

What is a Transportation Spotlight?

Transportation Spotlights are an initiative of the Southeast Transportation Workforce Center to showcase professionals from a variety of transportation occupations. The Spotlights are intended to demonstrate diversity - in career path, gender, ethnicity, level of experience - such that students understand that the transportation industry provides an opportunity for people from every background and area of interest to make an impact in our society. We intend to create both video and printed materials that will be shared throughout the region via our Southeast Transportation Workforce Center social media and website.

What kinds of questions are answered in a Transportation Spotlight?

- How did you select your certification/training program or college major?
- What was the biggest influence in your selection of career pathway?
- If you could go back in time and select any elective course that would have better prepared you for the future, what would it be?
- What is your favorite aspect of your job?
- How do you/your company make a positive impact on society/your community?
- What's the most interesting thing you have been able to do in your professional career?
- What makes you get up each morning excited about your profession?
- What advice would you share with students that are considering your profession?



What do you need to do to nominate a Transportation Spotlight candidate?

- Identify a person with a desire to share his or her transportation related experience.
- Submit contact information for your nominee to SETWC staff, who will invite the candidate to complete a brief Transportation Spotlight questionnaire.

View completed Transportation Spotlights:

- www.memphis.edu/setwc

Contact us! We are here to help!

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