Choosing Transportation:
Collaboration Across the Pipeline
Memphis Botanic Gardens, Memphis, Tennessee
March 23-24, 2017

March 23

8:00 - 9:00     Setup for Career Expo
9:00 - 12:00    Career Expo: Mid-South college students in transportation-related programs
9:00 - 1:00     Summit Registration

12:00-1:00     Lunch and State of the Transportation Operations Workforce Panel Discussion
                Facilitator: Stephanie Ivey, Director, Southeast Transportation Workforce Center
                Panelists:
                - Crystal Jones, Program Delivery Team Leader, FHWA Office of Freight Management and
                  Operations
                - Eric Rensel, Vice President, Gannett Fleming, Inc.
                - Gary J. Rosenfeld, Interim Chief Executive Officer, Memphis Area Transit Authority
                - Patrick Son, Managing Director, National Operations Center of Excellence

1:00 - 1:15     Opening Remarks

1:15 - 2:00     Keynote Address – Disruptive Demographics? The Changing Southeast and
                Implications for the Transportation Workforce.
                Rebecca Tippett, Director, Carolina Demography, UNC-Chapel Hill Carolina Population Center

2:00 - 3:00     Panel
                When Collaboration Works: Best Practices for Recruiting a Diverse Workforce
                Facilitator: Ashley Batson, Executive Director, South Carolina Asphalt Pavement Association
                Panelists:
                - Calvin Abram, Planning Supervisor- Region 4, Tennessee Department of Transportation
                - Shante K. Avant, Deputy Director, Women’s Foundation for a Greater Memphis
                - Angel Correa, Division Administrator, FHWA Arkansas
                - Taiwo Jaiyeoba, Associate Vice President/Regional Business Development Leader-Southeast
                  District, HNTB
                - Darren Van Winkle, HR Manager, CN

3:00 - 3:15     Break

3:15 - 3:45     Igniting Organizational Potential Through Values Based Leadership
                Thomas Epperson, Executive Director, Innerwill

3:45 - 4:15     Keynote Address – Why Diversity Matters
                Virginia Tsu, Director, Center of Transportation Workforce Development, Office of Innovative Program
                Delivery – Federal Highway Administration

5 - 7 PM     BLUE PUMP GALA at the Memphis Botanic Gardens
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March 24

8:00 - 9:00  Registration and Continental Breakfast

9:00 - 9:15  Opening Remarks

9:15 - 9:45  Keynote Address – The Changing Landscape of Transportation
John Orr, Senior Vice President Southern Region, CN

9:45 - 10:45  Public Private Partnerships for Addressing Transportation Workforce Challenges
Facilitator: Adriana Clark, SE Region Director, US DOT Office of Small and Disadvantaged Business Utilization
Panelists:
  • Reuben Burch, Assistant Professor, Department of Industrial & Systems Engineering, Mississippi State University
  • Donna Fizer, District Human Resources Manager, Virginia DOT
  • John Hodge, Recruitment Manager, FedEx Freight Headquarters
  • Adelee LeGrand, Vice President and Chief Strategy Officer, Transdev

10:45 - 11:00  Break

11:00 - 12:00  What Do They Want From Us? Unlocking the Millennial Mindset
Joan Snyder Kuhl, Founder
Why Millennials Matter, Ltd.

12:00 - 1:00  Networking Lunch

1:00-2:00  Attracting the Next Generation: Perspectives from Our Future Workforce!!!
Facilitator: Stephanie Ivey, Director, Southeast Transportation Workforce Center
Panelists:
  Corinna Carter, Mechanical Engineering Major, University of Memphis
  Maria Munoz, Civil Engineering Major, University of Memphis
  Craig Schmitt, Engineering Technology- Aeronautical Science Major (Minor Aviation Maintenance) Embry-Riddle Aeronautical University
  Susan Steffenhagen, City and Regional Planning Major, University of Memphis

2:00 - 2:30  Closing Keynote
Bobbi Wells, Vice President, Safety & Airworthiness, Air Operations, FedEx Express