

The University of Memphis



Provost Ralph Faudree

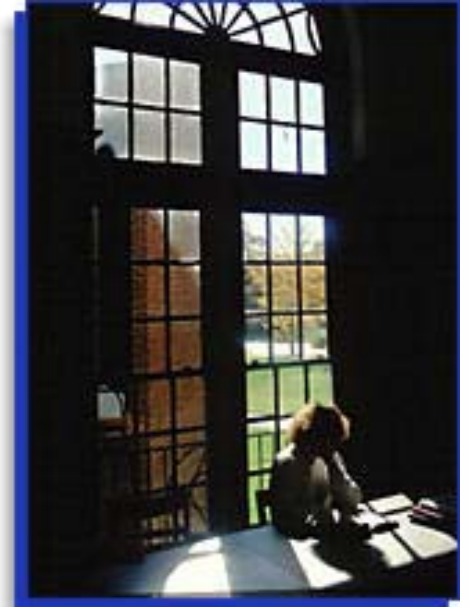
Administrative Retreat

October 28, 2003

The University's Mission

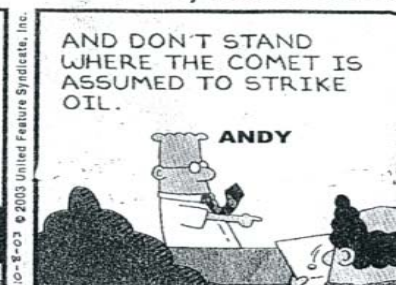
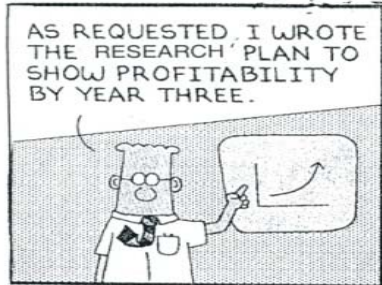
To provide an environment for:

- Teaching/Learning
- Scholarship/Research
- Community and University Service



Guiding Principles

DILBERT



By Scott Adams

SHIRLEY

RALPH

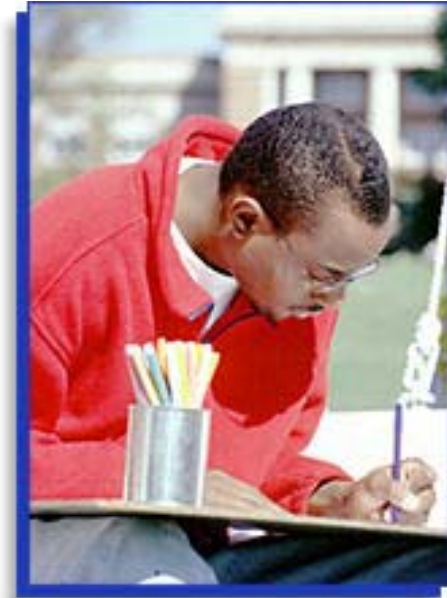
Guiding Principles – Really!

- Investing in People
- Interdisciplinary Collaboration
- Building Partnerships



Learning

- Classroom
- Laboratory
- On-line Experiences
- Engaged Learning
 - Internships
 - Community Placements
 - Research
 - International Experiences
 - Honors Experiences



Investing in People...

Scholarship/Research

- Basic -- Disciplinary
- Collaborative
- Interdisciplinary
- Creative
- Engaged



Interdisciplinary, Connected...

Service

- To the Department
- To the College
- To the Institution
- To the Community



Connected.....

Institutional Goals: Undergraduate Students

- Increase undergraduate enrollment to enhance geographic and ethnic diversity
 - ✓ Increase number of students from outside the region from 1,859 to 2,800
 - ✓ Increase international undergraduate student population from 325 to 650

Investing in People...

Institutional Goals: Graduate Students

- Increase graduate enrollment by 1,500 students to:
 - ✓ support the University's research programs
 - ✓ enhance undergraduate programs
 - ✓ provide development opportunities for community professionals
 - ✓ promote geographic and ethnic diversity
 - ✓ enhance the University's reputation

Investing in People...

Measures of Success: Undergraduates

Higher quality students:

- Higher ACTs and SATs
- Higher GPAs
- Increased Numbers on Deans' and Presidents' Lists
- Increased Numbers Enrolled in the Honors Program
- Increased Retention and Graduation Rates
- Pass Rates on Licensing Exams
- Job Placements
- Graduate and Professional School Placements
- Community Feedback re Internships, Placements, etc.

Measures of Success: Undergraduates

Engaged students – every student enrolled at the University is involved as measured by:

- Number involved in research activities
- Number involved in internship activities
- Number involved in community placement
- Number who had participated in an international program
- Number who participated in the Honors Program

Measures of Success: Graduate Students

- GRE, GMAT, LSAT Entrance Scores
- Retention Rates
- Competitive Stipends
- Graduation Rates
- Publication Rates and/or Quality
- External Funding Garnered
- National Recruitment Patterns
- Cohort Programs Developed/Operated
- Job Placements

Operationalizing Strategies: Focus

- Develop pockets of research excellence that respond to our University mission
- Develop areas of emphasis that respond to our urban mission:
 - ✓ Learning Technologies
 - ✓ Urban Initiatives
 - ✓ Healthcare Programs
 - ✓ Teacher Education/Development
 - ✓ Performing Arts Programs
 - ✓ Business and Civic Leadership
 - ✓ Biotechnologies

Learning Technologies

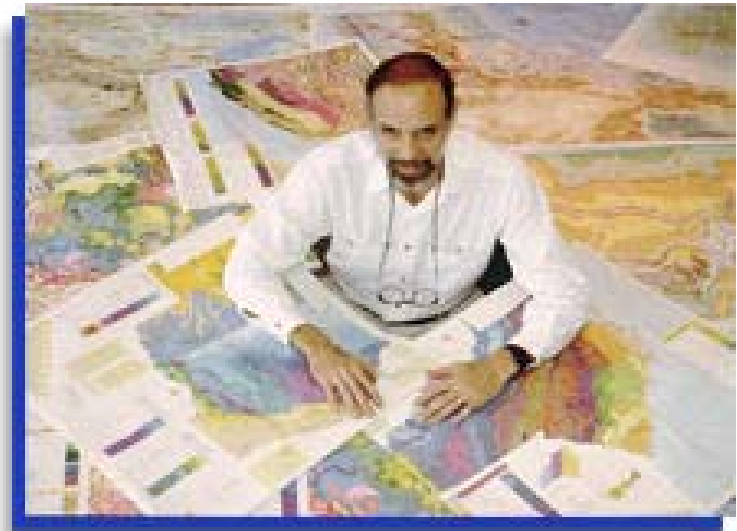
- The FedEx Institute
- Institute for Intelligence Systems
- Computer Sciences and Engineering
- Cognitive Group -- Psychology
- Instructional Design -- Instruction and Curriculum Leadership
- Advanced Learning Center

Urban Initiatives: Engagement

- SUAPP (Including Criminal Justice, Social Work, Public Administration, and City and Regional Planning)
- Center for Research on Women
- Hooks Institute
- Urban Anthropology
- GIS Center
- Data Consortium
- BBER

Urban Initiatives: Hazards

- CERI
- Earth Sciences
- The Groundwater Institute
- Environmental Biology
- Environmental Engineering



Healthcare Programs

- Center for Community Health
- Health Administration
- Center for Healthcare Economics
- Nursing
- Behavioral Psychology and Psychological Services Center
- School of Audiology and Speech-Language Pathology
- HMSE (Clinical Nutrition and Health Promotion)
- Medical Anthropology
- Center for Applied Psychological Research
- Communications

Teacher Education/Development

- Entities involved in this initiative include:
 - ✓ Department of Instruction, Curriculum, and Leadership
 - ✓ Department of Leadership
 - ✓ Center for Research in Educational Policy
 - ✓ Campus School
 - ✓ Lipman School
- Entities that provide content support include:
 - ✓ Various departments within the College of Arts and Sciences
 - ✓ Various departments within the College of Communication and Fine Arts
 - ✓ Department of Economics

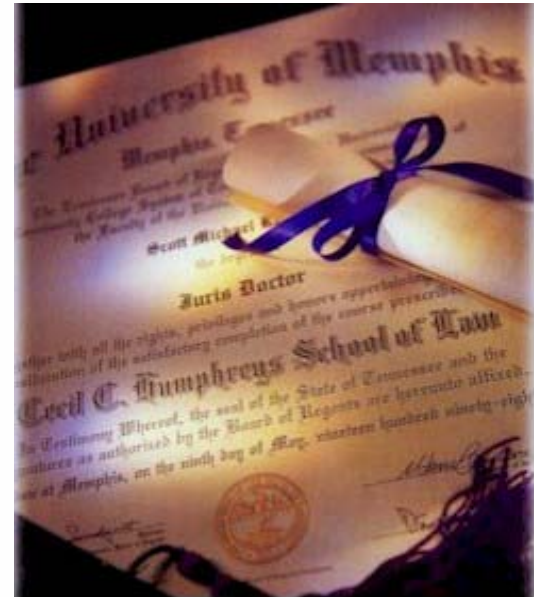
Performing Arts Programs

- Department of Music
- Department of Theatre and Dance



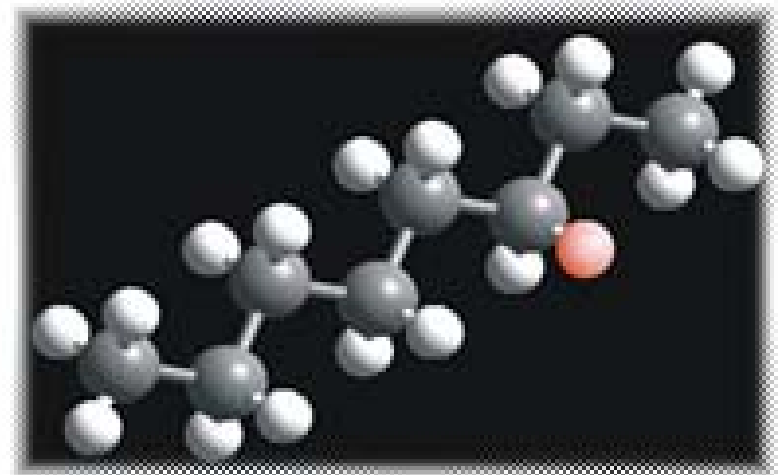
Business & Civic Leadership

- The School of Law
- The Business School
 - ✓ MBA
 - ✓ Supply Chain Management
 - ✓ Service Accounting
 - ✓ Hospitality and Resort Management



Biotechnologies

- MMCS
- Evolutionary Biology
- Biomedical Engineering
- Biosurfaces
- Computational Pharmacy Group
- Neurological Psychology
- Integrated Microscopy Center
- Feinstone Genomics
- Bioinformatics



Operationalizing Strategies: Funding

- Allocate budgets by July 1 of each year
- Identify and direct resources to:
 - ✓ Pockets of Excellence
 - ✓ Areas of Emphasis
- Reallocate resources to reward success
- Grow and reward research productivity
- Further develop fundraising opportunities

Operationalizing Strategies: Faculty

- Enhance faculty rewards (e.g., research incentive pay, professorships)
- Provide technologically advanced systems and services for instruction and research
- Aggressively pursue earmarked legislation for research programs
- Provide enhanced support services for research
- Increased Intellectual Property Services

Operationalizing Strategies: Students

- Revamp scholarship programs
- Increase funding for graduate students
- Include faculty to aggressively recruit high ability students
- Revamp honors program
- Improve advising services
- Develop academic opportunities for student engagement
- Develop non-academic activities for diverse student population

Why are these strategies important to you?

- Resources will be directed toward areas of focus and excellence
- Programmatic focus will result in:
 - ✓ Better students
 - ✓ High quality faculty
 - ✓ More resources
 - ✓ Enhanced reputation and Image
 - ✓ Community connectedness



Investing in People, Interdisciplinary Initiatives, Connected...