



**COUNCIL MEMBER**  
**University of Memphis Student Development Board**  
**Common Cents Council**

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**Mission**

The Common Cents Council, the University of Memphis Student Development Board, promotes the understanding and importance of philanthropic activities at the University of Memphis by building a strong understanding of current students and their roles as future alumni. The Council also works to provide undergraduate students with opportunities to support the University through projects that appeal to the current student body.

**Council Ambassadors Description**

The Common Cents Council shares responsibility for the overall success of the student giving campaigns. Under the guidance of the University of Memphis' Coordinator of Annual Giving, the Council will assist to strategically market student giving and encourage University of Memphis students to understand, and participate in, philanthropic support.

**Council Ambassadors Responsibilities**

- Attend meetings at the University of Memphis to learn about upcoming campaigns, contribute ideas, brainstorm, volunteer for projects and learn about fundraising.
- Creatively market Common Cents initiatives to fellow classmates.
- Organize and implement campaign activities and solicitation efforts to promote participation.
- Represent Common Cents at events and present to student groups.
- Engage your classmates through personally 'asking' for support towards the giving campaign, and informally communicate the importance and progress of Common Cents to the student body.
- Make a personal commitment to give to the University of Memphis.

**Council Ambassadors Benefits**

- Acquire knowledge and proficiency in philanthropy, fundraising, and project management.
- Gain firsthand experience volunteering for a non-profit organization.
- Develop practical career, presentation, and marketing skills.
- Network with and receive mentoring from University staff.
- Build your resume and gain valuable experience in marketing, public relations, and design.

**Committees Description**

Selecting a committee to participate in will be mandatory for all regular council members, however, they are free to choose whichever committee they wish as long there are sufficient numbers to meet the needs of all committees.

- *Presentations Committee:* Committee members must assist in the planning and execution of council fundraising presentations. Reports to the VP of Student Involvement.
- *Event Committee:* Committee members must assist in the planning and execution of council fundraising events. Reports to the VP of Events.

***Go Tigers!***

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**To volunteer for the Common Cents Council please contact:**  
Annual Giving at the University of Memphis  
***umannualgiving@memphis.edu*** or call 901.678.3955