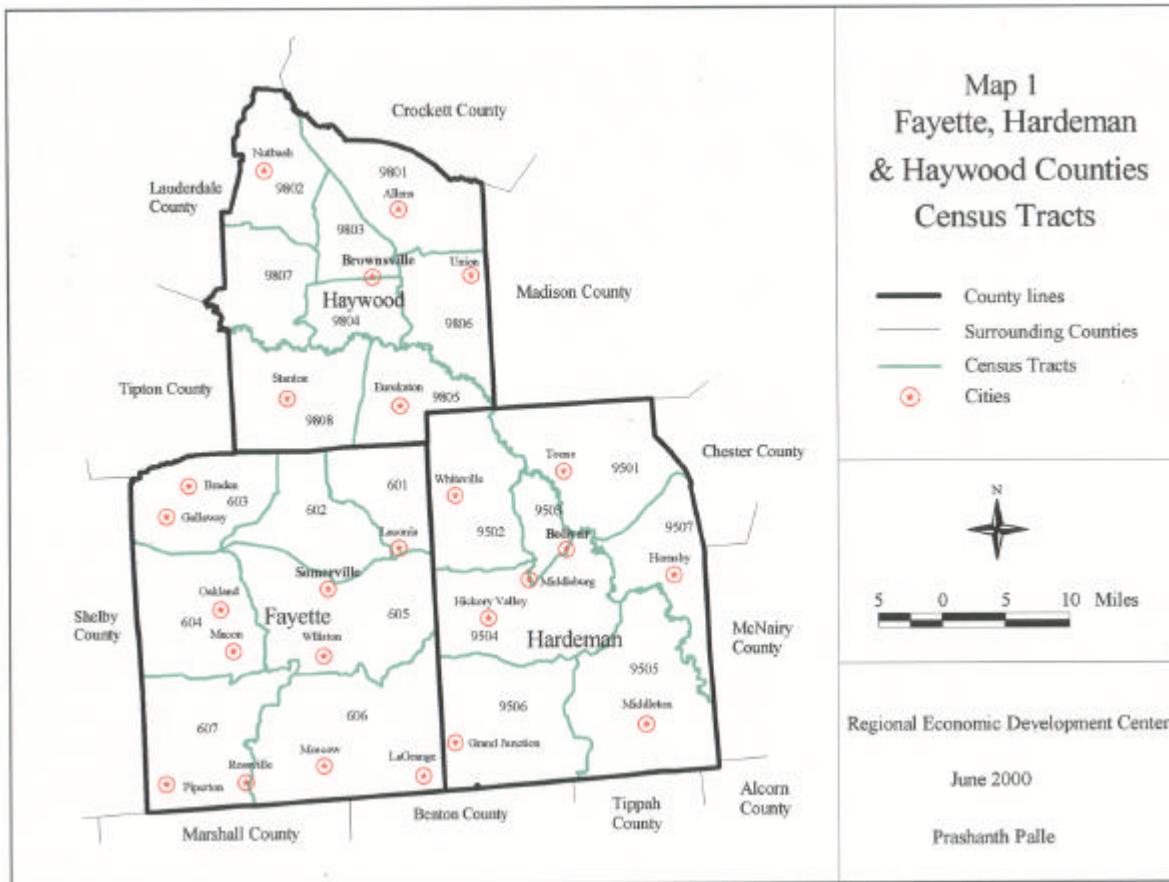
Our market analysis focuses on Child Care Centers, those providers licensed to serve over twelve children, and includes both pre-school care and before and after school (BAS) care. Data were collected and analyzed at the county and census tract levels in order to determine specific markets where potential may exist for additional child care centers. Map 1 shows the study area with census tract boundaries and the location of towns.

Several recent reports have identified the need for additional child care facilities in Tennessee.² Among the greatest needs statewide are care for children under age three (infant and toddler programs), and child care for parents who work second or third shifts or on the weekend. The ability to afford child care is a problem for many low income Tennessee families. The availability of state child care subsidies is a limiting factor for these families, while work requirements of Families First have created a greater demand for additional child care facilities.

¹ Mercier, Rev. Raymond and A/E Designers & Consultants, Inc. Conceptual Report on Holistic Area Ministry by C.M.E. Denomination. January, 2000.

² Tennessee Child Care Challenges. Children's Defense Fund. May, 1998.
Tennessee Child Care Needs Assessment: Executive Summary. University of Tennessee College of Social Work. July, 1999.
Tennessee Kids Count: The State of the Child in Tennessee. Tennessee Commission on Children and Youth. 1999.

MAP 1



Overview of Child Care in Study Area

Table 1 provides summary data on the current licensed child care capacity in the three county study area by provider type. These data include all four levels of child care: Registered (1 to 4 Children), Family Home (5 to 7 children), Group Home (8 to 12 children), and Child Care Centers (licensed to serve over 12 children). Map 2 shows the location of child care centers and other licensed child care providers.

Throughout this report, when reference is made to providers we are referring to all licensed providers listed above. Centers refer to child care centers licensed to serve over 12 children.

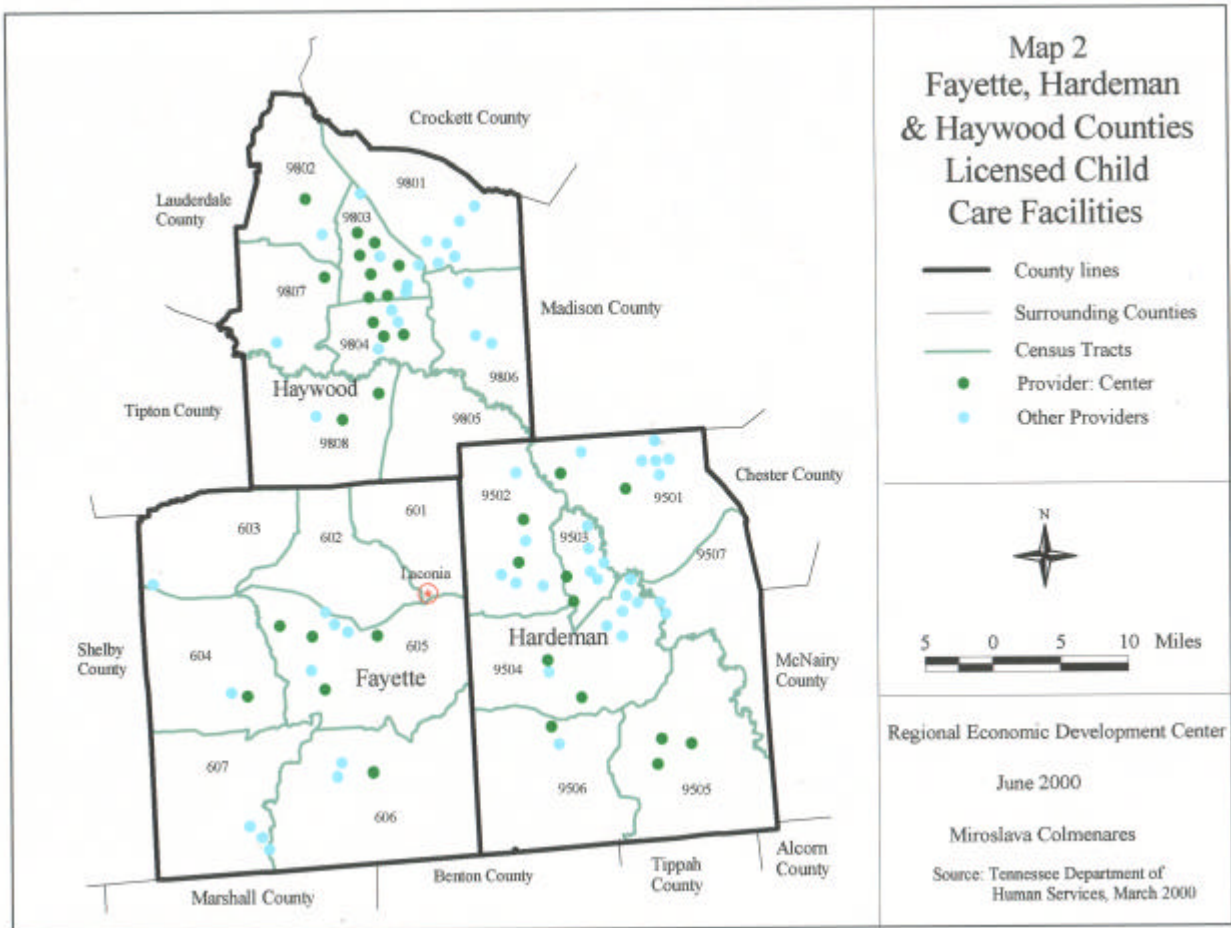
Table 1
Licensed Child Care Providers in Study Area

Provider Type	Regis- tered (1 to 4)	Family Home (5 to 7)	Group Home (8 to12)	Center (Over 12)	Total Licensed Providers
<u>Fayette County</u>					
Number of Providers	6	2	2	6	16
Licensed Spaces	24	14	27	357	422
<u>Hardeman County</u>					
Number of Providers	22	2	5	13	42
Licensed Spaces	88	14	60	528	690
<u>Haywood County</u>					
Number of Providers	17	4	2	17	40
Licensed Spaces	68	28	30	1,623	1,749
<u>Total Study Area</u>					
Number of Providers	45	8	9	36	98
Licensed Spaces	180	56	117	2,508	2,861

Source: Tennessee Department of Human Services, March 2000.

Clear differences are noted in the number of providers and licensed spaces among the three counties. Haywood County, with the smaller population, has the greatest number of spaces due in part to a large capacity within the county school system. Conversely, Fayette County, with the larger population, has fewer providers and less capacity. Child care centers account for the

MAP 2



greatest percentage of total licensed capacity in each county, representing 88% of the overall capacity, compared with 54% for the State of Tennessee.

Table 2 shows that licensed capacity differs significantly among the three counties by type of child care facility ownership. The impact of public schools is evident in providing over 60% of Haywood County’s capacity, whereas the private sector provides two-thirds of Hardeman County’s capacity. The role of the public and not-for-profit sectors clearly accounts for most child care services in the three county study area.

Table 2
Licensed Child Care Capacity by Ownership Type
(Includes Pre-School and BAS)

	Private	Public Schools	Head Start	Not-For-Profit & Churches	Total
Fayette County	128	26	132	136	422
Hardeman County	468	0	120	102	690
Haywood County	308	1,090	121	230	1,749

Source: REDC calculations based on DHS data.

Wide variation among the three counties in actual enrollment in licensed facilities as a percent of the pre-school age population is shown in Table 3. Haywood County exceeds the state average of 32.5% while enrollment in Fayette and Hardeman Counties is well below the state average. For these three counties, enrollment appears to be related to the number of licensed spaces (see Table 1), however, this does not necessarily imply that enrollment increases with capacity.

Table 3
Enrollment as a Percent of Population
Pre-School Age Children

	Fayette County	Hardeman County	Haywood County
Estimated Population (0 to 4)	2,210	1,674	1,240
Enrollment in Child Care	246	405	593
Enrollment % of Population	11.1%	24.2%	47.8%

Source: Based on DHS enrollment data and REDC population estimates.

There may be several reasons why enrollment in Fayette and Hardeman Counties is low. Certainly, the availability of quality child care providers could be a factor. Neither household income or the percentage of working mothers appear to adequately explain the differences in enrollment in these three counties as wide differences in these two variables are not found among the three counties. Household income and a lower level of state child care subsidy for low income families may help explain Tennessee's lower rate of pre-school participation compared with the national average of 49%.

Kathy Conovan with the Tennessee Department of Human Services office in Jackson³ offers three reasons why enrollment levels may be low in Fayette and Hardeman Counties. In general, these reasons apply to many rural areas. First, there is frequently a greater reliance on relatives for child care in rural areas. Second, fewer small, independent child care providers (i.e., in-home babysitters) are licensed with the state – some might not be aware that licensure is required by law. A third factor is that many parents have not been educated as to the advantages of quality, licensed child care. Ms. Conovan further indicates there is a need for quality child care in Fayette and Hardeman Counties.

Location of the parents' employment may be another factor when it is different from the county of residence. This could help explain Fayette county's low enrollment in that 52% of Fayette County's employed population works in Shelby County,⁴ and many may select child care arrangements close to their place of employment.

Enrollment by age group is shown in Table 4. Enrollment is highest in Haywood County for all age groups, followed by Hardeman and Fayette Counties. Pre-school enrollment for children under the age of four is particularly low in Fayette County, with only 101 enrolled in licensed facilities. Enrollment for children under age four in Hardeman and Haywood Counties is somewhat higher at 215 and 318 respectively.

³ Telephone conversation with Kathy Conovan, DHS Regional Office in Jackson. June 8, 2000.

⁴ 1990 U.S. Census. The percentage working outside Fayette County may be higher now.

Fayette and Hardeman Counties have very small numbers of school age children in before and after school (BAS) programs, whereas Haywood County has an extensive BAS program that is serving 856 children. Participation in licensed BAS programs for Fayette and Haywood Counties falls far short of the national average of 14% participation for kindergarten through third grade.

Table 4
Licensed Child Care Enrollment by Age Group
All Licensed Child Care Providers

	Fayette County	Hardeman County	Haywood County
Infants (Up to 15 months)	26	32	41
Toddlers (16 to 24 months)	29	43	50
Age 2	21	64	67
Age 3	25	76	160
Age 4	153	190	275
Age 5	2	27	30
Kindergarten and School Age	20	74	856
School Age Summer	0	27	129
Total Licensed Enrollment	276	533	1,608

Source: Tennessee Department of Human Services, March 2000.

Enrollment as a percent of capacity is shown in Table 5. All three counties are currently below their licensed capacity overall. Only Haywood County has enrollment that is close to the state average of 86.9% of capacity. However, enrollment as a percent of capacity may well vary by location and by type of provider or age group. DHS was unable to provide enrollment data by individual provider, therefore, we could not determine enrollment data at the census tract level.

Table 5
Enrollment as a Percent of Capacity
All Licensed Child Care Providers

	Fayette County	Hardeman County	Haywood County
Total Licensed Capacity	422	690	1,749
Total Enrollment	276	506	1,479
Enrollment % of Capacity	65.4%	73.3%	84.6%

Source: REDC calculations based on DHS data.

Methodology

Methods and Information Sources

Our method compares existing licensed child care capacity with estimates of the demand for child care for each of the 21 census tracts in the three county study area. Capacity levels (number of children a provider is licensed to serve) were provided by the Tennessee Department of Human Services (DHS).⁵ Child care demand was based on the application of national participation rates to the estimated population of children in the prime years for child care.

Estimated demand and capacity levels were separately compared for pre-school age children and for school children in the kindergarten through third grade age group to determine if expected demand exceeded capacity. Capacity data were then reviewed to account for those facilities that serve both pre-school and school age children. This step resulted in a “combined” difference between total demand and total capacity which was used as a primary component in assessing the potential for additional child care facilities at the census tract level.

Population estimates for both pre-school (infants through age four) and kindergarten through third grade (ages five to eight) were developed by REDC. These estimates are based on population counts at the census tract level from the 1990 census⁶ that were then adjusted to 2000 estimates based on published county level estimates.⁷ BAS participation was based on ages five through eight where participation is the greatest. Consequently, our demand estimates are conservative as ages nine through twelve were not included.

Participation levels for child care are based on recent national survey statistics from the U.S. Department of Education.^{8,9} Expected participation rates were calculated for each census tract in

⁵ Tennessee Department of Human Services Provider Directory. Computer run of 2/22/00. See appendix for data on individual providers.

⁶ U.S. Census of Population and Housing, 1990.

⁷ Woods & Poole Economics, Inc. Tennessee State Profile, 1999. Washington, DC.

⁸ Child Care and Early Education Program Participation of Infants, Toddlers, and Preschoolers. National Center for Education Statistics, October, 1996.

⁹ Participation of Kindergartens through Third-Graders in Before-and-After-School Care. National Center for Education Statistics, August, 1999.

order that the percentage of working mothers in that census tract could be incorporated into the participation rate. REDC sorted providers by census tract for analysis.

Several factors in addition to the employment status of the mother have been found to be important in whether or not a child participates in child care. These include the child's age, household income, race/ethnicity, and mother's educational attainment. Generally, participation in both pre-school and before and after school programs increases with age, income, mother's education and hours worked by the mother. However, with respect to income, high levels of participation are also found among African American and Hispanic children from households with incomes below \$10,000.¹⁰

Study Limitations

Certain limitations may apply to our analysis. The demand for child care in the study area is predicated upon demographic data based on the 1990 census. While current county level population estimates from a respected demographic analysis firm were used in our estimates at the census tract level, actual counts from the 2000 census may differ. Similarly, the percentages of working mothers may have changed since 1990, however this factor should pose less of a threat to the accuracy of our estimated demand for child care than large changes in census tract population. Participation levels are based on national surveys, and actual participation may differ in our study area. Child care capacity data is deemed reliable as it is based on current records of the licensing agency.

Our methodology focuses on where the population lives, and does not incorporate information on where parents may work. Often, parents may select a child care provider that is located close to work, rather than home. Similarly, proximity to schools may be important for BAS programs. Finally, census tracts in rural areas cover a rather large geography, and it is difficult to determine where most of the population lives. This can lead to difficulty in establishing demand in a specific part of a census tract.

¹⁰ Fuller, B. et al. Family Selection of Child-Care Centers: The Influence of Household Support, Ethnicity, and Parental Practices. Child Development. (67) 1996.

Calculations of Unmet Demand and Discussion of Findings

Our calculations of unmet demand for child care services are presented below for each county. These findings are discussed with respect to more detailed specifics of existing child care providers by census tract or groups of contiguous census tracts.

Tables 6, 7 and 8 show whether or not expected demand exceeds existing capacity for each of the 21 census tracts in the three county study area. These tables incorporate capacity levels for both pre-school and before and after school programs since with many child care centers have capacity that is licensed for pre-school and BAS. Tables 6, 7 and 8 address child care centers only. Tables showing the calculations of unmet demand for both pre-school and BAS for centers and total providers can be found in Appendix A.

Fayette County

Fayette County has 16 licensed child care providers with a total capacity of 422 children. Six are child care centers having a capacity of 357 children (85% of total capacity). The largest is Fayette County Head Start in Moscow which is licensed for 132 children. The remaining child care center capacity is in Somerville and Williston, except for a before and after school (BAS) program at Oakland Elementary School.

As discussed earlier, Fayette County has the largest population in our three county study area but has the lowest child care enrollment and licensed capacity.

Table 6 shows there is significant demand over existing capacity for center based child care for pre-school age children in Fayette County. Demand matches capacity for child care center BAS programs overall (Table A-3 in appendix), however, potential is found outside the Somerville area. Table 6 shows the greatest need for child care centers is in western Fayette County (Census Tracts 603, 604, and 607).

Table 6
Unmet Demand For Center-Based Child Care
Combined Pre-School and Before & After School Programs
Fayette County (2000)

Census Tract	601	602	603	604	605	606	607	Total
Estimated Demand - Age 0 to 4	23	28	101	173	186	90	111	712
Estimated Demand - Age 5 to 8	18	14	27	49	60	28	28	224
Total Estimated Demand	41	42	128	222	246	118	139	936
Capacity - Age 0 to 8					199			199
Capacity - Age 0 to 4 Only						132		132
Capacity - Age 5 Plus Only				26				26
Total Capacity	0	0	0	26	199	132	0	357
Demand Over/(Under)Capacity ¹	41	42	128	196	47	28	139	621

¹ Demand over capacity is based on the demand and capacity for pre-school (age 0 to 4) and BAS (age 5 to 8) considered separately, with the age 0 to 8 capacity subtracted from the remaining demand.

Western Fayette County (Census Tracts 603, 604, & 607)

There are no pre-school child care centers in this part of the county, leaving an unmet demand of 385. Five non-center providers are in this area with a total capacity of 45. Excess capacity in Somerville (Tract 605) may be absorbing a portion of this unmet demand. The BAS center at Oakland Elementary School, with a capacity of 26, and three other providers leave an unmet demand of 59 spaces for centers and 130 spaces for total BAS providers.

Considering pre school and BAS together, these three census tracts have a total unmet demand of 463 spaces for child care centers (75% of the unmet demand in Fayette County). The largest unmet demand is in the Oakland area (Tract 604) where only one pre-school provider has a capacity of 15, leaving an unmet demand of 173 for pre-school centers. None of the providers in western Fayette provide services past 6:30 pm.

Competition from centers outside western Fayette County should be considered in determining how much of the unmet demand could be captured by a new center. Both Somerville and Shelby County are likely employment bases for working parents in this part of Fayette County. Somerville, Arlington and Collierville are relatively short distances from much of this area.

Somerville & Williston (Census Tract 605)

Somerville has three child care centers with a total capacity of 141, and Williston has one with a capacity of 58. Each of the four offers both pre-school and BAS, and accepts infants and toddlers. Table 6 shows only modest unmet demand (47 spaces) in Census Tract 605. However, all providers are located in the western half of the census tract in either Somerville or Williston. Consequently, the unmet demand is possibly from the eastern portion of the tract.

Northeast Fayette County (Census Tracts 601 & 602)

No child care providers are located in these two census tracts which are the least two populated tracts in the county. Total provider demand is 82 for pre-school and 55 for BAS. Calculations for centers show a demand of 83 positions. The southern boundary of 602 borders Somerville which may absorb part of this demand.

Southeast Fayette County (Census Tract 606)

Table 6 shows an unmet demand of only 28. However, the Fayette County Head Start program in Moscow accounts for virtually all the capacity in this part of the county. Since Head Start acceptance is based on income, there is only minimal capacity for children who do not meet eligibility requirements for Head Start. It is not known how many children comprising the total demand for child care (118) can not be accommodated by Head Start. Consequently, unmet demand for Census Tract 606 is understated. In addition, Head Start operates between 8:00 am and 1:30 pm during the school year, leaving a potential need for BAS and Summer child care for its participants.

Fayette County has witnessed significant population growth in the past few years, particularly the western portion bordering Shelby County. Recent REDC estimates indicate a current county population of 31,000, representing a 22% gain over the 1990 census.¹¹ REDC Projections are 34,000 for 2010 and 38,000 for 2020 while County officials have indicated a population of

¹¹ Burrell, Luchy. Population Projections for Piperton, Tennessee. Regional Economic Development Center, The University of Memphis. (1999).

100,000 by 2020. In either case, Fayette County’s population is growing much faster than in past decades, creating greater demand for child care facilities.

Hardeman County

Hardeman County has 13 child care centers with a total capacity of 528 children. Four are Head Start centers with a combined capacity of 120 children. Twenty-nine other licensed providers have a total capacity of 162 children.

Table 7
Unmet Demand For Center-Based Child Care
Combined Pre-School and Before & After School Programs
Hardeman County (2000)

Census Tract	9501	9502	9503	9504	9505	9506	9507	Total
Estimated Demand - Age 0 to 4	49	81	75	150	76	69	21	521
Estimated Demand - Age 5 to 8	19	27	35	57	31	29	10	208
Total Estimated Demand	68	108	110	207	107	98	31	729
Capacity - Age 0 to 8	24	154	104		42	60		384
Capacity - Age 0 to 4 Only	40			44	20	40		144
Capacity - Age 5 Plus Only								0
Total Capacity	64	154	104	24	82	100	0	528
Demand Over/(Under) Capacity ¹	4	(46)	6	163	45	(2)	31	201

¹ Demand over capacity is based on the demand and capacity for pre-school (age 0 to 4) and BAS (age 5 to 8) considered separately, with the age 0 to 8 capacity subtracted from the remaining demand.

Table 7 shows unmet demand is highest in central Hardeman County (Census Tract 9504 with a shortage of 163) followed by tracts 9505 and 9507 in the eastern part of the county with much smaller levels of unmet demand. The balance of the county shows no significant unmet demand for child care.

Northern Hardeman County (Census Tracts 9501, 9502, & 9503)

Census Tract 9501 has two pre-school centers. One is a Head Start center located near Bolivar with a capacity of 40 children. The other center is licensed for infants through age 10. Census Tract 9502 has excess capacity due largely to a church-related center with capacity for 90

children, including infants through age 12. Census Tract 9503 has three centers that essentially meet expected demand. All child care centers in these three census tracts are either in or near Bolivar and, with the exception of the Head Start center, are licensed for both pre-school and BAS.

Central Hardeman County (Census Tracts 9504 & 9507)

Census Tract 9504 has a total combined demand for centers that exceeds capacity by 163 (Table 7). This census tract has only one center, located near Bolivar, and it is licensed only for pre-schoolers age three to five. Ten other providers, with a total capacity of 59, are licensed for children under age three and for BAS. Two are group homes in Bolivar with capacities of 12 each. In that there is no center in this census tract that accepts school age children, there appears to be a serious shortage of BAS programs which could range upwards of the total provider demand of 97.

Census Tract 9507 has no child care providers, but with an estimated center demand for only 31 has limited potential.

Grand Junction/Southwest Hardeman County (Census Tract 9506)

Grand Junction has two centers, Head Start serving ages three to five and a private center that is licensed for infants through age 12. Capacities are 40 and 60 respectively, which meet the estimated demand.

Middleton Area (Census Tract 9505)

Middleton has two centers, including a private center and Head Start. The private center has a capacity of 42 and is licensed for pre-school and BAS. However, it is not licensed for children under age one. Head Start is licensed for 20 children, ages three to five, and operates from 7:30 am until 2:30 pm during the school year. Table 7 shows that demand exceeds capacity by 45 in this census tract. Based on the above, some potential for additional child care facilities may exist in the Middleton area, however, it may be insufficient to warrant a new center.

Haywood County

Haywood County is the only county of the three in our study area that shows excess capacity countywide. Existing capacity is well over twice our estimated demand, due to child care licensing of Haywood County elementary and pre-schools. Public schools account for 1,090 of the 1,473 licensed child care positions in the county, including 500 at the Anderson Early Childhood Center in Brownsville. Most child care centers are located near Brownsville or Stanton. Very limited demand in excess of capacity is found in the balance of Haywood County.

Census Tracts 9805 and 9806 in eastern Haywood County are the only tracts with no child care centers. However, their combined demand of 69 may be too small to support a center given the extensive network of school supported centers in the county.

Table 8
Unmet Demand For Center-Based Child Care
Combined Pre-School and Before & After School Programs
Haywood County (2000)

Census Tract	9801	9802	9803	9804	9805	9806	9807	9808	Total
Estimated Demand - Age 0 to 4	22	28	146	104	18	28	14	34	394
Estimated Demand - Age 5 to 8	10	7	83	49	8	15	8	21	201
Total Estimated Demand	32	35	229	153	26	43	22	55	563
Capacity - Age 0 to 8		24	20	25			24		93
Capacity - Age 0 to 4 Only	70		165	524				21	780
Capacity - Age 5 Plus Only			250	175				175	600
Total Capacity	70	24	435	724	0	0	24	196	1,473
Demand Over/(Under) Capacity ¹	10	11	(206)	(571)	26	43	(2)	13	(676)

¹ Demand over capacity is based on the demand and capacity for pre-school (age 0 to 4) and BAS (age 5 to 8) considered separately, with the age 0 to 8 capacity subtracted from the remaining demand.

Conclusions

Our analysis found high levels of unmet demand for child care centers in Fayette and Hardeman Counties. The need is greatest in western Fayette County and in central Hardeman County (Census Tract 9504). More limited demand is found in the remainder of Fayette County. Map 3 shows census tracts with strong or limited demand for licensed child care centers.

There are several possible locations for child care centers in the above mentioned areas. Logically, any of the four census tracts with strong demand could support an additional center. However, based on the very limited existing enrollment in licensed facilities, it will be important for parents to be made aware of the social and educational advantages of quality, professional child care. Cost and transportation will also be important factors in gaining higher levels of participation.

We have identified five potential locations in Fayette and Hardeman Counties where a child care center could likely attract a sufficient number of children. Actual participation would depend on programs offered, age ranges, fee schedules, and other factors. Therefore, we have not attempted to estimate the number of children that could be attracted.

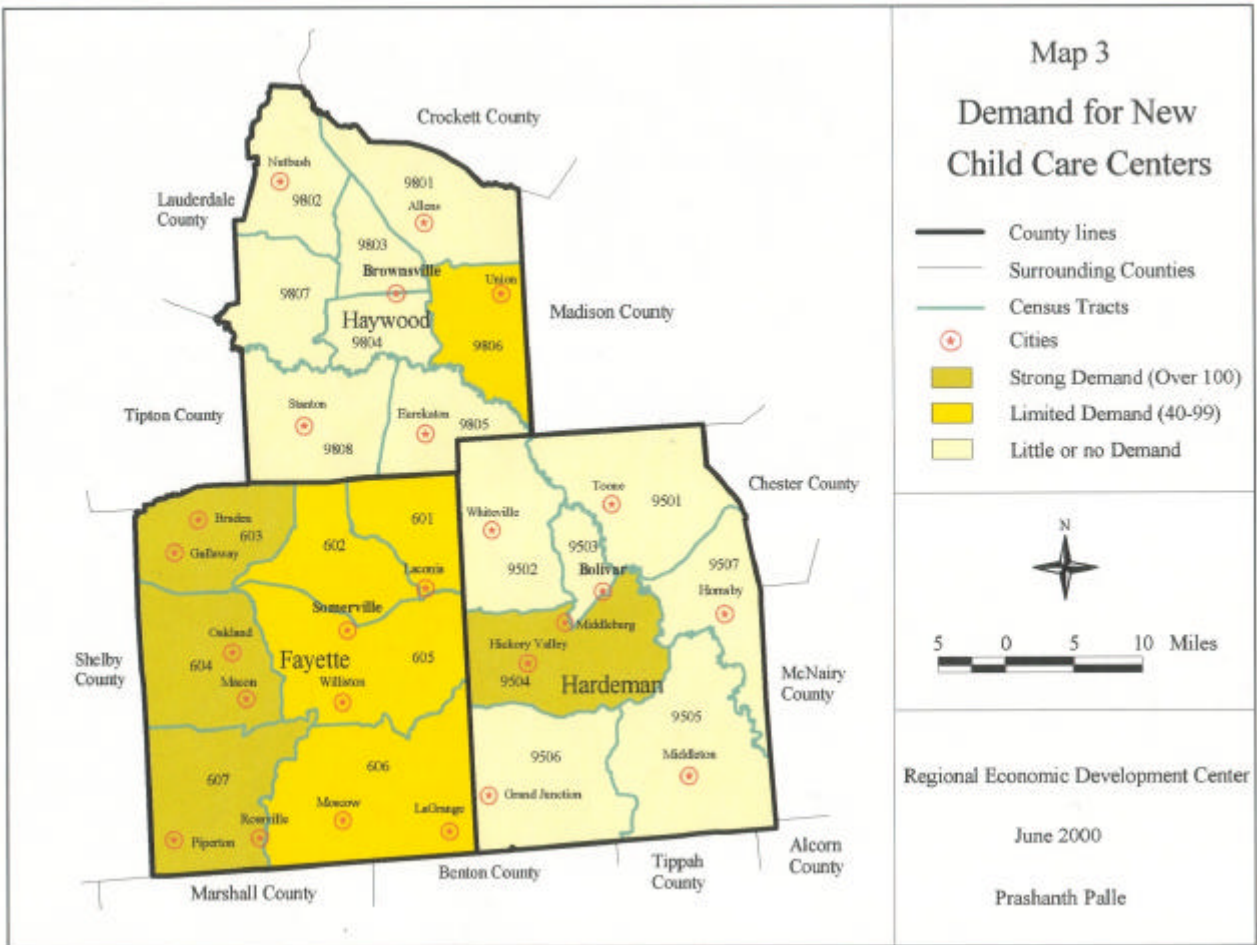
Oakland

Oakland is close to the center of western Fayette County and is in Census Tract 604 with the greatest unmet demand for child care centers. The area is growing, and Highway 64 plus a well developed network of north/south roads provides easy access from surrounding residential areas. However, there may be limited participation from Census Tract 603 (Gallaway and Braden) due to proximity to child care in Arlington or Mason.

Rossville

Rossville is well situated with respect to Census Tract 607. Its location on Highway 57 provides good east/west access, while residential areas near Macon (Macon Road is northern boundary of

MAP 3



Tract 607) are only seven miles to the north. Rossville has two child care providers with a total capacity of only 11. Piperton has one provider with a capacity of 12. Rossville could also draw from Moscow (Census Tract 606) where there is very low capacity, especially for BAS. Except for the Moscow Head Start program, neither tract 606 or 607 has a child care center.

Williston / Macon

Williston is a possible location as it could take advantage of unmet demand in Census Tracts 604, 606, and 607. Access from large portions of tracts 604 and 607 is afforded by Macon Road, while Highway 76 provides access from Moscow. Williston has one child care center with a capacity of 58 and we do not know how large a market it is serving. Mason would be an alternative to Williston as it is better situation with respect to Census Tracts 604 and 607.

Laconia

Laconia is located at the boundaries of Census Tracts 601, 602 and 605 about six miles northeast of Somerville on Highway 64. A center in Laconia could reasonably draw from tracts 601 and the eastern parts of tracts 602 and 605. Tracts 601 and 602 have no child care providers but their total demand is somewhat limited due to the small population. Nevertheless, total provider demand for pre-school is 82 for these two tracts and total demand for BAS is 55. The eastern portion of tract 605 is believed to offer a smaller demand.

Laconia is only a few miles from Hardeman County and Census Tract 9504 which has a high level of unmet demand. Depending on distance from the more populated parts of tract 9504 and commuting patterns, a center in Laconia may be able to reach a portion of this unmet demand.

Similarly, a center in Laconia could gain participation from children in Somerville if it offered advantages not offered in Somerville.

Bolivar

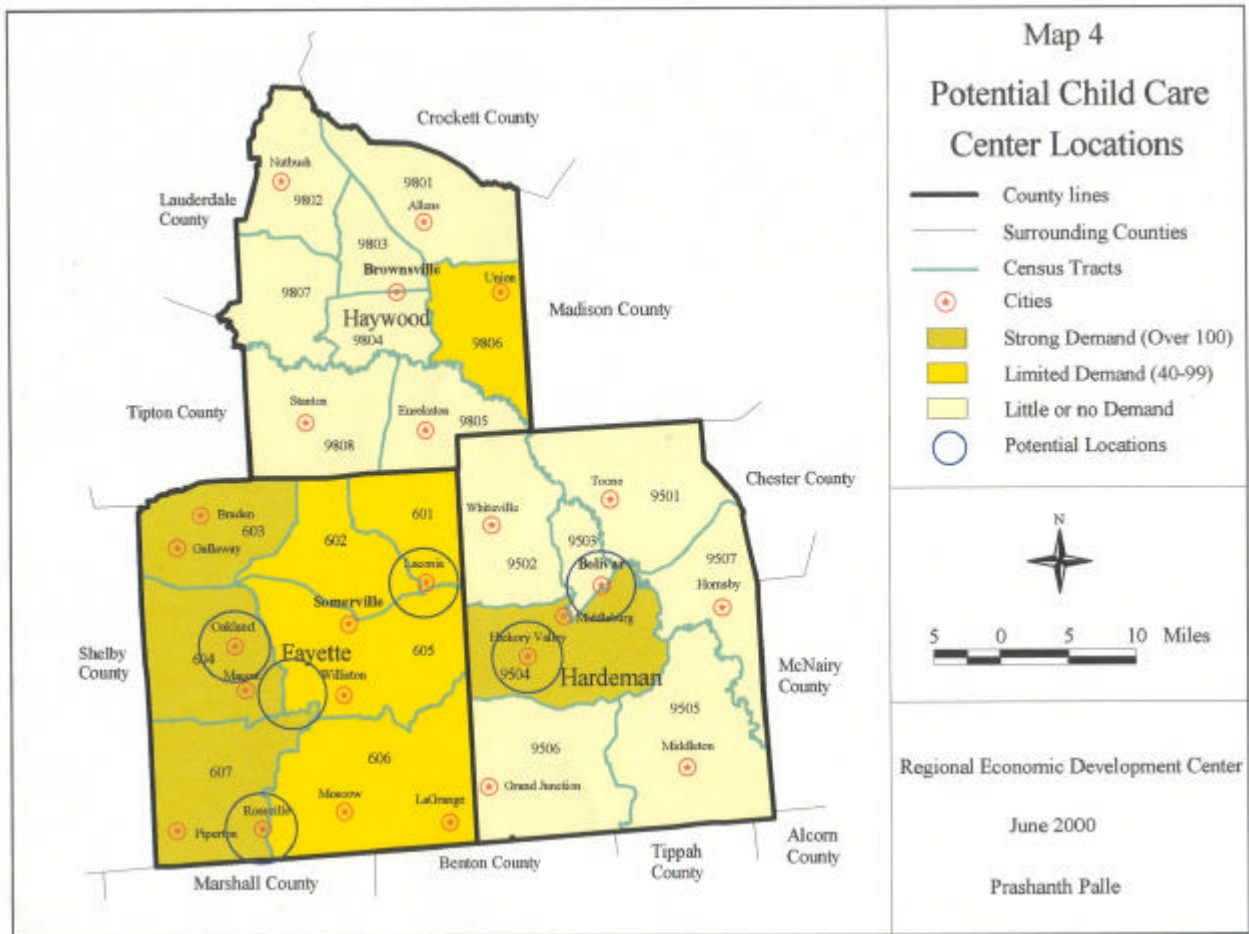
Bolivar lies in Census Tracts 9503 and 9504, which have a net unmet demand of 77 for pre-school child care centers. Actual demand may be higher since Bolivar is the largest town in Hardeman County and the major employment center. Total unmet demand for child care centers

is 163 for Census Tract 9504, and a new center in Bolivar should be accessible to most parts of the tract. However, a location within Census Tract 9504 south or east of Bolivar may be better able to gain participation from rural areas in the census tract.

Certainly there are other locations within Fayette and Hardeman Counties that are suitable for child care centers. Even though Somerville (Census Tract 605) shows only limited unmet demand it should not be excluded from consideration. As with Bolivar, actual demand may be higher due to its employment base.

The above possible locations for child care centers are shown on Map 4.

MAP 4



APPENDIXES

Appendix A

Calculations of Unmet Demand

Our calculations of unmet demand for child care services are presented in the following tables. Tables A-1 through A-12 show whether or not expected demand exceeds existing capacity for each of the 21 census tracts. Calculations show unmet demand for total non-relative child care, which includes Registered, Family Home, Group Home, and Child Care Centers, as well as separate calculations for Child Care Centers. While Child Care Centers (licensed to serve over 12 children) are the primary focus of this study, all licensed providers are part of the child care market. Separate calculations are shown for both pre-school and before and after school populations. However, it should be noted that total hours in child care and hours of attendance may differ for these two populations.

Estimated demand is calculated by multiplying the estimated age cohort population by the expected child care participation rate for each census tract. Existing capacity is subtracted from demand to determine if demand is over or under capacity. Capacity levels for tables A-1 through A-12 reflect capacity that can be used for either pre-school or before and after school (BAS) programs, and therefore does not accurately address true unmet demand. Tables 6, 7 and 8 in the main text incorporate capacity levels for both pre-school and before and after school programs, providing a better picture of actual unmet demand. Tables 6, 7 and 8 address Child Care Centers only.

Appendix B
Child Care Providers

Day Care Centers in Fayette County by Census Tract

Census Tract	Provider	Contact person/ telephone	Provider Type	Affiliation ID	From Age	To Age	Licensed Capacity	Schedule ID From Time To Time
603	Arlington Miss Gale's Day Care	Powell,Gale (901) 867 - 2671	Family Day Care	Sole	6 Wk	5 YR	7	DROP FULL YEAR 06:30 AM - 06:00PM
604	Oakland Nita's Child Care Home	Wirt, Bunice (901) 465 - 6471	Group Home	Sole	2Mo	12 YR	15	FULL TIME 06:00 AM - 05:30 PM
604	Oakland Oakland Elem. School	Crowe, Burette (901) 465 - 3804	Center	PBCH	5 YR	12 YR	26	AS,BAS,BS,PART. 06:30 AM - 06:30PM
Total							48	
605	Oakland Hayslett Ruthie	Hayslett, Ruthie (901) 465 - 3799	Registered Home	Sole	6 Wk	5 YR	4	AS, DROP FULL PART 06:00 AM - 05:00 PM
605	Somerville Learning block Day Care	Garrison Deborah (901) 465 - 9446	Center	NFPC Sole	6WK	12YR	54	BAS, DROP EVEN FULL 06:00 AM - 06:00 PM
605	Somerville Nana's Nursery and Preschool	Pinner, Shirley (901)465-3292	Center	Sole	2 MO	12 YR	63	BAS, FULL YEAR 06:30 AM - 05:30 PM
605	Somerville Holmes Bernice	Holmes, Bernice (901) 465 - 0423	Registered Home	Sole	4 MO	12 YR	4	AS,FULL 06:30 AM - 11:30 PM
605	Somerville The Right Place Learning	Jonesjony (901) 466 - 0301	Center	NFPC	6 WK	12 YR	24	FULL 06:00 AM - 06:00 PM
605	Williston Creative Child Care Center	Weeams, Lisa (901) 465 - 5510	Center	NFPC	6 Wk	12 YR	58	BAS, DROP FULL SUM 06:00 AM - 06:00 PM
605	Somerville Kelly Mary L	Kelly, Mary (901) 465 - 6144	Registered Home	Sole	6 Wk	12 YR	4	BAS, DROP FULL PART 08:00 AM - 12:00 AM
Total							211	
606	Moscow Fayette County Head Start	Crutchfield, Katerine (901) 877 - 6372	Center	NFPC	6 WK	4YR	132	FULL SCYR 08:00 AM - 1:30 PM
606	Moscow Dortch Mariland	Dortch, Maryland (901) 877 - 6000	Registered Home	Sole	6WK	12 YR	4	BAS, FULL PART 05:30 AM - 06:00 PM
606	Moscow Knapp Jeanile Ranae	Knapp, Jeanile (901) 877 - 9877	Registered Home	Sole	3YR	5 YR	4	07:00 AM - 06:00 PM
Total							140	
607	Collierville Little People's Hebrew	Maddox, Kimberly (901) 954 - 5506	Group Home	Sole	2 MO	12 YR	12	FULL 06:00 AM - 06:00 PM
607	Rossville Bailey Carolyn	Bailey, Carolyn (601) 861 - 1984	Registered Home	Sole	6WK	5 YR	4	BAS, FULL YR 05:00 AM - 06:00 PM
607	Rossville CareCarolyn's Child	Bailey, Carolyn (9 1) 861 - 1984	Family Day Care	Sole	6 Wk	12 YR	7	BAS, FULL YR 05:00 AM - 06:00 PM
Total							23	
Total by County							i	422

Source: State of Tennessee. Department of Human Services. March, 2000

Affiliation I.D.

Schedule I.D.

Sole: Owner or Partnership

AS: After School

PART: Part Time

SCYR: School Year

PBCH: Public School

BAS: Before and After School

EVEN: Evening

Full: Full Time

By Miroslava Colmenares

NFPC: Not- For -Profit CorDoration

BS: Before School

SUM- Summer

DROP: Drop in 8-Jun-00

Day Care Centers in Hardeman County by Census Tract

Census Tract	Provider	Contact person/ Telephone	Provider Type	Affiliation ID	From Age To Age	Licensed Capacity	Schedule ID From Time To Time
9501	Bolivar	Cheairs, Susie	Registered	Sole	2YR 12 YR	4	As FULL
	Cheairs Susie	(901) 658 - 7898	Home				06:00 AM - 05:00 PM
9501	Bolivar	White, Mary Nell	Center	NFPC	3YR 5YR	40	FULL SCYR
	Head Start	(901) 989 - 5111		PBAG			07:30 AM - 02:30 PM
9501	Bolivar	Hurcle, Gwendolyn	Registered	Sole	6 WK 12 YR	4	FULL
	Hurdle Gwendolyn	(901) 658 - 6470	Home				06:00 AM - 05:00 PM
9501	Bolivar	Woods, Joyce	Center	Sole	6 WK 10YR	24	BAS FULL
	Jai Jai's Resource	(901) 658 - 0018					06:00 AM - 05:00 PM
9501	Bolivar	Sadlak, Martha	Registered	Sole	16 MO 5YR	4	FULL
	Sadlak Martha	(901) 658 - 4992	Home				07:30 AM - 05:30 PM
9501	Bolivar	Woods, Claretha	Registered	Sole	6WK 12 YR	4	AS EVEN FULL OVER
	Woods Claretha	(901) 658 - 0866	Home				05:00 AM - 12:AM
9501	Bolivar	Young, Clementine	Registered	Sole	6WK 12 YR	4	BAS FULL SUM
	Young Clementine	(901) 658 - 2755	Home				06:00 AM - 05:30 PM
9501	Bolivar	Mctizie, Faye	Registered	Sole	3MO 10 YR	4	BAS DROP FULL PART
	Mctizie Faye	(901) 658 - 7907	Home				06:30 AM - 05:00 PM
9501	Bolivar	Macon, Hazel	Registered	Sole	6 WK 12 YR	4	BAS FULL SCYR SUM
	Macon Hazel J	(901) 658 - 7704	Home				04:30 AM - 04:30 PM
Total						92	
9502	Bolivar	Hurd, Clara	Family	Sole	6 WK 12 YR	7	EVEN
	Clara's Gingerbread	(901) 254 - 8124	Day Care				06:00 AM - 11:00 PM
9502	Bolivar	Cranford, Linda	Center	CHUR	2 MO 12 YR	90	AS SUM
	First Baptist Church	(901) 658 - 6846					07:30 AM 05:15
9502	Bolivar	Jimmerson, Connie	Group Home	Sole	6 WK 12 YR	12	BAS FULL YR
	Kiddieland Nursery	(901) 658 - 6266					06:00 AM - 06:00 PM
9502	Wilkes Odessa	Wilkes, Odessa	Registered	Sole	6 WK 12 YR	4	BAS DROP FULL CSYR
	Whiteville	(901) 254 - 8830	Home				06:00 AM - 06:00 PM
9502	Whiteville	Gary, Edna	Registered	Sole	3 MO 12 YR	4	BAS DROP FULL PART
	Gray Edna	(901) 254 - 0079	Home				06:00 AM - 06:00 PM
9502	Whiteville	Mayfield, Charlootte	Group Home	Sole	6 WK 12 YR	12	BASS FULL PART
	Kiddie Kare	(901) 254 - 2434					06:00 AM - 06:00 PM
9502	Bolivar	Woody, Tina	Center	Sole -	6 WK 12 YR	64	FULL PART WKND
	Little Treasures	(901) 658 - 2123					06:00 AM - 06:00 PM
Total						193	
9503	Bolivar	Woods, Jeanette	Registered	Sole	6 WK 12 YR	4	APT BAS EVEN FULL
	Woods Jeanette	(901) 658 - 4020	Home				07:00 AM - 05:00 PM
9503	Bolivar	Wodds, Jeanette	Registered	Sole	2YR 12 YR	4	BAS FULL SUM
	Woods Jeanette	(901) 564 - 4024	Home				06:00 AM - 11:30 PM
9503	Bolivar	Warr, Brandy	Center	Sole	15 MO 12 YR	40	AS FULL SUM
	Just Like Home	(901) 658 - 1996					06:50 AM - 05:10
9503	Bolivar	Griffin, Michelle	Group Home	Sole	6 WK 12 YR	12	FULL
	Michelle's Magic Land	(901) 658 - 9370					05:00 AM - 05: PM

Census Tract	Provider	Contact person/ Telephone	Provider Type	Affiliation ID	From Age To Age	Licensed Capacity	Schedule ID From Time To Time
9503	Bolivar The Kids Day Care	Sain, Bertha (901) 658 - 2662	Center	Sole	2 MO 12 YR	24	EVEN FULL SUM 06:00AM - 12:00 AM
9503	Bolivar Gibson Patricia	Gibson, Patricia (901) 658 - 9767	Registered Home	Sole	6 WK 12 YR	4	AS BAS BS DROP 05:00 AM - 12:00 AM
9503	Bolivar Just Like Home	Jacobs, Mona (901) 658 - 1996	Center	Sole	6 WK 12 YR	40	BAS FULL PART 06:15 AM - 05:10 PM
9503	Bolivar Lockridge Vera	Locridge, Vera (901) 658 - 9865	Registered Home	Sole	6WK 5YR	4	FULL HALF PART 06:30 AM - 05:00 PM
Total						132	
9504	Bolivar Avent Leola Marie	Avent, Leola Marie (901) 658 - 4131	Registered Home	Sole	6WK 12 YR	4	AFT AS BAS BS 06:30 AM - 05:00 PM
9504	Bolivar Brasher Maggie	Brasher, Maggie (901) 658 - 6903	Registered Home	Sole	2YR 12YR	4	PART WKND 06:00 AM - 12:00 AM
9504	Bolivar Brasher Maggie	Brasher, Maggie (901) 658 - 6903	Family Day Care	Sole	10 MO 18 YR	7	EVEN FULL PART 06:00 AM - 12:00 PM
9504	Bolivar Gray laquida	Gray, Laquida (901) 658 - 4091	Registered Home	Sole	6 WK 12 YR	4	BAS FULL 06:00 AM - 05:00 PM
9504	Bolivar Woods Willie Lee	Woods, Willie (901) 658 - 6751	Registered Home	Sole	6WK 12 YR	4	BAS FULL SUM YR 06:00 AM - 05:00 PM
9504	Bolivar Woods Carlotta	Woods, Carlotta (901) 658 - 6751	Registered Home	Sole	6WK 12 YR	4	EVEN FULL HALF PART 06:00 AM - 05:00 PM
9504	Bolivar Yolanda's Tender Care	Anderson, Yolanda (901) 658 - 5500	Center	Sole	3YR 5YR	24	FULL 06:30 AM - 05:30 PM
9504	Bolivar Lil World Day Care	Durham, Mary (901) 658 - 3521	Group Home	Sole	6WK 12YR	12	BAS FULL PART 06:00 AM - 12:00 AM
9504	Bolivar MT. Calavary Baptist	Jarreti, Algie (901) 658 - 6621	Group Home	CHUR	6 WK 12YR	12	BAS FULL PART 05:30 AM - 05:00 PM
9504	Bolivar Polk Tyjuana	Polk, yjuana (901) 658 - 7173	Registered Home	Sole	6 WK 12 YR	4	BAS DROP FULL PART 6:00:00 AM - 11:30 PM
9504	Bolivar Griggs, Willie Mae	Griggs, Willie (901) 558 - 7980	Registered Home	Sole	6 WK 12 YR	4	BAS EVEN PART 06:00 AM - 12:30 AM
Total						83	
9505	Bolivar Bolivar Head Start	White, Mary Nell (901) 989 - 5111	Center	NFPC PBAG	3YR 5YR	20	FULL SCYR 07:30 AM - 02:30 PM
9505	Middleton Kiddie Kampus	Mills, Betty (901) 376 - 0469	Center	Sole	12MO 12 YR	42	AS FULL SUM 06:00 AM - 06:00 PM
9505	Middleton Middleton Head Start	White, Mary Nell (90) 989 - 5111	Center	NFPC PBAG	3YR 5YR	20	FULL SCYR 07:30 AM - 02:30 PM
Total						82	
9506	Grand junction Head Start	White, Mary Nell (901) 989 - 5111	Center	NFPC PBAG	3YR 5YR	40	FULL SCYR 07:30 AM - 02:30 PM
9506	Grand junction Little Angels	Sain, Bertha (901) 764 - 2060	Center	Sole	6WK 12 YR	60	BAS EVEN FULL PART 06:00 AM - 12:00PM
Total						100	

Census Tract	Provider	Contact person/ Telephone Type	Provider Type	Affiliation ID	From Age To Age	Licensed Capacity	Schedule ID From Time To Time
9507	Bolivar Brown, Michelle	Brown, Michelle (901) 658 - 4994	Registered	Sole	15 MO 12 YR	4	BAS FULL 06:00 AM - 05:00PM
9507	Bolivar Shirley's	Deming, Shirley (901) 658 - 6203	Registered Home	Sole	14 MO 12 YR	4	AS PART YR 07:30 AM - 05:30 PM
Total						8	
Total by County						690	

Source: State of Tennessee. Department of Human Services. March, 2000

Affiliation I.D.

Sole: Owner or Partnership
 NFPC: Not - For Profit Corp.
 PBAG: Public Agency
 CHUR: Church

AS: After School
 BAS: Before and After School
 BS: Before School
 PART: Part Time
 EVEN: evening

Schedule I.D.

SUM: Summer
 SCYR: School Year
 Full: Full Time
 DROP: Drop In

By Miroslava Colmenares
 8-Jun-00

Day Care Centers in Haywood County by Census Tract

Census Tract	Provider	Contact person/ Telephone	Provider Type	Affiliation ID	From Age To Age	Licensed Capacity	Schedule ID From Time To Time
9801	Brownsville Kinnon Christine B	Kinnon, Christine (901) 772 - 4103	Registered Home	Sole	6WK 12 YR	4	AFT AS BAS BS 06:45 AM - 05:30 PM
9801	Brownsville Barbara's Little Cuties	Whittington, Barbar (901) 772 - 7113	Family Day Care	Sole	2 MO 5 YR	7	FULL YR 06:00 AM - 06:00 PM
9801	Brownsville Mother's Helper	Dillon, Claudia (901) 772 - 5153	Group Home	Sole	2 MO 12 YR	15	EVEN FULL OVER 04:00 AM - 04:00 AM
9801	Brownsville The first Step D.C. Home	Walker, Felicia (901) 772 - 9302	Family Day Care	Sole	6WK 12 YR	7	BAS EVEN FULL OVER 06:00 AM - 06:00 AM
9801	Brownsville Drake Juanda	Drake, Juanda (901) 779 - 3178	Registered Home	Sole	6WK 12 YR	4	AS BS FULL YR 06:45 AM - 05:00 PM
9801	Brownsville Baptist Church	Sinclair, Sandy (901) 772 - 4109	Center	CHUR	2 MO 5 YR	70	FULL 06:45 AM - 05:30 PM
Total						107	
9802	Brownsville Smith Michelle	Smith, Michelle (901) 772 - 3709	Registered Home	Sole	12 MO 6 YR	4	AS BS DROP FULL 06:00 AM - 06:00 PM
9802	Brownsville Once Upon a Time	Taylor, Angela (901) 772 - 4857	Center	Sole	2MO 12 YR	24	FULL 06:45 AM - 05:30 PM
Total						28	
9803	Brownsville Turner Sheyla J	Turner, Sheyla (901) 772 - 1109	Registered Home	Sole	6WK 12 YR	4	FULL SCYR SUMM YR 06:00 AM - 05:30 PM
9803	Brownsville Head Start	Brownsville Head (901) 772 - 5557	Center	PBAG	3 YR 4 YR	60	FULL SCYR 07:30 AM - 03:30 PM
9803	Brownsville College Hill Head Start	White, Mary (901) 772 - 5557	Center	NFPC PBAG	3YR 4YR	40	PART 07:30 AM - 03:30 PM
9803	Brownsville Convenient Child Care	Person, Brenda (901) 772 - 8146	Family Day Care	Sole	2 MO 12 YR	7	EVEN OVER 06:00 AM - 06:00 AM
9803	Brownsville Person Brenda	Person, Brenda (901) 772 - 8146	Registered Home	Sole	6 WK 12 YR	4	BAS FULL OVER PART 06:00 AM - 06:00 AM
9803	Brownsville Davids Dorris A	Davis, Dorris (901) 772 - 6809	Registered Home	Sole	2 YR 12 YR	4	AS FULL HOLI OVER 04:00 PM - 06:00 AM
9803	Brownsville Delk Hilda	Delk, Hilda (901) 772 - 1423	Registered Home	Sole	6 WK 12 YR	4	AFT AS BAS BS 05:30 AM - 11:30 PM
9803	Brownsville Harris, Debra	Harris, Debra (901) 772 - 5514	Registered Home	Sole	6 WK 12 YR	4	BAS EVEN FULL 05:00 AM - 12:00 AM
9803	Brownsville Haywood Elementary	Tucker, Louvern (901) 772 - 0732	Center	PBCH	5YR 9YR	175	AS 03:00 PM - 04:00 PM
9803	Brownsville Haywood Elementary	Willianson,Sandra (901) 772 - 0732	Center	PBCH	3YR 4 YR	65	FULL SCYR 07:45 AM - 02:00 PM
9803	Brownsville Jones Janice Jacox	Jones, Janice (901) 772 - 0172	Registered Home	Sole	6WK 12 YR	4	AS BS DROP FULL 05:00 AM - 05:00 PM

Census Tract	Provider	Contact person/ Telephone	Provider Type	Affiliation ID	From Age To Age	Licensed Capacity	Schedule ID From Time To Time
9803	Brownsville Little Angels Child Care	Lee Franklie (901) 772 - 6392	Center	Sole	2 MO 10 YR	100	FULL 05:45 AM - 07:30 PM
9803	Brownsville Loveland Child Care	Pickens, Jannie (901) 772 - 2780	Center	CHUR	6 WK 12 YR	50	BAS FULL PART YR 05:45 AM - 05:45 PM
9803	Brownsville I Haywood COYMCA	Martin, Rodney (901) 772 - 9748	Center	NFPC	5 YR 12 YR	75	AS PART 02:30 PM 05:15 PM
9803	Brownsville Magic Learning Center	Taylor, Carolyn (901) 772 - 0004	Group Home	CHUR	6 WK 12 YR	15	BAS FULL YR 06:00 AM - 06:00 PM
9803	Brownsville Magic Learning Center	Gaines, Ramona (901) 772 - 0024	Center	CHUR	6 WK 12 YR	20	BAS FULL YR 06:00 AM - 06:00 PM
Total						631	
9804	Brownsville Big bird Child Dev. Center	Clark, Gwendylon (901) 772 - 7113	Center	NFPC	2 MO 12 YR	25	06:00 AM - 06:00 PM
9804	Brownsville Barney's & Baby Bop CH.	Cunningham, Lillie (901) 772 - 7113	Center	Sole	6 WK 5 YR	24	AFT BAS BS DROP 07:00 AM - 07:00 PM
9804	Brownsville Jones Wilie A.	Jones, Willie (901) 772 - 5807	Registered Home	Sole	12 MO 12 YR	4	AFT FULL OVER PART 03:00 PM - 12:00 AM
9804	Brownsville East Side Elem. School	Tucker, Louvern (901) 772 - 1423	Center	PBCH	8YR 11 YR	175	AS BAS 03:00 PM - 04:30 PM
9804	Brownsville Miss Annie's Day Care	Palmer, Annie (901) 772 - 5396	Family Day Care	Sole	2 MO 12 YR	7	BAS EVEN FULL OVER 07:00 AM - 07:00 AM
9804	Brownsville Anderson Early Childhood	Frazier, Jim	Center	PBCH	3 YR 5 YR	500	BAS FULL SCYR XTND 06:45 AM - 03:15 PM
9804	Brownsville Reid Kathy L	Reid, Kathy	Registered Home	Sole	6 WK 12 YR	4	BAS DROP FULL SCYR 05:00 AM - 11:30 PM
Total						739	
9806	Brownsville Taylor Temple	Taylor, Temple (901) 772 - 9302	Registered Home	Sole	6 WK 12 YR	4	BAS DROP EVEN FULL 06:30 AM - 06:00 PM
9806	Brownsville Rayner Assie Lee	Rayner, Assie (901) 772 - 3452	Registered Home	Sole	6 WK 12 YR	4	FULL SCYE YR 06:00 AM - 06:00 PM
9806	Brownsville Wiley, Lisa	Wiley, Lisa (901) 772 - 2075	Registered Home	Sole	5YR 12 YR	4	AS PART YR 04:30 AM - 12:00 AM
Total						12	
9807	Brownsville Shaw Lady Frank	Shaw, Lady Frank (901) 772 - 0470	Registered Home	Sole	5 WK 12 YR	4	BAS DROP FULL PART 06:00 AM - 06:00 PM
9807	Brownsville The Village Academy	Browning, Marie (901) 772 - 4810	Center	Sole	6 WK 12 YR	24	FULL YR 06:00 AM - 06:00 PM
9807	Brownsville Ballard Pennie	Ballard, Pennie (901) 779 - 2077	Registered Home	Sole	6 WK 12 YR	4	BAS DROP FULL PART 06:00 AM - 12:00 AM
Total						32	
9808	Bells Kirkland, Billie	Kirkland, Billie (901) 772 - 6035	Registered Home	Sole	2YR 12 YR	4	BAS DROP EVEN FULL 06:30 AM - 08:30 PM

Census Tract	Provider	Contact person/ Provider Telephone Type	Affiliation ID	From Age To Age	Licensed Capacity	Schedule ID From Time To Time
9808	Brownsville Sunny Hill Elementary-Esp.	Tucker, Louvern Center (901) 772 - 3401	PBCH	9YR 13 YR	175	AS BAS 03:00 PM - 04:30 PM
9808	Stanton Stanton Head Start	White, Mary Center (901) 548 - 2275	Sole	3YR 5 YR	21	FULL SCYR 07:30 AM - 03:30 PM
Total					200	
Total by county					1,749	

Source: State of Tennessee. Department of Human Services. March, 2000

Affiliation I.D.

Sole: Owner or Partnership	AS: After School
N FPC: Not - For Profit Corp.	BAS: Before and After School
PBAG: Public Agency	BS: Before School
CHUR: Church	PART: Part Time
PBCH: Public School	EVEN: Evening

Schedule I.D.

SUM: Summer	
SCYR: School Year	
Full: Full Time	By Miroslava Colmenar
DROP: Drop In	8-Jun-00

Appendix C

Population Over Age 65

