

## WHAT CAN I DO WITH A BACHELORS DEGREE IN PSYCHOLOGY

AREAS	EMPLOYERS	STRATEGIES
<b>HUMAN SERVICES</b> Counseling, Advocacy, Human health services	<ul style="list-style-type: none"> <li>Federal Government depts. of Health and Human Services,</li> <li>Veterans administration &amp; Justice</li> <li>State Government Depts. Of Human Services, Mental Health and mental Retardation, psychiatric hospitals, community mental health centers, facilities for the mentally retarded, and probation /parole depts..</li> <li>Local Government: senior citizens centers</li> <li>Non-Profit Organizations such as United Way, Goodwill</li> <li>Industries, Boys and Girls clubs, and YWCA, YMCA.</li> </ul>	<ul style="list-style-type: none"> <li>Obtain essential practical experience such as residence hall advisor or camp counselor</li> <li>Enroll in an internship or practicum</li> <li>Perform volunteer services such as special Olympics, Big Brother/Sister, or crisis hotline</li> <li>Learn foreign language for multi-cultural clients</li> <li>Become familiar with government hiring procedures</li> <li>Be willing to relocate</li> <li>Be prepared to obtain a masters degree for more substantive work</li> </ul>
<b>ADMINISTRATION</b>	<ul style="list-style-type: none"> <li>Federal, State and Local governments</li> <li>National headquarters and local branches of non-profit organizations</li> </ul>	<ul style="list-style-type: none"> <li>Consider a business double major or minor</li> <li>Gain experience in counseling, advocacy or administration</li> <li>Need masters in health care administration for advancement</li> </ul>
<b>COMMUNITY RELATIONS</b>	<ul style="list-style-type: none"> <li>Federal, State and Local Governments</li> <li>Local branches of national non-profit organizations</li> </ul>	<ul style="list-style-type: none"> <li>Gain experience in counseling, advocacy or administration</li> <li>Gain knowledge of community problems and govt. resources</li> </ul>
<b>PROGRAM DEVELOPMENT</b>	<ul style="list-style-type: none"> <li>Federal, State and Local Governments</li> <li>Headquarters and branches of non-profit organizations</li> </ul>	<ul style="list-style-type: none"> <li>Gain experience in counseling, advocacy or administration</li> <li>Obtain graduate degree for advancement</li> </ul>
<b>RESEARCH</b>	<ul style="list-style-type: none"> <li>Federal Government, especially Dept of Health and Human Services and National Institute of Education</li> <li>National Headquarters of non-profit organizations</li> </ul>	<ul style="list-style-type: none"> <li>Develop strong quantitative, statistical and research skills</li> <li>Obtain graduate degree for advancement</li> </ul>
<b>HUMAN RESOURCES</b> Employment Recruitment, Labor relations, Compensation and Benefits	<ul style="list-style-type: none"> <li>Human resources (personnel) departments of companies</li> <li>Government personnel agencies and departments</li> <li>Employment agencies</li> </ul>	<ul style="list-style-type: none"> <li>Acquire related experiences such as residence hall advisor, new student orientation leader, admissions office tour guide/recruiter, or member of committees that make policy , settle disputes, or adjudicate cases</li> </ul>
<b>PUBLIC RELATIONS</b> Research, programming, Fund-raising, Writing and Editing, Special Events, Media Placement, Public Speaking	<ul style="list-style-type: none"> <li>Public relations and advertising firms</li> <li>Companies with in-house PR departments</li> <li>Trade associations</li> <li>Federal, State and Local govts.</li> <li>Colleges and universities</li> <li>Non-profit organizations</li> </ul>	<ul style="list-style-type: none"> <li>Develop strong writing and speaking skills</li> <li>Obtain related experiences with campus newspaper, TV or radio, Admissions office tour guide or recruiter, student activities office planning</li> <li>Serve as a fund raiser or political canvasser</li> <li>Find internship through Public Relations Society of America</li> </ul>
<b>ADVERTISING</b> Creative, Media, Account Services or Research	<ul style="list-style-type: none"> <li>Advertising agencies</li> <li>Companies with in-house advertising agencies or depts.</li> </ul>	<ul style="list-style-type: none"> <li>Obtain experience with campus TV, radio or newspaper</li> <li>Work with a student run business</li> <li>Find an internship with a market research firm or a member of the American Advertising Federation</li> <li>Business minor or double major for Account Services jobs</li> </ul>
<b>MARKET RESEARCH</b>	<ul style="list-style-type: none"> <li>Market research firms</li> <li>Market research departments of consumer goods and manufacturing firms</li> </ul>	<ul style="list-style-type: none"> <li>Develop strong math/statistic skills</li> <li>Become involved in the American Marketing Association</li> <li>Obtain a part time or summer job with a market research firm ( see marketing services in the yellow pages).</li> </ul>
<b>TEACHING</b>	<ul style="list-style-type: none"> <li>Public and private schools</li> </ul>	<ul style="list-style-type: none"> <li>Obtain a teaching certificate for public school positions</li> <li>Seek guidance from the education dept. in your school</li> <li>Volunteer as a tutor</li> </ul>
<b>RETAIL and SALES</b>	<ul style="list-style-type: none"> <li>All major retail firms including pharmaceuticals, specialty, variety and department store chains</li> <li>Wholesalers, manufacturers, insurance companies, and real estate companies</li> </ul>	<ul style="list-style-type: none"> <li>Obtain related sales experience with part-time or summer retail job or work with campus newspaper or yearbook</li> <li>Secure leadership position in campus organization</li> </ul>