

UNIVERSITY COLLEGE

218 Brister Hall

Memphis, Tennessee 38152

901-678-2716

www.uc.memphis.edu

Family and Consumer Studies

404 Manning Hall

678-2301

Bachelor of Professional Studies

Major in Individual Studies with Concentration in

Merchandising - Fashion Merchandising

Minor in Marketing Management

Persons Served by These Guidelines

The Family and Consumer Sciences Concentration is accredited by the American Association of Family and Consumer Sciences. The Concentration is designed to prepare students to demonstrate:

1. an ability to perform as an educational leader in a variety of communities, businesses, agencies and schools;
2. an understanding of the integrative approach to the relationships among individuals, families, communities and the environments in which they function;
3. professional expertise in fashion merchandising, home furnishings merchandising, or family and consumer studies;
4. the critical thinking, problem solving, and technological skills essential to work effectively with a specific group of clients, consumers, or students; and
5. an understanding and appreciation of diversity and multicultural/global perspective as an educational leader in an urban environment.

Program Summary

- | | |
|--|-------------------|
| A. General Education | 35-41 Hours |
| • Students who have completed one year of American History in high school are exempt from the American Heritage General Education Program requirement. | |
| • Fashion Merchandising Concentration requires ECON 2120 and CSED/SOCI 2101 to satisfy the Social Sciences Categories. | |
| B. Coordinated Study | 54 hours |
| C. College Requirements | 9 hours |
| D. Electives | 16 – 22 hours |
| Minimum total number of hours required: | 120 credit hours* |

*Students must complete at least 60 hours from a 4 year institution.

*Students must complete at least 42 hours of upper division credit (3000 – 4000).

*Students must complete at least 30 of last 60 hours through The University of Memphis.

The University of Memphis is one of 46 institutions in the Tennessee Board of Regents system, the seventh largest system of higher education in the nation. It is an Equal Opportunity/Affirmative Action university committed to education of a non-racially identified student body.

UNIVERSITY COLLEGE GENERAL EDUCATION REQUIREMENTS 2006 - 2007

Required Courses	Course	Semester	Grade	Hours
English Composition (6 hours):				
ENGL 1010 (minimum C) (3)				
ENGL 1020 (minimum C) (3)				
Oral Communication and Rhetoric (3):				
COMM 2381 Oral Communication (3)				
Mathematics (3 hours): pick any one of the following MATH 1420, 1830, 1910 , or 2000				
Humanities (9):				
1. Literature Course – ENGL 2201 or ENGL 2202 (3)				
2.				
3.				
Social Science (6 hours):				
1. ECON 2120 (minimum C- or better required for minor)	ECON 2120			
2. CSED 2101	CSED 2101			
Natural Science (8):				
1.				
2.				
Total General Education Hours Required	35-41*			

Refer to “Graduation from the University, General Education” in the Undergraduate Bulletin for courses which meet the above requirements. <http://academics.memphis.edu/bulletin/>

Consult the UC college advisors or faculty advisors if you have any questions about transfer credit equivalencies.

Needs to take American Heritage Requirement: Yes_____ No_____

University College students are *exempt* from the American Heritage requirement as long as they have completed one year of American History in high school.

Remedial/developmental courses to complete: Yes_____ No_____

If yes, list courses here:

High School Deficiencies to complete: Yes_____ No _____

If yes, list courses here:

BPS in Merchandising - Fashion Academic Advising Summary

Required Courses	Course	Semester	Grade	Hours
Coordinated Study Students must earn a grade of “C-” or better in all Coordinated Study and Minor class and a major gpa of at least 2.25				
Professional Core (18 hrs)				
CSED 3104 Home Furnishings & Related Arts (formerly CSED 2104)	CSED 3104			
CSED 3302 Child and Adolescent Development	CSED 3302			
CSED 4106 Trends and Issues in the Profession (next to last semester)	CSED 4106			
CSED 4300 Family Resource Management	CSED 4300			
CSED 4405 Textiles	CSED 4405			
CSED 4600 Senior Seminar (completed in the final semester)	CSED 4600*			
Approved Minor in Marketing (24 hrs)	ACCT 2010			
ACCT 2010 Fundamentals of Accounting I	ECON 2120	Included in General Education Grade: ____ (min. C-)		
ECON 2120 Introduction to Microeconomics	MKTG 3010			
MKTG 3010 Principles of Marketing	MKTG 3012			
MKTG 3012 Consumer Behavior	MKTG 3140			
MKTG 3140 Advertising and Sales Promotion	MKTG 3610			
MKTG 3610 Introduction to Supply Chain Management	MKTG Elec.			
MKTG electives chosen from MKTG 3170, 3320, 3410, 3620, 4230, 4240, 4410, 4470, 4530, 4570, 4920-29	MKTG Elec.			
All upper division Business courses require a permit from the College of Business (http://ugad.memphis.edu)				
Specialty Area: Merchandising - Fashion (15 hrs)	CSED 2005			
CSED 2005 Introduction to Fashion Merchandising	CSED 2106			
CSED 2106 Visual Merchandising	CSED 3206			
CSED 3206 Merchandising Systems (<i>Pre-requisites: ACCT 2010 and General Education Math</i>)	CSED 4205			
CSED 4205 Behavioral Aspects of Clothing	CSED 4216 or CSED 4215			
CSED 4216 Readings in Fashion Merchandising or CSED 4215 Readings in Clothing and Textiles				
Thematic Studies (6 hrs) Choose two, 3 hour courses or one, 6 hour course from: UNIV 3500-3599 or 4500-4599 or CSED 4205, CSED 4300 or CSED 4304	CSED 4300 and CSED 4205 satisfy this requirement			
Internship (6 hrs) – Final semester	UNIV 4110*			
UNIV 4110 (co-requisites CSED 4600 and UNIV 4995) Students are responsible for finding their own internship placement.				
Senior Project (3 hrs) – Final semester	UNIV 4995*			
See advisor in the next to last semester for information regarding permits to register for final semester				
Elective hours as needed to complete 120 hours with a minimum of 42 upper division hours. CSED 4215, 4216, 4904, 3100, 3401, and Art 2238 are strongly recommended.				
Minimum of 120 hours required for graduation				

* CSED 4600, UNIV 4110, and UNIV 4995 are completed in the final semester after all other requirements are satisfied.

Students must earn a minimum overall GPA of 2.00 and 2.25 in the Coordinated Study in order to graduate. Students must earn a grade of “C-” or better in all Coordinated Study and Minor classes.

THE UNIVERSITY OF MEMPHIS
UNIVERSITY COLLEGE
GENERAL REQUIREMENTS FOR GRADUATION, 2006-2007

_____ Earn a minimum of 120 semester-hours. All students who are following the 2002-2004 catalogs must have a minimum of 124 semester-hours.

_____ Complete all required course work in General Education, Major Concentration, College Requirements and Electives with the minimum required grade. Students must successfully complete courses listed in the coordinated study or interdisciplinary studies major and the Senior Project with a C- or better.

_____ Students must have an overall cumulative GPA of at least 2.0 including academic work at other colleges, a minimum University of Memphis GPA of 2.0, and a GPA of at least 2.25 in the Major Concentration.

_____ At least 30 of the last 60 semester-hours of your degree program must be earned from The University of Memphis.

_____ At least 60 semester-hours of your degree program must be taken at a four-year institution.

_____ At least 42 (45 hours for RODP students) semester-hours of upper-division course work are required.

_____ Apply to graduate one semester before you plan to graduate. See the University College homepage for deadlines and filing instructions. It is the student's responsibility to know and meet all deadlines. <http://www.uc.memphis.edu/graduation.htm>

_____ Students may be randomly selected to take the Senior Test. If you are required to take this exam, you will be contacted. **Note:** RODP students are exempt from this test. Contact your University College advisor or graduation analyst about other possible exemptions.

_____ Complete all other requirements specified in your concentration such as, but not limited to, the posting of experiential learning and transfer credit, completion of internship hours which includes signed evaluation forms and log of hours, and oral presentation of performance-based senior projects.

_____ Students who are hoping to earn credit from an experiential learning portfolio must submit the portfolio as soon as possible after being accepted into University College. The portfolio review process can take up to 6 months. Portfolios must be submitted before a student can receive a permit for UNIV 4990, Project Planning Seminar. Portfolios must be evaluated before a student can receive a permit for UNIV 4995, Senior Project, and before a student can file the intent to graduate. Any required credit must be posted to your University of Memphis transcript before the graduation certification deadline.

_____ All course substitutions must have prior approval from your academic college advisor. http://www.uc.memphis.edu/pdf/course_substitution_%20request_form.doc

_____ An incomplete grade "I" must be changed to a final grade by the graduation certification deadline. If this change does not occur, you will be required to re-file your intent to graduate for the next semester.

_____ Students must visit The University of Memphis commencement website at <http://saweb.memphis.edu/commencement/> and complete the required forms for graduation.

Participating in any commencement ceremony does not equal graduation from The University of Memphis.

Degrees are only awarded once all graduation requirements are fulfilled.

I understand that it is my (the student's) responsibility to know and meet all graduation requirements and deadlines. Failure to meet any requirement will result in my being disqualified from graduation, and I must re-file my intent to graduate for the next semester. Also, if I decide to postpone my graduation, I must re-file my intent to graduate for the intended semester. <http://www.uc.memphis.edu/graduation.htm>

Student's Signature: _____ **Date:** _____
Fashion Merchandising