CHOOSING TRANSPORTATION:
COLLABORATION ACROSS THE PIPELINE
MEMPHIS BOTANIC GARDEN
MEMPHIS, TN • MARCH 23-24 2017

AGENDA: MARCH 23

8:00 - 9:00  Setup for Career Expo
9:00 - 12:00 Career Expo: Mid-South college students in transportation-related programs
9:00 - 1:00 Summit Registration
12:00 - 1:00 Lunch and State of the Transportation Operations Workforce Panel Discussion
   Facilitator: Stephanie Ivey, Director, Southeast Transportation Workforce Center
   Panelists:
   Crystal Jones, Program Delivery Team Leader, FHWA Office of Freight Management and Operations
   Eric Rensel, Vice President, Gannett Fleming, Inc.
   Gary J. Rosenfeld, Interim Chief Executive Officer, Memphis Area Transit Authority
   Patrick Son, Managing Director, National Operations Center of Excellence
1:00 - 1:15 Opening Remarks
1:15 - 2:00 Keynote Address – Disruptive Demographics? The Changing Southeast and Implications for the Transportation Workforce
   Rebecca Tippett, Director, Carolina Demography, UNC-Chapel Hill Carolina Population Center
2:00 - 3:00 When Collaboration Works: Best Practices for Recruiting a Diverse Workforce
   Facilitator: Ashley Batson, Executive Director, South Carolina Asphalt Pavement Association
   Panelists:
   Calvin Abram, Planning Supervisor—Region 4, Tennessee Department of Transportation
   Shante K. Avant, Deputy Director, Women’s Foundation for a Greater Memphis
   Angel Correa, Division Administrator, FHWA Arkansas
   Taiwo Jaiyeoba, Associate Vice President/Regional Business Development Leader-Southeast District, HNTB
   Darren Van Winkle, HR Manager, CN
3:00 - 3:15 Break
3:15 - 3:45 Igniting Organizational Potential Through Values Based Leadership
   Thomas Epperson, Executive Director, Innerwill
3:45 - 4:15 Keynote Address – Why Diversity Matters
   Virginia Tsu, Director, Center of Transportation Workforce Development, Office of Innovative Program Delivery – Federal Highway Administration

5-7 P.M. BLUE PUMP GALA at the Memphis Botanic Garden
AGENDA: MARCH 24

8:00 - 9:00  Registration and Continental Breakfast

9:00 - 9:15  Opening Remarks

9:15 - 9:45  Keynote Address – The Changing Landscape of Transportation
            John Orr, Senior Vice President Southern Region, CN

9:45 - 10:45 Public Private Partnerships for Addressing Transportation Workforce Challenges
            Facilitator: Adriana Clark, SE Region Director, US DOT Office of Small and Disadvantaged Business Utilization
            Panelists:
            Reuben Burch, Assistant Professor, Dept. of Industrial & Systems Engineering, Mississippi State University
            Donna Fizer, District Human Resources Manager, Virginia DOT
            John Hodge, Recruitment Manager, FedEx Freight Headquarters
            Adelee LeGrand, Vice President and Chief Strategy Officer, Transdev

10:45 - 11:00 Break

11:00 - 12:00 What Do They Want From Us? Unlocking the Millennial Mindset
                Joan Snyder Kuhl, Founder, Why Millennials Matter, Ltd.

12:00 - 1:00 Networking Lunch

1:00 - 2:00 Attracting the Next Generation: Perspectives from Our Future Workforce!!!
            Facilitator: Stephanie Ivey, Director, Southeast Transportation Workforce Center
            Panelists:
            Corinna Carter, Mechanical Engineering Major, University of Memphis
            Maria Munoz, Civil Engineering Major, University of Memphis
            Craig Schmitt, Engineering Technology- Aeronautical Science Major (Minor Aviation Maintenance)
            Embry-Riddle Aeronautical University
            Susan Steffenhagen, City and Regional Planning Major, University of Memphis

2:00 - 2:30 Closing Keynote
            Bobbi Wells, Vice President, Safety & Airworthiness, Air Operations, FedEx Express

Thank you! See you next year—March 22-23, 2018!