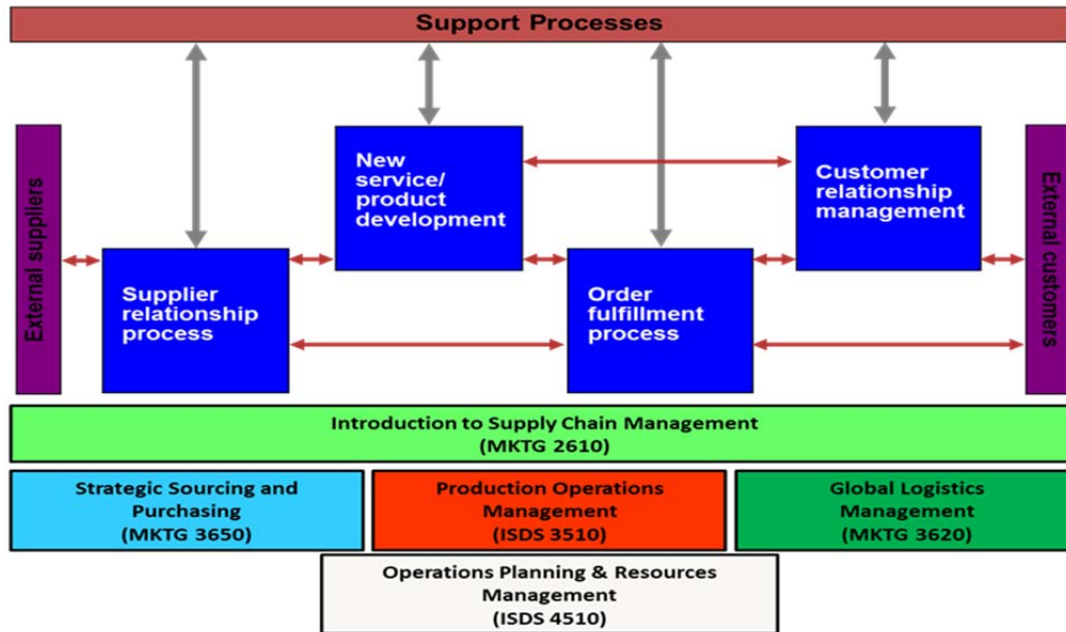


Supply Chain Management Minor- Department of Marketing and Supply Chain Management

Given the ever increasing importance of Supply Chain Management, both locally and globally, this is a valuable minor option for business and other majors alike. The SCM minor provides students with an understanding of the key concepts and principles required for effective supply chain management.

SCM Concepts & Coverage: A Supply Chain View



For students with a major outside of the Fogelman College of Business: 18 total hours required

Required Courses (18 hours, all courses)

MKTG 2610- Introduction to Supply Chain Management

MKTG 3620- Global Logistics Management

MKTG 3650- Strategic Sourcing and Purchasing

MGMT 3110- Organization and Management

ISDS 2710 (or equivalent)- Business Statistics

ISDS 3510- Productions and Operations Management

For students within the Fogelman College of Business: Nine total hours required

Required Courses (Three hours) MKTG 2610- Introduction to Supply Chain Management

Elective Courses (Six hours, choose two)

ISDS 4510- Operations Planning and Resources Management

MKTG 3620- Global Logistics Management

MKTG 3650- Strategic Sourcing and Purchasing

For students specifically within the Marketing Management major: Nine total hours required

Elective Courses (Choose three courses)

MKTG 3620, 3650, and/or 4810

ISDS 4510- Operations Planning and Resource Mgmt

ISDS 4511- Supply Chain Management Strategy

ISDS 4512- Current Topics in SCM

For more information, please contact the Department Chair, Dr. Marla Stafford (mstaffrd@memphis.edu) or the Program Coordinator, Dr. Ernie Nichols (enichols@memphis.edu).