

HERITAGE TOURISM RESIDENT TRAINING PROGRAM

Victorian Village CDC / Department of Architecture

PROJECT COORDINATORS

Scott Blake & Randle Witherington

NEIGHBORHOOD

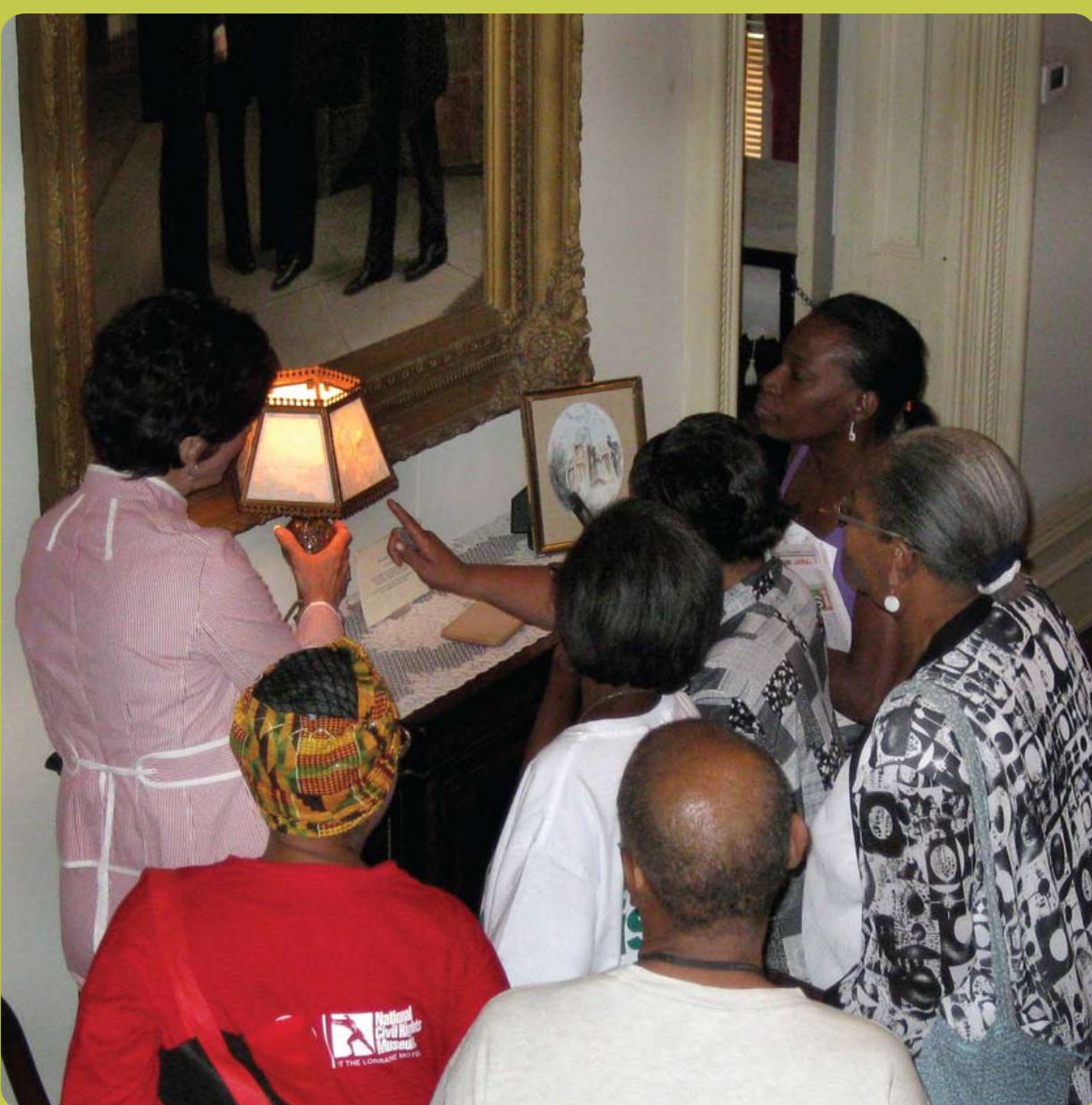
Victorian Village, mid-town Memphis medical district

CHALLENGE

Engaging residents, in particular seniors, in the redevelopment of this historically significant neighborhood in downtown Memphis creates a challenge. With greater than 95% of the population in rental housing, many residents may feel a lack of ownership for the historic neighborhood, contributing to the problems of vandalism, graffiti and crime.

IDEA

- Create awareness among residents regarding the historical significance of the neighborhood
- Encourage tourism to the museum homes in the neighborhood
- Generate a sense of community and build pride for the neighborhood



Peggy Lovell, board president of Association for the Preservation of Tennessee Antiquities, gives a tour of the Woodruff-Fontaine House Museum to Ambassador students.



Professor Randle Witherington takes prospective students on a walk through the Victorian Village neighborhood. Of the 20 prospects, eight attended the first class.



Student Ambassadors "suit up" and provide tour information to visitors during the Victorian Village Homecoming on October 2, 2010.
 Standing in back from left: Scott Blake (Executive Director of Victorian Village Inc.), Carolyn Swanson, Darrell Monger, Dorothy Broadnax, and Randle Witherington (Associate Professor of Interior Design at the Univ. Of Memphis).
 Standing in front from left: Mother King, (seated) Margaret Fowler



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