



Leadership Board Member
University of Memphis Student Development Board
Common Cents Council

Leadership Board Member Description

All Leadership Board members will apply and interview for their respective positions at the beginning of each semester. Officers may maintain their position as long as they are fulfilling all University of Memphis requirements and are re-appointed to the position.

- *President:* Responsible for overseeing all organizational efforts. Ensures students are aware of and engaged with the council's fundraising initiatives. Also, works with the staff advisor to accomplish the organization's goals.
- *VP of Student Involvement:* Responsible for training new members and informing them of the organizations overall goals. The VP of Student Involvement is directly responsible for the Presentations Committee and consequently coordinates student presentations training and execution.
- *VP of Events:* Responsible for overseeing all council on-campus events. Ensures fundraising events are well executed, including planning, preparation, volunteer assistance, set up and tear down. Also, works with the staff advisor to accomplish the organization's goals. VP of Events is directly responsible for Events Committee.
- *Website Developer:* Responsible for updating and maintaining Common Cents webpages on the U of M website.
- *Social Media and Marketing Coordinator:* Responsible for posting and updating social media pages; Common Cents Facebook and Twitter pages.
- *VP of Recruitment:* Responsible for ongoing member recruitment and assisting in developing new recruitment strategies to continually grow the council on a year round basis.

Go Tigers!

To volunteer for the Common Cents Council please contact:
Annual Giving at the University of Memphis
umannualgiving@memphis.edu or call 901.678.3955