What to expect...

- Introducing your team
- Accessing the system
- Resources
- Data Collection
  - Surveys
  - Rubrics
Your assessment team...

Victoria Livingston
Assistant Director, Assessment Programs

Dan Cave
Senior Coordinator for Campus Support

Support: Weekdays 8 am – 8 pm EST, 716.270.0000
Features and support

- Unlimited use of features and support
- Technical support weekdays 8 am – 8 pm Eastern
- Consultation from an assessment team
- Training and professional development webinars
- Access to assessment resources and template projects
- Open participation in all benchmarking studies
- Central location for all assessments with customized access
- Survey data collection (web, mobile)
- Rubrics
- Upload existing data
- Online reporting tools
- Key performance indicators
Your consulting team can...

✓ Review and provide recommendations on:
  – Learning outcome statements
  – Goal statements
  – Assessment plans
  – Survey instruments
  – Rubric instruments
  – Focus group questions
  – Reports and methods of sharing results
✓ Expose you to best practice examples from other campuses
✓ Join meetings via phone for discussion/recommendations
✓ Guide method selection and assessment design based on an articulated assessment purpose or goal/outcome statement
✓ Determine sample size and pull random samples
✓ Facilitate webinar trainings
✓ Point you to resources that will help you meet your assessment goal
• New Logins → Dan Bureau
  – All new users must attend an Intro webinar before being given access to the system

What if I forgot my password? → Victoria/Dan C.

• Dan B. is going to be CC’d on all preview confirmations
• **All** projects will receive consultation!
Accessing the System
We are always growing. Every day, we’re developing new resources and capabilities. We’re even adopting a new name.

studentvoice™ is becoming campuslabs™

Rest assured, our commitment to assessment is only getting stronger.

Learn more at www.campuslabs.com
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StudentVoice is becoming CampusLabs

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News & Announcements

Spring 2011 Webinar Schedule Posted Online
by nkujawski
Most importantly, all StudentVoice webinars will now be starting at 1 p.m. Eastern. We've updated some of our webinar schedule. Read more...

Check out the Fall 2010 Webinar schedule!
by nkujawski
Dr. Nathan Lindsay from UNC Wilmington and Dr. Michael Christakis from the University of Albany join the StudentVoice team to discuss... Read more...

Recently Shared Projects

Are You A Global Leader?

This is an assessment of the Are You A Global Leader workshop administered as part of the Student Leadership Institute, Global Leader Certificate. Learning outcomes are measured.

Becoming a Global Communicator

This is an assessment of the "Becoming a Global Communicator" workshop administered as part of the Student Leadership Institute, Global Leader Certificate. Learning outcomes for the workshop are measured...

Internship Survey

Recent Blogs

Campus Labs is mobile-ready!
by Annemieke Rice
Annemieke Rice is the Associate Director of Assessment Programs at StudentVoice. Campus Labs is excited to announce that in addition to our native mobile application for Apple devices... Read more...

Lessons Learned from the Campus Labs Fantasy Draft
by Joseph Levy
Joseph Levy is the Assistant Director of Assessment Programs at StudentVoice. Lessons Learned from the Campus Labs Fantasy Draft...
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StudentVoice Demo Home Page

Campus Labs Announcement

Your consulting and support team is expanding!

We'd introduce you to some new names and faces, and explain a bit more about how we are growing and adjusting to better accommodate the evolving needs of Member Campuses like yours. Read more [here](#).

Fall 2011 Webinars Posted

Over 75 assessment webinar offerings have been posted to the Fall schedule! Read more [here](#). Sign up at [www.studentvoice.com/training](http://www.studentvoice.com/training) or click on Help and then Webinars.

Quick Links

- Request a Project
- Full Project List
- Project Calendar

Project Links

<table>
<thead>
<tr>
<th>Requested</th>
<th>Pending</th>
<th>Active</th>
<th>Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title</td>
<td>Department</td>
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<td>Student Affairs</td>
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System Status

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<tr>
<th>Name</th>
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<td>23</td>
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Your Campus Labs Contact

Annemieke Rice
arice@studentvoice.com
T: 716-652-9400

Tips
Always have someone else read a draft of your reports before they are released.

System Status
Name: StudentVoice Demo
Currently Active Projects: 23
Your consulting and support team is expanding!

We'd introduce you to some new names and faces, and explain a bit more about how we are growing and adjusting to better accommodate the evolving needs of Member Campuses like yours. Read more here.

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Below are resources for your campus that may be helpful in your assessment efforts. Click on the blue title link in order to open each document. If you have questions about the documents below or suggestion for additional resources, please contact the Baseline coordinator on your campus.

**StudentVoice Resources**
- Assessment Plan Worksheet
- Assessment Report Template
- Example Informed Consent
- Example IRB Application
- Sampling Considerations
- Survey Response Strategies
- StudentVoice Reference Sheet
- Departmental KPIs
- Selecting a Method
- Rubric Template

**Campus Resources**
- Assessment Proposal Form
- Learning Outcome Framework
- Assessment Guide
- Fall Semester Professional Development Calendar

**Assessment Committee Documents**
- Roster
- Meeting Agenda
- Committee Charge
Webinars

“How to Write an Effective Learning Outcome Statement”

“How to Design an Assessment Project: From Start to Finish”

“Reporting and Sharing Assessment Results”

“How to Write an Effective Learning Outcome Statement”

“Addressing Survey Fatigue: Response Rates, Sampling, and Other Things to Consider”

http://www.campuslabs.com/support/training/
✓ Access Baseline User webinars or Professional Development Curriculum webinars

✓ Registration is mandatory (even if right before webinar)

✓ Once registered, along with login instructions, users receive a unique link to the session

✓ For users of previous system, know this is a new platform and new location for webinar listings:
http://www.campuslabs.com/support/training/
## Recently Shared Projects

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<tr>
<td>Campus Recreation Services Non-User Assessment</td>
<td>University of Maryland</td>
<td>This survey asked Campus Recreation Services non-users how they typically spent their free time, and what barriers they encounter...</td>
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<tr>
<td>Leadership Guide Fall Program Evaluation</td>
<td>University of Tennessee</td>
<td>Assesses student participation in a Leadership Guide Program with learning outcomes based on the specific type of program they attended (leadership styles/self-awareness, values identification, communication/teambuilding, diversity/cultural sensitivity/civility, stress management/time management/study skills).</td>
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</tr>
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## Featured Project

**Fraternity/Sorority Life Impact Student Survey**

The Fraternity and Sorority Life Student Survey is a national benchmarking study typically administered during the spring semester (February-June). This online assessment is designed to be sent to both participants in these organizations and non-participants. The study provides campuses with actionable data on participation in fraternity/sorority life on campus (whether as participant in recruitment activities or member), reasons for participation and non-participation in fraternity/sorority life on campus, outcomes related to participation in recruitment activities and membership in fraternity/sorority, and perceptions of fraternity/sorority life on campus from members and non-members. Learn more about this study.

**Sign Up Now!**

## Resource Centers

## Recent Blogs

**Campus Labs is mobile-ready!**

**Annemiekke Rice**

Associate Director, Assessment Programs
### Career Services

#### Shared Projects

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#### Resources

- **Example Assessment Plan for Career Centers**: This is an assessment strategy developed by Utah State University.
- **Resources for Career Centers**: This is a list of potential resources that a career center could utilize in order to best meet the needs of their students and alumni.
- **National Career Development Association**: This is a national association that provides resources and professional development opportunities for career counselors.
### Career Services

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2011 Internship Survey

This instrument serves as an inventory for students completing summer internships. It collects information about the internship, skills they gained, and their overall experience.

Export to Word
Please provide your name:

Please provide your e-mail address:

What is your primary school?
Harpur College of Arts and Sciences
School of Management
College of Community and Public Affairs (CCPA)
Watson School of Engineering and Applied Science
Decker School of Nursing
School of Education

What is your class year?
Freshman
Sophomore
Junior
Senior
Master's
Ph.D.
Other (please specify):

What is your major? (You may select up to two)
Africana Studies
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We developed the student interview rubric for our peer advisors to use when conducting a Mock Interview. We found the rubric to be helpful for the peer advisors in giving specific interview feedback, and for students receiving the feedback to see what the next step might be for each interview component. Once the Mock Interview is completed, we enter the rubric into student voice to have an overall sense of where our students are succeeding and failing, in terms of their interview skills.

**Verbal communication skills**

1. Beginner: Nervous, incomplete thoughts, not articulate; No use of professional language; Response riddled with "um's, uh's, er's" etc.
2. Developing: Spoke in a somewhat nervous manner; Lacked confidence in knowledge; Occasional use of professional language; Many "um's, uh's, er's" etc.
3. Accomplished: Spoke articulately most of the time; Used general words instead of details; Integrated a good amount of professional knowledge throughout response; Some "um's, uh's, er's" etc.
4. Advanced: Spoke clearly and articulately; Was confident in knowledge; Integrated professional language throughout the response; No "um's, uh's, er's" etc.

**Listening skills**

1. Beginner: Does not demonstrate an understanding of the question asked or answered an unasked question.
2. Developing: Answer reflected a partial understanding of the question asked.
3. Accomplished: Answer reflected a general understanding of the question; May have missed a detail.
4. Advanced: Answer reflected an explicit understanding of the question asked.

**Non-Verbal Communication**

1. Beginner: Body language conveyed disinterest or extreme nervousness. Slouched or moved nervously through the interview. Limited or no eye contact. Gestures were not evident or distracting.
2. Developing: Body language was difficult to interpret. Sat upright at times, but slouched occasionally. Intermittent or inconsistent eye contact. Gestures were somewhat limited, unnatural or stiff.
3. Accomplished: Body language conveyed interest in responding, sat in an upright manner, seemed fairly natural. Appropriate and consistent eye contact. Gestures were appropriate and added to the effectiveness of the response.
4. Advanced: Body language conveyed eagerness to respond, sat upright in an alert manner, seemed natural and at ease. Sustained appropriate and natural eye contact, conveyed interest in the topic and the interlocutor's questions, enhanced the response.
Connect with us

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- @jdw7
- @federfeds
- @JoeBooksLevy
- @CelindaEMiranda
- @kimye2
- @nessawalker08
- @MelissaAnnWright

@campuslabsco
#labgab
The process of re-affirmation: Marathon or sprint?

Many activities in life warrant the phrase – it's not a sprint, it's a marathon. And I think this saying definitely applies to the accreditation process. We work with campuses that approach their accreditation from both perspectives – some beginning years in advance and others giving themselves no more than a few months. For some [...]
A Partnership…

with Participating Professional Partners…

- NASPA
  Student Affairs Administrators in Higher Education

- campuslabs
  Data Driven Innovation

- naca

- NODA
  National Orientation Directors Association

- NIRSA

- ACFI

- ASCA
  Association for Student Conduct Administration

- acuho-i

- afa

- NACE
10 Studies to Choose From:

• Profile of the College Student Experience*
• Student Conduct*
• Campus Activities*
• Residence Life
• Student Union and Programming
• Fraternity and Sorority Life Impact Study
• Career Services
• Campus Recreation
• Orientation and New Student Programs
• Mental Health and Counseling

*Featured studies 2011-2012
### If you could start over again, would you go to the same institution you are now attending?

<table>
<thead>
<tr>
<th></th>
<th>National Average</th>
<th>Colorado State University 2007 Orientation - Benchmark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Definitely would</td>
<td>46.15%</td>
<td>55.20%</td>
</tr>
<tr>
<td>Probably would</td>
<td>35.58%</td>
<td>44.03%</td>
</tr>
<tr>
<td>Definitely would not</td>
<td>9.16%</td>
<td>3.11%</td>
</tr>
<tr>
<td>Probably would not</td>
<td>8.87%</td>
<td>7.15%</td>
</tr>
<tr>
<td>Not sure</td>
<td>7.79%</td>
<td>6.80%</td>
</tr>
<tr>
<td>Total Respondents</td>
<td>75679</td>
<td>7538</td>
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#### Mean, Difference, Std Dev, N, Top 2, Bottom 2, Rank

<table>
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<th></th>
<th>Mean</th>
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<th>N</th>
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<tr>
<td>National Average</td>
<td>3.37</td>
<td>0.10*</td>
<td>0.75</td>
<td>15125</td>
<td>50.00%</td>
<td>2.98%</td>
<td></td>
</tr>
<tr>
<td>Colorado State University 2007 Orientation - Benchmark</td>
<td>3.40</td>
<td>...</td>
<td>0.65</td>
<td>1234</td>
<td>55.05%</td>
<td>1.72%</td>
<td>4</td>
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<tr>
<td>CSU Peer Group</td>
<td>3.41</td>
<td>0.07*</td>
<td>0.76</td>
<td>3779</td>
<td>54.67%</td>
<td>3.07%</td>
<td></td>
</tr>
<tr>
<td>CSU Peer Group Institution 1</td>
<td>3.49</td>
<td>-0.01</td>
<td>0.73</td>
<td>**</td>
<td>60.41%</td>
<td>2.30%</td>
<td>3</td>
</tr>
<tr>
<td>CSU Peer Group Institution 2</td>
<td>3.55</td>
<td>-0.07</td>
<td>0.62</td>
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<td>60.57%</td>
<td>0.81%</td>
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<td>CSU Peer Group Institution 3</td>
<td>3.19</td>
<td>0.26*</td>
<td>0.70</td>
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<td>37.55%</td>
<td>4.43%</td>
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<td>3.28</td>
<td>0.20*</td>
<td>0.74</td>
<td>**</td>
<td>42.35%</td>
<td>2.43%</td>
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</tr>
<tr>
<td>CSU Peer Group Institution 5</td>
<td>3.56</td>
<td>-0.09*</td>
<td>0.76</td>
<td>**</td>
<td>69.75%</td>
<td>2.98%</td>
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<tr>
<td>CSU Peer Group Institution 6</td>
<td>3.32</td>
<td>0.15*</td>
<td>0.81</td>
<td>**</td>
<td>49.62%</td>
<td>4.96%</td>
<td>5</td>
</tr>
</tbody>
</table>

* Indicates statistical significance. ** Numbers are private.
DATA COLLECTION: SURVEYS
Online data collection

- Campus branding
- Sophisticated question functionality
- Identity collection
- Image integration
- 508 compliant
- Customizable finish page
- Options to administer:
  - Generic link
  - Mass Mailing
- Option to enter data collected via paper and pencil
**Link administration options**

**Mass Mailing:** Email set up within the website

- Customize e-mail text and paste in addresses
- System creates a unique link for each e-mail to which it is sent
- Ensures each respondent completes it only once, with option to pick up where left off
- Set up reminders which are sent only non-respondents
- Will automatically “collect identity” for option to integrate with other data source
- Can use panel functionality

**Generic Link:** Link copied from the website into another location

- Can post on website, advertise in publication, send in email to listserv
- Responses are anonymous
- Respondents can access the link an unlimited number of times
- Option to add validation screen for identity collection
- Used to enter data collected paper & pencil
Mobile-ready web surveys

Automatically formatted for your smartphone, tablet, or other mobile device – on any operating system.
Requires that respondents have a device with internet connection.
Native mobile app for Apple devices

Ideal for:
✓ Campus pulse
✓ Point of service
✓ During/post event

Requires:
✓ Campus purchased Apple device with SV app installed
✓ Does not need constant wireless connection

Survey considerations:
✓ 8 – 10 questions
✓ Limited comments
Apple iPod Touch (iPhone) Support

Getting Started with Your Apple Device

The following steps are for your initial setup of the SV Mobile application on your iPod touch or iPhone devices.

Minimum requirements to get started using the SV Mobile application are:

1. Computer with iTunes installed
2. iTunes account
3. Apple iPod touch or iPhone device (with firmware version 2.2.1 or later)
4. Wireless internet connection
5. StudentVoice username and password

Download iTunes

This software is necessary to activate brand new iPod Touches and to create an account. If your devices have been used before, especially with Campus Labs, you may not need to install iTunes.

1. Download iTunes from Apple
2. Save the file to your desktop
3. Once downloaded, run the installer (you may need administrative privileges to install applications on your computer)
4. Follow the instructions in the installation wizard

iTunes Account

You will need an iTunes account to download applications from the App Store. You may use an existing iTunes account, if you already have one. If you need to create an account, you can setup an account with a credit card (SV Mobile is free, but a credit card will be needed if you will be downloading any paid applications or media) or setup an account without a credit card.

For any other questions with iTunes or iTunes accounts, please visit http://www.apple.com/support/itunes/

Establishing an Internet (Wi-Fi) Connection

Note: If you are using an iPhone, you should always have an internet connection through AT&T's data plan.

1. On the iPod Touch home screen, tap the Settings icon.
2. Tap the Wi-Fi Settings option on the Settings screen.
Data uploads

Import data files:
- Student demographics
- Past survey data
- Scantron data
- National studies/benchmarks

Submit project request with:
1. Copy of instrument
2. Raw data file (1 row per respondent)
Survey Project Process
Submit project request to Campus Labs

Campus Labs prepares the project, communicating with you as necessary for consultation

You receive an email instructing you to preview your project

Communicate changes or approval to Campus Labs

Study is administered

Data is available in real time
Your consulting and support team is expanding!

We'd introduce you to some new names and faces, and explain a bit more about how we are growing and adjusting to better accommodate the evolving needs of Member Campuses like yours. Read more here.

Fall 2011 Webinars Posted

Over 75 assessment webinar offerings have been posted to the Fall schedule! Read more here. Sign up at www.studentvoice.com/training or click on Help and then Webinars.

Quick Links

- Request a Project
- Full Project List
- Project Calendar

Project Links

<table>
<thead>
<tr>
<th>Requested</th>
<th>Pending</th>
<th>Active</th>
<th>Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greek Assessment</td>
<td>Student Affairs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Living Learning Community Pre-test</td>
<td>Student Affairs</td>
<td></td>
<td></td>
</tr>
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<td></td>
<td></td>
</tr>
<tr>
<td>Leadership Development Outcomes Study</td>
<td>Leadership Development and Programs</td>
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</tr>
</tbody>
</table>

System Status

<table>
<thead>
<tr>
<th>Name</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Currently Active Projects</td>
<td>23</td>
</tr>
</tbody>
</table>
StudentVoice Demo Home Page

Campus Labs Announcement

Your consulting and support team is expanding!

We'd introduce you to some new names and faces, and explain a bit more about how we are growing and adjusting to better accommodate the evolving needs of Member Campuses like yours. Read more here.

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</tr>
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</table>

< Previous Page | 1  | 2 | Next Page >

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</tbody>
</table>

Your Campus Labs Contact

Annemieke Rice
arice@studentvoice.com
T: 716-652-9400

Tips

Always have someone else read a draft of your reports before they are released.
Request a Baseline Project

Please fill in this project request form as completely as possible. The more information you provide, the better we can facilitate project administration. Upon completing this wizard, you will be directed to the Project Dashboard, where any project files can be uploaded.

Contact Information
The following information is stored in your profile. Please update your profile if your name, phone, or e-mail is not accurate.

- First Name: Your
- Last Name: Name
- Phone Number: 
- E-mail Address: afeder@studentvoice.com

Project Information

- Project Title: Leadership Development Outcomes Study 2011
- Department: Leadership Development and I
- Open Date: 12/01/2011 12:00 AM
- Close Date: 12/09/2011 11:55 PM
- Project Source:
  - New project (not previously administered through Baseline)
  - Copy of previously administered Baseline project (you will be able to make changes if needed)
  - External assessment

Mobile Device Information
Which mobile devices will you be using (i.e., iPods, PDAs)?
Project Information

- **Project Title**: Leadership Development Outcomes Study 2011
- **Department**: Leadership Development
- **Open Date**: 12/01/2011, 12:00 AM
- **Close Date**: 12/09/2011, 11:55 PM
- **Project Source**: New project (not previously administered through Baseline)

Mobile Device Information

- **Which mobile devices will you be using (i.e., iPods, PDAs)?**
  - None
  - All
  - List type (i.e., iPods, PDAs) and specific device name/number
    - iPod 1 - 4, iPad 5, 7, 9

E-mail Information

- **Do you plan to use the Baseline e-mail distribution (mass mailing) system to administer the project?**
  - Yes
  - No
  - Not sure

Additional Assistance

Campus Labs can offer assistance with project design if needed. Basic assistance can include question phrasing, answer choices, and question sequence.

Please note:
Mobile Device Information

Which mobile devices will you be using (i.e., iPods, PDAs)?
- None
- All
- List type (i.e., iPods, PDAs) and specific device name/number
  iPod 1–4, iPad 5, 7, 9

E-mail Information

Do you plan to use the Baseline e-mail distribution (mass mailing) system to administer the project?
- Yes
- No
- Not sure

Additional Assistance

Campus Labs can offer assistance with project design if needed. Basic assistance can include question phrasing, answer choices, and question sequence.

Please note:
More advanced consultation including phone consultation, creation of rough drafts, or other substantial review will require more than the minimal turnaround of 2 business days.

Would you like a Campus Labs assessment professional to review, edit, and/or make suggestions that could improve your project?
- Yes
- No. Please leave the project exactly as is in terms of question phrasing, answer choices, scales, and question sequence.
Request a Baseline Project

Request Project

Please review the following information before submitting your request.

Contact Information
- Institution: StudentVoice Demo
- Department: Leadership Development and Programs

Project Details
- Project Title: Leadership Development Outcomes Study 2011
- Open Date: 12/1/2011
- Close Date: 12/9/2011
- Project Type: PDA
- PDA List: iPod 1 - 4, iPad 5, 7, 9
- E-mail Distribution: Not sure

Project Notes
- Additional Notes: Please note any special considerations for this project including:
  - Date by which you would like the project preview (please note we need at least 48 hours to get the project ready to preview)
  - Exceptions to project access rules
  - If this is an upload of existing data (if so, please upload file(s) to the project dashboard after submitting)
  - If you will be manually entering data previously collected (i.e., paper and pencil)
  - Details about the assistance you would like (if applicable)
  - Any other project details that would help us (e.g., goals, respondents)

Please have this project ready to preview by November 1, 2011. We will also be using the existing demographic file that we uploaded. Thank you!

Click submit to be taken to the project dashboard where you can upload project documents.
(e.g., instrument, data file, background information)
You are now at your project dashboard. For new projects, please upload the project file and any relevant information about your project. A Campus Labs representative will contact you.
Survey project process

1. Submit project request to Campus Labs
2. Campus Labs prepares the project, communicating with you as necessary for consultation
3. You receive an email instructing you to preview your project
4. Communicate changes or approval to Campus Labs
5. Study is administered
6. Data is available in real time
<table>
<thead>
<tr>
<th>Title</th>
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<th>Type</th>
<th>Department</th>
<th>Active Date Range</th>
<th>Last Response</th>
<th>Count</th>
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<tbody>
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### Project Listing

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</tr>
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Leadership Development Outcomes Study 2011

Status: Pending
Date Created: 9/16/2011 2:10:58 PM
Build Date: 9/16/2011 2:10:58 PM
Active Date Range: 12/1/2011 12:00:00 AM - 12/9/2011 11:59:00 PM
Department: Leadership Development and Programs

Results

Saved Views

Administration (PDA)

Satellites

NOTE: Any links listed below WILL RECORD DATA and should not be used to preview the project. Click the "Preview" button to view the project without recording any data.

svexweb

Devices

SVIPod11
SVIPod13
SVIPod16
iPad1

Mass Mailings

<table>
<thead>
<tr>
<th>Status</th>
<th>Subject (Description)</th>
<th>Scheduled Send Date</th>
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</thead>
</table>

Project Files

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<tbody>
<tr>
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<td>12.19 KB</td>
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</table>

Choose File

NOTE: Each file must be less than 4MB.

Additional Project Notes

Sample Size Calculator

<table>
<thead>
<tr>
<th>Confidence Level</th>
<th>90%</th>
<th>95%</th>
<th>99%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Confidence Interval</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Population Size</td>
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</tr>
<tr>
<td>Estimated Response Rate</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Sample Size Needed</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Send Out To
Questions 1 - 7

Since becoming involved in a leadership role during this academic year:

I have become a mentor for another student.
I have become more active in the university community.
I have gained confidence in working with people with different backgrounds and beliefs.
I am prepared to be a leader in my community.
I am more likely to identify or relate to someone of a different background (e.g. ethnic, age, class, family arrangement) from myself.
I have developed a greater understanding of the cultural differences between people.
I have a greater understanding of the concept of "social responsibility."

Question 9:
What new knowledge or skills have you developed as a result of interacting with Student Affairs departments?
Leadership Development Outcomes Study 2011

Status: Pending
Date Created: 9/16/2011 2:10:58 PM
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svexweb
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Mass Mailings
Status Subject (Description) Scheduled Send Date

Sample Size Calculator
Confidence Level 90% 95% 99%
Confidence Interval
Population Size
Estimated Response Rate
Sample Size Needed
Send Out To

Project Files
Name Date Uploaded Size
Survey draft.docx 9/19/2011 10:45:11 AM 12.19 KB
Delete
Choose File No file chosen
Upload

Additional Project Notes

Manage
Since becoming involved in a leadership role during this academic year:

<table>
<thead>
<tr>
<th>Q1 I have become a mentor for another student.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly Agree [Code = 5]</td>
</tr>
<tr>
<td>Agree [Code = 4]</td>
</tr>
<tr>
<td>Neutral [Code = 3]</td>
</tr>
<tr>
<td>Disagree [Code = 2]</td>
</tr>
<tr>
<td>Strongly Disagree [Code = 1]</td>
</tr>
<tr>
<td>Not applicable [Code = 0]</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Q2 I have become more active in the university community.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly Agree [Code = 5]</td>
</tr>
<tr>
<td>Agree [Code = 4]</td>
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<tr>
<td>Neutral [Code = 3]</td>
</tr>
<tr>
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</tr>
<tr>
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</tr>
<tr>
<td>Not applicable [Code = 0]</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Q3 I have gained confidence in working with people with different backgrounds and beliefs.</th>
</tr>
</thead>
<tbody>
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</tr>
<tr>
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<td>Not applicable [Code = 0]</td>
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<table>
<thead>
<tr>
<th>Q4 I am prepared to be a leader in my community.</th>
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<tbody>
<tr>
<td>Strongly Agree [Code = 5]</td>
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Since becoming involved in a leadership role during this academic year:

**Q1** I have become a mentor for another student.
- Strongly Agree [Code = 5]
- Agree [Code = 4]
- Neutral [Code = 3]
- Disagree [Code = 2]
- Strongly Disagree [Code = 1]
- Not applicable [Code = 0]

**Q2** I have become more active in the university community.
- Strongly Agree [Code = 5]
- Agree [Code = 4]
- Neutral [Code = 3]
- Disagree [Code = 2]
- Strongly Disagree [Code = 1]
- Not applicable [Code = 0]

**Q3** I have gained confidence in working with people with different backgrounds and beliefs.
- Strongly Agree [Code = 5]
- Agree [Code = 4]
- Neutral [Code = 3]
- Disagree [Code = 2]
- Strongly Disagree [Code = 1]
- Not applicable [Code = 0]

**Q4** I am prepared to be a leader in my community.
- Strongly Agree [Code = 5]
Survey project process

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Leadership Development Outcomes Study 2011

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Department: Leadership Development and Programs

Results

Saved Views

Administration (PDA)

Satellites

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-svexweb

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SViPod13
SViPod16
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Confidence Level: 90%, 95%, 99%
Confidence Interval
Population Size
Estimated Response Rate
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[Show Links]

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Sample Size Calculator

- Confidence Level: 90%, 95%, 99%
- Confidence Interval
- Population Size
- Estimated Response Rate
- Sample Size Needed
- Send Out To
• **Confidence Level** - how accurate or reliable you want your data to be (e.g., 95% confidence level means you are 95% certain that your results are correct.)

• **Confidence Interval** asks “How much error are you willing to tolerate?”. If you aren’t sure what percent to use, we recommend using anywhere between 3-6%.

• **Population Size** is the total number of people that you **could** send the survey out to.

• **Estimated Response Rate** is the average number of people that typically complete your surveys.

• **Sample size needed** is a number that is calculated based on your population size and the levels of error and confidence you set. *This is the recommend number that should complete your survey.*

• **Send out to** is a number calculated by taking the sample size and multiplying it by the estimated response rate.
Leadership Development Outcomes Study 2011

Status: Pending
Date Created: 9/16/2011 2:10:58 PM
Build Date: 9/16/2011 2:10:58 PM
Active Date Range: 12/1/2011 12:00:00 AM - 12/9/2011 11:59:00 PM
Department: Leadership Development and Programs

Results

Saved Views

Administration (PDA)

Satellites

NOTE: Any links listed below WILL RECORD DATA and should not be used to preview the project. Click the "Preview" button to view the project without recording any data.

svexweb

Devices

SViPod11
SViPod13
SViPod16
iPad1

Project Files

Name: Survey draft.docx
Date Uploaded: 9/19/2011 10:45:11 AM
Size: 12.19 KB

Additional Project Notes

Sample Size Calculator

Confidence Level: 90% 95% 99%
Confidence Interval
Population Size
Estimated Response Rate
Sample Size Needed
Send Out To
Leadership Development Outcomes Study 2011

Status: Pending
Date Created: 9/16/2011 2:10:58 PM
Build Date: 9/16/2011 2:10:58 PM
Active Date Range: 12/1/2011 12:00:00 AM - 12/9/2011 11:59:00 PM
Department: Leadership Development and Programs

Results
Saved Views

Administration (PDA)

Satellites

NOTE: Any links listed below WILL RECORD DATA and should not be used to preview the project. Click the “Preview” button to view the project without recording any data.

svexweb
http://studentvoice.com/campus/leadoutcomes2011

Devices
SViPod11
SViPod13
SViPod16
iPad1

Mass Mailings

Status Subject (Description) Scheduled Send Date

Project Files

<table>
<thead>
<tr>
<th>Name</th>
<th>Date Uploaded</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Survey draft.docx</td>
<td>9/19/2011 10:45:11 AM</td>
<td>12.19 KB</td>
</tr>
</tbody>
</table>

NOTE: Each file must be less than 4MB.

Additional Project Notes

Sample Size Calculator

Confidence Level
90% 95% 99%
Confidence Interval
Population Size
Estimated Response Rate
Sample Size Needed
Send Out To
Mass mailings can be sent to any number of recipients in order to invite or remind them about taking a StudentVoice project. Each mailing exists in one of four states, which are categorized below.

**Status Descriptions**

**Draft:** E-mails in “draft” status can be edited, both in terms of e-mail text and recipient list. **Draft e-mails will not be sent out.**

**Approved:** E-mails with an “approved” status indicate that you have entered all necessary information for your mailing to be sent, previewed your project, and approved the mailing to go out. Approved mailings cannot be edited unless first unapproved to return them to draft status. StudentVoice must finalize all mailings prior to sending them.

**Scheduled:** E-mails with a “scheduled” status have been finalized by StudentVoice staff and are scheduled to be sent at the indicated date and time. You cannot edit mailings that are scheduled. If changes to a scheduled mailing are needed, please contact StudentVoice.

**Sent:** E-mails with a “sent” status have been mailed to the recipients. You cannot edit sent mailings.

<table>
<thead>
<tr>
<th>Status</th>
<th>Subject (Description)</th>
<th>Scheduled Send Date</th>
<th>Recipients</th>
<th>Undelivered Messages</th>
<th>Sent Messages</th>
</tr>
</thead>
<tbody>
<tr>
<td>![Create New Mailing]</td>
<td>![Create Reminder Mailing]</td>
<td>![Delete]</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Leadership Development Outcomes Study 2011

To create a new mass mailing:

1. Complete each text field below, including the e-mail text.
2. Insert the link to the survey:
   - Identify in the e-mail text where you would like to insert the link to the survey,
   - Place your cursor at that location in the e-mail text field, and
   - Click on the "Insert {Instructions}" to insert the link instructions. This will be replaced with the link when the e-mail is viewed by the recipients.
3. Click "Create."

From Name: Jane Smith, Vice President of Student Affairs
   The name that the e-mail appears to be coming from.

From Address: notification@email.studentvoice.com
   The e-mail address that the e-mail appears to be coming from, as well as where any bounced e-mails will be sent.

Reply To Address: jsmith@campus.edu
   The e-mail address that will receive messages from those who reply to the e-mail.

Subject: Invitation for survey participation

Insert {INSTRUCTIONS}

Dear {FIRSTNAME},

Thank you for participating in our program. We are interested in evaluating whether this program has been effective in developing your leadership skills. Please find below a link to a survey that will take you 8 - 10 minutes to complete. Your feedback will be used to refine the program for future participants, as well as to secure support to continue the program if it is determined to be effective.

{ INSTRUCTIONS }

Please don't hesitate to ask if you have any questions about this survey.

Sincerely,
Dr. Jane Smith
Vice President of Student Affairs
Hometown University
To finish your new mailing:

1. **Insert the recipients’ e-mail addresses:** Click on the “To” button to enter e-mail addresses of the recipients of this mailing. You can copy and paste lists into the text field on the left in the pop-up window. The system will remove any duplicate e-mail addresses and will identify any incomplete or incorrect e-mail addresses. If you have a very large recipient list you may want to contact your campus’ IT office about any limitations with your e-mail server.

2. **Preview the e-mail:** (Be sure to preview your built project prior to completing the following steps.) Click the “Preview” button to view how your e-mail will appear to recipients, including how the link will appear in the actual e-mail. If you make any needed changes to the e-mail information click “Save” for the mailing to reflect the changes and preview it again.

3. **Schedule the mailing:** Use the “Requested Schedule Date” box to enter the date and time you would like the mailing to be sent. Please note that you will have to schedule the mailing at least 10 minutes from the current time and during the project’s active date range. If your project is not currently active, please contact StudentVoice.

4. **Approve the mailing:** Click the “Approve” button. This will place your mailing on a list of approved mailings to be finalized by StudentVoice staff during normal business hours (Eastern time). If your mailing is urgent, please contact StudentVoice. Your mailing will be sent at its scheduled time once it is finalized.

---

**Details**

- **To:** 0 Recipients
- **Subject:** Invitation for survey participation
- **From Name:** Jane Smith, Vice President of Student Affairs
- **From Address:** notification@email.studentvoice.com
- **Reply-To Address:** jsmith@campus.edu
- **Description:**

---

**Requested Schedule Date**

- **Send Date:**
- **Send Time:**
  (Eastern time)

---

**Message Body**

Dear {FIRSTNAME}:

Thank you for participating in our program. We are interested in evaluating whether this program has been effective in developing your leadership skills. Please find below a link to a survey that will take you 8 - 10 minutes to complete. Your feedback will be used to refine the program for future participants, as well as to secure support to continue the program if it is determined to be effective.

{INSTRUCTIONS}

Please don’t hesitate to ask if you have any questions about this survey.

Signature
To finish your new mailing:

1. **Insert the recipients' e-mail addresses:** Click on the "To" button to enter e-mail addresses of the recipients of this mailing. You can copy and paste lists into the text field on the left in the pop-up window. The system will remove any duplicate e-mail addresses and will identify any incomplete or incorrect e-mail addresses. If you have a very large recipient list you may want to contact your campus' IT office about any limitations with your e-mail server.

2. **Preview the e-mail:** (Be sure to preview your built project prior to completing the following steps.) Click the "Preview" button to view how your e-mail will appear to recipients, including how the link will appear in the actual e-mail. If you make any needed changes to the e-mail information click "Save" for the mailing to reflect the changes and preview it again.

3. **Schedule the mailing:** Use the "Requested Schedule Date" box to enter the date and time you would like the mailing to be sent. Please note that you will have to schedule the mailing at least 10 minutes from the current time and during the project's active date range. If your project is not currently active, please contact StudentVoice.

4. **Approve the mailing:** Click the "Approve" button. This will place your mailing on a list of approved mailings to be finalized by StudentVoice staff during normal business hours (Eastern time). If your mailing is urgent, please contact StudentVoice. Your mailing will be sent at its scheduled time once it is finalized.

---

**Details**

- **To:**
  - 0 Recipients

- **Subject:** Invitation for survey participation

- **From Name:** Jane Smith, Vice President of Stuc

- **From Address:** notification@email.studentvoice.co

- **Reply-To Address:** jsmith@campus.edu

- **Description:**

---

**Requested Schedule Date**

- **Send Date:**
- **Send Time:** (Eastern time)

---

**Insert [INSTRUCTIONS]**

**Font**

**Size**

**Dear {FIRSTNAME},**

Thank you for participating in our program. We are interested in evaluating whether this program has been effective in developing your leadership skills. Please find below a link to a survey that will take you 8-10 minutes to complete. Your feedback will be used to refine the program for future participants—so we appreciate your time!
To finish your new mailing:

1. **Insert the recipients’ e-mail addresses:** Click on the “To” button to enter e-mail addresses of the recipients of this mailing. You can copy and paste lists into the text field on the left in the pop-up window. The system will remove any duplicate e-mail addresses and will identify any incomplete or incorrect e-mail addresses. If you have a very large recipient list you may want to contact your campus’ IT office about any limitations with your e-mail server.

2. **Preview the e-mail:** (Be sure to preview your built project prior to completing the following steps.) Click the “Preview” button to view how your e-mail will appear to recipients, including how the link will appear in the actual e-mail. If you make any needed changes to the e-mail information click “Save” for the mailing to reflect the changes and preview it again.

3. **Schedule the mailing:** Use the “Requested Schedule Date” box to enter the date and time you would like the mailing to be sent. Please note that you will have to schedule the mailing at least 10 minutes from the current time and during the project's active date range. If your project is not currently active, please contact Student/Coop.

---

Dear {FIRSTNAME},

Thank you for participating in our program. We are interested in evaluating whether this program has been effective in developing your leadership skills.
Leadership Development Outcomes Study 2011

To finish your new mailing:

1. **Insert the recipients’ e-mail addresses:** Click on the "To" button to enter e-mail addresses of the recipients of this mailing. You can copy and paste lists into the text field on the left in the pop-up window. The system will remove any duplicate e-mail addresses and will identify any incomplete or incorrect e-mail addresses. If you have a very large recipient list you may want to contact your campus’ IT office about any limitations with your e-mail server.

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3. **Schedule the mailing:** Use the "Requested Schedule Date" box to enter the date and time you would like the mailing to be sent. Please note that you will have to schedule the mailing at least 10 minutes from the current time and during the project's active date range. If your project is not currently active, please contact...

---

Enter addresses below (Allowed delimiters include: commas, semicolons, spaces and new lines):

1 duplicate address removed

---

3 Addresses

- student1@example.edu
- student2@example.edu
- student3@example.edu

---

Dear {FIRSTNAME},

Thank you for participating in our program. We are interested in evaluating whether this program has been effective in developing your leadership skills.
To finish your new mailing:

1. **Insert the recipients’ e-mail addresses:** Click on the "To" button to enter e-mail addresses of the recipients of this mailing. You can copy and paste lists into the text field on the left in the pop-up window. The system will remove any duplicate e-mail addresses and will identify any incomplete or incorrect e-mail addresses. If you have a very large recipient list you may want to contact your campus’ IT office about any limitations with your e-mail server.

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4. **Approve the mailing:** Click the "Approve" button. This will place your mailing on a list of approved mailings to be finalized by StudentVoice staff during normal business hours (Eastern time). If your mailing is urgent, please contact StudentVoice. Your mailing will be sent at its scheduled time once it is finalized.

**Details**

- **To:** 3 Recipients
- **Subject:** Invitation for survey participation
- **From Name:** Jane Smith, Vice President of Student Affairs
- **From Address:** notification@email.studentvoice.co
- **Reply-To Address:** jsmith@campus.edu
- **Send Date:** 12/01/2011
- **Send Time:** 11:00 AM (Eastern time)

**Insert [INSTRUCTIONS]**

**Dear [FIRSTNAME],**

Thank you for participating in our program. We are interested in evaluating whether this program has been effective in developing your leadership skills.
Leadership Development Outcomes Study 2011

To finish your new mailing:

1. **Insert the recipients’ e-mail addresses:** Click on the "To" button to enter e-mail addresses of the recipients of this mailing. You can copy and paste lists into the text field on the left in the pop-up window. The system will remove any duplicate e-mail addresses and will identify any incomplete or incorrect e-mail addresses. If you have a very large recipient list you may want to contact your campus’ IT office about any limitations with your e-mail server.

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---

**Details**

- **To:** 3 Recipients
- **Subject:** Invitation for survey participation
- **From Name:** Jane Smith, Vice President of Student Life
- **From Address:** notification@email.studentvoice.co
- **Reply-To Address:** jsmith@campus.edu
- **Description:**

---

**Requested Schedule Date**

- **Send Date:** 12/01/2011
- **Send Time:** 11:00 AM (Eastern time)

---

**Text Content**

---

Dear [FIRSTNAME],

Thank you for participating in our program. We are interested in evaluating whether this program has been effective in developing your leadership skills.
From: Jane Smith, Vice President of Student Affairs
Subject: Invitation for survey participation
Reply: jsmith@campus.edu

Dear Joseph,

Thank you for participating in our program. We are interested in evaluating whether this program has been effective in developing your leadership skills. Please find below a link to a survey that will take you 8 - 10 minutes to complete. Your feedback will be used to refine the program for future participants, as well as to secure support to continue the program if it is determined to be effective.

To access the survey please click here. If the survey does not open automatically, please copy and paste the following link to your internet browser’s address bar:

http://www.studentvoice.com/p/?uid=938881425d2a484f87610e56e93e8ced&p=1

Please don’t hesitate to ask if you have any questions about this survey.

Sincerely,
Dr. Jane Smith
Vice President of Student Affairs
Hometown University
Leadership Development Outcomes Study 2011

To finish your new mailing:

1. **Insert the recipients’ e-mail addresses:** Click on the “To” button to enter e-mail addresses of the recipients of this mailing. You can copy and paste lists into the text field on the left in the pop-up window. The system will remove any duplicate e-mail addresses and will identify any incomplete or incorrect e-mail addresses. If you have a very large recipient list you may want to contact your campus’ IT office about any limitations with your e-mail server.

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4. **Approve the mailing:** Click the “Approve” button. This will place your mailing on a list of approved mailings to be finalized by StudentVoice staff during normal business hours (Eastern time). If your mailing is urgent, please contact StudentVoice. Your mailing will be sent at its scheduled time once it is finalized.

**Details**

- **To...** 3 Recipients
- **Subject:** Invitation for survey participation
- **From Name:** Jane Smith, Vice President of Student Affairs
- **From Address:** notification@email.studentvoice.co
- **Reply-To Address:** jsmith@campus.edu
- **Description:**

**Requested Schedule Date**

- **Send Date:** 12/01/1011
- **Send Time:** 11:00 AM (Eastern time)

---

**Dear [FIRSTNAME],**

Thank you for participating in our program. We are interested in evaluating whether this program has been effective in developing your leadership skills.
Mass mailings can be sent to any number of recipients in order to invite or remind them about taking a StudentVoice project. Each mailing exists in one of four states, which are categorized below.

**Status Descriptions**

**Draft:** E-mails in “draft” status can be edited, both in terms of e-mail text and recipient list. Draft e-mails will not be sent out.

**Approved:** E-mails with an “approved” status indicate that you have entered all necessary information for your mailing to be sent, previewed your project, and approved the mailing to go out. Approved mailings cannot be edited unless first unapproved to return them to draft status. StudentVoice must finalize all mailings prior to sending them.

**Scheduled:** E-mails with a “scheduled” status have been finalized by StudentVoice staff and are scheduled to be sent at the indicated date and time. You cannot edit mailings that are scheduled. If changes to a scheduled mailing are needed, please contact StudentVoice.

**Sent:** E-mails with a “sent” status have been mailed to the recipients. You cannot edit sent mailings.

<table>
<thead>
<tr>
<th>Status</th>
<th>Subject (Description)</th>
<th>Scheduled Send Date</th>
<th>Recipients</th>
<th>Undelivered Messages</th>
<th>Sent Messages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approved</td>
<td>Invitation for survey participation</td>
<td>12/09/2011 11:00 AM (ET)</td>
<td>3</td>
<td>Unavailable</td>
<td>0</td>
</tr>
</tbody>
</table>

**Create New Mailing**  **Create Reminder Mailing**  **Delete**
Leadership Development Outcomes Study 2011

To copy an existing mass mailing:
1. Using the project dropdown, select which project the mailing you are copying is located in.
2. Select the mass mailing to copy in the mailing dropdown.
3. Review the mailing information to make sure you have selected the correct mass mailing to copy.
4. Press the "Create" button. This will create a new mass mailing for you by copying the selected existing mass mailing. You will then be sent to a page that allows you to make modifications to the newly created mass mailing.

**Selection**
- **Project:** Leadership Development Outcomes Study 2011
- **Mailing:** Invitation for survey participation
- **Description:** Reminder

**Mailing Information**
- **Subject:** Invitation for survey participation
- **Created By:** fundamentaldemo
- **Date Created:** 9/19/2011 11:00:26 AM
- **Address Count:** 3
Leadership Development Outcomes Study 2011

To finish your new mailing:

1. Insert the recipients' e-mail addresses: Click on the "To" button to enter e-mail addresses of the recipients of this mailing. You can copy and paste lists into the text field on the left in the pop-up window. The system will remove any duplicate e-mail addresses and will identify any incomplete or incorrect e-mail addresses. If you have a very large recipient list you may want to contact your campus' IT office about any limitations with your e-mail server.

2. Preview the e-mail: (Be sure to preview your built project prior to completing the following steps.) Click the "Preview" button to view how your e-mail will appear to recipients, including how the link will appear in the actual e-mail. If you make any needed changes to the e-mail information click "Save" for the mailing to reflect the changes and preview it again.

3. Schedule the mailing: Use the "Requested Schedule Date" box to enter the date and time you would like the mailing to be sent. Please note that you will have to schedule the mailing at least 10 minutes from the current time and during the project's active date range. If your project is not currently active, please contact StudentVoice.

4. Approve the mailing: Click the "Approve" button. This will place your mailing on a list of approved mailings to be finalized by StudentVoice staff during normal business hours (Eastern time). If your mailing is urgent, please contact StudentVoice. Your mailing will be sent at its scheduled time once it is finalized.

Details

- To... 3 Recipients
- Subject: Invitation for survey participation
- From Name: Jane Smith, Vice President of Stud
- From Address: notification@email.studentvoice.co
- Reply-To Address: jsmith@campus.edu
- Description: Reminder

Requested Schedule Date

Send Date: ____________________________  
Send Time: ____________________________ (Eastern time)

Dear {FIRSTNAME },

Thank you for participating in our program. We are interested in evaluating whether this program has been effective in developing your leadership skills. Please find below a link to a survey that will take you 8 - 10 minutes to complete. Your feedback will be used to refine the program for future participants. 

[Insert survey link]
Mass mailings can be sent to any number of recipients in order to invite or remind them about taking a StudentVoice project. Each mailing exists in one of four states, which are categorized below.

**Status Descriptions**

**Draft:** E-mails in "draft" status can be edited, both in terms of e-mail text and recipient list. Draft e-mails **will not be sent out**.

**Approved:** E-mails with an "approved" status indicate that you have entered all necessary information for your mailing to be sent, previewed your project, and approved the mailing to go out. Approved mailings cannot be edited unless first unapproved to return them to draft status. StudentVoice must finalize all mailings prior to sending them.

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**Sent:** E-mails with a "sent" status have been mailed to the recipients. You cannot edit sent mailings.

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<td>12/01/2011 11:00 AM (ET)</td>
<td>3</td>
<td>Unavailable</td>
<td>0</td>
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<td>12/09/2011 08:00 PM (ET)</td>
<td>0</td>
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</table>

[Create New Mailing] [Create Reminder Mailing] [Delete]
REPORTING SURVEY RESULTS
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<td>College of Health and Human Services</td>
<td>11/17/2011 - 12/16/2011</td>
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<tr>
<td>Student Community Service Needs Assessment</td>
<td>Requested</td>
<td>Web</td>
<td>Community Service</td>
<td>9/22/2011 - 5/30/2012</td>
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<tr>
<td>Academic Advisor Training Survey</td>
<td>Requested</td>
<td>Web</td>
<td>Academic Advising</td>
<td>9/18/2011 - 10/16/2011</td>
<td>0</td>
<td>0</td>
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<td>Student Experience Survey</td>
<td>Active</td>
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<td>Student Affairs</td>
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<td>Student Community Service Needs Assessment</td>
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<td>Community Service</td>
<td>9/22/2011 - 5/30/2012</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Academic Advisor Training Survey</td>
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<td>Web</td>
<td>Academic Advising</td>
<td>9/18/2011 - 10/16/2011</td>
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<tr>
<td>Demographic Student Data</td>
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<td>9/16/2011 - 9/16/2011</td>
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<td>Web</td>
<td>Student Affairs</td>
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<td>9/16/2011 1:10:40 PM</td>
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<td>Web</td>
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<td>Student Affairs</td>
<td>7/30/2010 - 8/25/2010</td>
<td>7/28/2010 5:44:00 PM</td>
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Leadership Development Outcomes Study 2011

Status: Completed
Date Created: 4/11/2007 6:52:06 AM
Build Date: 9/19/2011 11:25:54 AM
Active Date Range: 12/1/2010 12:00:00 AM - 12/9/2010 11:59:00 PM
Department: Leadership Development and Programs

Results

Total Respondents: 571
Total Complete: 472
Percent Complete: 82.66%
Last Response Date: 5/31/2007 9:33:12 PM

Respondents Over Time

- Questions were developed by the Student Affairs Assessment Committee during 2007.
- Questions were pilot tested in late fall 2007 with a group of 15 student leaders.
- Survey was administered during spring 2008

Results/Findings
- 88% of respondents indicate that their participation in leadership programming has resulted in gains in knowledge or new skills that will help them after graduation.
- 40% of respondents indicate they have become a mentor for others.
- 71% of respondents have become more active in the campus community.

Actions Taken
- Findings will be compiled and linked with findings from focus groups conducted in fall 2008.
- Leadership programming staff are investigating the option of offering a leadership minor in 2010-2011.

Other Notes
- Data shared at Student Affairs Assessment Retreat in summer 2008.
- Upcoming presentation at NASPA Conference in March, 2009.
- Will participate in StudentVoice leadership benchmarking study in March-April, 2009 to better understand how our programming outcomes compare to peer campuses.
Leadership Development Outcomes Study 2011

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Date Created: 4/11/2007 6:52:06 AM
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Respondents Over Time

Project Files

- Framework for Leadership Assessment.doc
  - Date Uploaded: 1/14/2008 11:53:57 AM
  - Size: 26.50 KB

Additional Project Notes

Methodology
- Questions were developed by the Student Affairs Assessment Committee during 2007.
- Questions were pilot tested in late fall 2007 with a group of 15 student leaders.
- Survey was administered during spring 2008

Results/Findings
- 88% of respondents indicate that their participation in leadership programming has resulted in gains in knowledge or new skills that will help them after graduation.
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Saved Views

- Female Results
  - Date Created: 8/11/2010 9:58:02 AM
- Test Report
  - Date Created: 4/21/2010 1:50:06 PM
- Females in Leadership Roles
  - Date Created: 1/6/2010 3:23:35 PM
- Leadership among Female Students
  - Date Created: 12/28/2009 4:31:40 PM
- Outcome 4 Measure
  - Date Created: 12/20/2007 12:50:58 PM
- Outcome 3 Measure
  - Date Created: 12/20/2007 12:50:58 PM
Q2. Since becoming involved in a leadership role during this academic year: I have become more active in the university community.

- 43.67% Strongly Agree
- 25.33% Agree
- 19% Neutral
- 10% Disagree
- 9.63% Strongly Disagree

Total Respondents: 301

Attend our webinar - Introduction to Baseline: Reporting Tools
## Comparison reports

**Can you describe the academic opportunities available in Greek Life?**

<table>
<thead>
<tr>
<th></th>
<th>Mean</th>
<th>Difference</th>
<th>Std Dev</th>
<th>N</th>
<th>Top 2</th>
<th>Bottom 2</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>NPHC New Member Retreat</td>
<td>2.59</td>
<td>-1.20*</td>
<td>1.18</td>
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<td>35.29%</td>
<td>58.82%</td>
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<td>Rubric Post-test</td>
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<td>NPHC New Member Retreat</td>
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<td>0.00%</td>
<td>92.31%</td>
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<td></td>
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</tr>
</tbody>
</table>

* Indicates statistical significance, p < .05

### Graph

**NPHC New Member Retreat Rubric**

- **Post-test**
  - Beginner (Awareness or base level knowledge): Can't articulate the opportunities to self or others
    - 17.65%
  - Transition (From novice to intermediate)
    - 41.18%
  - Intermediate (Apply the concept somewhat): Can recite the opportunities but lacks ability to define in own words
    - 5.88%
  - Transition (From intermediate to advanced)
    - 35.29%
  - Advanced (Intentional and effective application): Can clearly explain opportunities in own words to others
    - 0.00%

**Pre-test**

- Beginner (Awareness or base level knowledge): Can't articulate the opportunities to self or others
  - 69.23%
- Transition (From novice to intermediate)
  - 23.08%
- Intermediate (Apply the concept somewhat): Can recite the opportunities but lacks ability to define in own words
  - 7.69%
- Transition (From intermediate to advanced)
  - 0.00%
- Advanced (Intentional and effective application): Can clearly explain opportunities in own words to others
  - 0.00%

**Total Respondents**

- 17
- 26

---

**Attend our webinar - Introduction to Baseline: Reporting Tools**
Leadership Development Outcomes Study 2011

Status: Completed
Date Created: 4/11/2007 6:52:06 AM
Build Date: 9/19/2011 11:25:54 AM
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Department: Leadership Development and Programs

Results

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Percent Complete: 82.66%
Last Response Date: 5/31/2007 9:33:12 PM

Respondents Over Time

(project files and additional project notes are also included in the image)
DATA COLLECTION: RUBRICS
Welcome to Baseline Rubrics.

Rubrics are a valuable tool for direct measurement of learning outcomes. Use this self-service tool to adapt one of our rubric templates or create one from scratch. You can return to edit your rubric at any time.

Once you have created your rubric, you can click on the title in the listing below to be taken to the rubric dashboard. Here you can edit, preview or print your rubric, enter data, and review results.

Need Help? Click on Help for our User Guide. If you'd like assistance, contact your Assessment Consultant, or sign up for one of our Rubrics webinars at www.studentvoice.com/training. You can also find example rubrics in the Community tab by searching for "rubric" in the Shared Projects.

Rubrics Listing

You don't have any rubrics yet. Click here to create one.

Attend our webinar - Rubrics 101: A Tool to Assess Learning
Welcome to Baseline Rubrics.

Rubrics are a valuable tool for direct measurement of learning outcomes. Use this self-service tool to adapt one of our rubric templates or create one from scratch. You can return to edit your rubric at any time.

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Need Help? Click on Help for our User Guide. If you'd like assistance, contact your Assessment Consultant, or sign up for one of our Rubrics webinars at www.studentvoice.com/training. You can also find example rubrics in the Community tab by searching for "rubric" in the Shared Projects.

Rubrics Listing

<table>
<thead>
<tr>
<th>Title</th>
<th>Status</th>
<th>Department</th>
<th>Last Response</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resume Rubric</td>
<td>Active</td>
<td>Career Center</td>
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<td>0</td>
</tr>
</tbody>
</table>
Start from a template below, or Create a new rubric.
You can return to your rubric at any time to edit or add to it.

Intrapersonal Development Rubric Template
Intrapersonal development is the process of understanding and utilizing skills around one's sense of self, often measuring the development of personal values, interests, personality, and skills (VIPS). The foundation for these dimensions came from reviewing the CAS Learning and Developmental Outcomes and Gardner's Theory of Multiple Intelligences.

Student Employee Learning Outcomes Rubric Template - Providing Customer Service
Providing Customer Service pertains to the delivery of and manner with which student employees provide service to customers. Dimensions for individual student learning outcome rubrics were created by auditing the CAS Learning and Developmental Outcomes and existing evaluation projects regarding student employees.

Student Employee Learning Outcomes Rubric Template - Solving Problems
Solving Problems is defined as a student employee's ability to identify and solve problems. Individual student learning outcome rubrics were created by auditing the CAS Learning and Developmental Outcomes.

Student Employee Learning Outcomes Rubric Template - Acting Professionally
Acting Professionally is defined as the courteous and conscientious action of student employees. Individual student learning outcome rubrics were created by auditing the CAS Learning and Developmental Outcomes.

Student Employee Learning Outcomes Rubric Template - Communicating
Communicating is defined as the student employee's proficiency in and use of communication skills. Individual student learning outcome rubrics were created by auditing the CAS Learning and Developmental Outcomes.

Student Employee Learning Outcomes Rubric Template - Establishing Relationships
Establishing Relationships is defined as the ability to build and maintain appropriate and effective relationships. Individual student learning outcome rubrics were created by auditing the CAS Learning and Developmental Outcomes.
Intrapersonal Development Rubric - Individual Advising

Department: Academic Advising
Created by: mgmtwebinar
Date Created: 11/2/2010 10:52:48 AM

Results
Total Respondents: 30
Total Complete: 30
Percent Complete: 100.00%
Last Response Date: 3/4/2011 3:14:49 PM

Administration
Status
OPEN
This rubric was opened on 3/4/2011 3:05:54 PM

Live Link
http://www.studentvoice.com/rubrics/sd/intrapersonaldevelopmentrubric-individualadvising

Respondents Over Time

## Intrapersonal Development Rubric - Individual Advising

**Administration Type:** Rubrics  
**Date Created:** 11/2/2010 10:52:48 AM  
**Date Range:** 11/2/2010 10:52:48 AM - 11/2/2010 2:42:40 PM  
**Total Respondents:** 19

### Rubric Summary

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<td>Reflection and Adjustment</td>
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<td>Conscious Behavior</td>
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<td>Decision Making</td>
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<tr>
<td>Progressing Toward Goals</td>
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<td>Managing Autonomy</td>
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### Frequency

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<td>Marie Student</td>
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<td>Peter Student</td>
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<tr>
<td>Sasha Student</td>
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<td>26.32%</td>
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<tr>
<td>Joseph Student</td>
<td>3</td>
<td>15.79%</td>
</tr>
<tr>
<td>Renee Student</td>
<td>3</td>
<td>15.79%</td>
</tr>
</tbody>
</table>

19 Respondents
Welcome to the StudentVoice User Guide homepage. Within this site you will find our product documentation, training material, support information, and plenty of other content.

1. Product Documentation: myStudentVoice Portal
   - Introduction
   - Fundamentals
     1. Get Started (Campus Homepage)
        - Campus Announcements
        - Performance Indicators
        1. Display Style Options
        2. Existing Performance Indicators
        - Documents Dashboard
     2. Projects
        - Requesting Projects (Including Shared Projects)
        - Locating Projects in the Projects Page Listing and Calendar
        - Managing Project Information Using the Project Dashboard
          1. Submitting Project Material
          2. Documenting Project Notes and Details
        - Previewing Projects
        - Administering Projects
        - Viewing Project Results
        - Sharing Projects
   3. Benchmarking
      - StudentVoice Benchmarking
      - NASPA Consortium Benchmarking
      - OTC Benchmarking
      - Comparison Reports
Questions?

Victoria Livingston, M.S.
Assistant Director, Assessment Programs
vlivingston@campuslabs.com
716.270.0000