



Announcing the ServiceMaster Design and Innovation Ethnography Fellowship

We are pleased to announce a new fellowship program for prospective MA students in applied anthropology at the University of Memphis seeking to work in customer experience and business anthropology. The ServiceMaster Design and Innovation Ethnography Fellow will receive core training in ethnographic methods and apply their skills in a business environment 20 hours a week throughout the Academic Year in a research support role within The Experience Team (TXT) within the ServiceMaster IT department.

In return for their work at ServiceMaster, fellows receive full tuition reimbursement (up to \$11,000) as well as a \$10,000 stipend*.

Now taking applications for Fall 2017!

For fullest consideration, apply by April 1, 2017

To apply: Submit your application for MA study to the Department of Anthropology plus (1) a separate letter of intent specifying why you are interested in gaining experience in a corporate environment like ServiceMaster, (2) a writing sample showcasing your research capabilities, and (3) a resume.

Questions? Contact Dr. Keri Brondo at kbrondo@memphis.edu or visit www.memphis.edu/anthropology

*Stipend paycheck provided by the University of Memphis. No funds will be given to the student directly from ServiceMaster.

