



# JAMIE WILLIAMS

**COMPANY:** Vaco

**TITLE:**  
National Supply Chain  
Recruiting Manager

**TRAINING ORGANIZATION  
OR COLLEGE/UNIVERSITY:**  
University of Memphis

**CERTIFICATION/DEGREE:**  
BA in Supply Chain  
Management



[memphis.edu/setwc](http://memphis.edu/setwc)

**Q: How did you select your certification program or college major?**

**A:** I selected my major based on a previous position I held within AutoZone, a community need and my desire to learn more.

**Q: What was the biggest influence in your selection of career pathway?**

**A:** My parents impacted me heavily through their successful careers. I have always been around supply chain and transportation.

**Q: What attracted you to the transportation industry?**

**A:** The challenge of being able to connect new technology to transportation from the inside of the tractor trailers to dispatchers and increase safety for our drivers and customers alike.

**Q: What is your favorite aspect of your job?**

**A:** I love to connect with people and help them solve problems that impact employees of distribution centers and tractor trailers, along with our customers.

**Q: How do you/your company make a positive impact on society/our community?**

**A:** By working on PILOT programs focused on new safety features. Also I speak on panels at conferences to discuss the new DOT regulation changes that are fast approaching.

**Q: What's the most interesting thing you have been able to do in your professional career?**

**A:** By working with a company named PeopleNet, I was able to drive innovation of forward, rear, and side mirror cameras for Tractor Trailers. Along with working on another innovative product by ALK Navigation, I was able to work with the engineers on how to design a geofence around the parking lot perimeter of retail stores to design the safest way for our tractor trailers to enter and exit a store location.

**Q: What makes you get up each morning excited about your profession?**

**A:** Knowing that I am positively impacting our drivers and customers around the country by being the SME for anything in private fleet transportation.

**Q: If you could go back to high school and select any elective course to take that would have better prepared you for college, what would it be?**

**A:** There isn't one in my eyes...

**Q: What advice would you share with students or anyone considering your profession?**

**A:** Do it and don't look back. There is never a dull moment and transportation is a way of life within our community no matter where you live or work.

