

This Week

THE UNIVERSITY OF
MEMPHIS

The weekly e-newsletter of the U of M

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Send Us Your News!

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Check Out Our Deadlines!

THIS WEEK's Next Issue: April 18

Deadline: April 12

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Deadline: April 15

All of U of M invited to participate in centennial photo on April 18



The University needs your smiling face on April 18 from 12:30 to 1 p.m. All students, faculty, staff and alumni are invited to be in a special cover photo for the centennial keepsake edition of the *University of Memphis Magazine* which will be printed in August.

To illustrate the centennial, you will be arranged in the shape of a "100" on the Alumni Mall in front of the Administration Building. All participants should wear U of M Tiger blue or gray above the waist. Please meet on the west side of the University Center at 12:30 p.m.

Since only the first 400 people who arrive will be in the photo, it is important that you arrive on time so you can assure your place in this historical photograph.

For more information, contact Laura Fenton at lmfenton@memphis.edu or 678-5389.

Information session set to discuss changes to Central Avenue area



The University of Memphis will close its Central Avenue parking lot beginning May 9 as part of a major renovation of the lot. The work is expected to take approximately 16 weeks to complete.

An information session for faculty, staff and students will be held April 14 at 2:30 p.m. in the University Center Fountain View Suite to discuss the project, as well as proposed major changes to Central Avenue adjacent to campus.

The first phase of the Central Avenue Safety Project centers on the parking lot where major renovations of the lot will occur throughout the summer. These include more crosswalk accessibility, more

spaces for visitors and those with disabilities, installation of security cameras, improved drainage, enhanced landscaping and restriping the lot in a north/south direction rather than east/west.

Future changes to Central Avenue adjacent to campus will include installation of a center median with low-level landscaping, and the addition of bike lanes on both the north and south sides of the street. A four-way intersection at Central and Zach Curlin has been proposed with a new entrance to the Central Avenue parking lot included.

Tony Poteet, assistant vice president for campus planning and design, said the project will provide a responsive design for a walkable and bikeable community, greatly improve pedestrian safety and maintain an open, connected campus edge integrated into the neighborhood.

"The goal of the project is singular - to protect the safety of students and other pedestrians crossing Central," he said.

A website that will include maps of the construction area and more detailed information will be available in April.

Call it the School of Communication Sciences and Disorders, please

A long-established school within the University of Memphis has a new name to indicate its mission of research and service. What has traditionally been known as the School of Audiology and Speech-Language Pathology is now officially the School of Communication Sciences and Disorders. The change takes effect immediately.

Dean Maurice Mendel explained the rationale behind the name change. "The new name is a much more accurate indicator of our academic tradition," he said. "The discipline of communication sciences and disorders provides graduate education leading to the professions of audiology and speech-language pathology. The science bases of all three of the degrees that we award - the AuD, the MA and the PhD - are more accurately reflected in the new name."

Regardless of its name, the research and services offered by the college have earned it a stellar reputation nationally. Year after year, the audiology program and the speech-language pathology program have been ranked highly by *U.S. News and World Report*. Faculty members conducting research into important speech and hearing-related topics bring in millions of dollars each year, including \$3.5 million in grants from the National Institutes of Health this year alone.

More information about the School of Communication Sciences and Disorders is available [online](#) or by phone at 678-5800.

Green Tip



April is Earth Month

To celebrate Earth Month, the EPA has energy-saving and energy-efficient tips to make the world a greener place this month.

Reduce your carbon footprint! Leaving your car at home twice a week can cut greenhouse gas emissions by 1,600 pounds per year. Save up errands and shopping trips so you need to drive fewer times. If you commute to work, ask if you can work from home at least some days, and you'll reduce air pollution and traffic congestion - and save money.

Protect yourself from sun overexposure! In summer, always apply sun block SPF 15 or more to protect your skin from solar UV radiation. Just five or more sunburns can really increase your risk of developing skin cancer. The sun's rays are strongest between 10 a.m. and 4 p.m. At these times, seek shade or wear protective clothing such as a long-sleeved shirt.

Don't idle! Remind your school system to turn off bus engines when buses are parked. Exhaust from idling school

buses can pollute air in and around the bus, and can enter school buildings through air intakes, doors, and open windows. Constant idling also wastes fuel and money, and school bus engines really need only a few minutes to warm up.

Play it safe! Children are curious but they are also more sensitive to substances in the environment. Protect children from accidental poisoning by locking up your household cleaners, pesticides, paint thinners and other substances. Household products are safe and effective when used properly. Remember to read the label.

During hot weather, don't top off your gas tank. Refuel your car or truck in the early morning or the evening when it's cooler. A small fuel spill may not seem like much, but every spill evaporates and adds to air pollution, and fuel pumps with vapor recovery systems can feed a spill back into their tanks - after you paid for it. So, in hot weather - don't top off!

Breathe easy! On unhealthy air pollution "action alert" days, wait to mow your lawn until it's cooler in the evening or early the next morning. You help reduce air pollution for everyone near you if you run gas-powered equipment, like lawn mowers, when it's cooler. You also protect your health by avoiding ground-level ozone during the warmest part of the day.

Wait for the storm to pass! Don't fertilize before a rain storm. Your fertilizer - along with your money - can just wash off your lawn and down the storm drain. Fertilizer runoff can pollute rivers, lakes, and bays, and cause problems in recreational areas or fishing grounds. Check the weather forecast before you head out, and wait for the storm to pass.

For more information about Earth Month or tips to make the world a greener place, visit the EPA [website](#).

Announcements



April 13 event will discuss 1811 New Madrid Quake, plus others that have hit this region
History buffs and people with a keen interest in earthquakes will enjoy a free presentation, "Before there was a Memphis: the New Madrid Earthquakes of 1811-1812," the topic of a public meeting which will be held from 7 to 8:30 p.m. on April 13 at the Cannon Center in downtown Memphis. The lecture/discussion will focus not only on the large series of earthquakes that occurred in southwest Tennessee during the winter of 1811-12, but the earlier history (1782-1810) of quakes in the region, as well as others that occurred during the past 1,500 years.

Speakers will include Dr. Chuck Langston, director of the Center for Earthquake Research and Information at the University of Memphis and incoming president of the Seismological Society of America; Memphis Mayor A. C. Wharton; Memphis historian Jimmy Ogle; CERI historian Dr. Kent Moran; Dr. Buddy Schweig, of the U.S. Geological Survey; and Cliff DeBerry, vice chairman of the West Tennessee Seismic Safety Commission. [Read more...](#)

This year's Delta Conference on June 3 will include a tour of the famed region

In answer to its steadily growing popularity, the annual "The Delta - Everything Southern!" Conference on June 3 at the U of M has added a pre-conference tour of music-related sites in Memphis on June 2 and a post-conference tour of the famed "most Southern place on earth," the Mississippi Delta itself on June 4-5 to the schedule for this year.

It will feature speakers on topics as diverse as the origins of the blues, the origins of the "Teddy bear," prehistoric art in Mississippi, Delta-style entertaining, the fiction of the future South and how Memphis' special blend of blues, country, R&B and rock and roll music reached worldwide prominence. Altogether, eight speakers will address the conference, and musical entertainment will be provided by Robert "Nighthawk" Tooms, blues and Beale Street veteran who has played with such blues greats as B.B. King, Little Milton and Blind Mississippi Morris. More events will continue the remainder of the weekend.

Early conference registration (before May 2) costs \$65 per person. Registration after May 2 is \$75. The fee

includes breakfast, lunch, break refreshments and parking the day of the conference. Registration for either or both optional tours can be made online at www.sweetmagnoliatours.com. Registration is available on a first-come, first-served basis through June 1. Tour registrants must also be registered for the conference. More information about "The Delta - Everything Southern!" and conference registration is available [online](#).

William R. Eubanks Distinguished Lecture Series in Interior Design on April 21

Rachelle Schoessler Lynn, the 2011 William R. Eubanks Distinguished Lecturer in Interior Design, will speak April 21 at the U of M Fogelman Executive Center Lecture Hall at 7 .pm. The title of her lecture is "Sustainable Design in the Workplace."

Lynn is an award-winning interior designer and nationally-recognized speaker on ecologically responsible design. She has made environmental and socially-minded strategies the foundation of her work, serves on the board for the Minnesota Environmental Fund and as a director on the national American Society of Interior Designers (ASID) board. She is a national and local leader in sustainable design solutions.

Any individual, corporation or foundation may contribute to the William R. Eubanks Distinguished Lecture Series in Interior Design and James Weaver Memorial Scholarship Fund in Interior Design by making gifts payable to The University of Memphis Foundation, Dept. 238, P. O. Box 1000, Memphis, TN 38148. For more information, call 678-4164.

Fourth annual Chinese Bridge Summer Camp will take high school students to China July 15-31

This year's Chinese Bridge Summer Camp for American High School Students will take place July 15-31 in China. Registration must be completed by April 10. All expenses, except for international airfare, will be covered by the sponsoring organization. Students will fly to Beijing, then visit a local province in China for an extended stay. They will participate in Chinese language classes as well as cultural classes such as paper-cutting, calligraphy, brush painting, martial arts, etc. Students will also participate in various sports and other activities including basketball, soccer, ping pong, international student get-togethers, family visits and much more. They will also visit historic sites in Beijing and points of interest in various provinces.

The program is highly selective and seeks students who are committed to representing their country, school and family in the most professional and positive manner. Applicants must be enrolled in an accredited public, private or parochial high school. They must be United States citizens, possess at least a 3.25 cumulative grade point average, and be interested in the Chinese language and culture. They must complete an application, submit an essay, participate in an interview, and have at least two letters of recommendation in order to be considered for the program. [Read more...](#)

Tommy Smith Luncheon set for April 12

The U of M men's soccer team will host the Tommy Smith Luncheon on April 12 at 11:30 a.m. at the Park Avenue Campus Athletic Building's lobby. The featured guest speaker is U of M men's basketball head coach Josh Pastner. There will also be a silent auction with items such as tickets to Manchester United, soccer ball autographed by Tim Howard and autographed soccer jerseys. Tickets are \$25 per person or \$250 for a table of eight. To purchase tickets or for more information, contact Nick Glaser at nglaser@memphis.edu or 678-5949 by April 7.

CALENDAR OF EVENTS / More listings at events.memphis.edu

Monday/ April 11

CERI Lecture: "Australia's Seismogenic Neotectonic Record: A Case for Heterogeneous Intraplate Deformation" presented by Dan Clark from the Australian Geological Survey - CERI Seminar Room, 3892 Central Ave. - 3:30 to 4:30 p.m. - [More details and upcoming events](#)

Concert: Luna Nova - Communication and Fine Arts

Friday/ April 15

Opera: U of M Opera presents Kirke Mechem's "Tartuffe" (also on April 17) - Harris Concert Hall - 7:30 p.m. and 3 p.m. on April 17 - \$10 general admission, \$7 non-U of M students and seniors and free to U of M students, faculty and staff with valid ID - [More details and upcoming concerts](#)

Building, room 137 - 7:30 p.m. - Free admission - [More details and upcoming concerts](#)

Art exhibit: "The Collaboration: Memphis Heavyweight" (through April 16) - Art Museum - Free admission - [More details](#)

Art exhibit: "Aura of an Era, Volume I" by Taylor Martin (through April 16) - Art Museum - Free admission - [More events](#)

Film screening: "An Inconvenient Tax" documentary presented by the Giffen Club of Economics - FCB 119 - 3:30 p.m. - Contact Douglas Campbell at dacampbe@memphis.edu

Wednesday/ April 13

Cognitive Science seminar: "A Bio-psycho-emotional-social Analysis of Recurrent Headaches" by Frank Andrasik - 4 to 5:30 p.m. - FIT 430 - [More events](#)

Lecture: 5x5x55: Serving Up Local Architectural Flavor in the Lunch Hour lecture series event presented by John Jones, John Harrison Jones Architect - UC Senate Chamber - noon - Contact Michael Hagge at mdhagge@memphis.edu

Women's Research Forum: "Democratization for Women? How the Farmers' Wives Associations Were Left Behind" presented by Magda Biejat - Clement Hall 429 - 3 p.m. - [More events and details](#)

CERI event: "Before there was a Memphis: the New Madrid Earthquakes of 1811-1812" - Cannon Center - 7 to 8:30 p.m. with music by Lily Afshar at 6:30 p.m. - [More details](#)

Reading group: Transcending Boundaries: An Interdisciplinary Reading Group meeting to discuss "Tensions of Empire: Colonial Cultures in a Bourgeois World" - Michell Hall, room 223 - 12:30 p.m. - For more information, contact Michael Blum at mblum@memphis.edu

Thursday/ April 14

Theatre: U of M theatre production of the musical "Bat Boy" (through April 16) - Mainstage Theatre - 8 p.m. - Call 678-3184

Biological Sciences seminar: "Conversion of Embryonic Stem Cells into Hematopoietic Stem Cells" presented by Dr. Shannon McKinney-Freeman, St. Jude Children's Research Hospital -

Professional development: "Exerting a Positive Attitude in the Workplace" - Administration Building 177B - 9 to 11 a.m. - [More details and upcoming events](#)

Professional development: "S.T.E.P.S. Suicide Awareness" - Administration Building 177B - 1 to 3 p.m. - [More details and upcoming events](#)

Biomedical Engineering seminar series: "Current Aspects of Adhesion in Dentistry" presented by Franklin Garcia-Godoy, professor and senior executive associate dean for research, chair of Bioscience Research, director of the Bioscience Research Center and of the UT Health Science Center College of Dentistry - Engineering Administration Building room 203 - 3:30 p.m. - [More details](#)

Business and Economics Colloquium: "Doing More With Less: Resources for Educating Millennial Students in an Online Environment" presented by Brad Forrester from Pearson Education - FCB 269 - 10:30 a.m. to noon - [More events and details](#)

Saturday/ April 16

Earth Day celebration: Earth Day at Chucalissa C.H. Nash Museum - 1987 Indian Village Dr., Memphis, Tenn. 38109 - 9 a.m. to 1 p.m. - [More details](#)

Sunday/ April 17

Concert: U of M Opera presents Kirke Mechem's "Tartuffe" - Harris Concert Hall - 3 p.m. - \$10 general admission, \$7 non-U of M students and seniors and free to U of M students, faculty and staff with valid ID - [More details and upcoming concerts](#)

Monday/ April 18

Centennial photo shoot: All faculty, staff, students and alumni are invited to participate in a photo for the cover of the Summer 2011 edition of The University of Memphis Magazine - Alumni Mall, meet on the west side of the UC - 12:30 p.m. - Contact Laura Fenton at lmfenton@memphis.edu or 678-5389

Concert: U of M Chamber Orchestra - Harris Concert Hall - 7:30 p.m. - Free admission - [More details and upcoming concerts](#)

Concert: U of M Percussion Ensemble - Communication and Fine Arts Building, room 137 - 7:30 p.m. - Free admission - [More details and upcoming concerts](#)

Writing series event: The River City Writers Series - Madison Smartt Bell - University Center Bluff Room - 8 p.m. - For more information, contact creativewriting@memphis.edu or 678-4692

Ellington Auditorium - 4 p.m. - [More details](#)

Planting day: TIGUrS garden volunteer spring planting day - Email Karyl Buddington at kbudding@memphis.edu for more details

Dance concert: "Momentum" (through April 17) - CFA Building, room 124 - 8 p.m. - Call 678-4164 for more details

CONTACT

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