UofM Designated a White House Healthy Campus

The School of Public Health collaborated with other groups on campus in a White House challenge to become a designated “White House Healthy Campus.”

The White House Healthy Campus Challenge asked colleges to reach out to uninsured individuals on campus and in their surrounding communities. Colleges who hosted open enrollment activities on campus, sent emails to students and promoted affordable health care options via social media between Nov. 1 and Dec. 15 were eligible for the White House Healthy Campus designation.

The University of Memphis partnered with Church Health to offer weekly in-person information and enrollment counseling for the Affordable Care Act Marketplace. Information was also distributed by email, flyers, signage, digital weekly journals for students, faculty and staff, through social media accounts such as UofM Future You, a television interview, and outreach to the Tennessee Association of Medical Interpreters and Translators (TAMIT).

Dr. Marian Levy and Dr. Paige Powell of the School of Public Health worked with colleagues in Marketing, Academic and Student Development (Dr. Stephanie Blaisdell and Madeline Simington), the Student Health Center (Dr. Linh Luu), and Church Health (Leah Newson) to achieve the designation of White House Healthy Campus for the University of Memphis.