Dear Friend of Student Affairs,

I am so excited about what we have been able to accomplish within Student Affairs during Fall 2014 and Spring 2015! We continue to be committed to our mission of helping students learn through engagement and involvement and hope you will see that to be true in the pages of this report. Throughout these pages, you’ll see some of the following highlights:

**Helping students to lead lives of purpose**

This year we added a fifth goal of helping students to lead lives of purpose, which emphasizes experiences that support students’ search for how they will contribute to their communities and our global society. Throughout these pages, we highlight amazing students who through our programs have come to shape a sense of purpose. We tell this story through our focus on the Student Affairs Vision for Students, which is structured into three domains of learning outcomes: understanding and managing self, engaging others in a diverse world, and succeeding as a professional. For example, we learned that 85% of the students who lived in our residence halls in spring 2015 developed skills to live cooperatively with others. We believe such skills will help them interact with diverse people around the world!

**Connecting students to experiences that encourage their persistence to degree**

We track students engaged in activities, programs, and services to document their participation, academic performance, and the extent to which they return to campus and graduate. Eighty-four percent of the 2013-2014 students (n=10,362) who used at least one of our services during 13-14 returned in or graduated by Fall 2014.

**Cultivate a respectful and intellectually stimulating campus environment**

College campuses are wonderful places for students to develop the ability to talk across differences and learn about things that have previously been unfamiliar to them. For example, Multicultural Affairs provides education to our campus community on a range of diversity topics. In the last five years, we have expanded the scope of the office to increase outreach to populations such as our LGBT community and international students.

It is our hope that what you find in these pages will strengthen your belief in student affairs. Please advocate for student affairs when talking to alumni and other invested university partners and consider contributing to one of our Division of Student Affairs scholarships or funds (see inside back page of this report). However you decide to respond, we believe this report tells a story of which we can be proud.

Sincerely,

Rosie Phillips Bingham, Ph.D.
Vice President for Student Affairs

---

**Departments within Student Affairs:**

- Adult and Commuter Student Services
  - Veterans Resource Center
  - Off Campus Housing
- Assistant Vice President for Student Affairs/Student Development
- Campus Recreation & Intramural Services
- Career Services
- Conference and Event Services
  - University Center
  - Scheduling
  - Rose Theatre
- Dean of Students and Associate Vice President for Student Affairs/Student Life
- Disability Resources for Students
- First Scholars
- Multicultural Affairs
- Office of Student Conduct
- Parent and Family Programs and Services
- Residence Life
  - Child Development Center
  - Tiger Dining
- Student Affairs Learning and Assessment
  - Commencement Office
  - Educational Support Programs (Tutoring)
- Student Leadership and Involvement
  - Community Service
  - Fraternity/Sorority Affairs
  - Frosh Camp
  - Leadership Programs
  - Student Activities Council
  - Student Government
  - Student Organizations
  - Up 'Til Dawn
- Student Health and Counseling Services
  - Counseling Center
  - Student Health Services
  - Testing Center
- Student Success Programs
  - TRiO
Engaging Others in a Diverse World

I have always been curious about different people and cultures. My first roommate at the university was Cambodian-American, and also a fellow First Scholar. He opened my eyes to the difficulties of being the first to attend college in his family, while also being a first generation American. Enduring the first year with another first generation student was comforting, and it let me know that I was not alone. Through Army ROTC I traveled to Bulgaria for training. Because of the experience with my roommate, I was able to better relate and work with the Bulgarian Troops.

Treven Treece
14-15 Sophomore
First Scholar, ROTC

Succeeding as a Professional

Through the University of Memphis I have successfully obtained several internships at which I am still actively working. Those internships have helped me to practice the professional business ethics I learned through classes and involvement opportunities. Through my cocurricular activities, including the Adult Student Association, I have enhanced leadership skills for my professional business career. These opportunities have helped me grow a great deal and I feel prepared to enter the exciting world of business!

Neysa Anderson
14-15 Junior
Adult Student Association President

Understanding and Managing Self

I know I can now succeed in life because of the First Hires program and living on campus. Being involved in First Hires and Residence Life has allowed me to fully embrace the bubbly, social person that people always thought I was. I know I will succeed in the Information Technology field because I’ve learned to communicate with individuals of different backgrounds. I can stand firm for what I believe in and be assertive for people who can’t speak up for themselves.

Ashilyk Smith
14-15 Junior
Participant, First Hires program, Program of Disability Resources for Students and Residence Life

All that we do in Student Affairs is to help our students realize their potential! One of the most important things we support is exploring one’s purpose. This section highlights three students’ stories about how they came to develop skills that will help them realize their hopes and dreams!
Increase Student Retention and Timely Graduation

87% of students participating in Intramurals in 13-14 (n=1157) returned in or graduated by Fall 2014.

79% of 2013 Cohort of UofM First Time/Full Time Students Returning in Fall 2014 (n=2078).

86% of first-year students who attended Frosh Camp 2013 (n=716) returned in Fall 2014.

92% of students who participated in fraternity/sorority life in 13-14 (n=1143) returned in or graduated by Fall 2014.

46% Six year graduation rate of First Time/Full Time students starting in 2008.

85% of 2013 Cohort of UofM First-Year Students in Living Learning Communities (n=319) returned in Fall 2014.

83% of students who used the Campus Recreational Center at least once during Fall 2013 and Spring 2014 (n=7582) returned in or graduated by Fall 2014.

100% of First-Year students participating in Emerging Leaders in 13-14 (n=51) returned in Fall 2014. Since 2011, 88% of Emerging Leaders have returned or graduated.

83% of students who used Adult and Commuter Student Services at least one time (n=611) in Fall 2013 returned in or graduated by Fall 2014.
Focus on First Generation Student Retention

Did you know that of all first-year students at the UofM in Fall 2013, 799 were first-generation students? This represents 38% of the entire cohort of all new UofM students (n= 2078). First generation students do not have parents who attended college.

First generation students have challenges that students whose parents or grandparents went to college don’t necessarily have. What we know over time is that first-generation students are less likely to return for their second year and less likely to persist to graduation.

To address the historical gaps between first-generation and non-first-generation students, we have enacted numerous programs. Here are some highlights:

**Student Success Programs**
(First Generation, Pell Grant, and Students with Disabilities)

- **88%** of Fall 13-14 participants (n= 279) returned in or graduated by Fall 14
- **2.87** GPA of 13-14 participants at end of 13-14 academic year

Thanks to grants from the Department of Education we have hosted our Classic program since 2005 and our STEM program since 2010.

**First Scholars**
(cohort of 20 students each year since Fall 2012)

- **90%** of Fall 13 cohort (n=20) returning Fall 14
- **90%** of Fall 12 and Fall 13 cohorts in Fall 13 (n=39) returning Fall 14

- **3.15** GPA of Fall 13 participants (n=39) at end of 13-14 academic year

**New first-generation student programs launched in 2014-2015**

Thanks to the Suder Foundation for their generous provision of funding to support First Scholars and the following student programs:

- Tiger Success Institute (45 participants in 14-15)
- First Generation Living Learning Community

We have found that getting First Generation students involved can make the difference: 83% (n=2810) of all first generation students who participated in at least one student affairs program, resource, or service during 13-14 returned in or graduated by Fall 2014.

Being a first generation college student sounds very challenging at first, but when I got to the University of Memphis I had all of the resources I needed to be successful. I was encouraged to be involved on campus because of my role in the First Scholars program and it changed my entire outlook on life and college. Being involved on campus has helped me to evolve in a number of ways: I have learned leadership skills, ways to communicate with different audiences, how to conduct myself professionally, and to build connections with other important people around campus. The University of Memphis is home and everyone on campus welcomes you with open arms, and I can truly say that being here has helped me to gain a sense of who I am and who I want to be. I do not feel that I am a part of campus, campus is a part of me!

Dekitra Durant
14-15 Sophomore
First Scholar, UC Employee
We take pride in the number of students that are engaged in activities that connect them to our campus! Here are some highlights of student participation in activities during 2014-2015.

<table>
<thead>
<tr>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>34,022</td>
<td>community service hours reported by students and student organizations</td>
</tr>
<tr>
<td>8,270</td>
<td>students used Campus Recreation services</td>
</tr>
<tr>
<td>3,707</td>
<td>students participated in intramurals</td>
</tr>
<tr>
<td>2,284</td>
<td>students participated in identified leadership programs</td>
</tr>
<tr>
<td>2,252</td>
<td>students lived in residence halls</td>
</tr>
<tr>
<td>1,297</td>
<td>students were in a fraternity/sorority (up over 30% since 2009)</td>
</tr>
<tr>
<td>865</td>
<td>students registered with Disability Resources for Students</td>
</tr>
</tbody>
</table>

Frosh Camp (*Student Leadership and Involvement*) participation continues to grow with the addition of our third session in 2013. In 2014, we had 735 students participate. We surveyed Frosh Camp attendees to assess the extent to which these students increased their connectivity to the UofM. Of 144 respondents to the survey:

- 98% developed a sense of belonging to the UofM
- 95% developed increased pride in the UofM
- 96% indicated they felt more confident about being successful in college
- 100% indicated that the UofM was a great college choice

During these past years working in Residence Life and Dining Services, I have been able to be more engaged in campus. Before I started to work for them, I was a lost freshman and unable to fit in anywhere. I am now able to be involved in most events on campus and utilize all the resources that the University of Memphis has to offer.

Enrique Royster  
14-15 Junior  
Emerging Leaders  
Resident Advisor  
Conference Assistant
At the end of the spring 2015 semester, the **Student Veterans Organization** (SVO and part of the Veterans Resource Center) membership total was **117**, which is an increase of **134%** over spring 2014 total membership of **50**.

**13,707** subscribers to the **Parent and Family Programs and Services** e-newsletter as of June 30, 2015!

**865** students were registered with **Disability Resources for Students**, well above the office’s **10 year** average of **814 students**; of those registered in 14-15, **17.5%** were on the Dean’s List. This is the highest number of DRS students on the Dean’s List in the last ten years!

---

I chose the University of Memphis because I wanted a university that would give me a technical, hands on education. After attending New Student Orientation and Frosh Camp, I knew there would be no way around getting just that from the University of Memphis. At the University of Memphis, registered student organizations, clubs, and campus resources are presented as a necessary part of student life. Because of this mentality, I never hesitated once in getting involved on campus. My engagement on campus has allowed me to find my passions, my friends, my mentors, and my future career path after college.

**Melissa Byrd**
14-15 Junior
Up Til Dawn
Frosh Camp
Emerging Leaders
Orientation Guide
Alpha Gamma Delta
The Green Zone (Adult and Commuter Student Services, Veterans Resource Center, and Counseling Center) provides training to the campus community to work with our student veteran and dependents population. 59 staff, faculty, and students were trained during 2014-2015.

Multicultural Affairs extended its reach to meet the needs of more diverse populations. The Office:

- Hosted an International Student Orientation for the third year; 40 students attended
- Hosted a multicultural mixer with 235 students attending
- Directly advised the efforts of seven student organizations with 535 student members

While attending the University of Memphis, I’ve had the opportunity to serve as President of the Student Veterans Organization and also work part-time in our Veterans Resources Center. These opportunities have allowed me to not only promote my own academic and professional success, but that of other military veterans as well. The University of Memphis has done an incredible job recently in recognizing the uniqueness of our military veterans and supporting them in their transition from the military and into the college campus.

Chris Fears
14-15 Junior
President, Student Veterans Organization

Changes are coming to campus! Students voted for a fee that will amount to $62 million to fund our new Campus Recreation Center (Fall 2018). In addition, a land bridge will be erected to support student mobility across the train tracks to the Campus Recreation Center. The land bridge is an $18 million investment.
Residence Life sponsored 121 programs on personal growth, relationships, financial responsibility, and multiculturalism/diversity with 761 participants. Additionally, according to a national benchmarking survey in which 881 UofM residence hall students participated, 89% of residents reported feeling respected by other residents, 91% reported feeling safe in their rooms and 90% reported feeling safe in their buildings. 85% report that they have learned to live cooperatively with others. UofM was in the top 5% of the 262 institutions participating.

65% of students using the Relaxation Zone (Student Health and Counseling) indicated stress levels before use was a 5 or higher on a scale of 1 (low) to 10 (high). After use, the number with a 5 or higher dropped to 39%!

Counseling Center increased the number of students using their services by 23% from Spring 14 (n= 1,993) to Spring 15 (2,467).

Stay Tuned! Residence Life will open Centennial Hall (in place of Richardson Towers) in Spring 2016!
Create a Service Oriented Campus Culture in all Units

93% of 436 respondents in a Campus Recreation and Intramural Services satisfaction survey conducted in spring 2015 indicated they were satisfied or extremely satisfied with their customer service.

Parent and Family Programs and Services sent out six editions of the Prospective Parent E-news to 4,595 subscribers.

98% of persons responding to a Student Health Center survey (n=87) in February 2015 indicated they waited less than a half hour for their appointment.

14,812 logged visits to Educational Support Program (ESP) learning centers; 98% indicated they would return and/or recommend ESP to others.

The Testing Centers at the University of Memphis and Lambuth campuses provided tests for 10,547 candidates resulting in revenue of $295,865.

Conference and Event Services brought in $1.68 million in operations. Funds support the operations of the department as well as other student affairs initiatives. CES scheduled, contracted, coordinated and/or planned an estimated 1,945 meetings and events.

Additional staff was hired at Lambuth campus to provide direct support for tutoring, career services, and recreation.

Career Services had 14,437 student contacts; up 40% from the previous year!

30,100 online visits to nine Student Health 101 (Student Health Center) publications between September 1, 2014 and June 30, 2015 with 17,705 unique viewers!

80% of 880 students surveyed by Residence Life responded that they were satisfied with living on campus. Students were most satisfied with the Hall Staff (89%), Safety and Security (84%) and Hall/Apartment Environment (81%).
Keeping the accomplishments of student affairs in mind, we hope that you will visit memphis.edu/studentaffairs/about/annualreports.php to learn more about how departments have worked diligently to achieve our division goals and desired outcomes.

We hope you will choose to contribute to student affairs in order to support student success, retention, and graduation. When students participate in programs and services such as those described herein, they are more likely to stay in school and complete a degree. Your dollars help us grow the programs and reach more students.

Your tax deductible contributions can underwrite scholarships and programs that make a difference to our diverse student body. When you donate, you can select the programs you want your dollars to support. If you have questions about how to fund your interest, please contact Joanna Curtis at 901.678.5274, or jecurtis@memphis.edu.

Thank you for your support.

**Giving Online**
Visit memphis.edu/sagive/online.php, follow the instructions, and click Make a gift. You will be able to designate your gift to the area(s) of your choice via our online giving form.

**Giving by Check**
Make check payable to the UofM Foundation, noting the preferred designation(s), and mail to:

Dept. 238  
UofM Foundation  
P.O. Box 1000  
Memphis, TN 38148-0001

Or personally deliver your check to the Alumni Center at 635 Normal Street. Office hours are Monday - Friday, 8 a.m. to 4:30 p.m. If you have questions, call 901.678.3953 or email gifts@memphis.edu.

**Select Student Affairs Scholarships and Funds**
(contact us for additional options)

- Adult Student Association Enrichment Fund  
- Donald K. Carson Leadership Scholarship  
- First Scholars Fund  
- Allen J. Hammond Memorial Scholarship  
- Arthur S. Holmon Scholarship (Multicultural Affairs)  
- Multicultural Affairs Department Fund  
- Parent Fund  
- Student Affairs Leadership Fund (including Leadershape)  
- Veterans Resource Center  
- William P. Roberts Memorial Fund (Disability Resources)

My involvement with Student Affairs, whether it be through fraternity life, Emerging Leaders, Student Government or other programs has played a vital role in my college experience. I have had the opportunity to do things, go places, and meet people that I never thought I would. I am forever grateful to have had the opportunity to receive the Emerging Leaders Scholarship, and also to the donors who have made my college experience possible and exceptional.

Ricky Kirby  
14-15 Junior  
Two time Student Government Association President  
Zeta Beta Tau President
The University of Memphis, a Tennessee Board of Regents institution, is an Equal Opportunity/Affirmative Action University. It is committed to education of a non-racially identifiable student body. memphis.edu/studentaffairs 901.678.2114