



Office of the President

341 Administration Bldg
Memphis, Tennessee 38152-3370

Office: 901.678.2234
Fax: 901.678.5065

www.memphis.edu

February 17, 2009

Dear Faculty, Staff and Students:

Even in these financially difficult times, we need to continue the momentum at the University of Memphis through ongoing strategic planning. I would like to invite broad campus participation in the process. Please read below for ways you can become involved.

The revision and updating of our strategic plan is driven by three principles:

- Strategic planning must engage the whole campus to be meaningful and effective.
- The University is committed to the vision, mission, and values established in 2003 when, representatives from the Faculty Senate, Colleges, Student Government Association, Graduate Student Association, Staff Senate and administrative divisions participated in creating the University of Memphis' current strategic plan. The current plan (<http://www2.memphis.edu/presweb/plan/index.html>) was approved by the Tennessee Board of Regents in 2004.
- This is a University plan. The focus is on what we will do together as a University community. Divisions, colleges, and departments will then update their plans in support of the University plan.

A process has been put in place for your participation. A facilitation team has prepared an initial draft that may be viewed at <http://www2.memphis.edu/presweb/plan/planrevision.pdf>.

The Faculty and Staff Senates are collaborating to hold open forums for faculty and staff. More details will be sent to faculty and staff from their offices. In addition, the draft will be reviewed by the following groups:

- Student Government Association
- Graduate Student Association
- Deans and Department Chairs
- Associate Vice Presidents Group
- University Budget Work Group

In addition to the forums, your individual comments and recommendations on the goal statements, strategies and key indicators to track the progress of our plan may also be submitted electronically to <http://www2.memphis.edu/presweb/plan/feedbackform.html>. Please submit your responses no later than March 16, 2009.

Following the review period, a broad-based representative committee will incorporate recommendations into the plan that will be available for final campus comment by April 3, 2009. The Tennessee Board of Regents places responsibility for strategic planning with the Presidents of its institutions. Accordingly, I will receive the final draft, finalize and forward our plan to the Tennessee Board of Regents for approval at its summer 2009 meeting.

Thank you for your time and assistance in this important planning process for the University.

Sincerely,

Shirley C. Raines