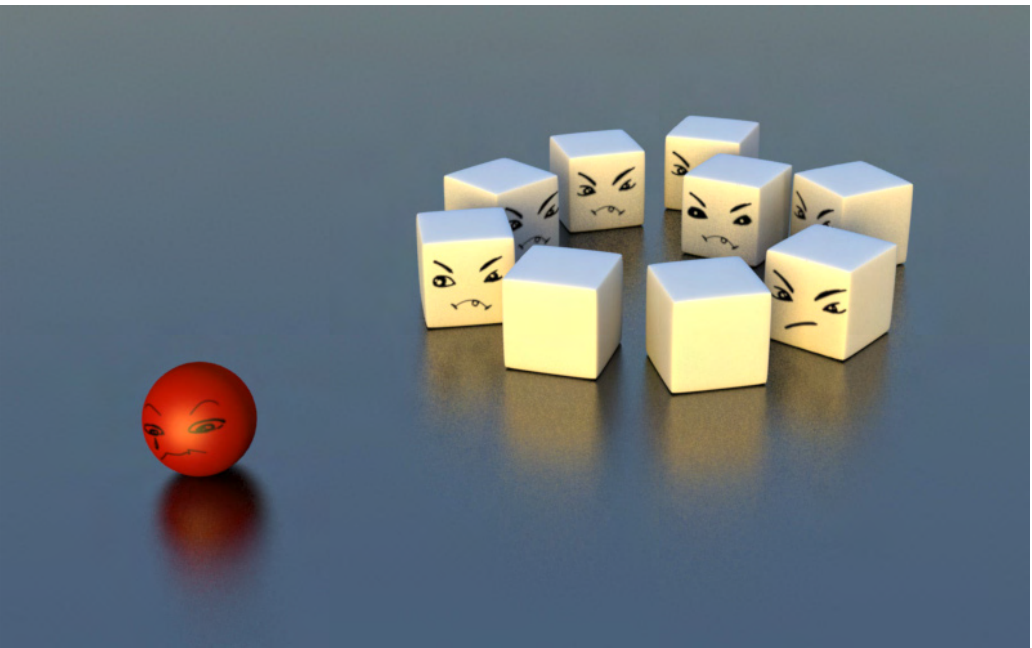


Definition

- “being outside the mainstream of productive activity and/or social reproductive activity” (Leonard 180)



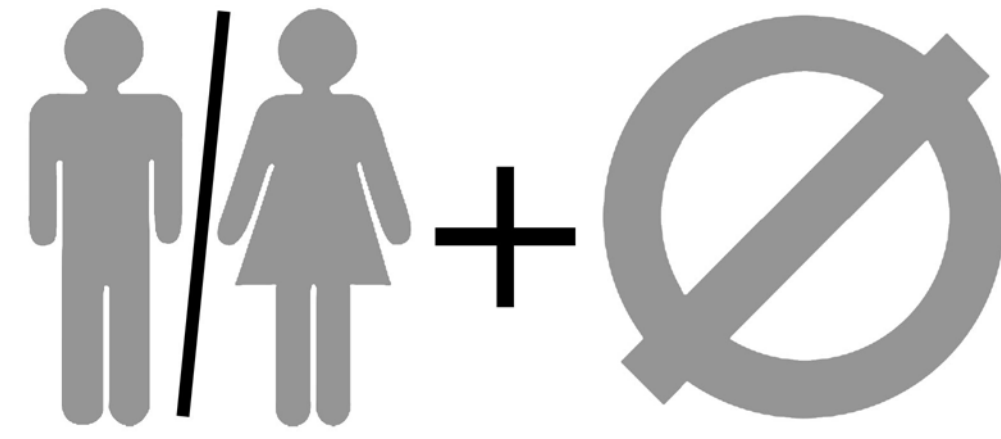
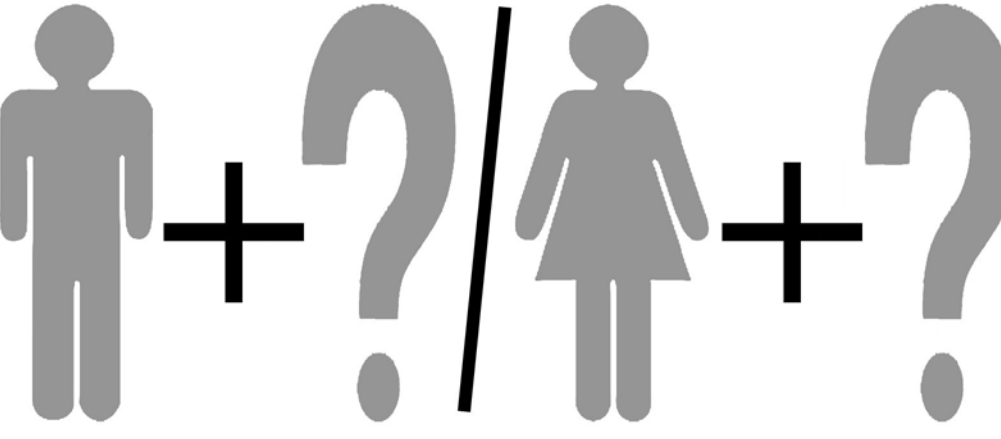
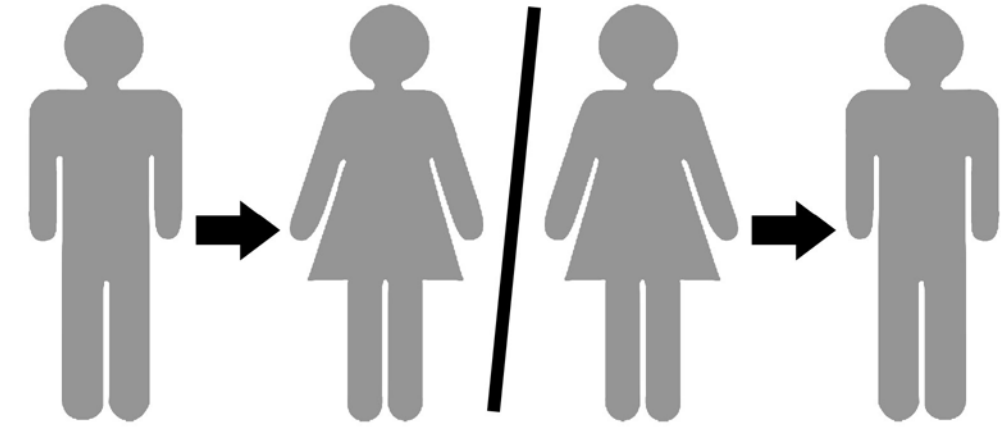
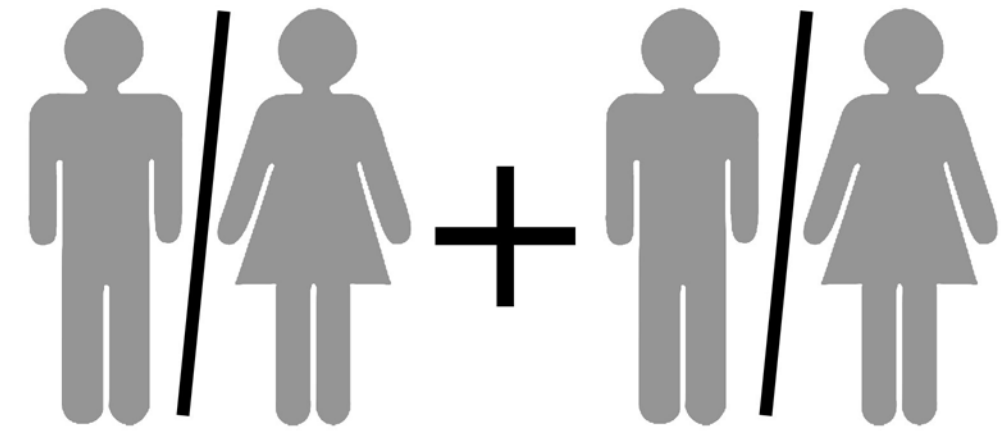
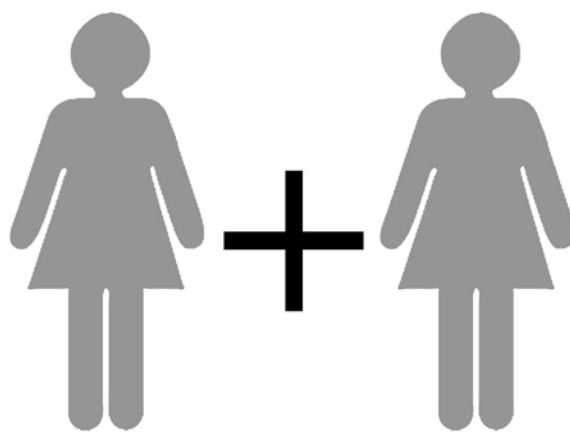
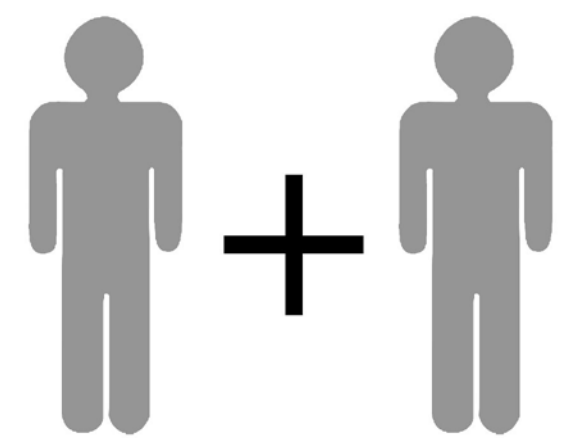
Multi-faceted

- Almost every individual can find their self belonging to a marginalized population at some point in their life.



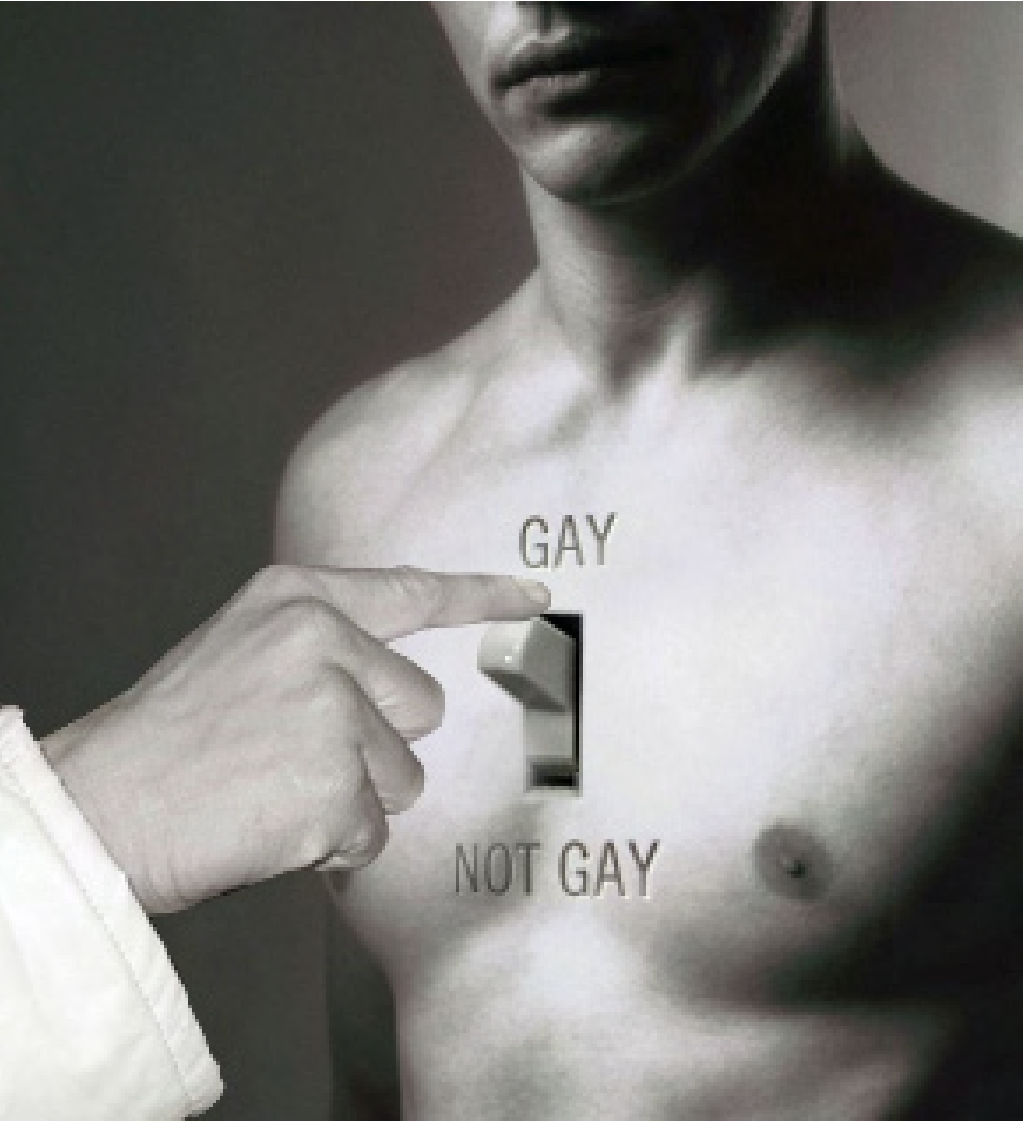
Highly variegated

- While many people think of non-traditional sexualities as only gay or lesbian, there are actually a wide range of categories with most individuals not fitting into one category

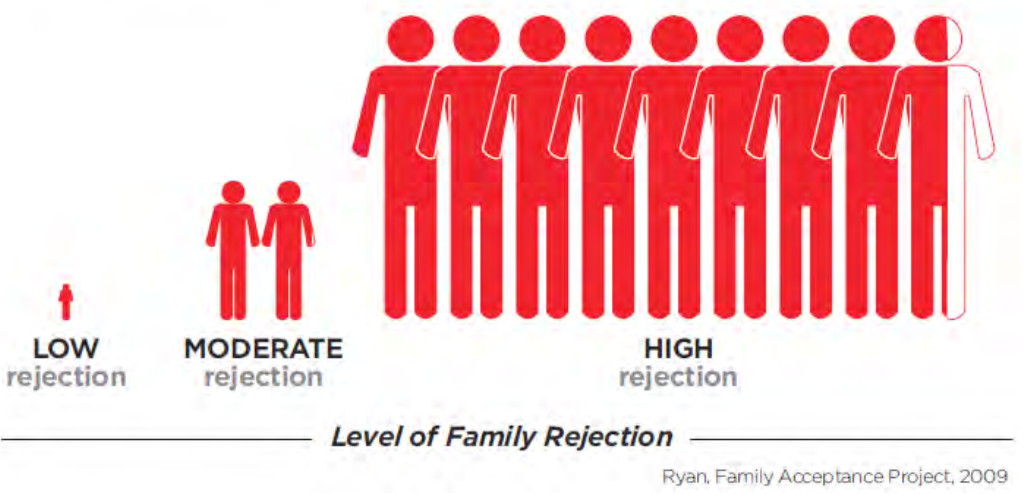


Misperceptions

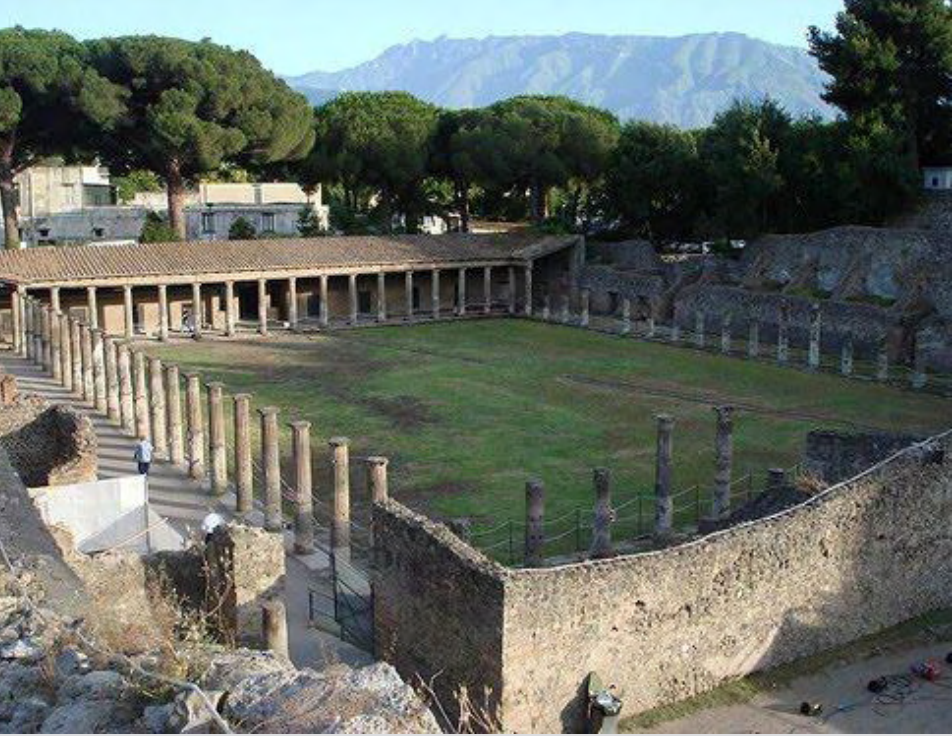
- “Quack doctors and religious extremists all over the country are using fake “therapy” to teach gay people to hate themselves. With a nearly 100% failure rate and no science to back them up, these sessions are much closer to fanatical exorcisms than any kind of clinical therapy” (www.allout.org)
- Many people have a false perception that LGBTQ individuals make a conscious decision to be attracted to non-traditional partners



Lifetime Suicide Attempts for Highly Rejected LGBT Young People  
(One or more times)



What is Queer Space?



Ancient gymnasiums

- The original gay hangouts



Bars

- Bars became one of the few refuges of queer space



Parks

- A system for meeting new, like-minded people who could open doors into the underworld of the hidden LGBTQ community



Online networking

- The contemporary way for interacting and networking with the LGBTQ community



Queer Space

- Through the art of illusion, light, perception, and purpose are transformed into a verifiable show in the viewer's mind. Queer space, according to Betsky, puts on the same show.
- It is constructed of several mechanisms through both time and space. These mechanisms are: the closet, the mirror, the gesture, and seduction (Betsky 21).

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Research

Marginalized Populations





Closet



Mirror



Gesture



Seduction



- In this cocoon, the queer person is allowed to reject “the fiction of the established structures . . . and propose a world of fantasy that is directly related to the body” (Betsky 21)



- While architecture acts as a window searching for a more perfect world, queer space acts as a mirror suggesting a search for the same (Betsky 20)

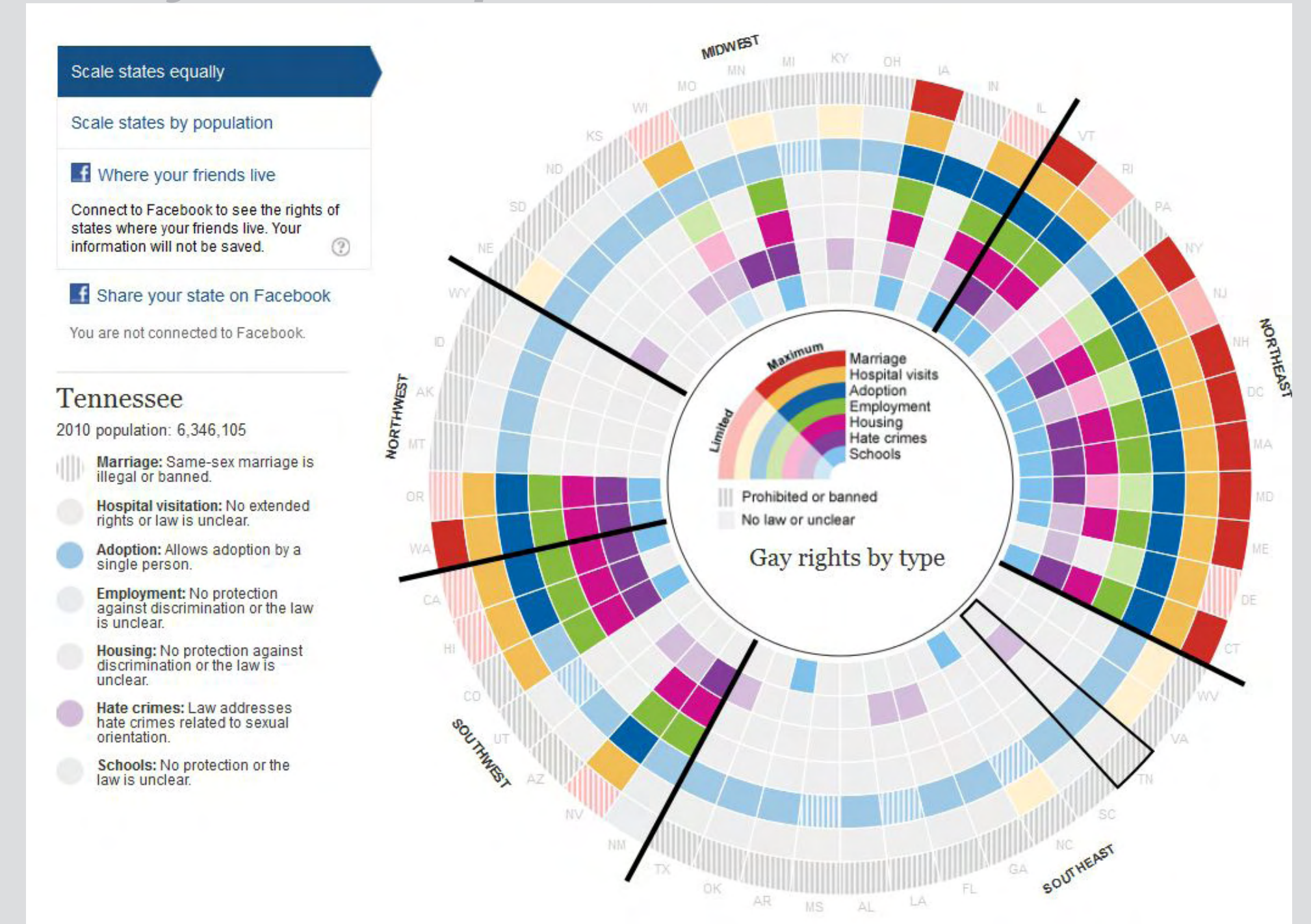


- “Gesture is that which comes between the word and the body, between the order of communication that creates an artificial environment and the reality of lived experience” (Betsky 22)



- “Seduction is the ritualized, socialized expression of desires or urges that we can perhaps never know” (Betsky 23);
- Seduction is thoughts of the mind worn on the outside

## Why Memphis?



- The mirror allows an individual the opportunity to see the outward projection, the gesture, of their self.
- In architecture, the mirror may be figurative such as the forms of a residence which mimic distant hills or literal as in the reflection of Trinity church in the skin of Hancock Place by I.M.... Pei

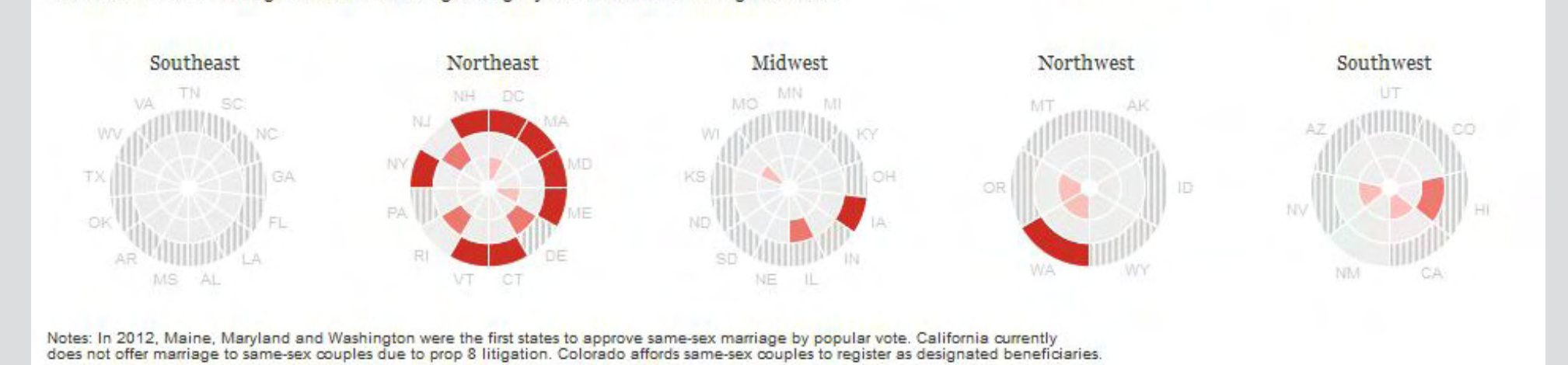


- Together, gesture and seduction allow the building to remain **BOTH** respectable of the community in which it resides **AND** outrageous in its expression of pride



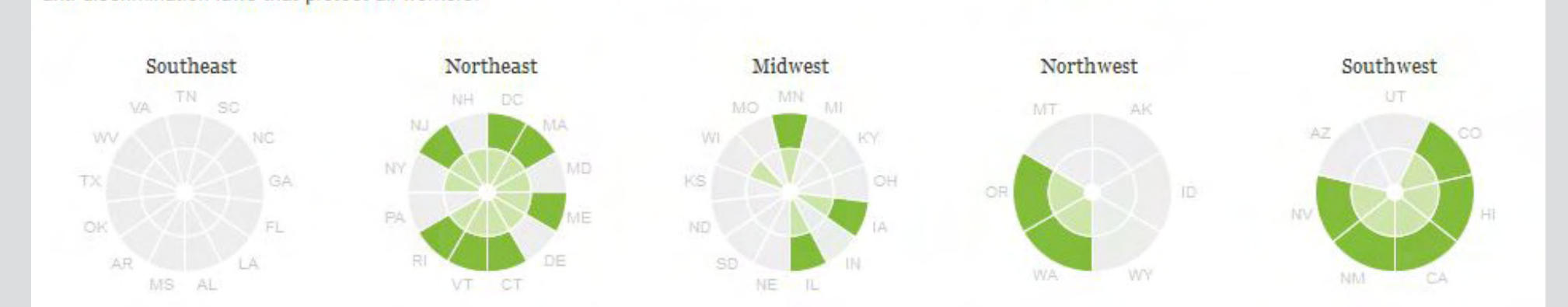
### Marriage

Same-sex marriage or limited alternative is legally recognized in only a few states. The majority of the states have legally defined marriage to be between a man and a woman or amended the state constitution to ban same-sex marriage. Below are the rights legally extended within the given state.



### Employment

Anti-discrimination employment laws vary widely by state depending on the inclusion of sexual orientation or gender identity, and whether the law protects those working in the public or private sector. Below are the anti-discrimination laws that protect all workers.



Housing statistics are identical to those for Employment for each state. According to Federal regulations from the Department of Housing and Urban Development (HUD), housing programs receiving federal funding are required to prohibit discrimination based on sexual orientation and gender identity. Less than half of the states have defined anti-discrimination measures for either sexual orientation or gender.

source: *The Guardian*

## THIRD PLACE FOR THE THIRD SEX

### Changing perceptions of marginalized populations

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## Research

### Queer Space





West Street Elevation



Barriers

Existing Influences



- Elements of Blight**
- Built environment designed to prevent undesirable behaviors versus being designed to encourage model behavior;
  - Trees located in the path of travel restricting accessibility;
  - Grates not maintained creating trip hazards



- Inappropriate Frontages**
- Lack of transparency creates blank wall along pedestrian frontage;
  - Building construction technique and material choices detract from neighborhood character;
  - Many businesses located in former residential structures;
  - A more cohesive "street wall" is needed to create vibrancy and sense of place

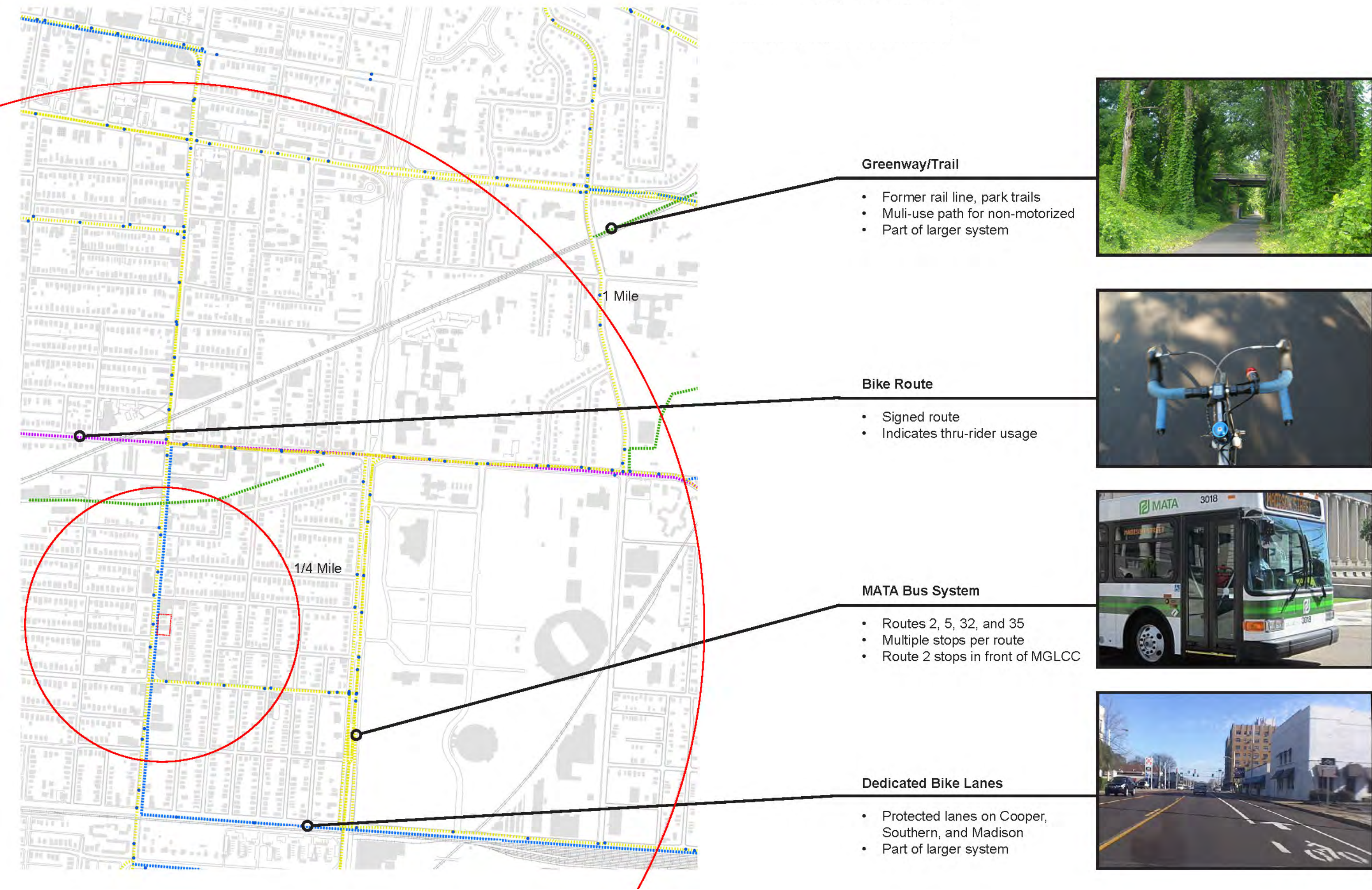


- Appropriate Frontages**
- Close proximity to sidewalk;
  - No parking between building and sidewalk;
  - High amount of transparency into buildings;
  - Continuous, linear density with minimal breaks in facade;
  - Multi-story buildings would add more density and define public zone better





East Street Elevation



Transportation Systems

Site Access



**Inappropriate Land Uses**

- Uses which have been deemed inappropriate by the Unified Development Code found along Cooper include: vehicle service/sales/leasing, warehouse, and manufacturing;
- These uses lack eyes-on-the-street security and detract from the pedestrian experience



**Public Art**

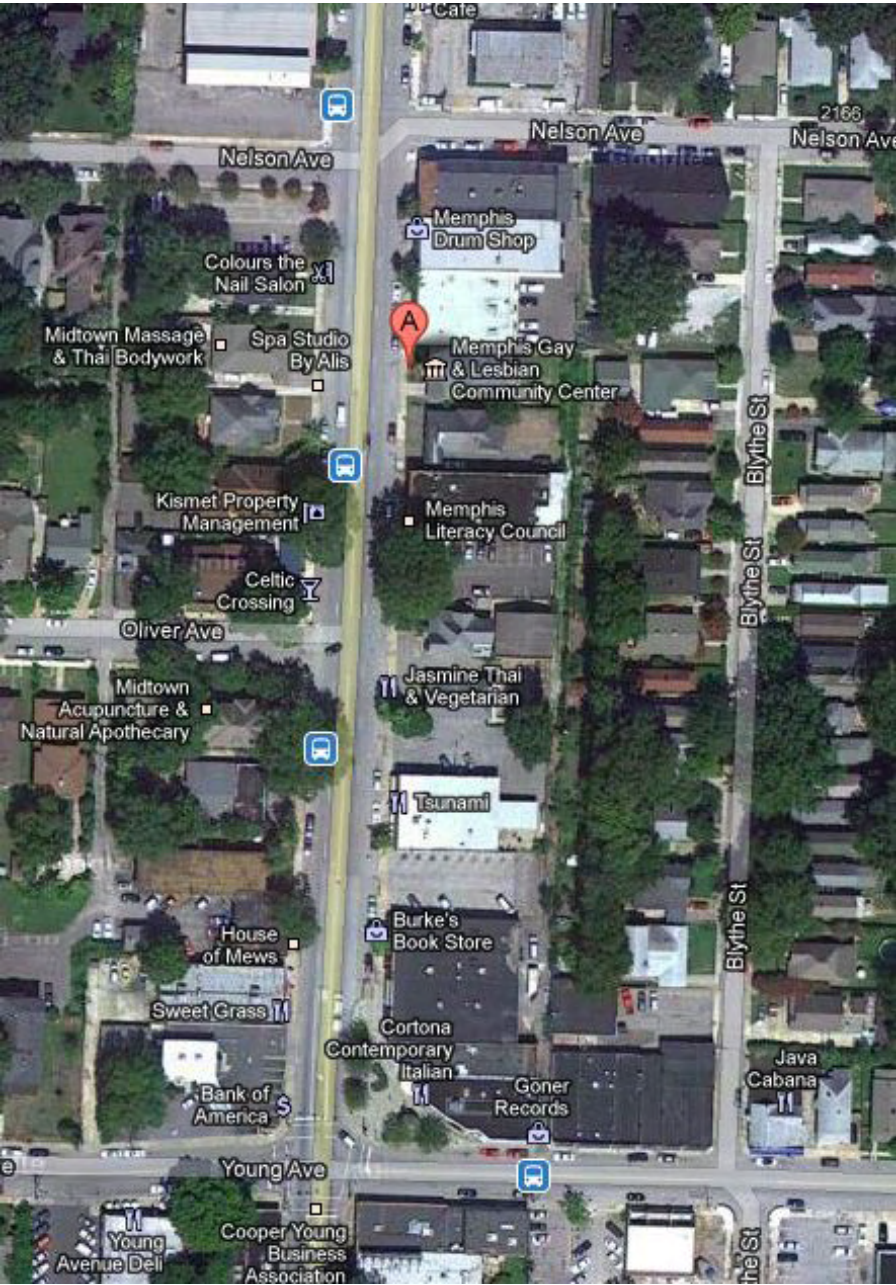
- The neighborhood has long supported the use of public art to create a sense of place and demonstrate the strength of the community;
- Abandoned trestles and blank walls have been transformed into public art to enhance the experience of residents and visitors alike



**Inappropriate Building Types**

- Many former single family residential structures have been converted into small businesses;
- Theresidentialstructureslack the density to create an outdoor room fitting of a business district;
- The lack of density furthermore creates a lack of parking in the neighborhood





## A photograph of a living room with orange walls. In the center is a fireplace with a white marble surround and a dark wood mantel. A television is mounted on the wall above the fireplace. To the left of the fireplace is a dark wood side table with a lamp. To the right is a dark wood piano. A large window is on the right wall, and a doorway is visible in the background. The room is furnished with a dark wood sofa, armchairs, and a dining table in the foreground.

## A cluttered office space. On the left is a wooden door. In the center, a dark filing cabinet stands next to a desk. On top of the filing cabinet is a computer monitor displaying a colorful image, and next to it is a stack of papers and a small printer. The desk is covered with various items: a large stack of papers, a blue office chair, a black trash can, and several cardboard boxes. A white partition board is positioned behind the desk. The room is lit by natural light from a window on the right, covered by light-colored curtains.

## A photograph of a small, dimly lit room, likely a bathroom or break room. The room features a window with horizontal blinds and a white frame. Several black folding chairs are stacked in the foreground. To the right, there is a white sink and a mirror. A small framed sign is visible on the wall to the left of the window.

**Q8 What is your favorite aspect of the current center?**

Answered: 158 Skipped: 1

Aspect	Percentage
Physical condition	2%
Available services/programs	35%
Accessibility of location	30%
Amenities available in Cooper You...	28%
Parking	3%

aspect of the current center?

Answers: 158 Skipped: 1

Aspect	Percentage
Physical condition	35%
Available services/programs	15%
Accessibility of location	5%
Amenities available in Cooper Youth Center	3%
Parking	55%

**you enjoy? (please check all that apply)**

Answered: 158 Skipped: 1

Activity	Percentage
Sports	35%
Theater/Arts	85%
Wine tasting	52%
Cooking	55%
Literature	55%
Camping/Outdoors	40%
Travel	70%
Gardening	38%
Fitness/Exercise	52%

### features would you like to see? (please check all that apply)

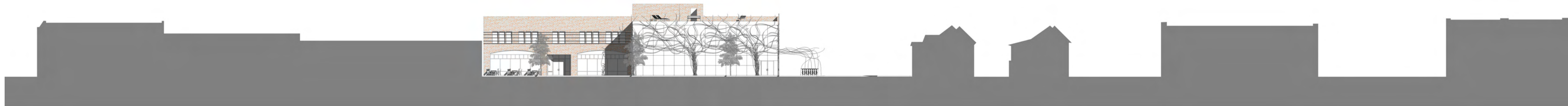
Answered: 133 Skipped: 1

Feature	Percentage
Meeting spaces	80%
Event space	78%
Theater	35%
On-site counseling services	75%
Computer lab	40%
Art gallery	40%
Food/clothing parties	62%
Offices for partner organisations	52%

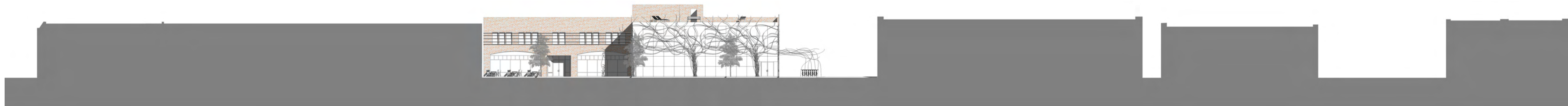
- Meeting and event space resounded as the most needed feature for a new center;
- Theater and arts scored the lowest in terms of desirability in a new center (possibly due to proximity to the growing theater district at Cooper and Union);
- Other requests: better parking, expanded library, exercise space, childcare, revenue-generating space, and temporary housing



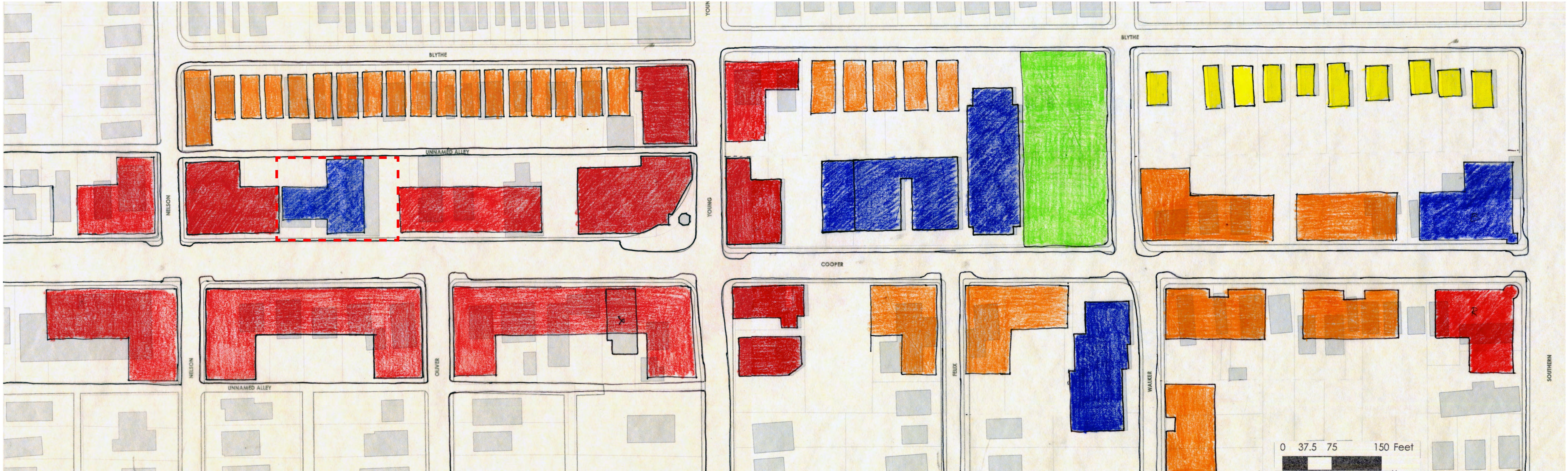
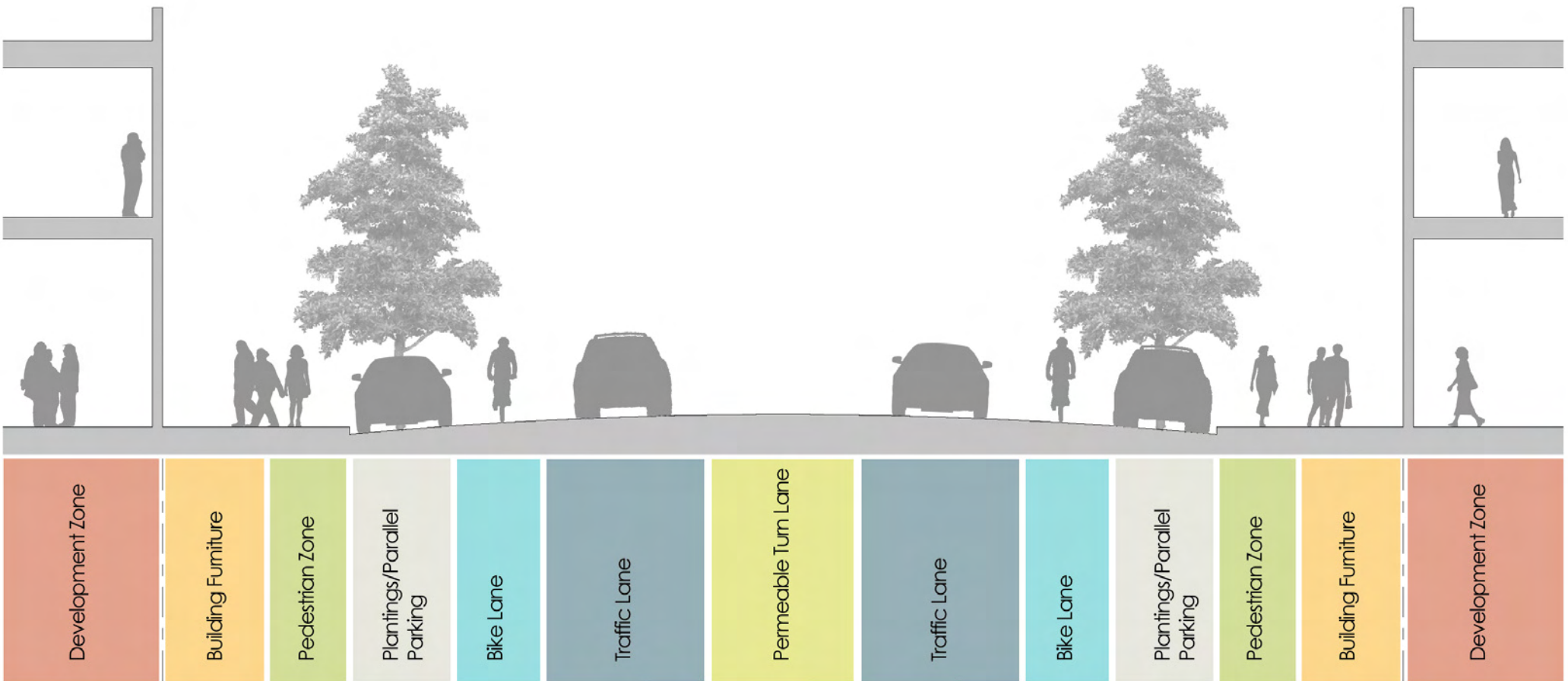
# Sustainable Streets - Vibrant Places



Proposed MGLCC with Existing Density

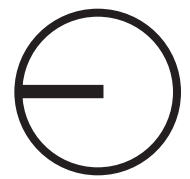


Proposed MGLCC with Proposed Density



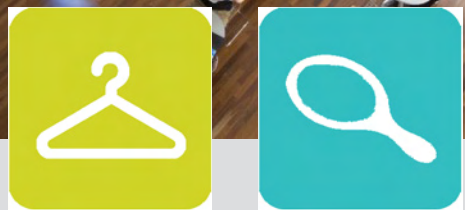
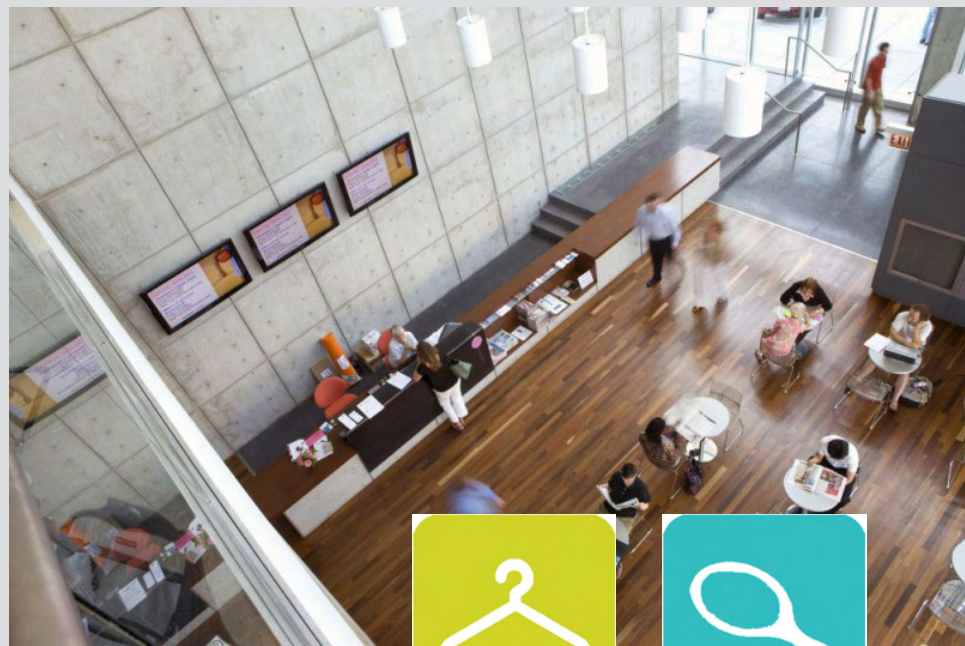
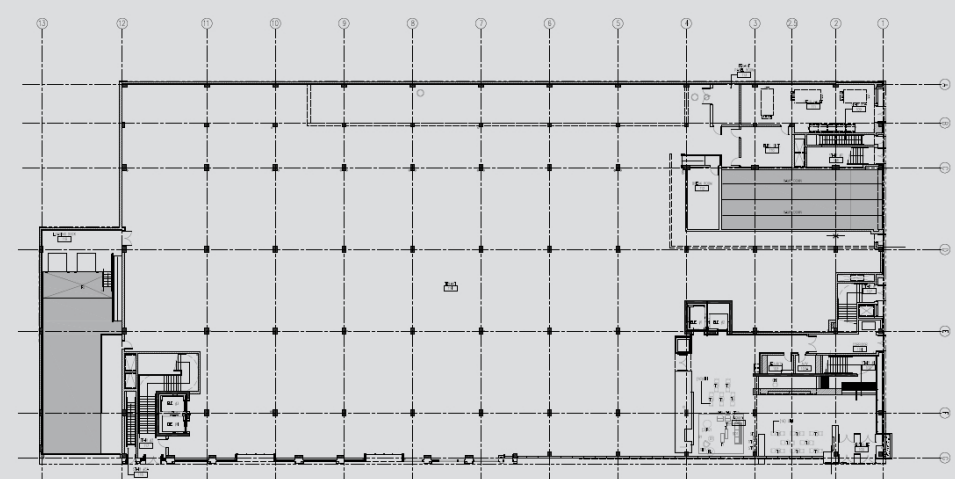
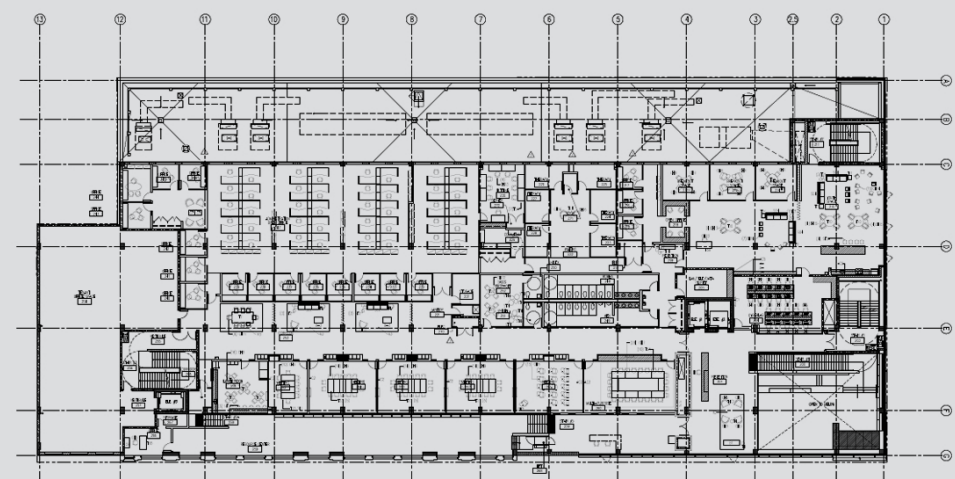
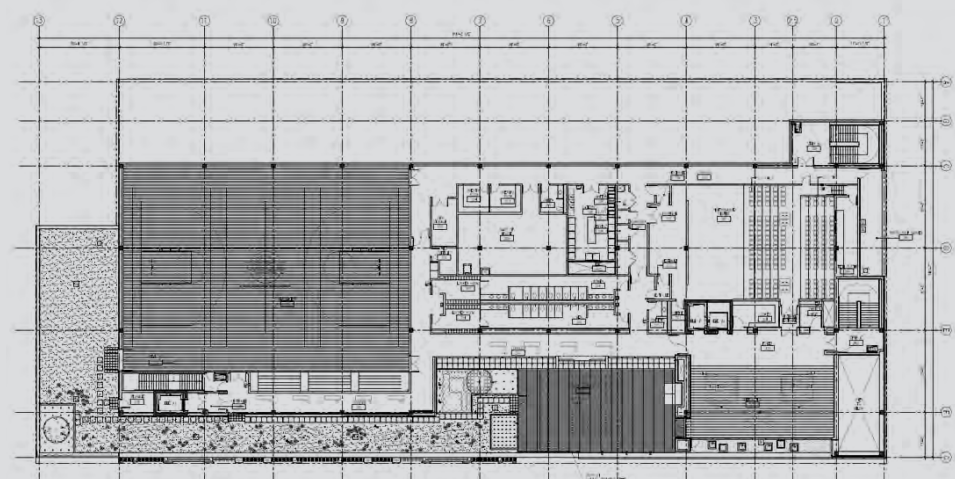
## Legend

- Single Family Residential
- Multi Family Residential
- Mixed-Use
- Civic/Institutional
- Park
- Proposed MGLCC

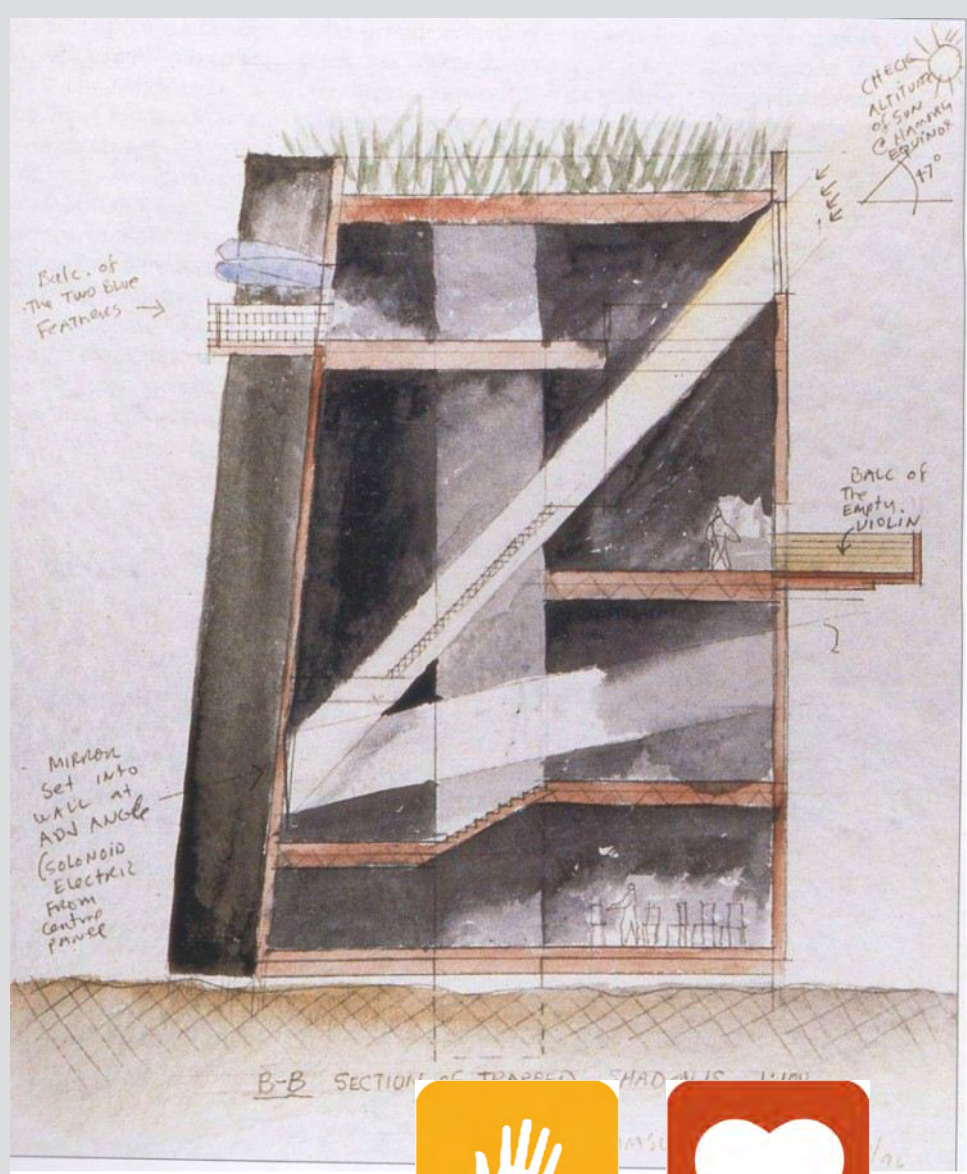
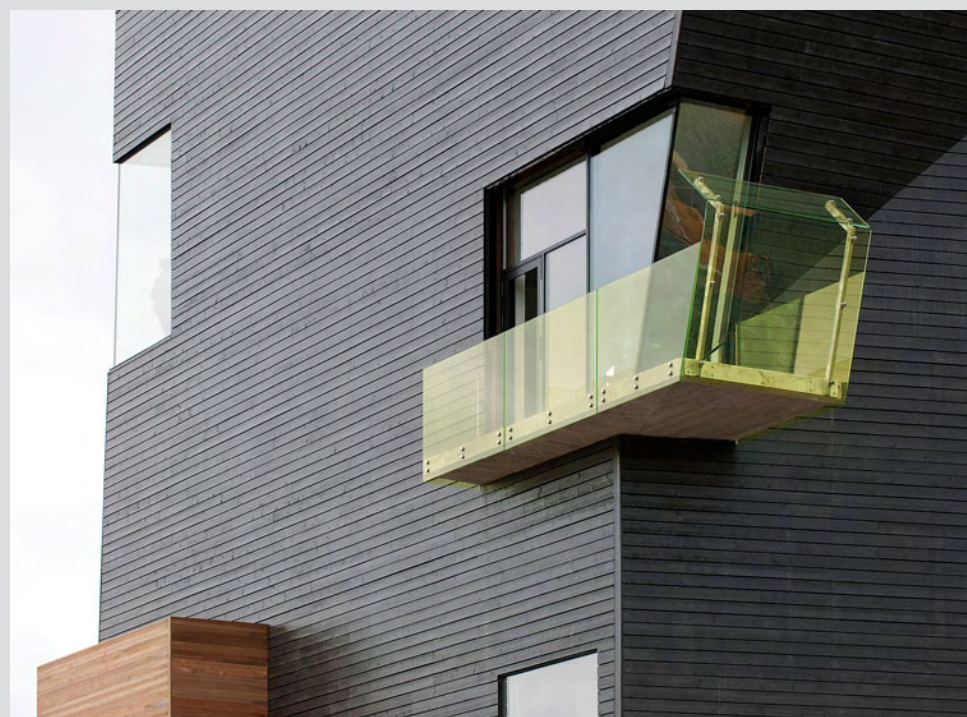




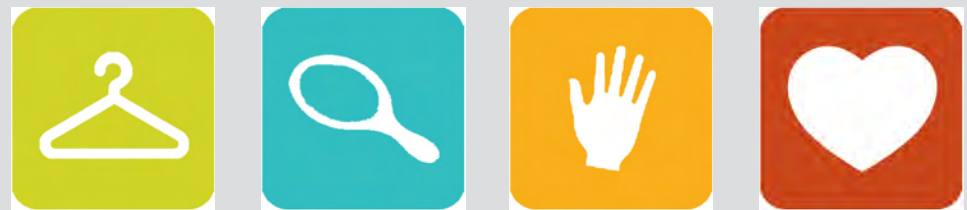
Center on Halsted, Gensler



Knut Hamsun Center, Steven Holl



Boystown, Chicago, IL



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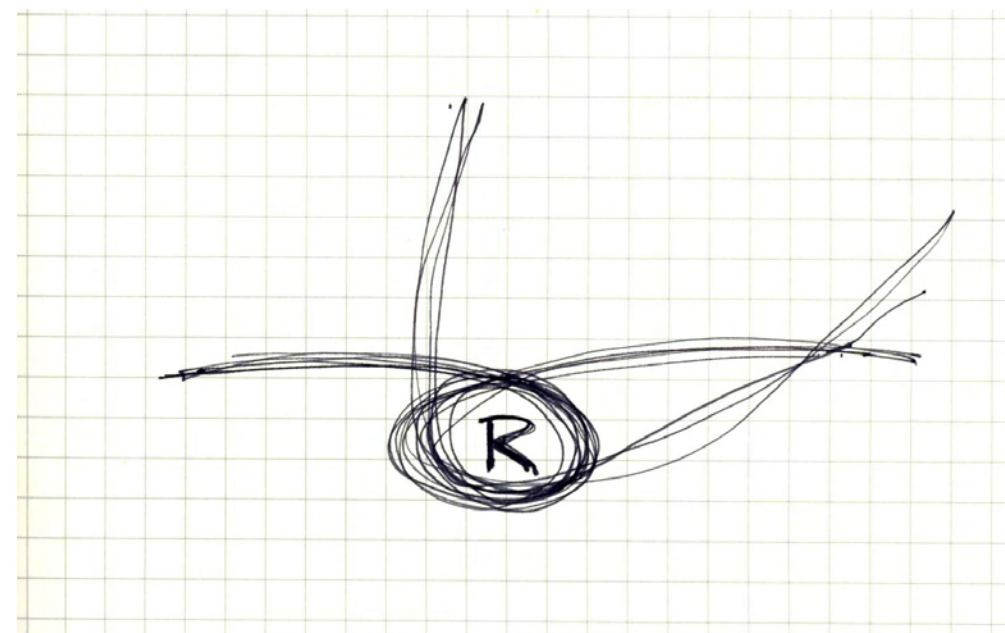
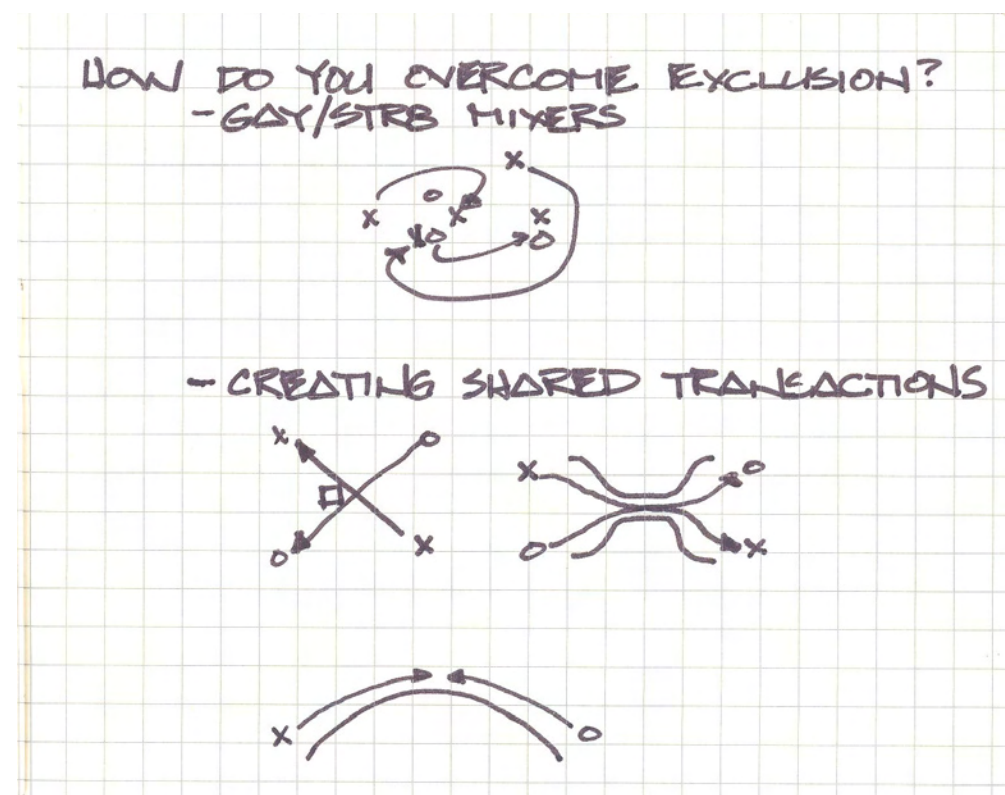
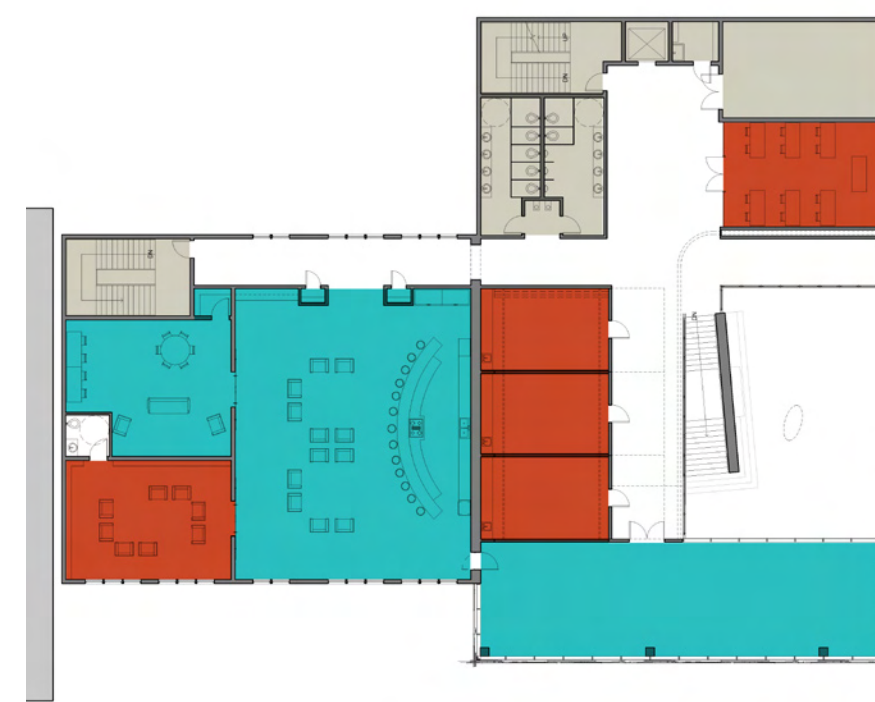
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**Process**  
Precedents

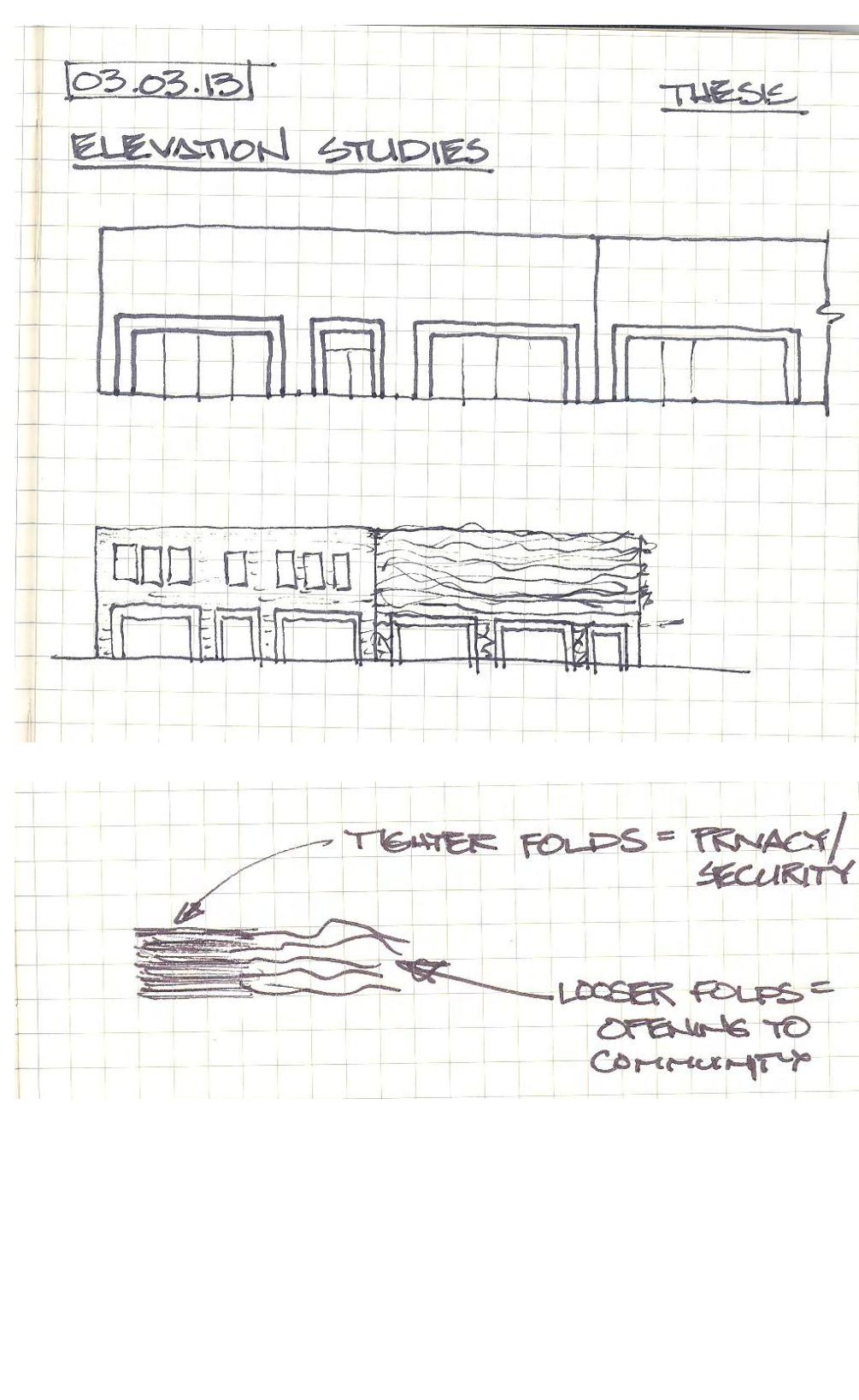
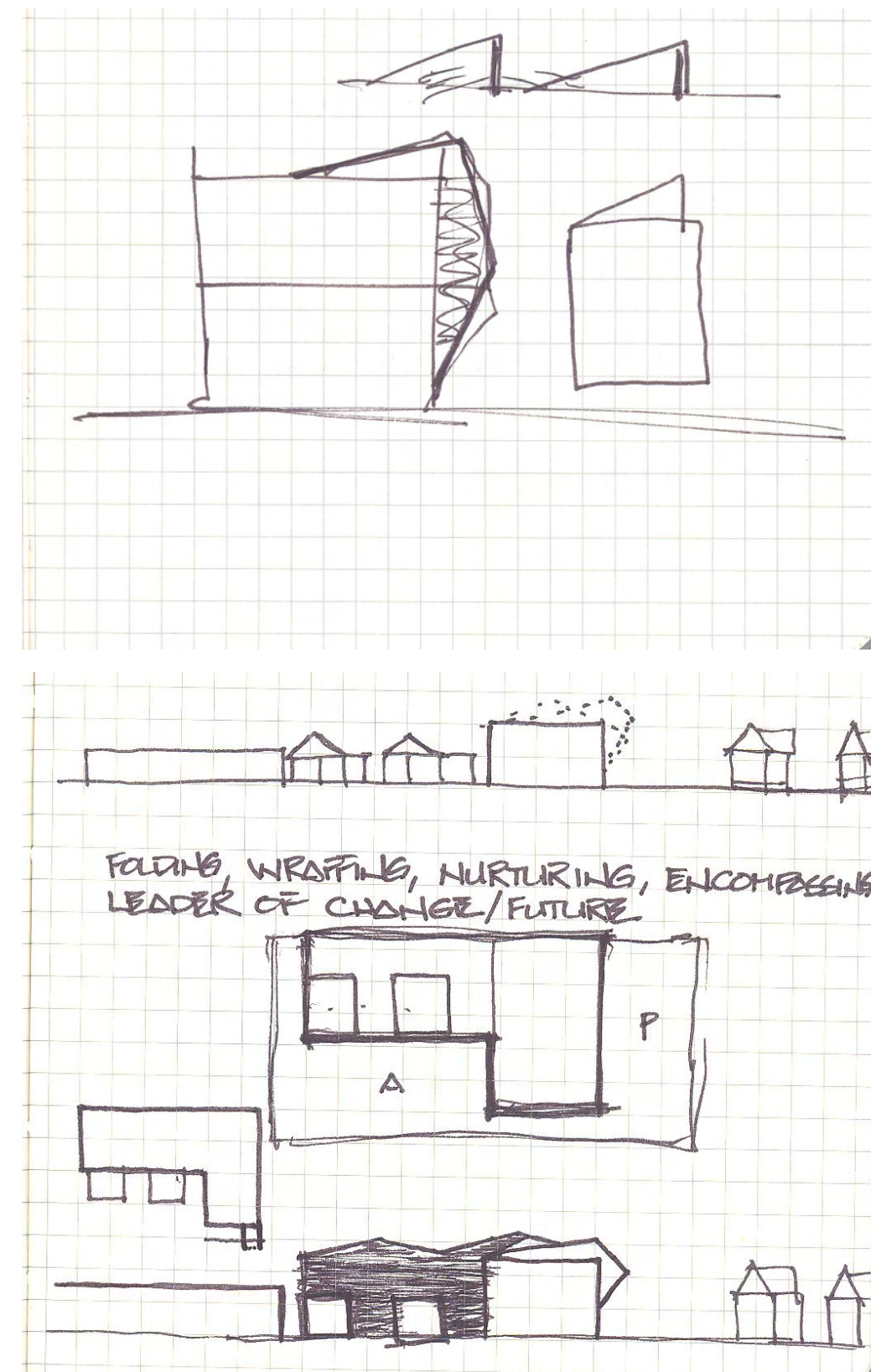
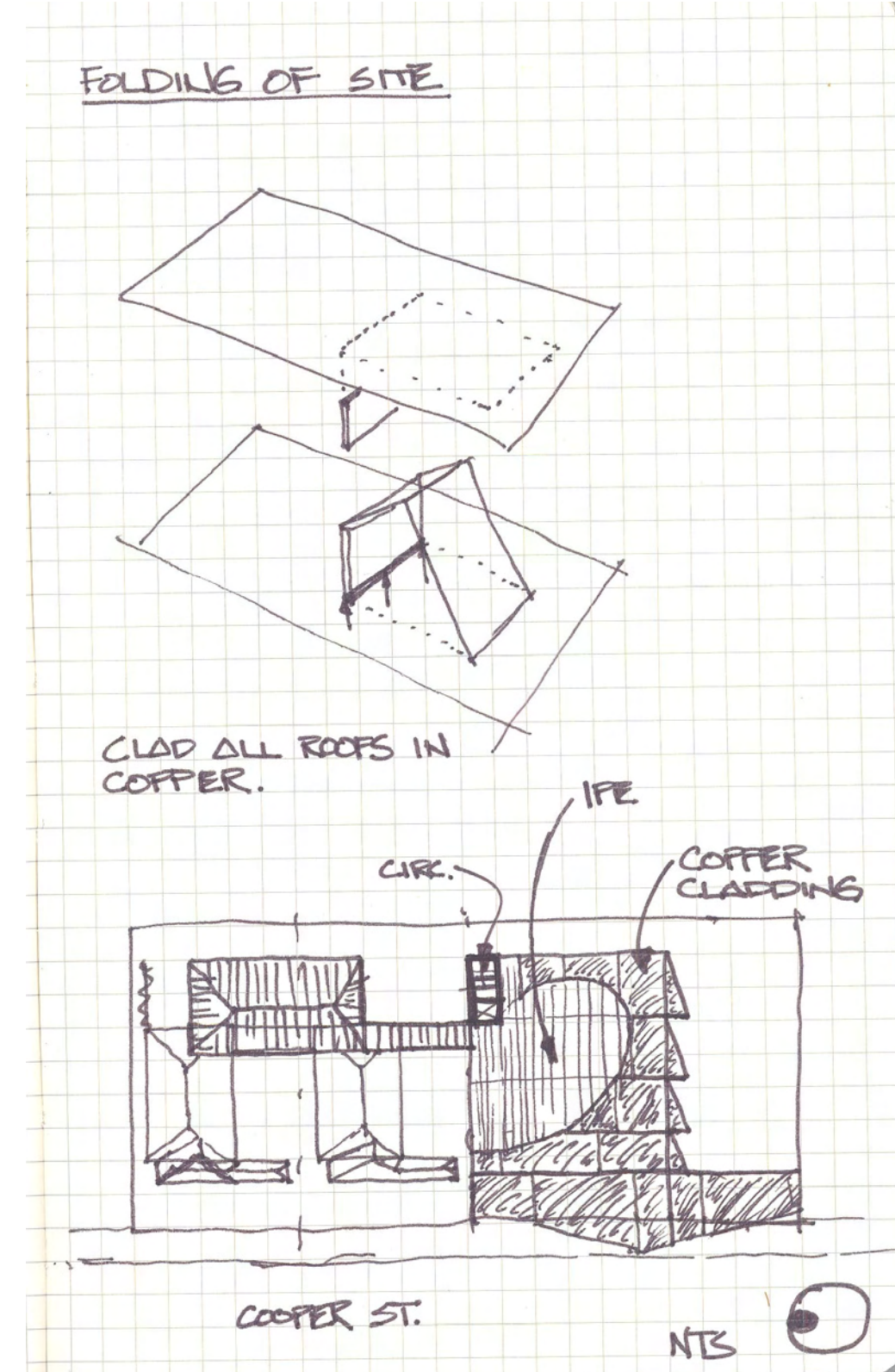
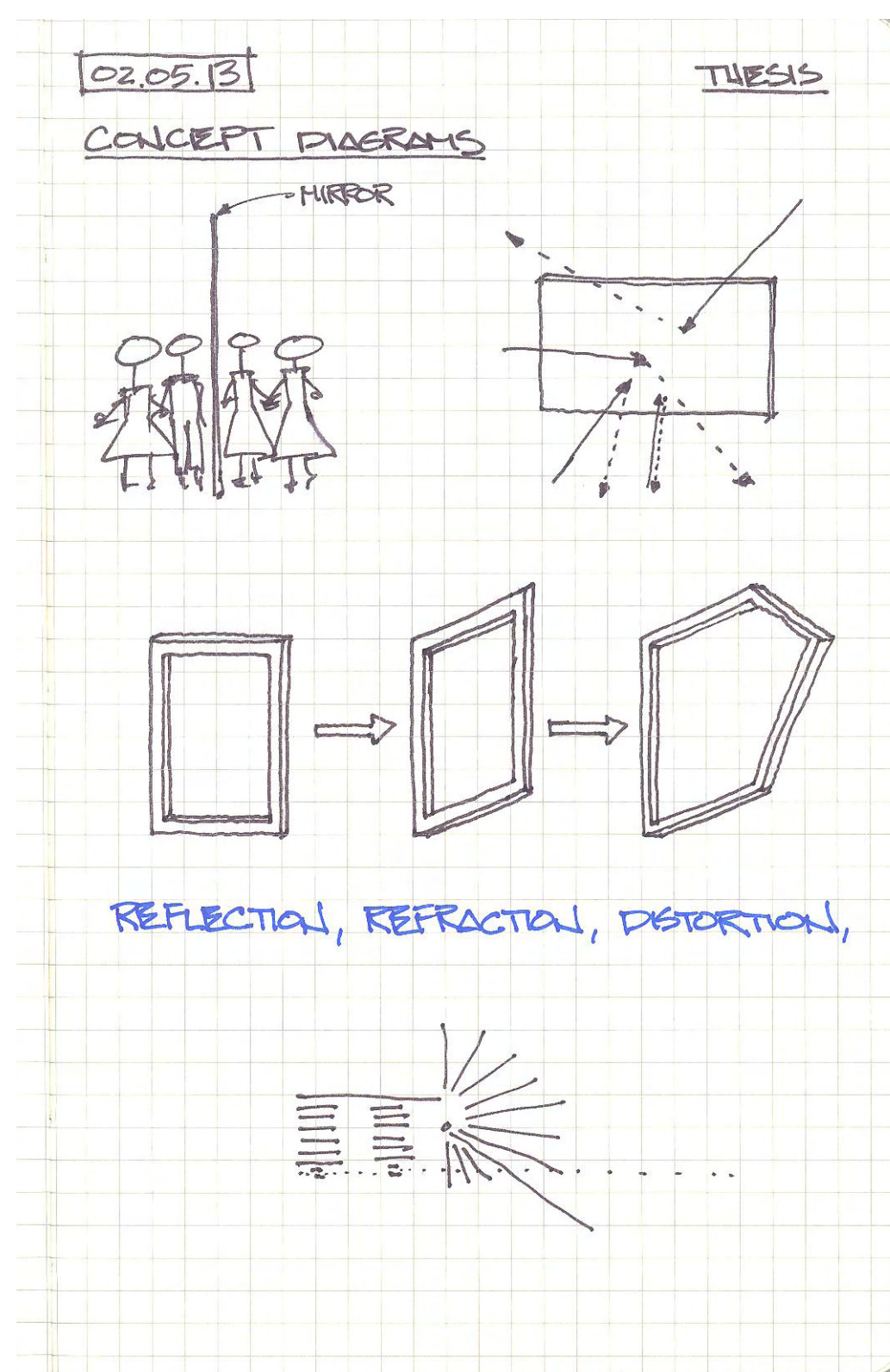
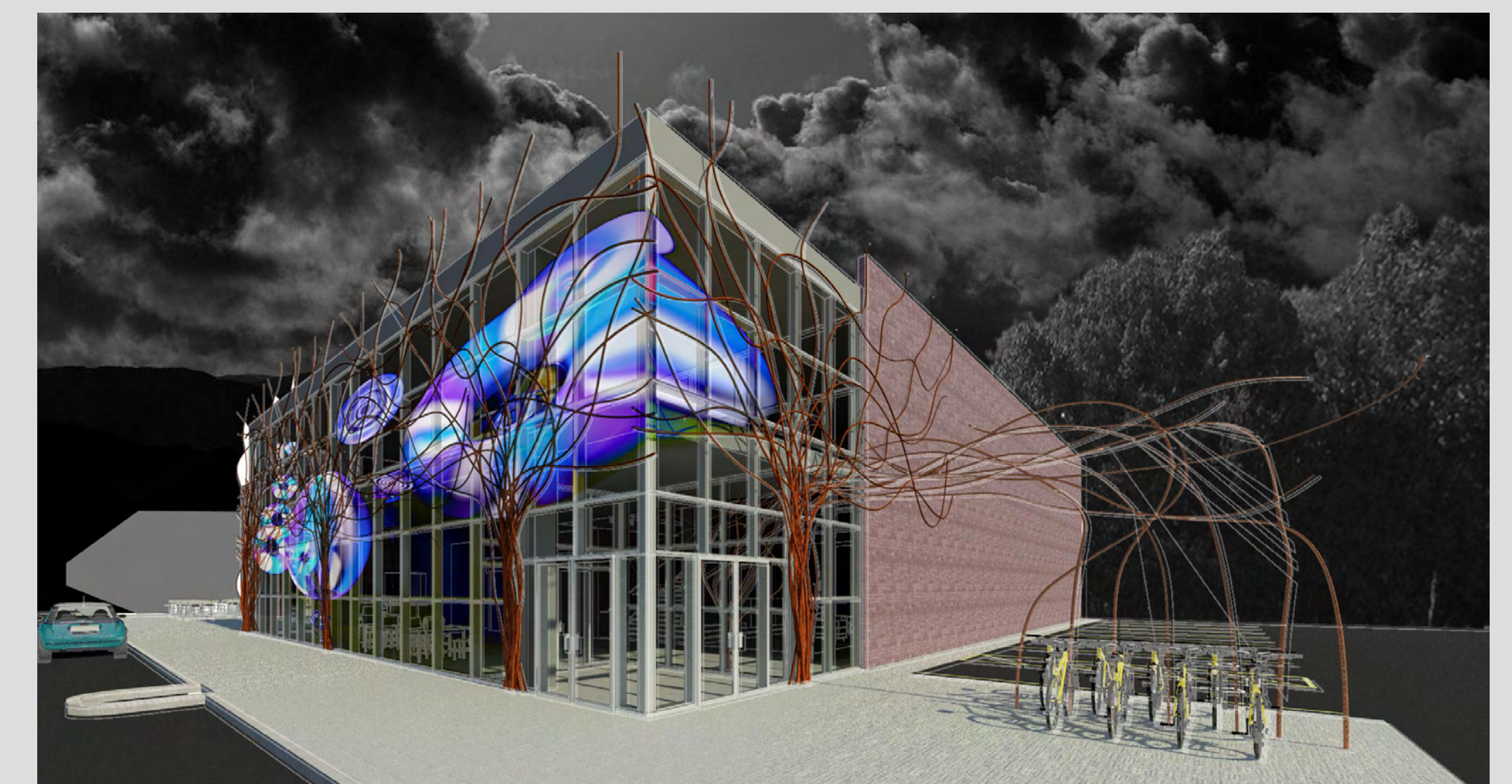
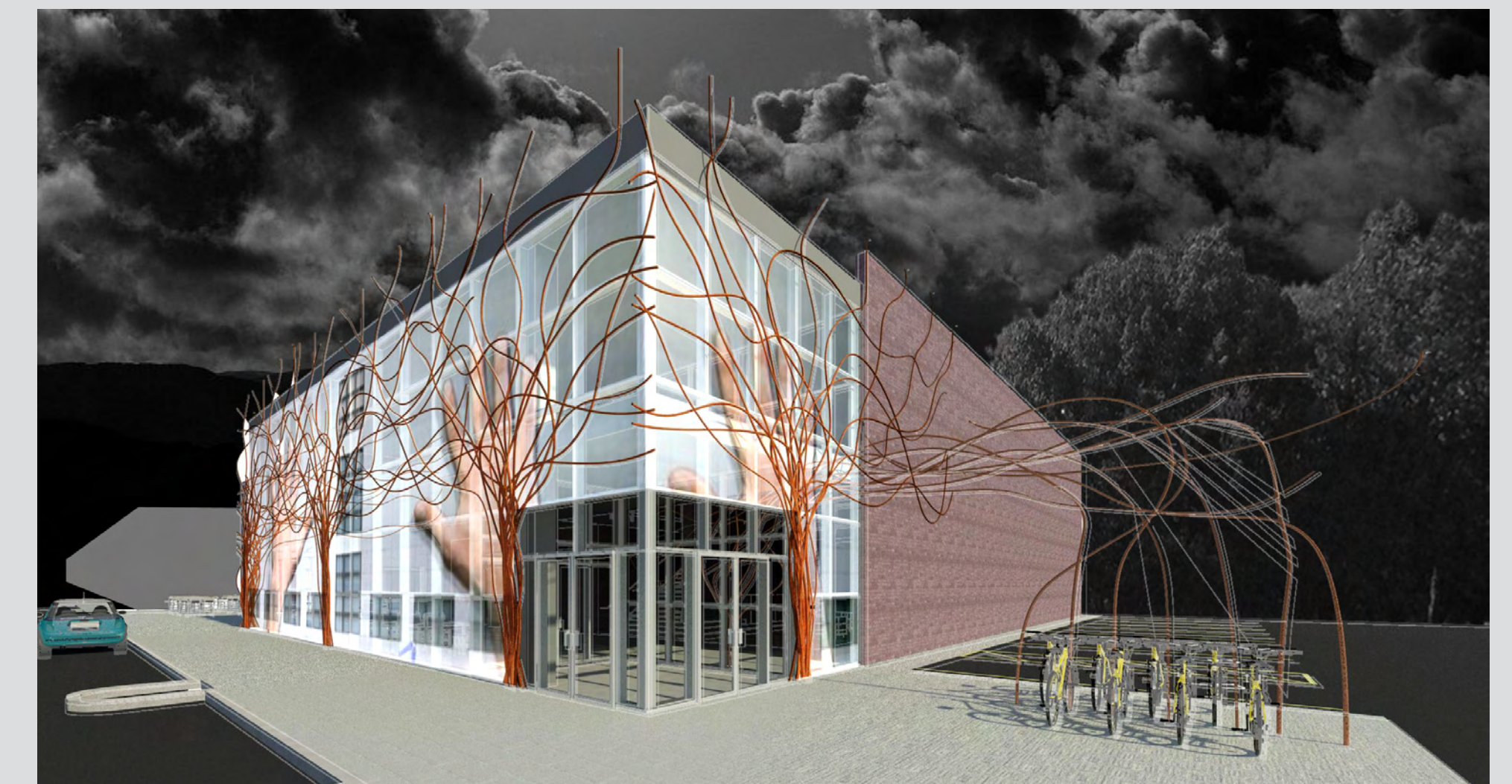




- Inspiring
- Enabling
- Empowering
- Socializing
- Health + Wellness



## Dynamic Smart Glass



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Process  
Initial Sketches





Region

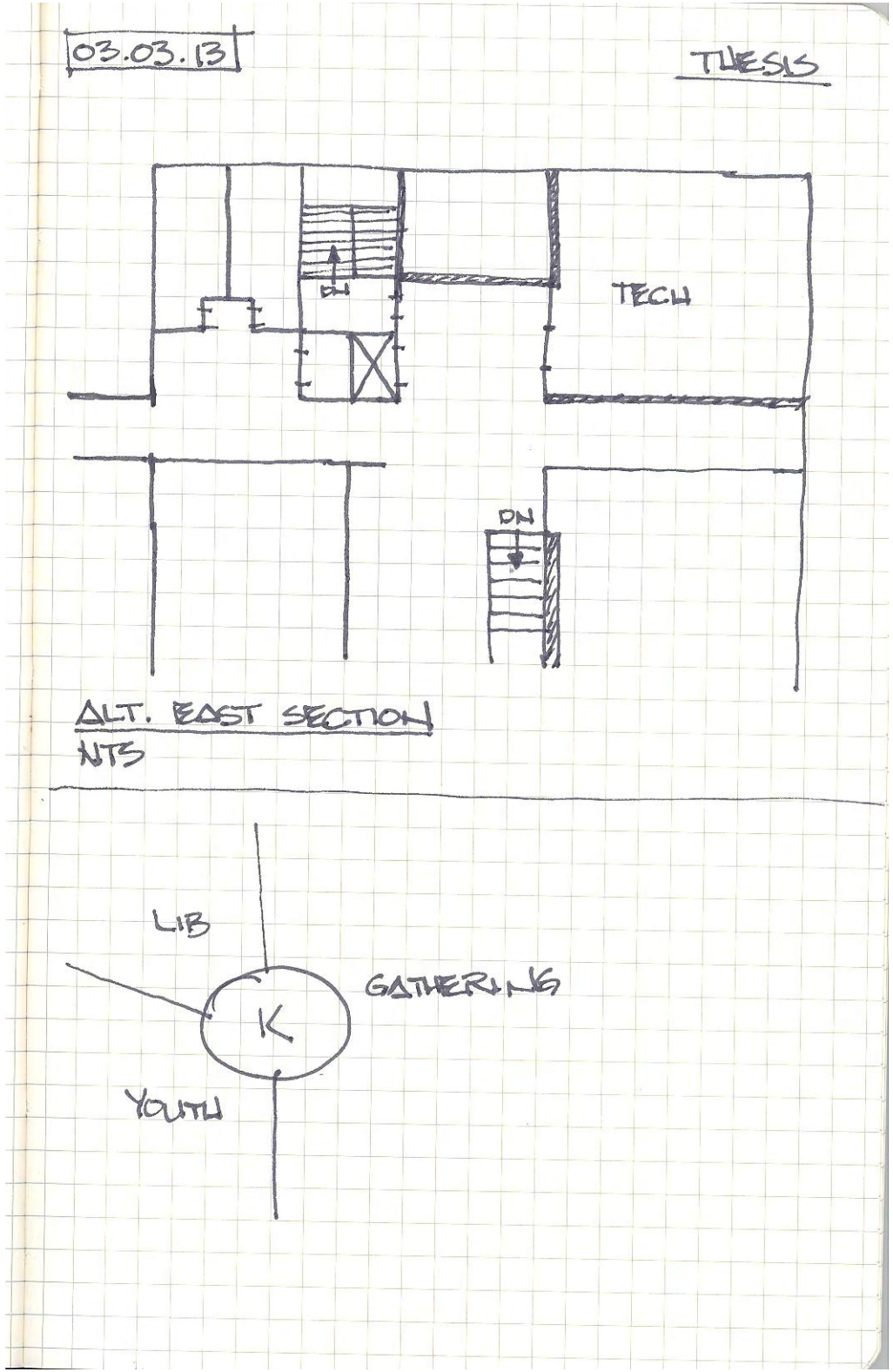
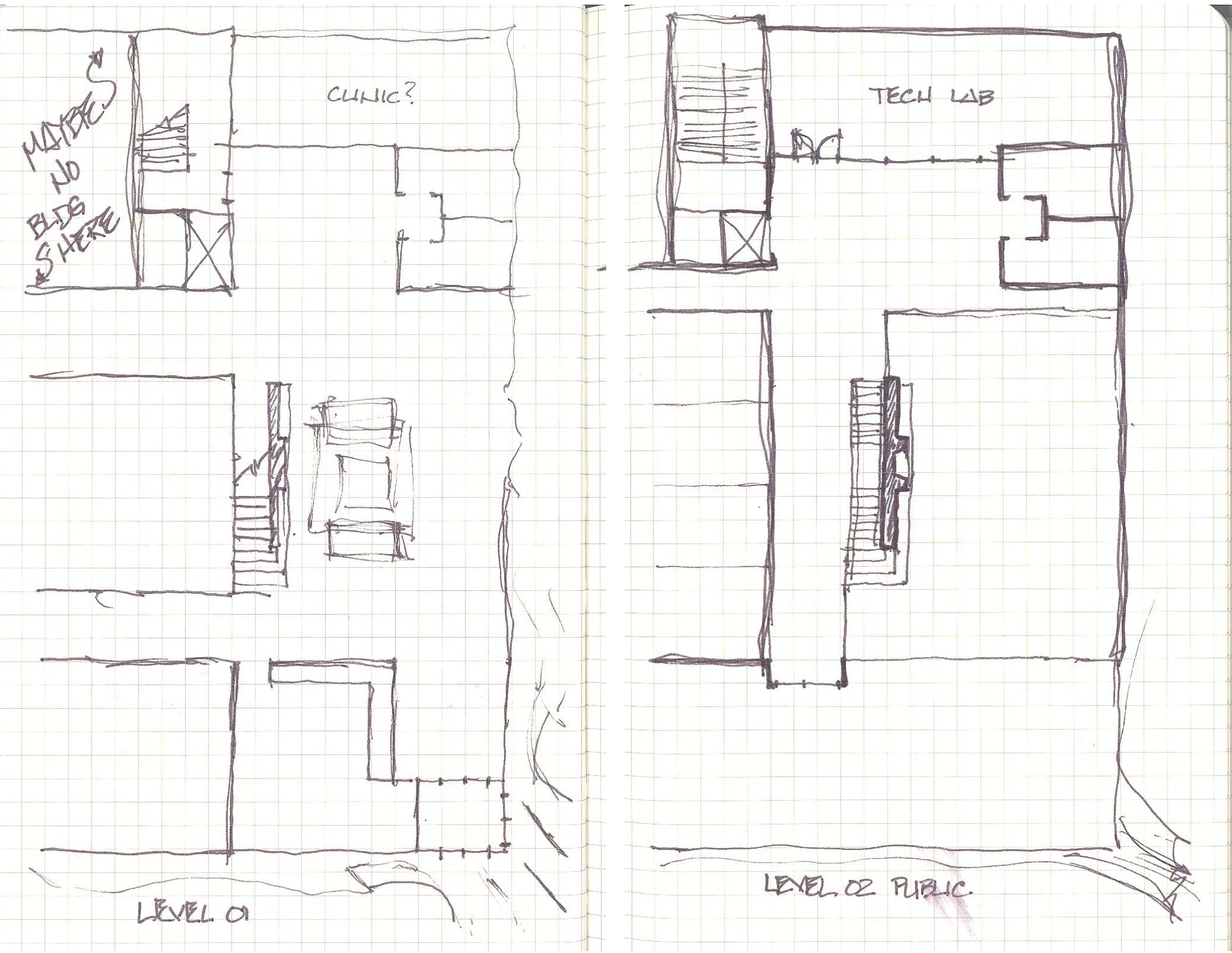
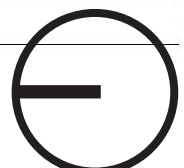


Neighborhood



Site Plan

0 20 40



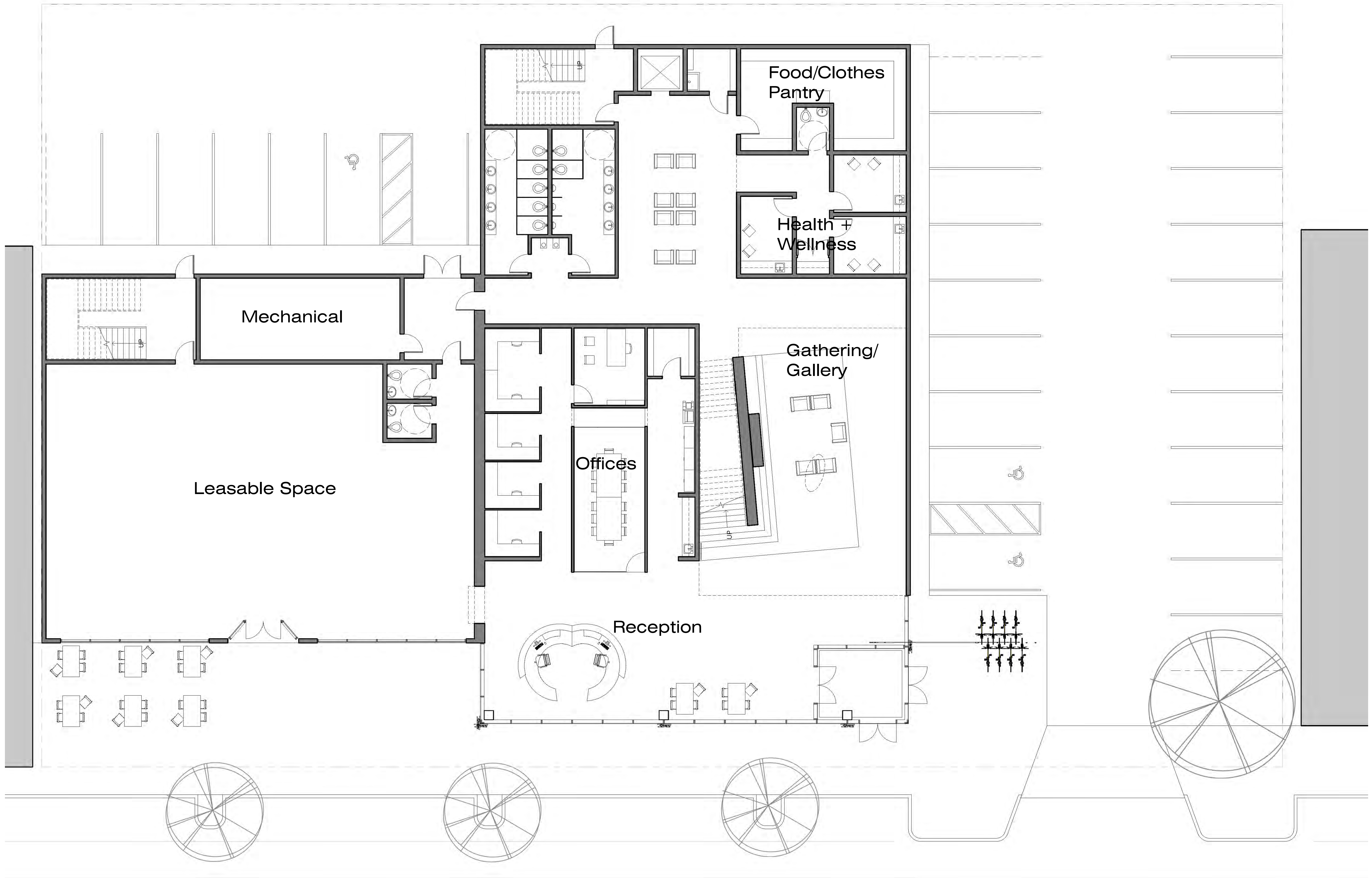
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# Design



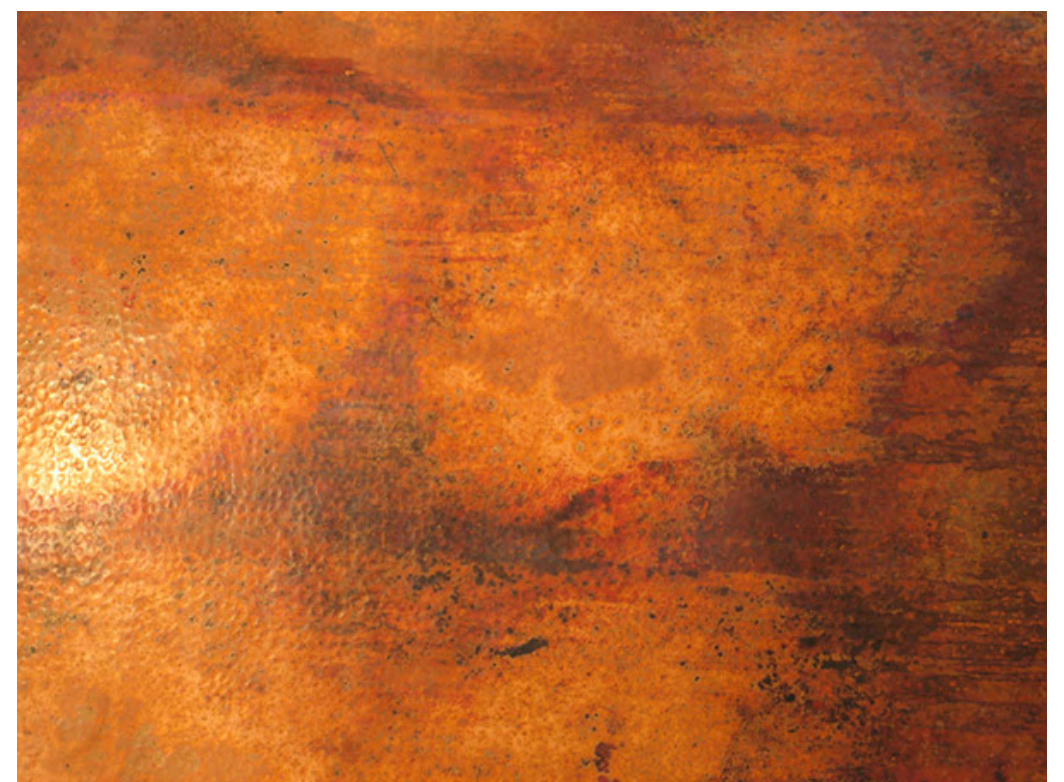


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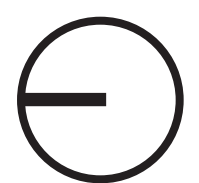
## Materials



Reclaimed Brick



Polished Copper



Dynamic Smart Glass



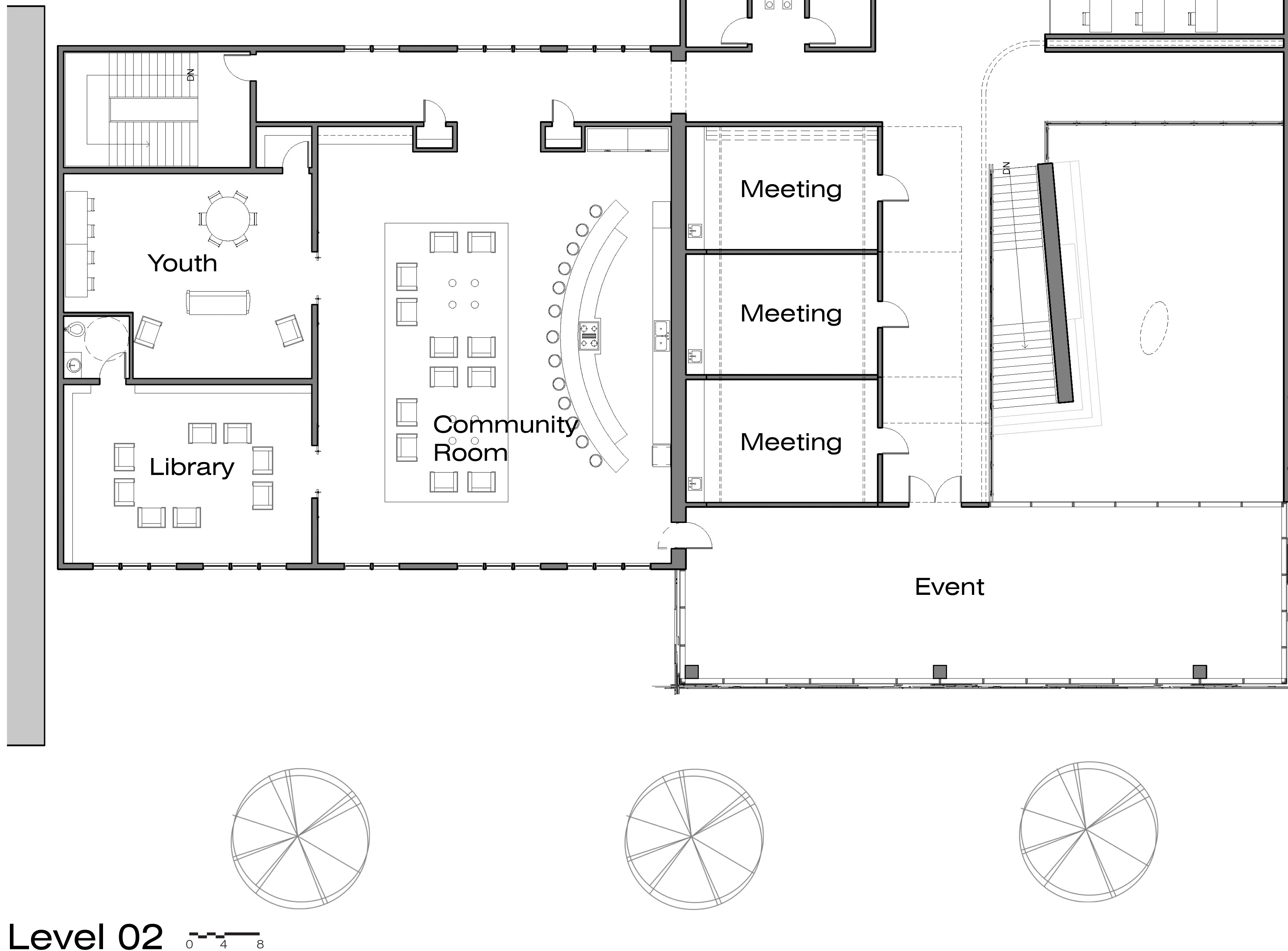
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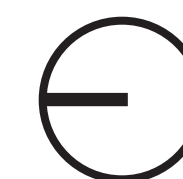
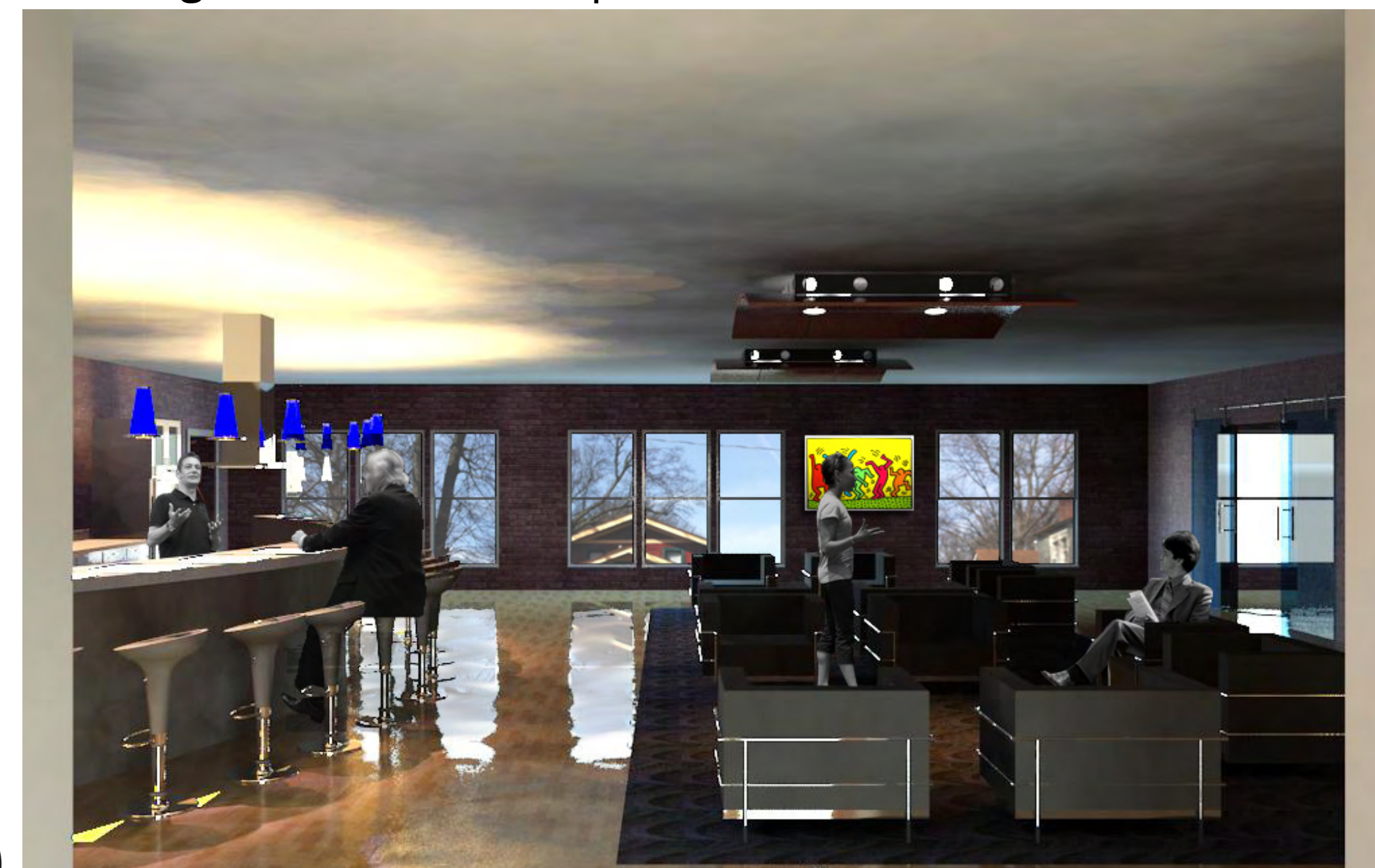




Meeting Rooms - Walls closed



Meeting Rooms - Walls open



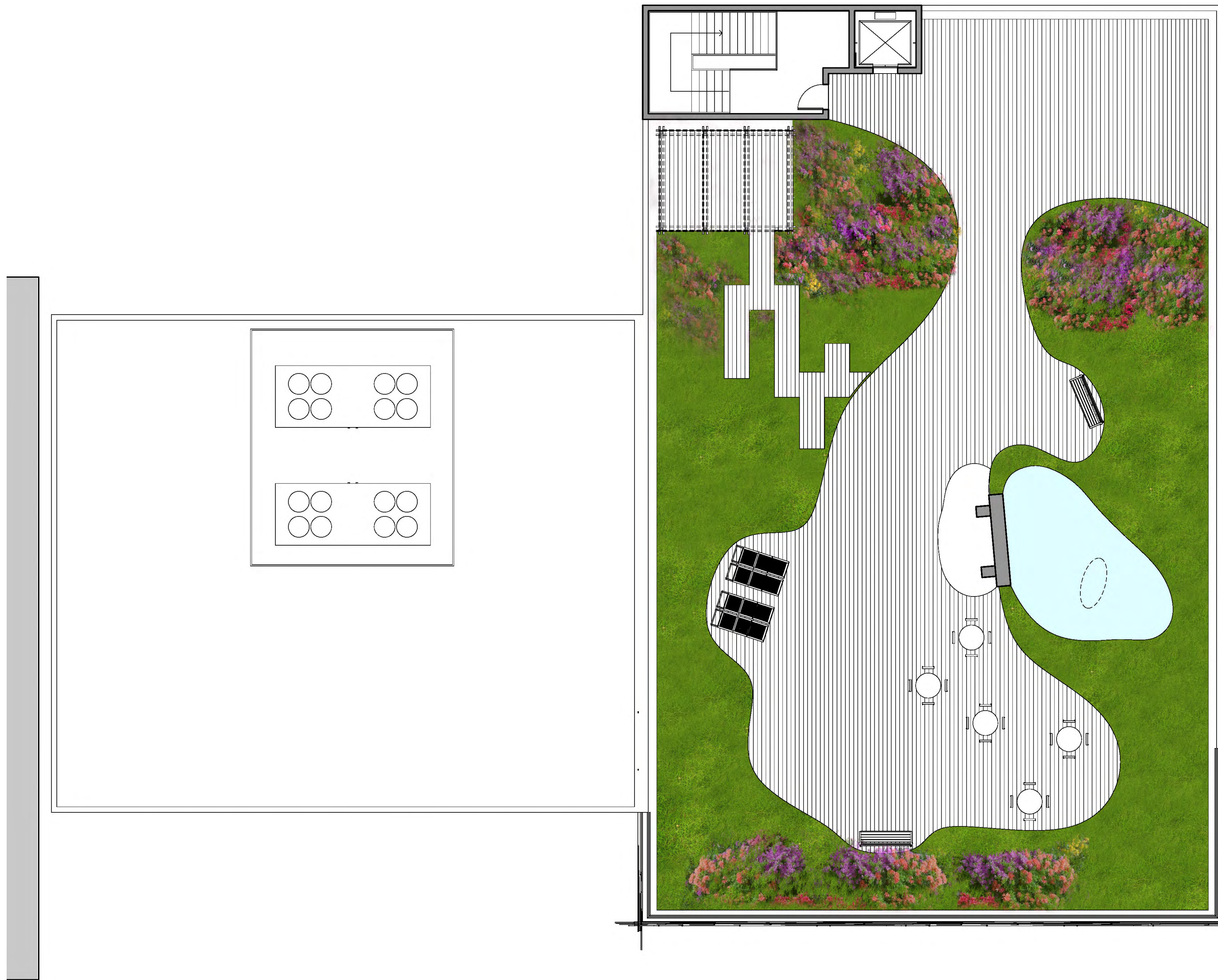
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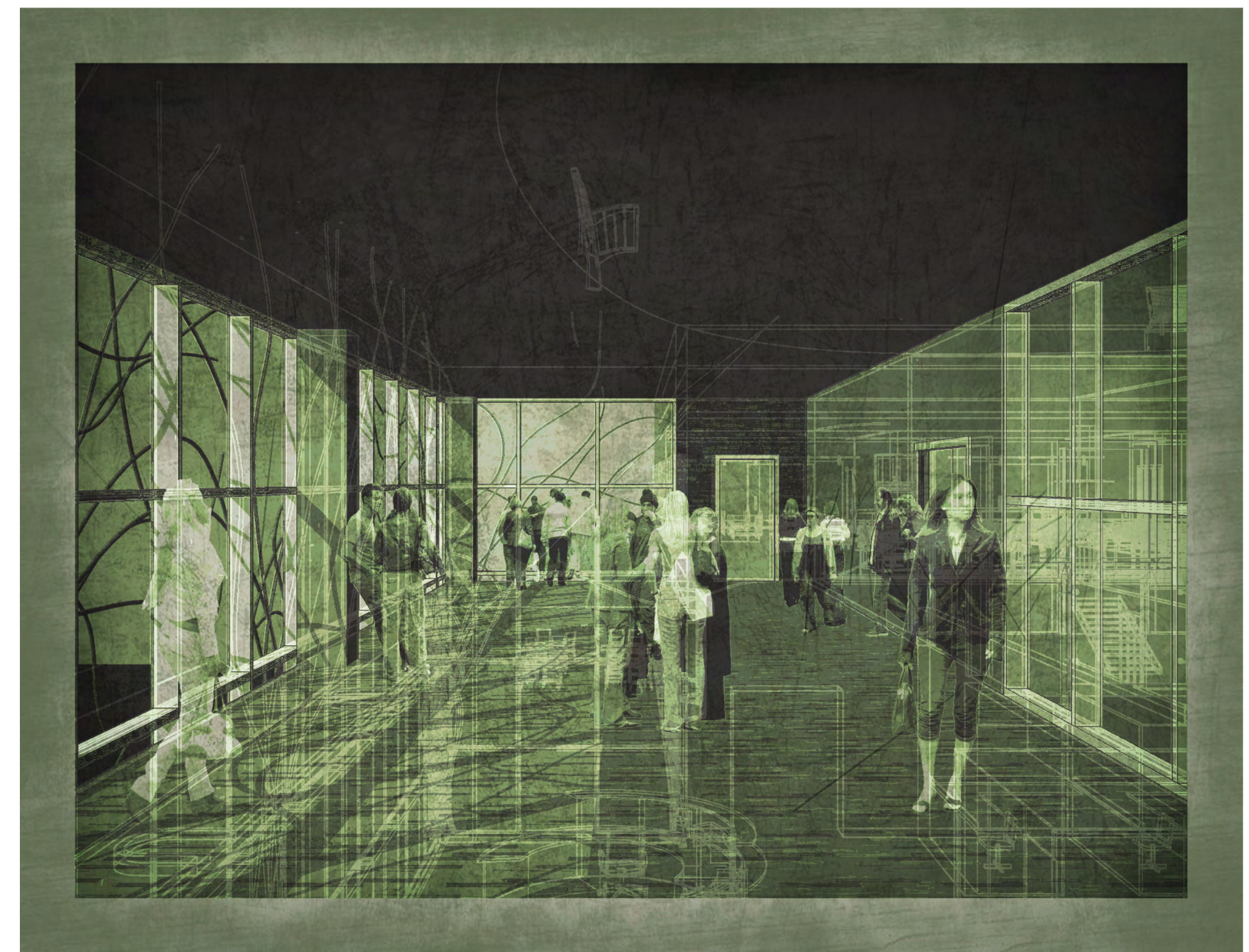
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Design

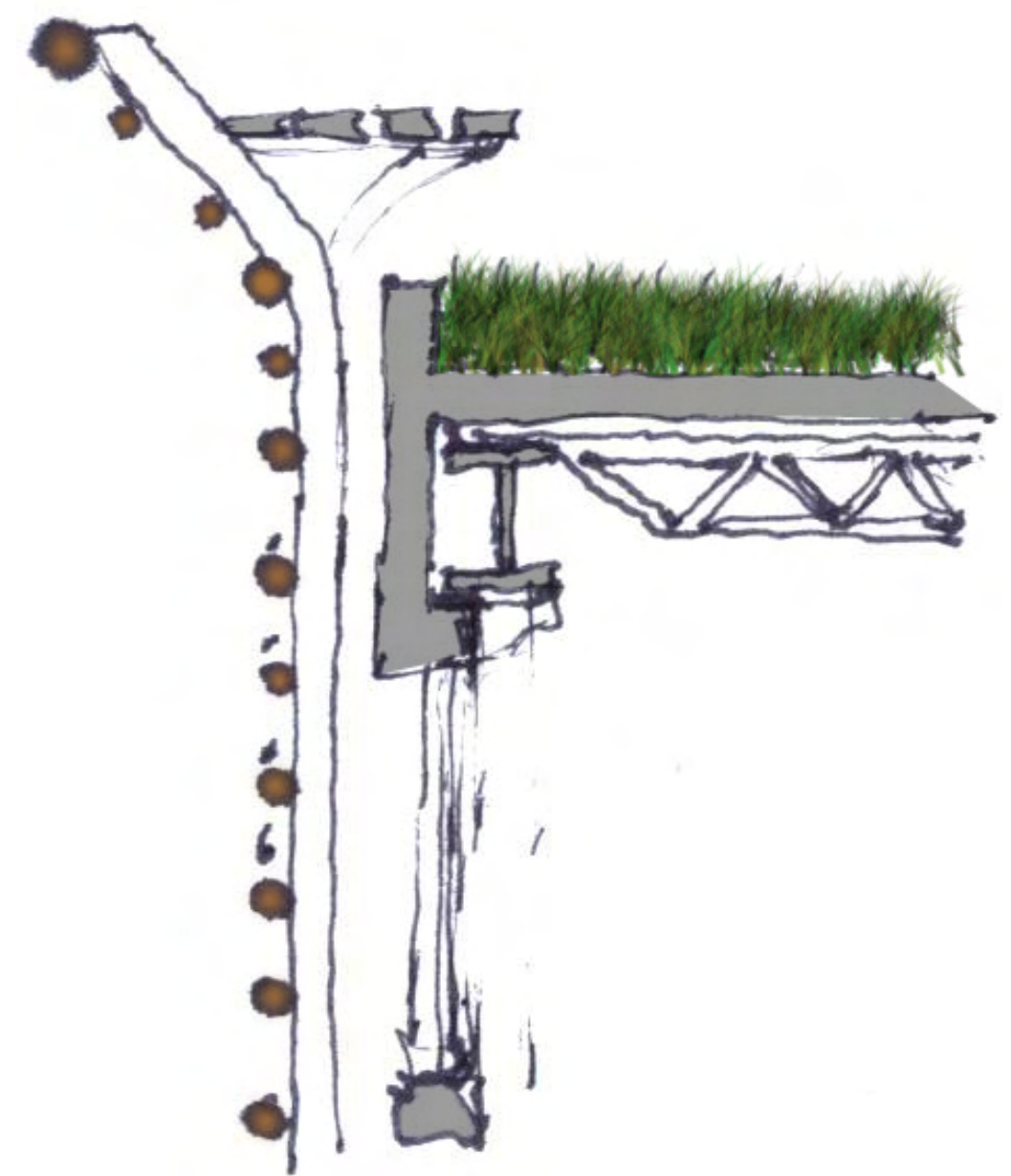
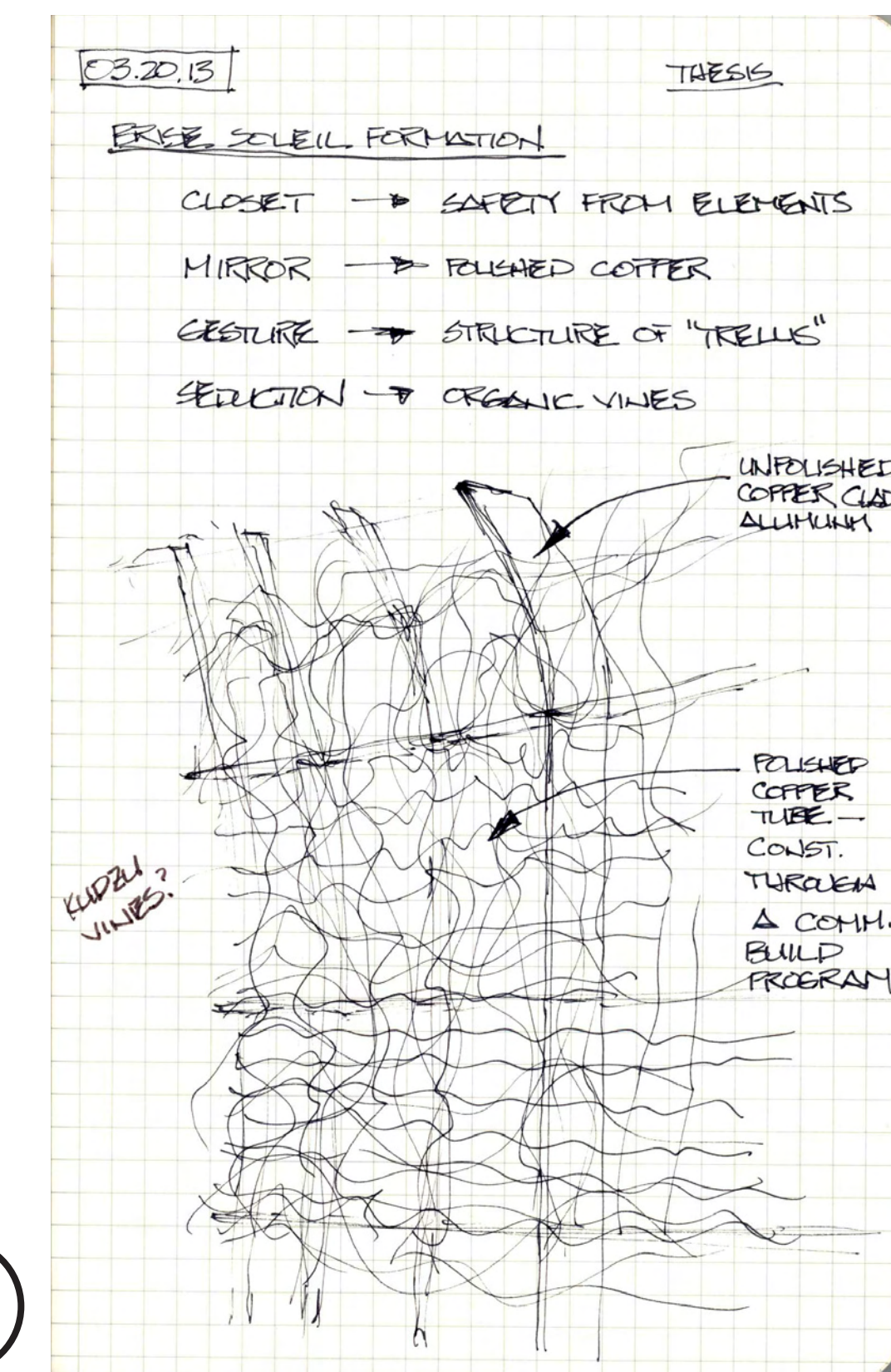




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## Brise Soleil Studies

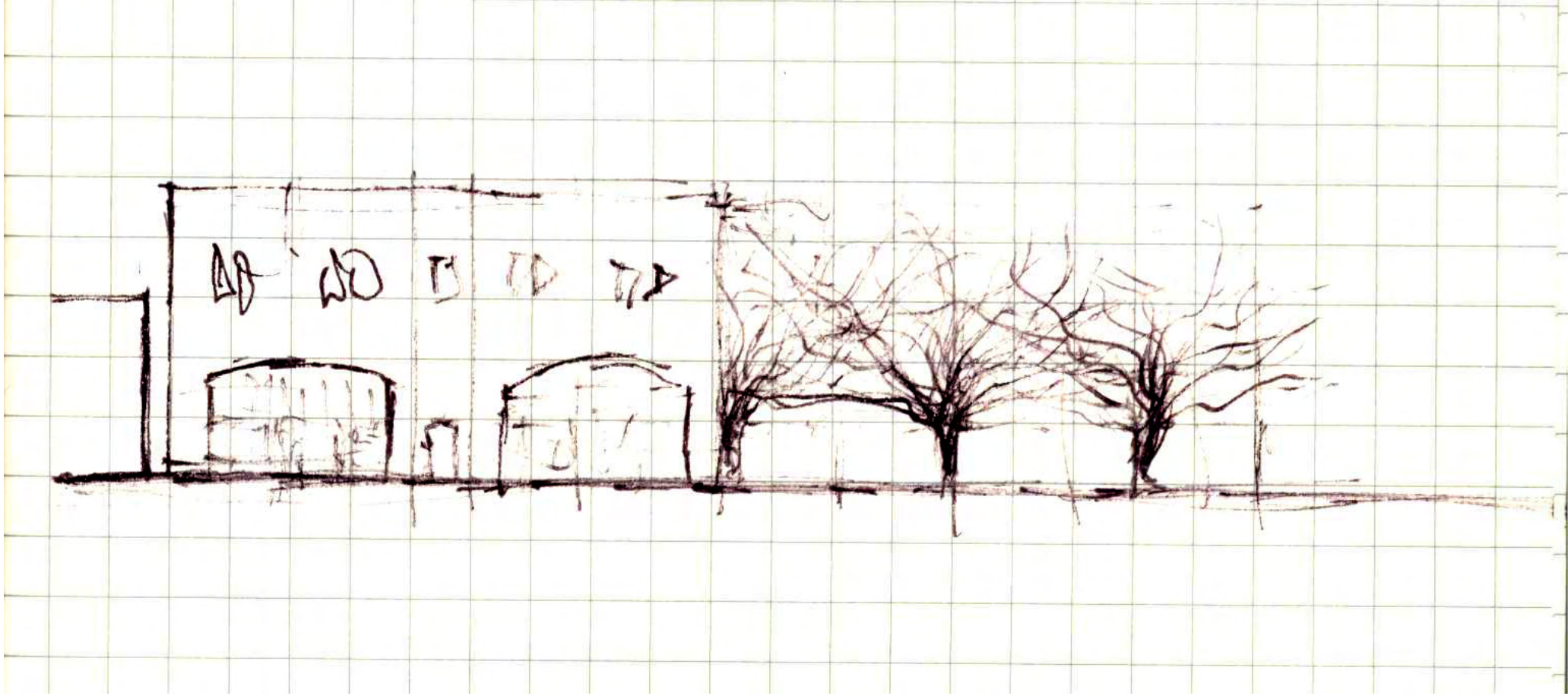
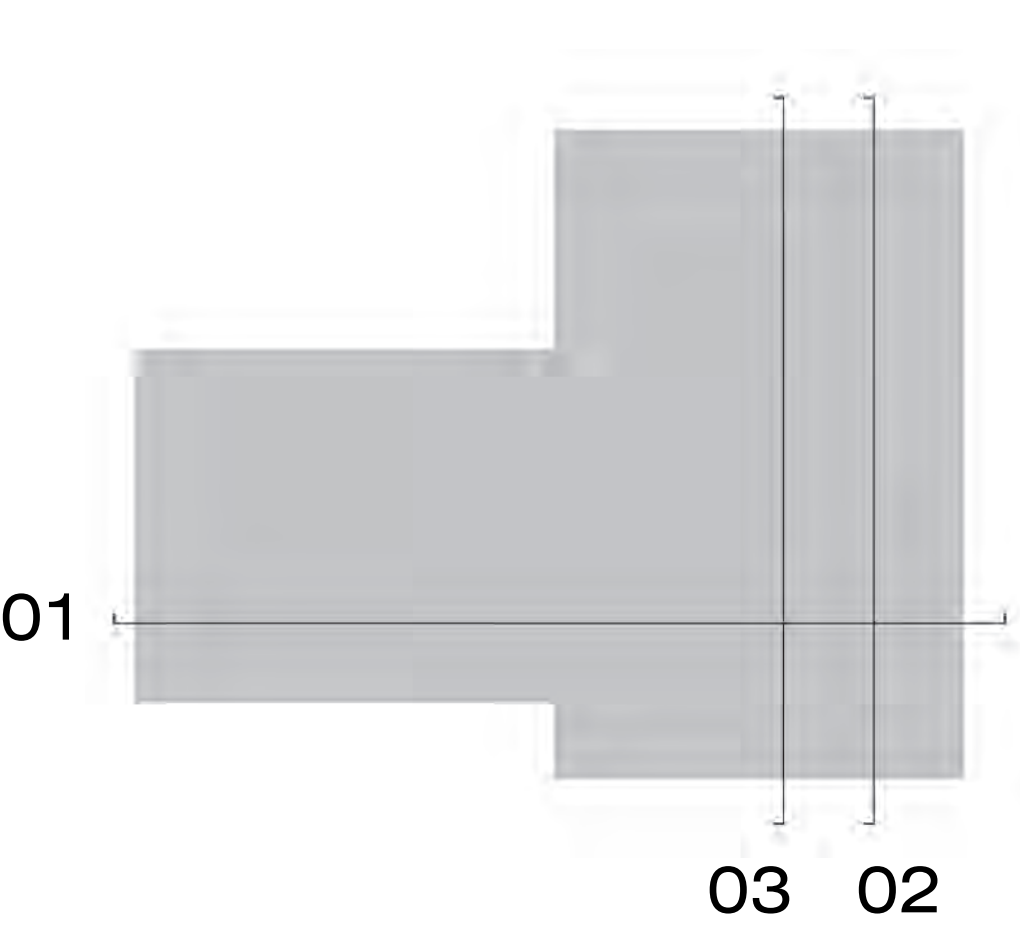


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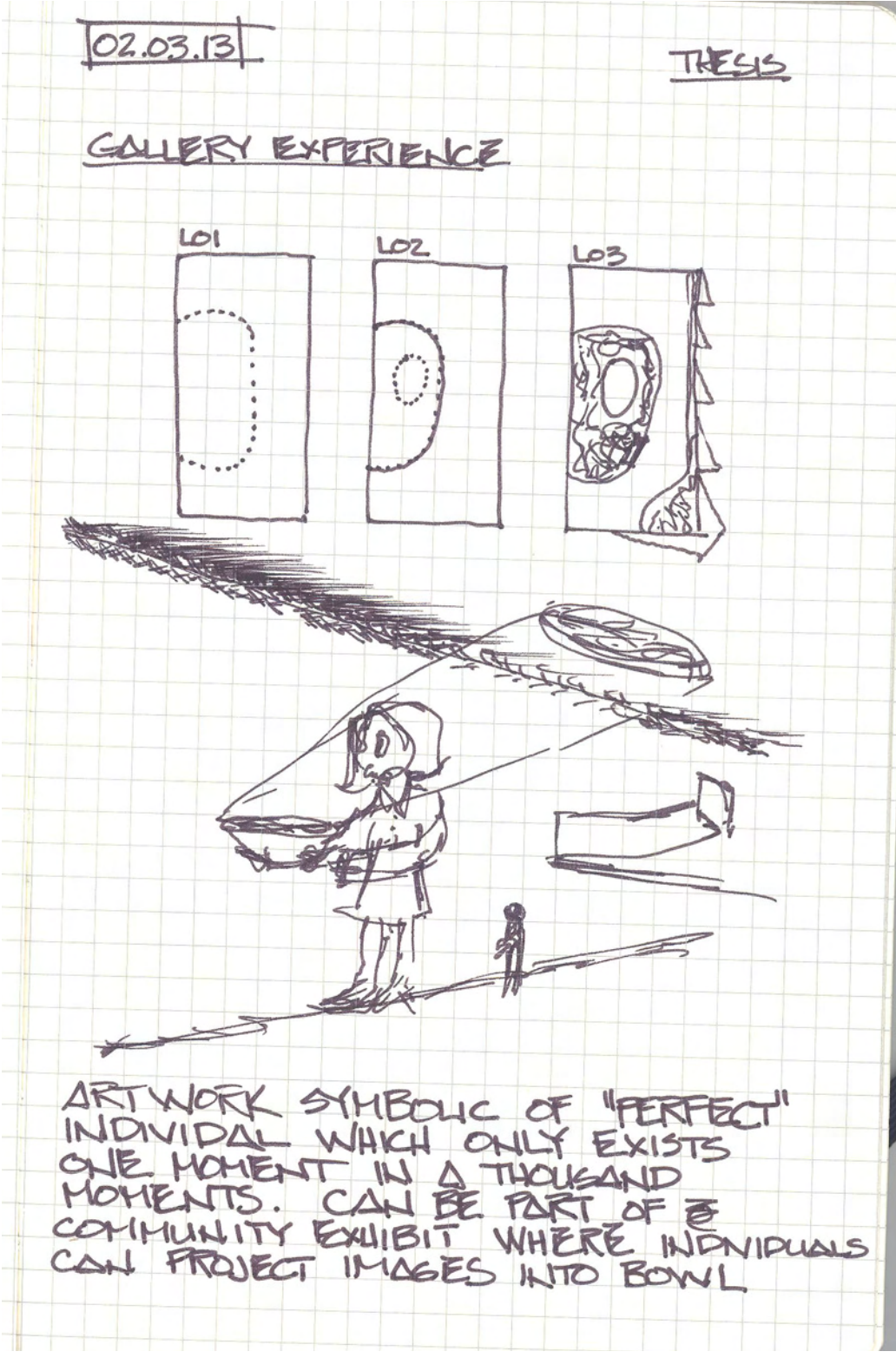
**Design**



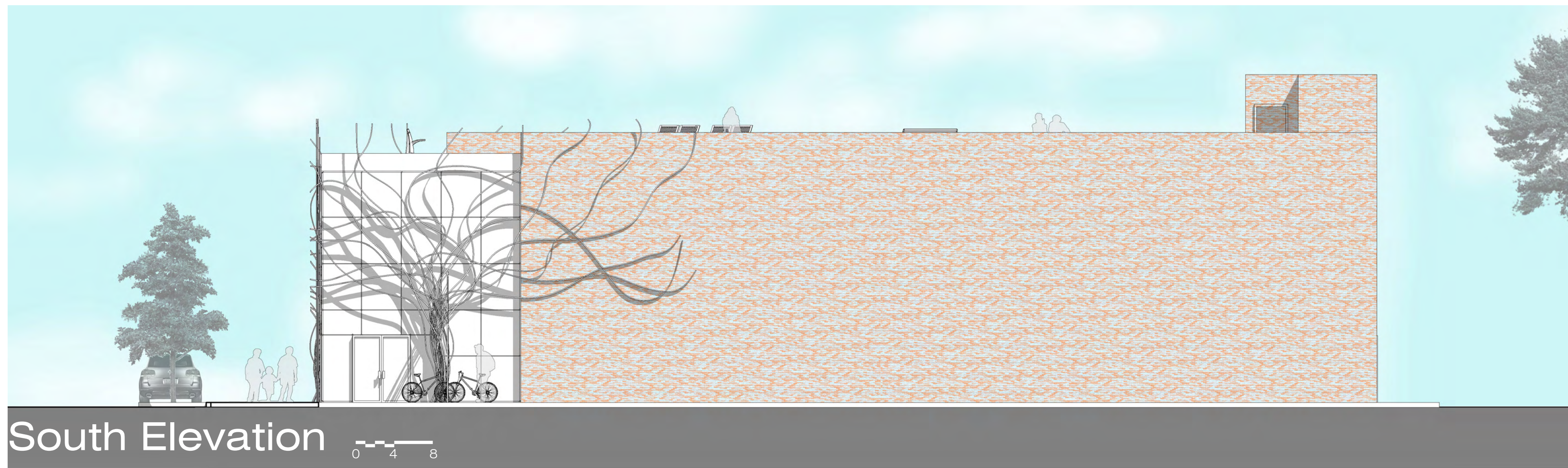


*The “Perfect” Woman*

Designed to express the notion that no individual is perfect, this pop-art super graphic utilizes a submerged oculus to fill the bowl in a “proper manner befitting a lady.” The oculus is set so that the bowl is only filled at noon on 11 October - National Coming Out Day.



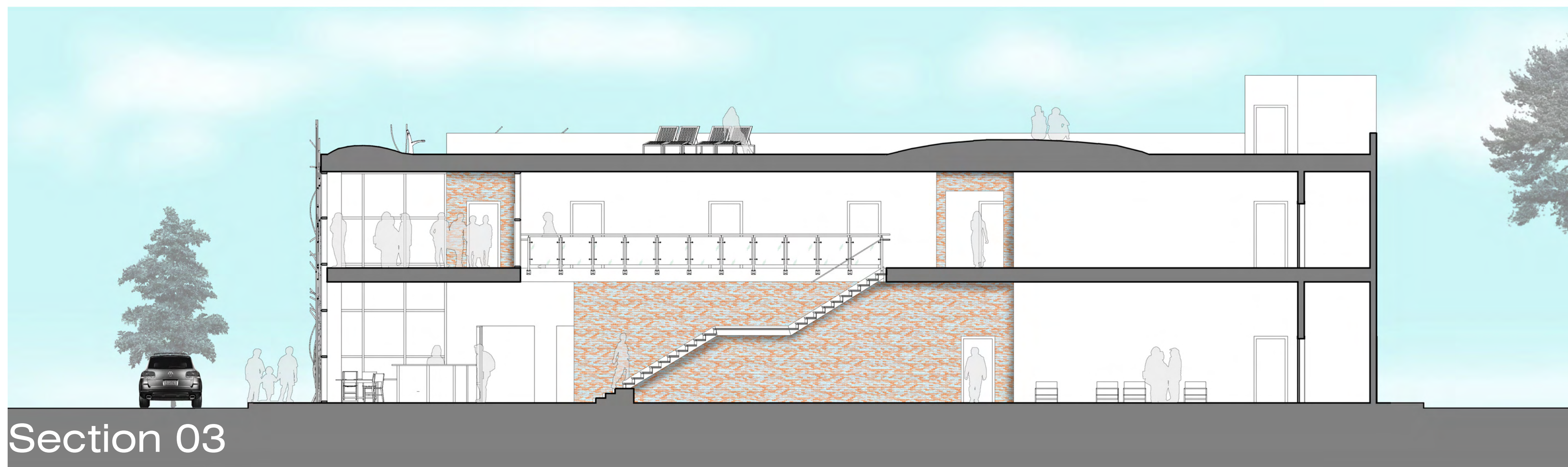




South Elevation



Section 02



Section 03



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