



# TRANSPORTATION SPOTLIGHT

**PROFESSIONAL: JESSI JONES**

**NAME:** Jessi Jones  
**COMPANY:** Intermodal Cartage Company  
**TITLE:** Cargo Specialist Supervisor – OTR

**COLLEGE:** University of Mississippi  
**DEGREE:** BS Exercise Science & BS Psychology

**Q: How did you select your certification program or college major?**

**A:** I wanted to help people and healthcare seemed to be the right path at that time.

**Q: What was the biggest influence in your selection of major/career pathway?**

**A:** I am a people person. I have always felt drawn to making connections with people and helping others.

**Q: What attracted you to the transportation industry?**

**A:** I didn't know anything about the industry except that they needed educated individuals that could multitask, learn quickly, and there was job stability.

**Q: What is your favorite aspect of your job?**

**A:** I deal with different people from all different backgrounds all over the world. I enjoy the relationships I have with our customers on a personal level. It humanizes the industry and allows us to connect over life- not just work.

**Q: How do you/your company make a positive impact on society/our community?**

**A:** IMC Companies is involved with the local charity AGAPE. This organization specializes in helping homeless, pregnant and/or parenting women with their children. These women are fleeing domestic violence and IMC sponsors children every Christmas by buying and wrapping presents in order to ensure that these children have the best holiday season possible.

**Q: What's the most interesting thing you have been able to do in your professional career?**

**A:** I began working for IMC right out of college and have since moved up the ranks through several divisions

during my time here. I am now one of only two female supervisors in operations at the Memphis location. I hope to continue my ascent up the ranks. It feels good to be a woman with some authority in a primarily male dominated field. I hope to inspire other women to do the same.

**Q: What makes you get up each morning excited about your profession?**

**A:** I care about my customers. I want them to have the best service possible. I think that sets IMC apart from our local competitors. We work with our customers in order to accomplish a common goal. Without trucking, there is no commerce, and without commerce there is no great nation that we live in. Our job makes the world go round and that inspires me.

**Q: If you could go back in time and select any elective course to take that would have better prepared you for the future, what would it be?**

**A:** International business or something involving international commerce. It's important to understand the impact imports and exports have on each country- not just the U.S.

**Q: What advice would you share with students or anyone considering your profession?**

**A:** Be prepared for a challenge! This industry is ever-evolving. As the world changes, we change to accommodate its needs. We service a wide range of customers. We deal with many nationalities and financial backgrounds. It's important to be able to establish a relationship with people regardless of their background or beliefs. We must all work together for the betterment of our nation and the world.

