



# Tennessee Board of Regents

1415 Murfreesboro Road - Suite 350 - Nashville, Tennessee 37217-2833  
(615) 366-4400 FAX (615) 366-4464

July 16, 2002



Dr. Shirley Raines, President  
The University of Memphis  
Box 526643  
Memphis, TN 38152

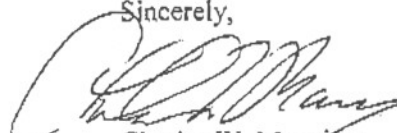
Dear President Raines:

At its meeting on June 28, 2002, the Board approved the items listed below as proposed by The University of Memphis. These items need no further approval and may be implemented as of the date proposed.

- Revise the general admission policy (effective Fall 2003)
- Change the name of an existing graduate degree (Ph.D.) program from *Communication Arts* to *Communication*
- Change the name of an existing concentration from *Marketing* to *Marketing and Supply Chain Management* within the graduate degree (Ph.D.) program in Business Administration
- Change the name of an existing concentration from *Management Information Systems and Decision Sciences* to *Management Information Systems* within the graduate degree (Ph.D.) program in Business Administration

Should you have any questions concerning this Board action, please contact Treva Berryman, Associate Vice Chancellor for Academic Affairs, at 615-366-4442.

Sincerely,

  
Charles W. Manning  
Chancellor

c: Paula M. Short  
Vice Chancellor for  
Academic Affairs

JUL 19 2002

c: Bill Akey

Austin Peay State University • East Tennessee State University • Middle Tennessee State University • Tennessee State University  
Tennessee Technological University • University of Memphis • Chattanooga State Technical Community College  
Cleveland State Community College • Columbia State Community College • Dyersburg State Community College  
Jackson State Community College • Motlow State Community College • Mississippi State Technical Community College  
Roane State Community College • Southwest Tennessee Community College • Volunteer State Community College  
Walters State Community College • Nashville State Technical Institute • Northeast State Technical Community College  
The Tennessee Technology Centers

David Wallace  
TBR File

Noel Schwartz