College of Communication and Fine Arts

Accomplishments 2017-2018

Notable Faculty Research/Creative Achievements

- Establishment of the Center for Health Communication and Health Literacy.
- Richard A. Lou, Professor and Chair of Art, inducted by Clemson University to the College of Architecture, Arts, and Humanities Hall of Fame for contributions to the fine arts.
- Tom Hrach, Associate Professor, Department of Journalism and Strategic Media, selected by the American Journalism Historians Association as Book of the Year for *Riot Report and the News: How the Kerner Commission Changed Media Coverage*, Boston University Press.
- Otis Sanford, Professor, Department of Journalism and Strategic Media, published *From Boss Crump to King Willie: How Race Changed Memphis Politics*, University of Tennessee Press.
- Jim Williamson, Professor, Department of Architecture, received Francis Gassner Award from AIA Memphis.
- Dr. Earnestine Jenkins, Professor, Department of Art, recipient of 2018 University of Memphis Alumni Association Award for Creative Achievement.
- Mary Wilson, Assistant Professor, Rudi E. Scheidt School of Music, performed Pergolesi “Stabat Mater” with New York City Ballet at Lincoln Center and was a featured soloist with the American Bach Soloists, Pacific Symphony, and National Symphony Orchestra in Costa Rica.
- Joy Goldsmith, Associate Professor, Department of Communication and Film, recipient of the International Communication Association’s Outstanding Applied or Public Research Award.
- Beth Edwards, Associate Professor, Department of Art, exhibit *Encounters: Beth Edwards* presented at Grisham Gallery in the Huntsville Museum of Art, Huntsville, AL.
- Bryna Bobick, Associate Professor, Department of Art, co-edited *Handbook of Research on the Facilitation of Civic Engagement through Community Art* (IGI Global).
- Amanda Nell Edgar, Assistant Professor, Department of Communication and Film, was awarded the 2018 Janice Hocker Rushing Early Career Research Award.
- Andre E. Johnson, Assistant Professor, Department of Communication and Film, was awarded the 2018 Outreach Award by the Southern States Communication Association.
- Michael Hagge, Professor, Department of Architecture, received the Silver Medal from Tau Sigma Delta, the national honor society for architecture, for his contributions to architectural education.
- Eleven School of Music faculty members travelled the world giving concerts, master classes and papers in eighteen different countries including: China, Turkey, Iran, Ireland, Italy, the Phillipines, Costa Rica, Brazil, Malaysia, Germany, Poland, Canada, South Korea, Austria, the Czech Republic, Vietnam, Australia and Switzerland.
• Cathal Breslin, Assistant Professor of Piano, Rudi E. Scheidt School of Music, toured the country with legendary flutist James Galway as his accompanist.
• Artina McCain, Assistant Professor of Piano, Rudi E. Scheidt School of Music, was featured on the PBS nationally broadcast program Roadtrip Nation.

Enrollment/Retention/Graduation Rates
• 1.8% overall enrollment increase in Fall 2017, 3.7% undergraduate enrollment increase in Fall 2017
• 84.5% one-year retention rate of first-time freshmen (Fall 2016 to Fall 2017)
• Overall enrollment has increased steadily Fall 2015-2017 (Fall 2017, \( N = 1,679 \))
• Undergraduate degrees awarded continues to increase (2016-17, \( N = 269 \))
• CCFA FTFR Retention Rates align with or exceed university rates
• CCFA UG One-Year Retention Rates exceed university rates
• FTFR 6-year Graduation Rates by latest major exceed university rates (Fall 2011 cohort, CCFA = 51.9%, UM = 43.6%)
• Department of Art has grown majors by 9% over the last three years
• Department of Theatre and Dance has doubled the number of auditionees for the class of 2018. They are now focusing beyond TN and have applications from AR, MS, TX, FL, NJ, GA, MO and NY

State and Nationally Recognized CCFA Programs
• Department of Art - Graphic Design program ranked #1 in the state of Tennessee, public & private colleges/universities (Animation Career Review)
• Department of Art 2017 US News and World Report #147(tie) Graduate Fine Arts program (2nd highest ranked program in Tennessee)
• Department of Architecture - National Outstanding AIA Component Honor Award in recognition of the outstanding partnership between AIA Memphis and AIAS
• Department of Communication - 2018 Minority Recruitment & Retention Award by the Southern States Communication Association
• Department of Journalism and Strategic Media - Master of Journalism and Strategic Media ranked among the 5 Best Online Master’s in Journalism Programs

A few highlights…
• Groundbreaking of Scheidt Family Music Center.
• Cutting-edge Art Museum exhibition *Desert to Delta: Saudi Art and Film Come to Memphis* in collaboration with Brooks Museum and Memphis Indie Film Museum.
• Launch of Memphis Symphony performing in Harris Hall (January and February 2018, sold-out houses).
• Ostrander Awards: nominated for over 50 awards in all categories with 20 awards representing Department of Theatre and Dance faculty and students.
• Approximately 600,000 people attended CCFA-sponsored events/performances
  • 517,800 Athletic Band Performances
  • 54,200 – Music Performances
  • 7,500 – Art exhibitions (Art Museum, Fogelman, Box Gallery)
  • 6,100 – Theatre/Dance performances
• 1,500 – Public lectures (Norm Brewere lecture, Association of Black Journalists, Egyptian Art and Archeology, etc.)
• Department of Theatre and Dance successfully completed their ten-year reaccreditation review by the National Association of Schools of Theatre (NAST) in April 2017.
• In July 2018 the University of Memphis announced the launch of the Institute of Public Service Reporting with award-winning journalist Marc Perrusquia as its director.

Educational and Community Outreach
• Numerous faculty and student-led masterclasses with local middle school/high schools (approx. 2000 students)
• Music and theatrical productions for local middle and high school students (approx. 1500 students)
• Honor Choir, Band, and Orchestra (approx. 1000 high school students)
• Summer Music Camp (approx. 250 students)
• Summer Art Camp in collaboration with Dixon Gallery and Gardens (approx. 60 students)
• Community Art Academy (approx. 40 students)
• Department of Art faculty participated in 17 recruiting events and 40 speaking engagements, served on 14 boards, participated in 24 community service events, and served as consultants for more than 14 organizations.
• The Department of Architecture, nationally recognized for its community engagement, continued to work with a variety of community partners including the following: Carpenter Art Garden, Memphis Reads, City of Memphis, FedEx, Memphis Business Academy, Clean Memphis, Asepell Recovery Center in Jackson, TN, Brooks Museum of Art, and others. Many of these partnerships serve economically disadvantaged populations within the region.
• The AIAS Design+Build Studio, taught each summer over the past three years, received national recognition through the visit of Carl Elefante, president of the national chapter of the American Institute of Architects. The Studio has partnered with the Carpenter Art Garden in the Binghampton neighborhood on a series of projects benefitting the children and adults at the CAG.
• Rudi E. Scheidt School of Music Faculty made over 200 individual visits into the Shelby County and Municipal Schools to assist students and teachers.
• Rudi E. Scheidt School of Music new partnerships include Memphis Jazz Workshop; Trezevant Manor Retirement Community; Loeb Properties; Creative Aging; Continuum Music Festival; Luna Nova Chamber Music as well as continuing a growing partnership with the Memphis Symphony Orchestra.

Workforce Development
• 100% of M.Arch, BFA Architecture, and BFA Interior Design graduates employed in respective fields or accepted into a graduate architecture degree program.
• 100% of BM-Music Education graduates actively seeking teaching positions were placed in Memphis area schools.
• Numerous student internships including SCS and municipal schools, Orpheum Theatre, Ballet Memphis, archimania, Looney Ricks Kiss, Memphis Symphony,

- Over one-fourth of Shelby County art teachers are UofM alumni.

**Student and Alumni Achievements**

- In March 2017, our students successfully competed in a design competition at the Southeastern Theatre Conference (SETC) in Lexington, Kentucky.
- Undergraduate student designer, Cody Rutledge, won first place for best Undergraduate Scenic design at the Southeastern Theatre Conference (SETC) for *Empires of Eternal Void*.
- Graduate student Nanette Tate received a second-place award for her lighting design of *Anon(ymous)* at Southeastern Theatre Conference (SETC).
- Graduate student Jo Sanburg received the first-place award for her sound design for *Anon(ymous)* at Southeastern Theatre Conference (SETC).
- Graduate student Kristen Reding received a third place award for her lighting design of *Measure for Measure* at Southeastern Theatre Conference (SETC).
- Jerry Dye (BFA 1994) who is an opera librettist will open *Taking Up Serpents*, in January 2019 at the John F. Kennedy Center for the Performing Arts. Mr. Dye collaborated with composer Kamala Sankaram, who was supported by a large grant from Opera America.
- Award winning sound designer Jo Sanburg (MFA Theatre 2018) has accepted the position of Instructor of Lighting and Sound at Kansas State University in Manhattan, Kansas.
- Jo Sanburg 2018 John Spiegel Theatrical Artist Award and SETC 1st place winner in Sound Design for her *The Secret in the Wings* design.
- Jared Logan (BFA 2002) is an internationally known stand-up comedian who writes for The Late, Late show with James Corden and will most likely join us October 26 to talk to our students and perform for the community.
- Department of Architecture faculty and alumni continued to win local, state, and regional design awards. Among the most recent awards include an AIA TN Merit Award for the following: House for Five (Instructor of Architecture Tim Michael and designshop, pllc – all UofM architecture alums); Memphis Business Academy (Adjunct Professor of Architecture Jimmie Tucker and Self+Tucker Architects – many UofM Architecture alums); and several projects by archimania involving Adjunct Professors of Architecture Andrew Parks and Jacob Davis and several UofM alums. archimania also received the Award of Excellence for Ballet Memphis.