

UNIVERSITY COLLEGE

218 Brister Hall

Memphis, Tennessee 38152

901-678-2716

www.memphis.edu/univcoll

Family and Consumer Studies Unit

404 Manning Hall

678-2301

Bachelor of Professional Studies

Major in Professional Studies with Concentration in

Fashion Merchandising

Minor in Marketing

Persons Served by These Guidelines

The Family and Consumer Sciences Concentration is accredited by the American Association of Family and Consumer Sciences. The Concentration is designed to prepare students to demonstrate:

1. an ability to perform as an educational leader in a variety of communities, businesses, agencies and schools;
2. an understanding of the integrative approach to the relationships among individuals, families, communities and the environments in which they function;
3. professional expertise in fashion merchandising, home furnishings merchandising, or family and consumer studies;
4. the critical thinking, problem solving, and technological skills essential to work effectively with a specific group of clients, consumers, or students; and
5. an understanding and appreciation of diversity and multicultural/global perspective as an educational leader in an urban environment.

Program Summary

- | | |
|--|-------------|
| A. General Education | 35-41 Hours |
| • Students who have completed one year of American History in high school are exempt from the History General Education Program requirement. | |
| B. Coordinated Study | 63 hours |
| C. College Requirements | 9 hours |
| D. Electives | 7 - 13hours |
- Minimum total number of hours required: 120 credit hours*

*Students must complete at least sixty hours from a four year institution.

*Students must complete at least 42 hours of upper-division credit (3000 – 4000).

*Students must complete at least 30 of last 60 hours through The University of Memphis.

* Students must complete at least 9 graded hours in the major at The University of Memphis.

The University of Memphis is one of 46 institutions in the Tennessee Board of Regents system, the seventh largest system of higher education in the nation .It is an Equal Opportunity/Affirmative Action university committed to education of a non-racially identified student body.

UNIVERSITY COLLEGE GENERAL EDUCATION REQUIREMENTS

Required Courses	Course	Semester	Grade	Hours
English Composition (6 hours):				
ENGL 1010 (minimum C-) (3)				
ENGL 1020 (minimum C-) (3)				
Oral Communication and Rhetoric (3):				
COMM 2381 Oral Communication (3)				
Mathematics (3 hours): pick any one of the following MATH 1420, 1530, 1710, 1730, 1830, 1910 , or 2000				
Humanities (9):				
1. Literature Course – ENGL 2201 or ENGL 2202 (3)				
2.				
3.				
Social Science (6 hours):				
1.				
2. CSED 2101 and ECON 2120 cannot be used to satisfy social science requirement.				
Natural Science (8):				
1.				
2.				
Total General Education Hours Required	35-41*			

Refer to “Graduation from the University, General Education” in the Undergraduate Bulletin for courses which meet the above requirements. <http://academics.memphis.edu/bulletin/>

Consult the UC college advisors or faculty advisors if you have any questions about transfer credit equivalencies.

Exempt from History General Education Requirement: Yes _____ No _____
University College students are *exempt* from the History requirement as long as they have completed one year of American History in high school.

Remedial/developmental courses to complete: Yes _____ No _____
If yes, list courses here:

High School Deficiencies to complete: Yes _____ No _____
If yes, list courses here:

Student Name: _____ Catalog Year: _____

BPS in Fashion Merchandising Academic Advising Summary
(Degree requirements effective beginning with fall 2009 semester)

Required Courses	Course	Semester	Grade	Hours
Coordinated Study Students must earn a grade of “C-” or better in all Coordinated Study and Minor classes and a major gpa of at least 2.25				
Professional Core (21 hrs)				
CSED 2101 The Family in Global Perspective	CSED 2101			
CSED 3104 Home Furnishings & Related Arts (formerly CSED 2104)	CSED 3104			
CSED 3302 Child and Adolescent Development	CSED 3302			
CSED 4106 Trends and Issues in the Profession (last year)	CSED 4106			
CSED 4300 Family Resource Management	CSED 4300			
CSED 4405 Textiles (must have 60 earned hours)	CSED 4405			
CSED 4600 Senior Seminar (completed in the final semester)	CSED 4600*			
Approved Minor in Marketing (24 hrs)				
ACCT 2010 Fundamentals of Accounting I	ACCT 2010			
ECON 2120 Introduction to Microeconomics	ECON 2120			
MKTG 2610 Introduction to Supply Chain Management	MKTG 2610			
MKTG 3010 Principles of Marketing	MKTG 3010			
MKTG 3012 Consumer Behavior	MKTG 3012			
MKTG 3140 Advertising and Sales Promotion	MKTG 3140			
MKTG electives: 6 hours chosen from MKTG 3320, 3410, 4230, 4240, 4470, 4530, 4920-29	MKTG Elec.			
All upper division Business courses require a permit from the College of Business (https://fcbacad.memphis.edu/ugad/permits/)	MKTG Elec.			
Specialty Area: Merchandising - Fashion (18 hrs)	CSED 2005			
CSED 2005 Introduction to Fashion Merchandising	CSED 2106			
CSED 2106 Visual Merchandising	CSED 3206			
CSED 3206 Merchandising Systems (<i>Pre-requisites: ACCT 2010 and General Education Math</i>)	CSED 4205			
CSED 4205 Behavioral Aspects of Clothing (must have 60 earned hours)	CSED 4215			
CSED 4215 Readings in Clothing and Textiles	CSED 4216			
CSED 4216 Readings in Fashion Merchandising				
Thematic Studies (6 hrs) Choose two, 3 hour courses or one, 6 hour course from: UNIV 3500-3599 or 4500-4599 or CSED 4205, CSED 4300 or CSED 4304	CSED 4300 and CSED 4205 satisfy this requirement			
Internship (6 hrs) – Final semester	UNIV 4110*			
UNIV 4110 (co-requisites CSED 4600 and UNIV 4995) Students are responsible for finding their own internship placement.				
Senior Project (3 hrs) – Final semester	UNIV 4995*			
See advisor in the next to last semester for information regarding permits to register for final semester				
Elective hours as needed to complete a minimum of				
• 120 credit hours				
• 42 upper division hours (3000 – 4000 level)				
• 30 hours at the University of Memphis				
• At least 30 of the last 60 hours at the University of Memphis				
Electives can be any course level (1000 – 4000) and any subject				

* CSED 4600, UNIV 4110, and UNIV 4995 are completed in the final semester after all other requirements are satisfied. See your faculty advisor regarding permits for these courses.

Many upper-division (3000/4000-level) courses have prerequisites that must be met prior to being permitted to register for those courses. You are responsible for knowing and satisfying all course prerequisites. For specific information about courses and the prerequisites they may have, please view course descriptions at:
<http://www.memphis.edu/ugcatalog/coursedescrip/index.php>.

THE UNIVERSITY OF MEMPHIS/UNIVERSITY COLLEGE GENERAL REQUIREMENTS FOR GRADUATION

- _____ Earn a minimum of 120 semester-hours.
- _____ Complete all required course work in General Education, Major Concentration, College Requirements and Electives with the minimum required grade. Students must successfully complete courses listed in the coordinated study or interdisciplinary studies major and the Senior Project with a C- or better.
- _____ Students must have an overall cumulative GPA of at least 2.0 including academic work at other colleges, a minimum University of Memphis GPA of 2.0, and a GPA of at least 2.25 or a 2.0 for RODP students in the Major Concentration.
- _____ At least 30 of the last 60 semester-hours of your degree program must be earned from The University of Memphis.
- _____ At least 60 semester-hours of your degree program must be taken at a four-year institution.
- _____ At least 42 (45 hours for RODP students) semester-hours of upper-division course work are required.
- _____ Students must earn at least 9 graded hours in the major at The University of Memphis.
- _____ Students must complete a preliminary graduation checkout appointment with their advisor the semester prior to graduation by the published deadline. Students cannot file for graduation until they have completed a preliminary graduation checkout.
- _____ Apply to graduate one semester before you plan to graduate. See the University College homepage for deadlines and filing instructions. It is the student's responsibility to know and meet all deadlines. <http://www.memphis.edu/univcoll/graduationinfo.php>
- _____ Students may be randomly selected to take the Senior Test. If you are required to take this exam, you will be contacted. **Note:** RODP and other distance students are exempt from this test. Contact your University College advisor or graduation analyst about other possible exemptions.
- _____ Complete all other requirements specified in your concentration such as, but not limited to, the posting of experiential learning and transfer credit, completion of internship hours which includes signed evaluation forms and log of hours, and oral presentation of performance-based senior projects.
- _____ Students who are hoping to earn credit from an experiential learning portfolio must submit the portfolio as soon as possible after being accepted into University College. The portfolio review process can take up to 6 months. Portfolios must be evaluated before a student can receive a permit for UNIV 4995, Senior Project, and before a student can file the intent to graduate. Any required credit must be posted to your University of Memphis transcript before the graduation certification deadline.
- _____ All course substitutions must have prior approval from your academic college advisor. <http://www.memphis.edu/univcoll/forms.php>
- _____ An incomplete grade "I" must be changed to a final grade by the graduation certification deadline. If this change does not occur, you will be required to re-file your intent to graduate for the next semester.
- _____ Students must visit The University of Memphis commencement website at <http://saweb.memphis.edu/commencement/> and complete the required forms for graduation.
- _____ Students who DO NOT meet all graduation requirements will be notified by e-mail through their University of Memphis e-mail account.

Participating in any commencement ceremony does not equal graduation from The University of Memphis. Degrees are only awarded once all graduation requirements are fulfilled.

I understand that it is my (the student's) responsibility to know and meet all graduation requirements and deadlines. Failure to meet any requirement will result in my being disqualified from graduation, and I must re-file my intent to graduate form for the next semester. Also, if I decide to postpone my graduation, I must re-file my intent to graduate for the intended semester. <http://www.memphis.edu/univcoll/graduationinfo.php>

Student's Signature: _____ **Date:** _____