

University of Memphis Strategic Plan

Vision

The University of Memphis will be recognized as one of America's great metropolitan research universities, noted for its comprehensive, innovative academic programs and for capitalizing on its urban setting and region to address the challenges of our global society.

Mission

The University of Memphis is a learner-centered metropolitan research university providing high quality educational experiences while pursuing new knowledge through research, artistic expression, and interdisciplinary and engaged scholarship.

Values

The University of Memphis, as an engaged learning community, celebrates:

- The pursuit of excellence in teaching and research as the highest measures of successful achievement.
- Interdisciplinary collaboration, artistic expression, and research as vehicles for leveraging our resources, solving problems, and multiplying our accomplishments.
- The transfer and dissemination of knowledge with community stakeholders for the intellectual, economic, and social advancement of our community.
- Innovation and creativity in everything we do.
- Respect for diversity and individual worth.
- Integrity and transparency in all our actions.
- Responsible stewardship and conservation of resources.
- Stewardship of wisdom, knowledge, and information created by our predecessors.
- Leadership and involvement in the economic, social, and professional growth of Memphis, the state of Tennessee, and the nation.

Strategic Priorities:

- Investing in people
- Creating interdisciplinary initiatives
- Building productive partnerships
- Developing new resources
- Enhancing image and reputation
- Community connectedness

Goal: Student Success – *Provide distinctive learning experiences that foster lifelong success*

Strategies:

- Offer academic programming that successfully increases student learning
- Increase and promote academic programming that critically engages cultural/social/intercultural differences
- Enhance university-wide undergraduate and graduate recruitment efforts
- Increase student persistence and timely graduation
- Enrich educational experience through regional, national and international engagement
- Strengthen student connections to the University community.
- Emphasize learning experiences that develop students and alumni into leaders in their professions and communities

Goal: Research and Creativity – *Cultivate the scholarship of discovery, integration, application, and teaching to advance knowledge and enhance society*

Strategies

- Promote interdisciplinary scholarship
- Encourage local, regional, national and international partnerships in research, the arts and commercialization
- Encourage and support research and scholarship that critically engages cultural/social/intercultural differences
- Position personnel and resources to develop research and creative strength

Goal: Access and Diversity – *Promote and sustain an accessible, vibrant community that values diversity*

Strategies:

- Cultivate a welcoming, respectful, intellectually stimulating campus environment
- Maximize access to academic programs
- Increase the representation of historically underrepresented groups

Goal: Partnerships – *Cultivate relationships which link the mission of the University to external communities*

Strategies:

- Expand productive sustainable community alliances
- Develop and sustain the interest, commitment, and participation of alumni and friends
- Enhance visibility of the U of M locally and nationally
- Increase giving to the U of M to support its mission

Goal: Campus Culture and Service Excellence - *Create a campus culture that advances shared governance and sustains and supports operational and service excellence.*

Strategies:

- Enhance collaboration, cooperation and communication across campus.
- Encourage and support the professional development and engagement of faculty and staff.
- Increase the efficiency of the University's operations.
- Create a service-oriented campus culture in all units.
- Be responsible stewards of our resources - physical, financial and technological.

Goal: Sense of Place - *Develop an inviting, sustainable campus setting*

Strategies:

- Create a welcoming and identifiable campus.
- Provide a safe and secure campus environment for all faculty, staff, students and visitors
- Collaborate with neighbors and businesses to create a vibrant university district.
- Provide leadership to identify and implement environmentally sustainable practices on campus and in the community.

- Create residential options that enhance recruitment and retention
- Adopt innovative ways of realizing our campus master plan.