



University College
218 Brister Hall
901-678-2716
www.uc.memphis.edu

Bachelor of Liberal Studies

Asian Studies and International Trade

2007-2008

China and Japan are two of the United States' most important trading partners and will undoubtedly continue to be so in the future. There is an ever-present need for American companies to hire individuals who possess the skills necessary to function in a global market, particularly one in which the countries of Asia are of critical importance. Yet few college graduates complete their studies having acquired the combination of business knowledge, language proficiency, cultural sensitivity, as well as experience abroad that will prepare them for a career in this global market. The Asian Studies and International Trade Program at The University of Memphis aims to fill this void by providing students with the opportunity to pursue coursework in business and economics, foreign language, area studies, as well as a study abroad experience, thus allowing students to acquire the variety of skills that an increasing number of companies seek as they hire those individuals who will play in important role in the on-going development of United States-Asian trade relations.

Program Summary

A.	General Education	35-41 hours
B.	Asian Studies for International Trade Concentration	39-51 hours
C.	College Requirements	10 hours
D.	Electives	18-36 hours

Minimum Required for Graduation: 120 hours*

*Students must complete at least 60 hours from a 4 year institution.

*Students must complete at least 42 hours of upper-division credit (3000 or 4000-level).

*Students must complete at least 30 of the last 60 hours through The University of Memphis.

Detailed Program Summary

A. General Education

Students must complete 35-41 hours of general education requirements as outlined in the attached general education grid. Please refer to the *Undergraduate Bulletin* section on “Graduation from the University” for a list of specific courses that will meet General Education requirements. <http://academics.memphis.edu/bulletin/>

NOTE: Students with majors in University College are exempt from the “American Heritage” general education requirements if they completed one year of American History in high school.

NOTE: For the Humanities requirement, HIST 1120 is highly recommended.

NOTE: For the Social and Behavioral Sciences requirement, ECON 2110 and 2120 fulfill this requirement.

B. Asian Studies for International Trade Concentration

Students must complete the requirements in each of the following three groups:

Group 1: Foreign Language (9-21 hours)

- Requirement: Nine hours at the 3000-level or above.
- Students with previous background in the chosen language (Chinese or Japanese) must take the placement test to determine in what course they should enroll.
- Students with no previous background in the chosen language will enroll in CHIN 1010 or JAPN 1010.

Group 2: Area Studies (6 hours)

Students must complete 6 hours from the following:

HIST 3290 - Traditional Asia
HIST 3291 - Modern Asia
HIST 4292 - History of Modern China
HIST 4294 - History of Modern Japan
HIST 4295 - Intellectual History of East Asia
PHIL 3721 - Chinese Philosophy

Group 3: International Economics and Business Studies (24 hours)

- a) ECON 2110 - Introduction to Macroeconomics
ECON 2120 - Introduction to Microeconomics

ECON 3580 - International Economic Development-An Ecological Perspective
ECON 4340 - Comparative Economic Systems
ECON 4350 - International Economics
ECON 4351 - International Monetary Economics: Theory and Policy

AND

b) MGMT 3110 - Organization and Management
and
MGMT 4810 - International Management

OR

MKTG 3010 - Principles of Marketing
and
MKTG 4530 - International Marketing

C. College Requirements (10 hours)

1. **Thematic Studies** (6 hours)
Recommended choices:
ESCI 4307 - Thematic Studies in China
UNIV 3550 - Clash of Cultures
UNIV 4506 - The Chinese
2. **UNIV 4990 - Project Planning Seminar** (1 hour)
3. **UNIV 4995 - Senior Project** (3 hours)

The senior project is a student's culminating experience or capstone designed to synthesize and integrate the content of a student's program of study. The senior project is intended to fuse the two or more academic areas that comprise the student's coordinated study (major) into an academically-relevant example of scholarship. Students will complete a thesis, task-based, or artistic project on a topic of their choice with approval of their senior project instructor. Students must select a topic by the end of their junior year.

UNIV 4990 must be completed before a student is permitted to register for UNIV 4995. The senior project is completed during a student's final semester. UNIV 4990 and UNIV 4995 cannot be taken during the same semester. For information about the senior project and to request a registration permit log onto: http://www.uc.memphis.edu/Senior_Project.htm

ALL sections of UNIV 4995 are taught online. Students will be assigned to a specific section based on the topic they select.

D. Recommended Electives (hours vary)

ANTH 3200 - Peoples and Cultures of the World
ANTH 3511 - Culture, Kin and Family
ANTH 4413 - Anthropology of Tourism
ANTH 4414 - Culture and Transnational Processes
COMM 4373 - Interracial Communication
COMM 4375 - Intercultural Communication

CSED 2101 - The Family in Global Perspective
ESCI 1301 - Survey of World Regions
ESCI 1401 - Introduction to Cultural Geography
ESCI 3430 - Economic Geography
INTL 3700-09 - Special Topics in International Studies
INTL 4601 - Seminar in International Studies
JOUR 4712 - Mass Media and Cultures
PADM 4401 - Comparative Public Administration
POLS 1301 - Governments of the World
POLS 1501 - International Relations
POLS 3310 - Politics of the Developed World
POLS 3320 - Human Rights in World Politics
POLS 3325 - Politics of the Developing World
POLS 3330 - Politics of Globalization
POLS 3505 - International Organizations
POLS 3506 - American Foreign Policy
POLS 3509 - Contemporary Problems in International Relations
POLS 4307 - Government and Politics of Communist China
POLS 4504 - International Law
POLS 4506 - Problems of American Foreign Policy
POLS 4508 - Theories and Concepts in International Relations
POLS 4510 - Politics of the Global Economy
POLS 4511 - International Conflict
SOC 2100 - Sociology of International Development
SOC 4413 - Globalization, Culture, and Information Technology

I. GENERAL EDUCATION REQUIREMENTS
2007-2008
University College

Required Courses	Course	Semester	Grade	Hours
English Composition (6 hours):				
ENGL 1010 (minimum grade of C) (3)				
ENGL 1020 (minimum grade of C) (3)				
Oral Communication and Rhetoric (3 hours):				
COMM 2381 Oral Communication (3)				
Mathematics (3 hours): pick any one of the following MATH 1420, 1830, or 1910				
Humanities (9 hours):				
1. Literature Course – ENGL 2201 or ENGL 2202 (3)				
2. HIST 1120	HIST 1120			
3.				
Social Science (6 hours):				
1.				
2.				
Natural Science (8 hours):				
1.				
2.				
Total General Education Hours Required	35-41*			

Refer to “Graduation from the University, General Education” in the Undergraduate Bulletin for courses which meet the above requirements. <http://academics.memphis.edu/bulletin/>

Questions about transfer-credit equivalencies should be directed to the University College advisors.

Needs to take American Heritage Requirement: Yes _____ No _____

*Note: University College students are **exempt** from the American Heritage requirement if they have completed one year of American History in high school.*

Remedial/developmental courses to complete: Yes _____ No _____

If yes, list courses here:

High school deficiencies to complete: Yes _____ No _____

If yes, list courses here:

B.L.S. with a Concentration in Asian Studies and International Trade

Required Courses	Course	Semester	Grade	Hours	
<p>II. Coordinated Study (39-51 hours) A minimum grade of “C-” is required in each course and an overall GPA of 2.25 is required in the major. An overall and U of M GPA of 2.00 are also required.</p> <p>A. Foreign Language (9-21 hours)</p> <ul style="list-style-type: none"> • Requirement: <u>Nine</u> hours at the 3000 level or above. • A student with a previous background in the chosen language (Chinese or Japanese) must take the placement test to determine in what course they should enroll. • Students with no previous background in the chosen language will enroll in CHIN 1010 or JAPN 1010. <p>B. Area Studies (6 hours) (Choose two courses from the following list): HIST 3290, HIST 3291, HIST 4292, HIST 4294, HIST 4295, PHIL 3721</p> <p>C. International Economics & Business Studies (24 hours) ECON 2110, ECON 2120, ECON 3580, ECON 4340, ECON 4350, ECON 4351 <u>AND</u> MGMT 3110 & MGMT 4810 <u>OR</u> MKTG 3010 & MKTG 4530</p>	1.				
	2.				
	3.				
	4.				
	5.				
	6.				
	7.				
	1.				
	2.				
	1.				
	2.				
	3.				
	4.				
	5.				
	6.				
	7.				
	8.				
	<p>III. College Requirements</p> <p>A. Thematic Studies (6 hours) Any UNIV 3500-3599 or UNIV 4500-4599, CSED 4205, 4300 or 4304, or PHIL 3514</p>	1.			
		2.			
	<p>B. Senior Project (4 hours) UNIV 4990 (1 hour) UNIV 4995 (3 hours)</p>	UNIV 4990			
		UNIV 4995			
	<p>IV. Recommended Electives (Hours vary to reach 120) ANTH 3200, ANTH 3511, ANTH 4413, ANTH 4414, COMM 4373, COMM 4375, CSED 2101, ESCI 1301, ESCI 1401, ESCI 3430, INTL 3700, INTL 4601, JOUR 4712, PADM 4401, POLS 1301, POLS 1501, POLS 3310, POLS 3320, POLS 3325, POLS 3330, POLS 3505, POLS 3506, POLS 3509, POLS 4307, POLS 4504, POLS 4506, POLS 4508, POLS 4510, POLS 4511, SOCI 2100, SOCI 4413</p>	1.			
		2.			
		3.			
4.					
5.					
6.					
7.					
8.					

Typical Four Year Course Plan Asian Studies & International Trade

Freshman Year

English 1010	3	English 1020	3
JAPN/CHIN 1010	3	JAPN/CHIN 1020	3
Math Requirement	3	Humanities (HIST 1120)	3
Humanities (non-literature)	3	Elective	3
Elective*	<u>3</u>	Communication 2381	<u>3</u>
	15 hours		15 hours

Sophomore Year

Literature (ENGL 2201 or 2202)	3	Natural Science & Lab	4
Natural Science & Lab	4	ECON 2120 (Social Science)	3
ECON 2110 (Social Science)	3	JAPN/CHIN 2020	3
JAPN/CHIN 2010	3	Elective	3
Elective	<u>2-3</u>	Elective	<u>2-3</u>
	15-16 hours		15-16 hours

Junior Year

MGMT 3110 or MKTG 3010	3	MGMT 4810 or MKTG 43503	
ECON 3580	3	ECON 4340	3
JAPN/CHIN Upper Division	3	JAPN/CHIN Upper Division	3
Area Studies	3	Area Studies	3
Elective	<u>3</u>	Elective	<u>3</u>
	15 hours		15 hours

Senior Year

JAPN/CHIN Upper Division	3	ECON 4351	3
ECON 4350	3	Thematic Studies	3
Thematic Studies	3	UNIV 4995	3
UNIV 4990	1	Elective	3
Elective	3	Elective	<u>3</u>
Elective	<u>2-3</u>		15 hours
	15-16 hours		

Total Minimum Hours Required for Graduation: 120

*We recommend ACAD 1100 be taken as the general elective course in the first semester. Please note that ACAD 1100 is only open to students with Freshman Standing.

We recommend that students make the most of their elective hours by pursuing a minor. For information on minors, visit the *Undergraduate Bulletin*.

This is the ideal course plan for a first time freshman entering the program with no other college credit. A student entering the program with prior credit should fill in all missing items beginning with the freshman year before moving on to more advanced classes. This course plan is designed with pre-requisites, course difficulty and class rotation schedule in mind.

THE UNIVERSITY OF MEMPHIS
UNIVERSITY COLLEGE
GENERAL REQUIREMENTS FOR GRADUATION, 2007-2008

- _____ Earn a minimum of 120 semester-hours.
- _____ You must complete all required course work in General Education, Coordinated Study, College Requirements and Recommended Electives with the minimum required grade. You must successfully complete courses listed in the coordinated study and the senior project with a grade of “C-” or better.
- _____ You must have an overall cumulative GPA of at least 2.0 -- including academic work at other colleges, a minimum University of Memphis GPA of 2.0, and a GPA of at least 2.25 in the Major Concentration.
- _____ At least 30 of the last 60 semester-hours of your degree program must be earned from The University of Memphis.
- _____ At least 60 semester-hours of your degree program must be taken at a four-year institution.
- _____ At least 42 semester-hours of upper-division (3000 – 4000 level) course work are required.
- _____ Apply to graduate one semester before you plan to do so. See the University College homepage for deadlines and filing instructions. It is the student’s responsibility to know and meet all deadlines. <http://www.uc.memphis.edu/graduation.htm>
- _____ You may be randomly selected to take the Senior Test. If you are required to take this exam, you will be contacted. Contact your University College advisor or graduation analyst about possible exemptions.
- _____ Complete all other requirements specified in your concentration.
- _____ If you are hoping to earn credit from an experiential learning portfolio, you must submit the portfolio as soon as possible after being accepted into University College. The portfolio review process can take up to 6 months. Portfolios must be submitted before a student can receive a permit for UNIV 4990 - Project Planning Seminar. Portfolios must be evaluated before a student can receive a permit for UNIV 4995 - Senior Project, and before a student can file the intent to graduate. Any required credit must be posted to your University of Memphis transcript before the graduation certification deadline.
- _____ All course substitutions must have prior approval from your academic college advisor. http://www.uc.memphis.edu/pdf/course_substitution_%20request_form.doc
- _____ An incomplete grade “I” must be changed to a final grade by the graduation certification deadline. If this change does not occur, you will be required to re-file your intent to graduate for the next semester.
- _____ Students must visit The University of Memphis commencement website at <http://saweb.memphis.edu/commencement/> and complete the required forms for graduation.

Participating in any commencement ceremony does not constitute graduation from The University of Memphis. Degrees are only awarded once all graduation requirements are fulfilled.

I understand that it is my (the student’s) responsibility to know and meet all graduation requirements and deadlines. Failure to meet any requirement will result in my being disqualified from graduation, and I must re-file my intent to graduate for the next semester. Also, if I decide to postpone my graduation, I must re-file my intent to graduate for the intended semester. <http://www.uc.memphis.edu/graduation.htm>

Student’s Signature: _____ **Date:** _____