Explore. Engage. Experience...A World of Opportunities

CAREER SERVICES
OVERVIEW

- Career Services Overview
- Trends in the Social Work Field
- Resume Assistance
- Professional Dress Advice
- Interview Tips
Advising Services

+ Individual Career Advising
+ Resume Critiques
+ Mock Interviews
+ Graduate School Preparation
+ Job Search Strategies
+ Alumni Assistance
PROGRAMS AND SERVICES

Job/Internship Listings
  + TigerLink

Career Resource Library
  + Print Materials
  + Online Resources
Career Fairs

- Career and Internship Expos at the Main campus
- Education Career Fair at the Main campus
TRENDS IN THE PROFESSION

- **BSW is the most common requirement for entry-level positions.**
  - Examples include direct-service positions such as caseworker or mental health assistant

- **Many positions require the MSW**
  - Examples include positions in schools and healthcare
  - Most of the **growth** in the job market is occurring in positions that require a master’s degree

- **All states require licensure or registration**
  - Requirements vary by state so it is best to check the licensure board for each state of interest
TRENDS IN THE PROFESSION

- Becoming a licensed clinical social worker has additional requirements
  - A minimum of 3000+ supervised clinical hours post graduation
  - Passing score on clinical licensure examination
- Employment of social workers is expected to grow faster than the average
  - 15% growth average across all specialties
TRENDS IN THE PROFESSION

- Growth by specialty area
  - Greatest growth (27%) in healthcare
    - Need for healthcare social workers will increase much faster than the average for all occupations
  - Great growth (23%) in mental health/substance abuse
    - Need for mental health/substance abuse social workers will increase much faster than the average for all occupations
  - Growth (15%) in child, family, and school
    - Need for child, family, and school social workers will increase faster than the average for all occupations
    - Growth may be limited by the availability of local, state, and federal government funds, particularly in schools
1. Contact Information
2. Education
3. Experience
4. Honors/Awards
5. Activities
6. Skills
REVIEW: PROFESSIONAL DRESS
BUSINESS PROFESSIONAL DRESS

- Skirt or Pant suit
- Traditional in style and color
- Muted patterns
BUSINESS CASUAL DRESS

- A blouse or long sleeved collared shirt (or prescribed uniform)
- Traditional in style
- Coordinates with trousers or skirt

Images courtesy of www.macys.com
APPROPRIATE SHOES

- Wear closed toe shoes
- Polished and cleaned
- Traditional in style and color

Images courtesy of www.macys.com
GROOMING

- Nails should be neatly manicured
- Make-up and perfume/cologne should be applied lightly
- Hair should be neatly styled
- Tattoos should not be visible
- Non-traditional piercings should be covered or removed
REVIEW: INTERVIEW BASICS
THE INTERVIEW

- Dress professionally
- Arrive at least 15 minutes early
- Bring multiple copies of your resume in a folder or portfolio
- Introduce yourself with a firm handshake
ADDITIONAL TIPS

- Answer questions by using stories and examples
- Be ready for a variety of questions
- Look the interviewer in the eye
- Exhibit enthusiasm
- Avoid “ums”
- Take notes and ask questions
- End with a firm handshake
A WORD OF CAUTION...

- Don’t blame poor performance on past employers, workplaces, bosses, or co-workers.
- Avoid poor posture.
- Make eye contact with interview.
- Avoid tapping your hands and/or feet.
- Use gestures wisely.
- Always ask questions when given the opportunity!
WHAT’S NEXT?

- Make an appointment for a resume critique
- Schedule a mock interview
- Gain experience
- Network with potential employers
- Attend campus-wide career fairs and workshops sponsored by the Social Work department as your schedule allows
QUESTIONS?

Career Services
www.memphis.edu/careerservices
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